14.01: Final Review December 3, 2010

Last third of couse

1 Lecture 17: Oligopoly Continued (Chapter 12) - less than an actual I. Cournot Math

- Cournot: All firms set quantities at the same time
- Calculate residual demand for a given firm and solve its profit maximization problem to find its best response function to other firms' output decisions.
- Solution is a set of quantities (one for each firm) that solves this system of equations.

II. Cooperative Equilibrium - Cartels

- Firms can form a cartel and behave like a single monopolist, maximizing total industry profits.
- Cartels are unusual because they are fundamentally unstable (incentive to "cheat" and raise own production) and because they are illegal (antitrust laws).

III. Comparing Equilibria

- In terms of welfare, usually Perfect Competition > Oligopoly > Monopoly
- Quantity as an indicator of social welfare
- DWL in welfare analysis comes from trades that aren't made

IV. Many Firms

- In Cournot, as number of firms $\to \infty$, Cournot equilibrium approaches competitive equilibrium
- As number of firms $\rightarrow 1$, approaches monopoly
- Markup over competitive price depends on number of firms and elasticity of demand:

$$\frac{p - MC}{p} = -\frac{1}{n\epsilon}$$

V. Price Competition

- Bertrand: firms set prices (instead of quantities) at the same time
- Two firms may be enough to remove market power (i.e. restore competitive outcome) if products are identical
- Recall proof from class that identical Bertrand duopolists drive price down to marginal cost
- Also recall the Stackelberg model where one firm set their quantity before the other firm. In this
 case, the best response function for the Stackelberg leader takes into account the fact that the
 follower will respond to the leader's output decision.

2 Lecture 18: Factor Markets (Chapter 15)

I. Competitive Factor Markets

• In SR and in LR, demand for labor will be its marginal revenue product

$$MRP_L = MR \cdot MP_L$$

where MR is marginal revenue from additional unit of output (MR = p if competitive output market). These will differ in LR and in SR because MP_L in LR will take into account optimal capital adjustments.

• LR labor demand more elastic than SR

II. Monopsony

- Monopsony: single buyer in input market
- Barriers to exit (from factor market) create monopsony
- Competitive firms consider price of inputs, but monopsonist looks at marginal expenditure.

$$ME(q) = \frac{dTE(q)}{dq} = \frac{d[p(q) \cdot q]}{dq}$$

- Takes "poisoning effect" on inframarginal untis into account
- Increase input usage if ME;MRP, decrease if ME;MRP.
- Price comes from supply function
- Monopsonists underhire at lower wages relative to perfect competition

III. Application: Minimum Wage

• Higher minimum wages can restore competitive outcome in a monopsonistic market

3 Lecture 19: International Trade

- I. What is International Trade?
 - trade deficit = imports-exports
- II. Comparative Advantage and Gains from Trade
 - Differences in opportunity costs lead to comparative advantage in different goods
 - When countries have different comparative advantages in production of different goods, there are
 potential gains from trade through specialization
- III. Welfare Implications from International Trade
 - In competitive model, opening to trade increases total welfare but usually at the expense of either consumers or producers
 - Practice welfare comparisons using the usual graphs for imports and exports

IV. Trade Policy

· Effects of tariffs and quotas

4 Lecture 20: Uncertainty (Chapter 17, sections 1-3)

- I. Decision-Making Under Uncertainty
 - Expected utility: probability-weighted average of utility

$$EU = Pr(\text{Lose}) \cdot U(\text{Lose}) + Pr(\text{Win}) \cdot U(\text{Win})$$

• Different than utility of expected value, since utility functions usually concave (diminishing MU of income)

II. Extensions

Concave utility (decreasing MU income) → risk averse

- Linear utility (constant MU income) \rightarrow risk neutral
- Convex utility (increasing MU income)→ risk loving

III. Applications

- Insurance: risk averse people will pay money to turn a gamble into a certain payoff since they get higher utility from certain income than from a gamble with the same expected value
- Maximum amount they're willing to pay for this is their "risk premium"
- Lottery behavior is a puzzle maybe risk averse at low incomes and risk loving at high incomes

5 Lectures 21 and 22: Capital Supply and Capital Markets (Chapter 16)

Lecture 21 - Capital Markets

- I. Capital and Intertemporal Choice
 - Supply of capital from household decisions about how much to save increasing in interest
 - Demand for capital comes from firms with potentially productive investments to make
 - Intertemporal choice graph over consumption in period one $(C_1 \text{ on x-axis})$ and in period 2 $(C_2 \text{ on y-axis})$. Slope of the BC is -(1+r)
 - When r changes, effect on savings depends on relative size of IE and SE

II. Present Value

- Need to translate all future dollars into today's terms
- For a single payment of FV in year t:

$$PV = \frac{FV}{(1+r)^t}$$

• Value of a perpetuity – constant payment of f every period forever:

$$PV = f/r$$

- Importance of compunding
- Real interest rate r is the one we care about the nominal interest rate i minus inflation π

$$r = i - \pi$$

Lecture 22 - Capital Markets II

- I. Choices Over Time
 - Choose option with highest present value when choosing between projects or investments
- II. Investment Decisions
 - Net Present Value (NPV) = PV of revenues PV of costs
 - Rule: Invest if NPV greater than zero
 - if revenues R_t in each period and costs C_t , NPV of investment is:

$$NPV = \left[(R_0 - C_0) + \frac{R_1 - C_1}{(1+i)^1} + \frac{R_2 - C_2}{(1+i)^2} + \dots + \frac{R_t - C_t}{(1+i)^t} \right]$$

- NPV decreasing in interest rate for projects with up-front costs and future payoffs
- III. Increasing Savings
 - Savings important for economic growth
 - Government encourages savings using tax subsidies to retirement savings

6 Lecture 23: Equity and Efficiency (Chapter 10)

- I. Equity and Efficiency
- II. Choosing the Socially Optimal Allocation
 - Social welfare function (SWF) can be though of as a utility function for society taking individual utilities as inputs

$$SWF = f(U_1, U_2, \ldots)$$

• Utilitarian SWF

$$SWF = U_1 + U_2 + \dots$$

• Rawlsian SWF

$$SWF = min(U_1, U_2, \ldots)$$

- III. Inequality in the US and Around the World
 - See class handouts on inequality, poverty line, poverty rates over time
- IV. Sources of Leakage
 - Recall transfer program discussed in class leads to decrease in labor supply especially among those who qualify or are originally near the cutoff to receive the subsidy.
 - Distortionary taxation leads to DWL this is the cost of redistribution

7 Lecture 24: Taxation and Redistribution

- I. Taxation in the U.S.
 - 1. Income tax (progressive, main tax in the U.S.)
 - 2. Payroll tax (flat)
 - 3. Consumption tax (regressive, paid on spending rather than earnings)
 - 4. Property tax (tax on wealth)
 - 5. Corporate tax (tax on businesses, small share of total tax revenue)
- II. What Should We Tax?
 - European countries raise most revenue through VAT on consumption
 - Consumption taxes encourage savings but not progressive
 - Excise taxes usually on "sin goods" (goods with negative externalities in consumption)
- III. What is the Right Tax Rate?
 - Tax revenues = $base \cdot t$
 - · As tax rate rises, base shrinks

$$\frac{d(\text{tax revenue})}{dt} = base + t \cdot \frac{d(base)}{dt}$$

- Laffer curve → tax revenue initially rising, then falling with tax rate (depends on elasticity of tax base)
- IV. Low Income Programs in the U.S.
 - Importance of targeting assistance programs
 - Earned Income Tax Credit (EITC) is a wage subsidy program that balances targeting and efficiency

Oligopoly

Several firms that interact strategically

Came Theory - Solve For Nash = librium

-set of actions for all times

-it does best it can do
-given what its opponents actually do

Codrnot Dropoly - two films

- Symetric costs

-Compete by choosing out put

- Choose out put simultaneously

- Covingt = libin = nash & = libin (Q,*, Q2*)

- reaction function - best out put, given what other die

 $Q_1(Q_2)$ $Q_2(Q_1)$

- Did a lot of problems on P-set

- Find reaction functions via residual demand

 $- \frac{D(Q)}{- \text{Then find } MQ} = \sum Q$

- Set = MC, get I Ana

Look at market semand to find price Industry protests prices are higher under Count Con do even better by forming a contel /collide What if more flows ~10 - becomes more competive -price + output will converge to pertect outcome Equalibrium marky P-MC = I n Ep As 17 markup -> 0 firms can collude industry will have higher profits libe a monopoly

-except split output and/or protits
but many are instable - can be better by cheating

("Priender firms have Same Cost studie confract curve the where they wall produce as a monopoly But always incertize to cheat Bortrard competition - compete on price -2 firms - Same Cost CUIVES - Constant MC -no fixed costs - compete by fixing prices - nash equalibilism (P1, P2) - firms will compete the price down to perfectly (ompetive Psynotic -# of Firms don't matter (22) asymetric it MC, cMC2

a symptotic it MC, $2MC_2$ $P_1 = MC_1 - 6$ $P_2 = MC_2$

Sadrelberg - one Eirm has a first mare advantage -sets output lst Factor Markets #2/18005 Przy Choice of inputs = firm's demand for input/factors Firms demand for labor > MAP. Grext workers MPL and sell Ma MRPL = MR = MPL Firm willing to hire until MAPL = W= MC Now can analize like any other market Morospony

A single film can be the only employer
The only buyer of a resource
Has market power
Monosponist

5)
WARL

If wanted to hire an add worker -world have to give some everyone else a pay ruse

 $TE(L) = S(L) \cdot L$ $ME(L) = S(L) + L \frac{ds}{dL} \quad 7.5(L)$

PAPL

But pay this lower cate (still better of than in sometime labor market

The Gov can set min wage

- if sets it cight, can eliminate DWL

- then MF flat fill hits supply curve

- then mist reise wage, Jimps to market wage

Gov can settle make it norse

-if sets wage above where ME = 5

-monosponio would hire less people

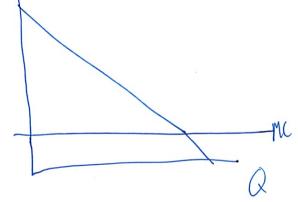
International France

Edin Ramps

Moropoly

- single firm producing a good

has pricing power



max T(Q)= TR(Q)-TC(Q)

$$MR(Q) = MC$$
 $TR(Q) = P(Q) \cdot Q$

$$= D(Q), Q + Q \frac{dQ}{dQ} \angle D(Q)$$

Pless than O

7 1 poisoning effect"

It gov sets a price celling
new MR -since can lower price
Less DWL Than w/ no price cieling
International Trade
- contries have a compartive advantage in producing
- lower opportunity cost in one countrie us another
Rose) production possibility Frontier Country better at PCs Computers
Cantry is Very good at coses
- even if I country has als advantage in both fields - but will still be specialization
-gains in specialization + trade
- increases consiner wellare

Cla Country A Oastany no tradefacturely 5 danedic - Eworld supply -increase in consumer welfare imports E does not affect world price price taker Gor can compesate - quota - tracit - will ships in shift world price up - have we'rd on DWL

Uncertainty
- how agents make choices when choices entail rish -probability distribution
- le yor have a house
tomorrow 3 house burns dam \$1,000
- Calculate expected value
El 7 = 13 · - 1000 + 17 · ()
- Dob A that is not certain - is closely - gain or loss us ELT closely
- Need to understand what their preferences are cidy ovtrams are
- Preference function U(w) - individuals maximine E(v)
Example W= 1000 + Value of hase
W _{BUAS} = 0
U(1000) = 100
U(0) - 0 (This section wary pasy)

(this section very easy)

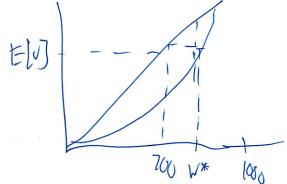
E[w]=,3.v(0)+,7 (v(1000) This is suffecent to describe agent's actions (ish adverse if ELUT < U(ELV), with getting # for supe Valve less if uncortain agents have I'M of wealth -alia V(w) is concave (ish adverse people) willing to by insware 760 RIS E[U]=VE/V?

would never by

Rish Loving people

- (ish nevertal ins co when world sell ins invition)

- Since (ish loving person world need to be paid of to by insurance!



Pref of rich can varing of income

The poor people

The more

The more

The more

The dish adverse

If investor menting to invest \$1 - where do they listast a firm will suffer \$1000 and \$1000

2. Fixed wage joh \$ 700 saley W= 0 c my does not cost H - op cost already built in What Is you Choose ? rish alverse person - takes the steady job (ish neutral - indecisive l'ish loving - enterprenur

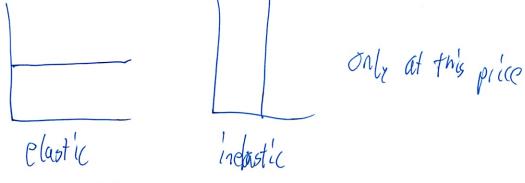
had to leave for 6.041 review session (follow handout)

$$Q(A) = O_A(P)$$
) indu demand $Q_M \neq Q_A \neq Q_B$
 $Q(B) = O_B(P)$

$$Q_5 = 5(p)$$
 $Mp = 5(Q) \in hon \text{ we book at it}$

(I get this much better row)

Eind intersection Qo = Qs



any Q-at this

() -a has negitive 6=1 6=0 () Use ava w Use avoy when have cange or Income $\ell_{I} = \frac{\Delta a/a}{\Delta I/I} = \frac{1}{\alpha} \frac{\Delta a}{\Delta I}$ MSQ AH Shotiles + complements price floors Cieling 5 Supsibles taxes - often split and incidence to consiners + produces

Price elasticity sample (about com) Qn = 110-4P Pilce elasticity at \$5 & = dQ + P <u>da</u> = -4 Ed = -4. Plugin c need elasticity at a point! Now plug in the \$5 $= \frac{-4(5)}{10-4(5)} = \frac{-20}{90} = -\frac{2}{9} \text{ helastic}$ - not very sensitive to price change

-So darble pilce, not darble thanks evenue?

-I darble price, (evenue same) half pice, (evenue same (depends on direction) -2 "Southwest effect" Laste hat pice, double revenue

9	
Indifference Cucye A MRT MRS MRS	Can't cross downward sloping We same level of happiness (Mility) at any point
Perf. Sub V=ax+by	Pert Comp. U = min{ax, by}
IM O Z	B = (producer input demand B'is axis A'is
A Y=I B MRT = Norgand cate	= A · PA + B · PB Pavanty of transformation
Declease in Income	A price of AT

e where on budget constraint + in difference MRS= MRT - MUB = -PB
PA Can be corner solutions / interior solutions If Px 7 Ux than consume all y (an also solve w) lagrange multipliers The more budget lines you can test, the more you can reveal prets (here's where I did the (alculus retrien) Should also do practice tests inférior goods 10/a=1/20 - # move away from as get richer Nessities / 21

Nessities & ZI

- as incore doubles, don't by Jable

lux & 71

- Mas income doubles, by More than

Price élasticity - price et goods charge (1) Substitution effect - Charge in Lemand as PT, holding V constant $\left|\frac{DPP}{DQQ}\right|$ 2) Income # Effect - Change in get denanded as income ?, holding prices constent Base a substation effect - still tangent to whility and iscore effect - You are efficient poorer - Price held constant

Engal Curve	
III Q (one item)	
Out income + substitution effect varies	
Prive Normal Good Sub effect Q7 total incore effect Q7 Interior Good Sub effect Q7	QP
Interior God Sub effect Q1 total income effet Q1	
inferior ? in incore - I a consumed of good	better chart P 10
Giffin - ore intentor	
- as price T, you must more - lux status symbols - a none exist	
- Upward sloping demand curre -income effect > 50b effect	
- Pr, Qr	

Interior Sub Lincore QI Math example

$$\int U(x,y) = x + 2Jy$$

Siven
$$P_{X} = 1$$

$$P_{Y} = 1$$

$$I = 5$$

Current best value

$$\frac{d\rho}{dx} = \frac{bx}{b^{x}}$$

$$\frac{1}{y^{-1/2}} = \frac{1}{1}$$

5 = 1.1 + x. #1

(the basic state)

5 = X.Px + Y.Py

Now first Substitution effect Well first need to be told P=2 - hold utility Constant 12/1/ 20/0 | T IN= X Px + (Py 5 = X . 2 + Y . 1 X= 12 2 11 In beep every thing else constant
and Just See how many you can by No -run it through again $MRS = \frac{1}{\sqrt{y}} = \frac{\rho'_{x}}{\rho_{y}} = \frac{2}{1}$ Shy constraints $U(x,y) = x+2\sqrt{4} = 4+2 \cdot \sqrt{1}$ effect x=2 $\begin{cases}
50 & 516 & \text{effect} \\
(4,1) \rightarrow (2,4)
\end{cases}$ Income effect $(2,4) \supset (\frac{1}{2},4)$

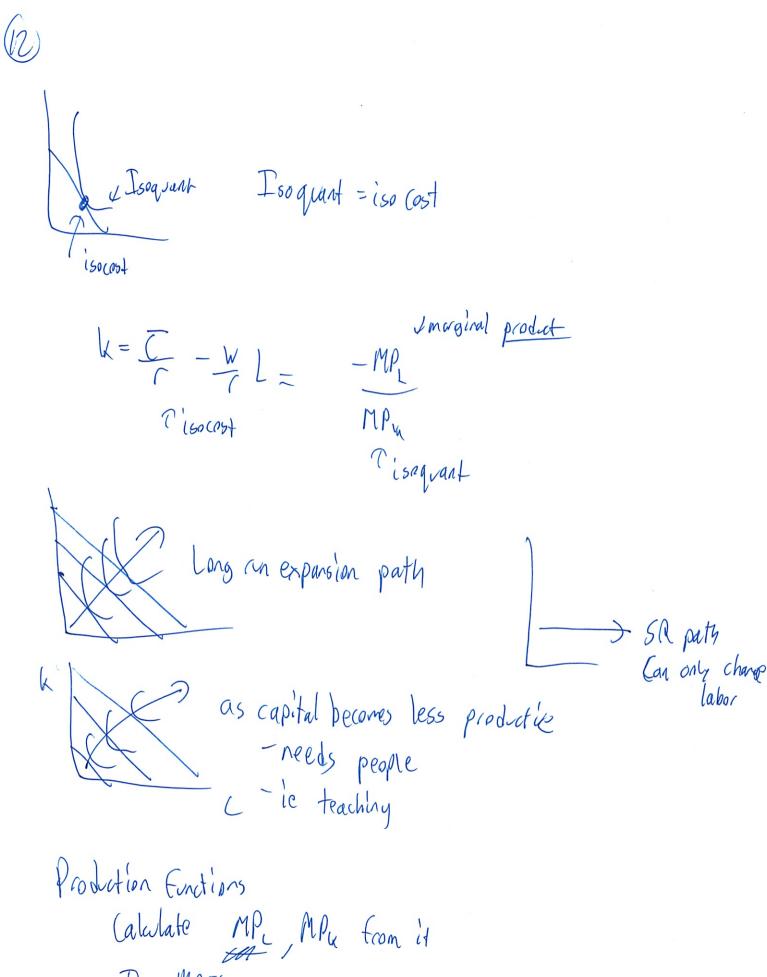
Teah problem d'il it backraids - shall do more practice

For price T G incone effect G incone effec

Producer Theory k, l q = (k, l)Vortable vs fixed
TSR+LA CLR charge only (think got this chap pretty good) Ak a 9= f(k,L) isogrant
like indifference evive (Remember this chip harder - no set income limit (onstart returns to scale f(2L,2k) = 2f(L,k)

Perfectly Non-subtifytid Substitutal inpts inputs T = profit ((a) = f (wL + ch)

Trains because don't have a given income

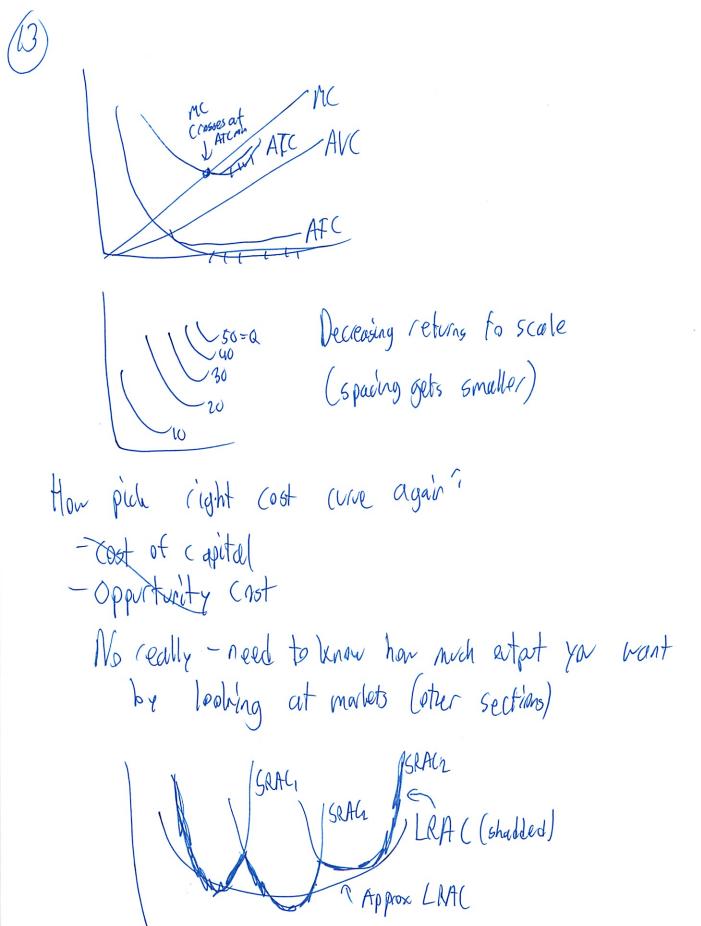


(alwhate MPL MPL From it

Then MRTS

Show what you can produce

- not cost



Productive Transformation Cone Good 2 ((eview comparithe advantage) nath) Mary 20 point jobs or 5 wall paper johs John 10 " 4 " John 10 " Op cest Mary 5 wall paper lobs v for every paint job

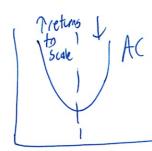
20 = 125 cmary has competive advantage
in painting

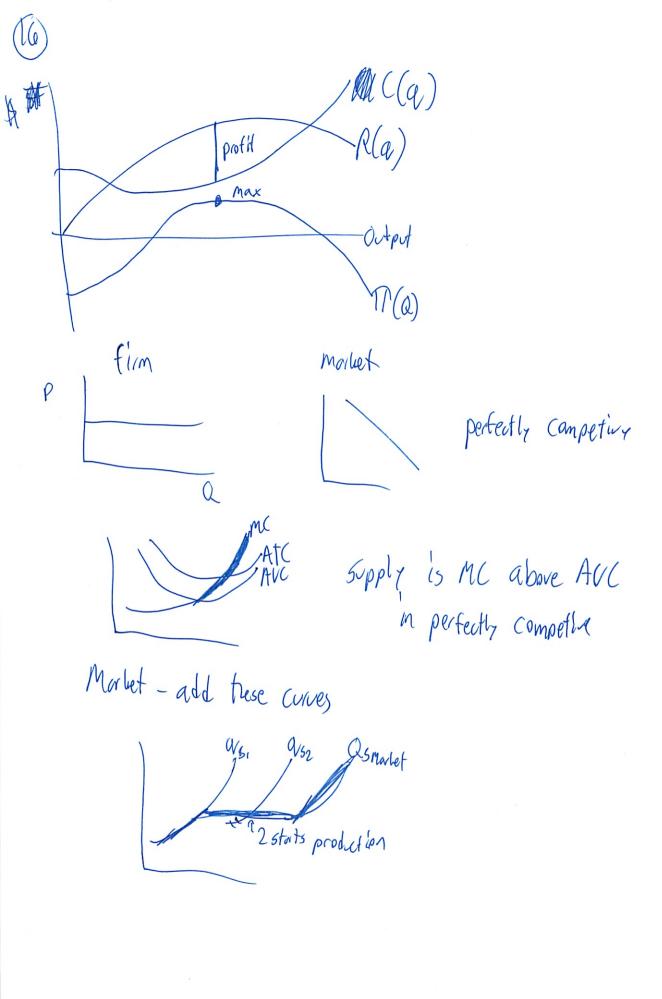
John 4 = 14 Charanies of scale - 22 people darkle inputing, more than double at put Economies of scope joint output of single firm more than 2 sep- Firms learning costs

hars lot # Lots

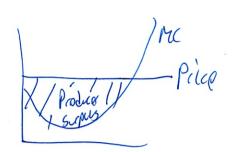
Competition - pretty good at this
- setting to recent topis
Residual demand

MR=MC perfectly competite









SR Profit

,5amc sra(P=MR market at of balance

LAMC, GRAC

——P=MR

times drop in fout of market

Even it diff cost structure sear le it patent fin can sell patent + exit industry

Agency problem Welfare Economics

> -W\$ = (6+PS Tsaiety

TARRY OWL bad

Monopolies Markup power price -MC =_1 - was in oligopolies as well -on review sheet Will charge p 7MC Sloped MR Pelce Liscinization Sources Cost advantage - natural monapolies gor actions Oligopolles - a few firms who market power - need to think about game theory - the various models make sure know intracie, Cornot QA LEB At

(Mid term 2 - seemed easy topics - reviewed quickly) Sactually took same 10 pages but was very had actually Milton 3 seems even lawer) Recentress also matters Review Cournot math P = 339 - QA - aB MC=147 for AB RA = P ° QA = 339 QA - QA 2 - 989A dRA = MRA = 339 - 29A - 9B MR = MC 339-29A-9B= 147 Q QA = 16 - 2 9B TSO line need to reverse to graph 48-22-2 98=46-AA 2 90=192-2 an + 90 = 96 90 = 192 - 29A

Now to the same For B - and symptical so same QB= 96 - 12 QA Now solve set = to, to find intersection JA = JB 96- 298 = 96 - 29A with replace variable of sunc the - 2 ga = the - 2 ga (Something I reall , only +96 + tage + tage understand this senister) 192 = OgA no of cerise not What did ther do? QA = He - 2 QB 9B= 46-29A) solve aA = 16-2(96-29A) Eduh, only get Ivarable QA = 96-48 + 49A 3 4 9A - 48 9A = 64

find price non P=339 - 9A - 9B = 211

(from exam 2, price floors trielings of respect to welfare as	as hade
Chall control with	
- hope I have figured at well enough to just do	
Monespony	,
\	
Production possibly Frontler	
-this is the int. trade - comparithe advantage staff	
(for the recent section, shall do prathe problem	
(leally my challenge is the #5-what to do	
-graph secondry)	
Experted Itilize	

Experted Itility

-at at 6.041

(ish laing, etc

(nas all in review session)

(apital

The NPV From 15,501

(Irc) t

Perpituity = 1 real = porminal -intlation Ly cate of return or someting interioral effects (uses some math as before) importance of society savings Social weltare Utility Functions Utilitarinism U= U, + ... + V350millon Rawlsian U= min E U, i., Un 3 Nozichian - dist of opportunities Commodity equalitarianism - mix of Rawlsian + No zichlar (I think Hillity Will be given by Fordian, not nave) llahasp Tich people work less hard - Poor people aid job to quality

-need to restrict people from entering - What do you tax - latter we -TANF -only I parent - SSI - poor + disabled - FITC - tansfer conditional on work flat phase at naran6 all reading staff Ok dae - need to know how to do the math watch of for trides + special cases Re do part exams + pradies

Partico 12/12/10

14.01 Final Exam Fall 2007

1. True/False Questions (TOTAL: 20 points):

In this section, write whether each statement is True or False. Please fully explain your answer, using a diagram if appropriate. No credit will be given for an answer without an explanation.

(a) (5 points) After Professor Wheaton promises that no one would fail, students never study and turn in problem sets again. This is an example of adverse selection problem.

Tive - There is no ride, no punishment for not turning in P-Sets

Moral harad

(how diff)

(b) (5 points) When a firm chooses among different projects, the one which has the highest present value is always the one with the highest yield rate.

No, the projects can be extrement sizes,

If they were all the same upfront cost, it

would be true

To gate time

(c) (5 points) If the government guarantees a binding price floor for agricultural output by purchasing any surplus, then the demand for farm labor will be more elastic.

TWE

floor tirelastic

(d) (5 points) Exploitation Mining Co. is the only employer in the remote town of Uranium City and pays its workers \$10.00/hour. If the government forces the company to raise its wage by a small amount—say to \$10.10/hour—then it will hire more workers.

Monospory

ME Supply becomes ME until crosses demand

True

(e) (5 points) A factory that pollutes a river has negative externalities on residents along the river. If the factory and residents can negotiate, an efficient result can be achieved only if the property right of the river is assigned to the residents,

Twe has negitive external/is

False - propery lights must be distributed
to all

If factory has no rights, would super polite

Coase Reorm

- did not do

Short Question:

2. (5 points) A and B play rock, paper, scissors. Their payoffs are as follows (the first number is A's payoff and the second number is B's payoff):

	В			
	EL SOL (Sal-	Rock	Paper	Scissors
A	Rock	0,0	-1,1	1,-1
	Paper	1,-1	0,0	-1,1
	Scissors	-1,1	1,-1	0,0

How many Nash equilibria are there in the game? Explain.

Where no player can do better given exectly what other person does

O - three is always something you the can charge to it you know exactly what other person was doing

Long Questions:

- 3. (25 points) Suppose that Intel has a monopoly in the market for computer chips. In order to produce X computer chips, it costs Intel $C(X) = 2X^2$.
 - (a) (2 points) Find the marginal cost of producing a computer chip for Intel.

$$MC = \frac{\partial C}{\partial Q} = 2.2 \times = 4 \times$$

(b) (6 points) The demand for computer chips is $X_D = 12 - 0.25P$. Find the level of output that maximizes Intel's profits. What price is Intel charging?

P= 48-4(4) = 32 V

Revenue =
$$P(12-.25P)$$
 Rewrite demant as

 $P = 48-4 \times p$ (really need to indepshalt to indepshalt this

 $P = 48-4 \times p$ (really need to indepshalt this

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 $P = 48-4 \times p$ (really need this)

 $P = 48-4 \times p$ (really need this)

(c) (4 points) What level of output would maximize total surplus in the computer chip market? (Producer + Consumer + Con
Strong when price = MC of det when maket is compete
$p = M($ $\times = 6$
P = 4 X There wiping units again P = U8-4(6)
ne-consets 48-4x = 4x = 24
(d) (4 points) Suppose the government knew the demand and production functions. Find a price regulation the government could impose that would induce Intel to maximize total surplus, i.e., produce the efficient quantity from part (c).
Set a max price (plice cieling) on
Intel at \$24
and they explained how it would be more effective
(gov not libly to do-Since reduces Intels revenue) (may not even be legal in Us)

Ginstead of price cieling

(e) (6 points) If the government subsidized Intel s for every unit of computer chips produced, what quantity would Intel choose as a function of s? Find the choice of subsidy that maximizes total surplus, i.e., induces Intel to produce the efficient quantity from part (c).

quantity from part (c). — was 6

So how (05) function $C(x) = 2x^2 - 5x$ X 0 = (7 - .25) P X 0 + .75P = 12 P = 12 - XD P = 48 - 4XD R = X (48 - 4XD) R = 48 - 8x MR = 48 - 8x Mather M = 48 - 8x M =

(f) (3 points) Both the price regulation policy from part (d) and the subsidy policy from part (e) maximize total surplus. Is there any reason someone might prefer one policy over the other?

\[\times \frac{1}{2} \times \frac{1}{2} \times \times \times \frac{1}{2} \times \t

The gov world like the price clering ble it does not cost tem &

Latels profits higher under e Gov must raise & for subsidy leading to loss

Same efficiency Lift distribution charasteristics basically what I said

COMPORT - lets see if I can remember

4. (25 points) Firm 1 and firm 2 are the only producers of spring water in the market. The market demand for spring water is given by $P = 70 - Q_1 - Q_2$. Firm 1 and firm 2 compete by choosing quantities Q_1 and Q_2 respectively. Each firm has a marginal cost of 10 and no fixed cost.

TI world not know how to do

(a) (5 points) Find out firm 1's and firm 2's reaction functions.

Process was what I was thinking - but reclaimed

$$R_1 = Q_1(70 - Q_1 - Q_2)$$
 $R_2 = Q_2(70 - Q_1Q_2)$
 $R_3 = 70Q_2 - Q_3Q_2 - Q_3Q_3$
 $R_4 = 70 - 2Q_1 - Q_2$
 $R_4 = 70 - 2Q_1 - Q_2$
 $R_5 = 80Q_2 - Q_3Q_3 - Q_3Q_3$
 $R_6 = 80Q_3$
 $R_7 = 80Q$

equilibrium price, quantities, and profits of the two firms in this market?

$$Q_1 = 30 - Q_2$$

Cemember back to airline example

These are 2 lines

Find intersection/solution

$$Q_{1} = 30 - (30 - Q_{1}) \qquad Q_{2} = 30 - 20$$

$$= 70$$

$$Q_{1} = 30 - 15 + Q_{1} \qquad P = 70 - 20 - 20$$

$$= 30$$

$$Q_{1} = 15$$

$$Q_{2} = 30 - 20$$

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of this is that Shadelield model - It I chooses like morapels (c) (5 points) Suppose only firm 1 has a chance to bribe the government and get the right to choose the quantity first what is the

right to choose the quantity first, what is the maximum amount of money that firm 1 is willing to pay? If firm 1 gets to move first, what are the equilibrium quantities and profits of firm 1 and firm 2? [Hint: if firm 1 does not bribe the government, the two firms will choose quantities simultaneously as in (b).]

MR = Q, (70-Q1) | Film 2 R = Q2(70-30-Q2) | Pille = 70-30-15 = 70Q, -Q12 | = Q240-Q22 | T1 = 30(25) - 30(10) $MR = 70 - 2Q_1$ $MR = 40 - 2Q_2$ = 750 - 300 = 456 = 456 = 469 $= 70 - 7Q_1 = 10$ = 15(25) - 15(10) = 70 - 70 = -60 = 70 - 70 = -60 $-2Q_1 = -60$ $-2Q_2 = -30$ $Q_1 = 30$ $Q_2 = 15$

(d) (5 points) Now back to the situation that the two firms choose quantities Never ans simultaneously. Suppose the two firms decide to collude and share the profit work work equally. Assume that both firms value their reputation and will behave according to their agreement. What are the quantities they will choose for each firm? What is the profit of each firm?

 $T_1 = T_2 = 15(40) - 15/10)$ like a morepoly R= Q (70-Q) 600 - 150 = 450 M = 70Q-02 MR = 70 - 7Q MR = MC 70-20=10

Q=30 Um P= 70-30 =40 Q1=15 V Firms split Production -

- 20 = -60

Very straight formed

450-400

(e) (5 points) Suppose the two firms decide to collude and share the profit equally, but both firms do not care about their reputation and might try to take advantage of the other. Foreseeing this, they make a legally enforceable contract saying that if a firm does not produce the quantity agreed, it has to pay some penalty to the other firm. What is the minimum amount of penalty that ensures each firm producing the right quantity agreed in part (d).

If each firm cheated, it -would not ?

450 is already max Th under any case

0,

(Seems well 6

Oh can get 22.5 units 17=506.75

* when other firm is producing 15

Penalty 2 56,25

(did not remember other firm at (5)

- 5. (19 points) The country of Economia has two industries. In the Clothing industry, the marginal product of labor is always 1. In the Steel industry, the marginal product of labor is $12L_s^{-1/2}-2$, where L_s is the total number of workers employed in the Steel sector. The total supply of labor in Economia is fixed at $L_c + L_s = 25$, and the output price is 1 for both Clothing and Steel. [Note on calculus: if you have forgotten, the derivative of aX^b is abX^{b-1} .]
 - (a) (7 points) Suppose that the labor market is perfectly competitive. How many workers will be employed in the Clothing sector, and how many in the Steel sector? What wage rate will workers in each sector receive? [Hint: Workers can switch sectors at will. What does that imply about wages in the two sectors?]

Emust be same

Will maximise productive ress 1 Well depends on each firms demanz Octat pice = 111 Mag MP = price Clothing 25-16 = \$ Clothing Wage ? Steel Mr. figured it out -except make error

But has a diff way

of thinking (b) (8 points) Suppose that workers in the Steel sector form a union, which acts as a monopolist in supplying labor to the Steel industry. The union chooses a level of employment that maximizes the total wages of its members (i.e., it maximizes w_SL_S). How many workers will the union allow to be employed in the Steel sector? How many will now be employed in the Clothing sector? What wage rate will workers in each sector receive? [You should assume that the prices of Clothing and Steel remain 1. The labor market for Clothing workers is still perfectly competitive.]

Wase rate still = MAPL

Wase rate | Still = MAPL

Wase rate | Still = MAPL

Winning s = W ($\frac{12}{\text{Ls}} - 2$)

Wase cate still = MAPL

Was cate still = MAPL

Maximize Ls ($\frac{12}{\text{VII}s} - 2$) & So it was the was the convergence of $\frac{1}{\text{VII}s} - 2$ was the was the convergence of $\frac{1}{\text{VII}s} - 2$ was the drive, set = 0 formaximize

W+2 = $\frac{12}{\text{VII}s}$ Alle drive, set = 0 formaximize

Ls = 9

Core at was 17 did

Via = $\frac{12}{\text{VII}s} = \frac{12}{\text{VII}s}$ Was exists

Was exist product

Us = $\frac{12}{\text{VII}s} = \frac{12}{\text{VII}s} - 2$ of $\frac{12}{\text{VII}s} = \frac{12}{\text{VII}s} = \frac{12}{\text{VII$

(c) (4 points) If workers in Clothing had unionized in order to increase their wage rate instead of workers in Steel, what would have happened to employment and wages in each sector? Explain why. [No calculations necessary; just describe the outcome qualitatively.]

(No change - Since MRP always Same

no economies of scale

mills have Perfectly elastic demand for labor

If w71 -no one would hire would be wall every one would hire, mage competition

Page 1 of 7

Massachusetts Institute of Technology

Department of Economics

14.01 Principles of Microeconomics Final Exam

Wednesday, December 19th, 2007

Name (Please print): Name: Name:			
Name (Please print): t Name: 10 Number:			
	ast Name (Please print):	First Name:	MIT ID Number:

The exam has a total of 100 points, Arswerrs should be as concise as possible. This is a closed book exam. You are not allowed to use notes, equation sheets, books or any other aids. You are not allowed to use calculators. You must write your answers in the space provided between questions, 00 NOI attach additional sheets of paper. This exam consists of (18) sheets (13 pages + 5 blank pages for scratch work).

Instructions. Please read carefully.

0. Circle Your Section/Recitation (1 point):

Please circle the section or recitation which you are attending below. The marked exam will be returned to you, in the section or recitation that you indicate. You will loose I point if you leave it unselected.

R01: F10 (Rongzhu Ke)	(Rongzhu Ke)	(Rongzhu Ke)	(Marco Migueis)	(Marco Migueis)
R01: F10	R02: F11	R03: F2	R04: F12	R05: F1
(Peter Schnabl)	(Chia-Hui Chen)	(Chia-Hui Chen)	(Monica Martinez-Bravo)	
S01: MWF9	S02: MWF10	S03: MWF11	S04: MWF1	

DO NOT WRITE IN THE AREA BELOW:

(Marco Migueis)

R06: F2

Duestion 2 _/5	Duestion 4 _/25	Duestion D _/1
Duestion 1 _/25	Question 3 _/25	Question 5 /19

Total __/100

Page 2 of 7

1. True/False Questions (TOTAL: 20 points):

In this section, write whether each statement is True or False. Please fully explain your answer, using a diagram if appropriate. No credit will be given for an answer without an explanation.

(a) (5 points) After Professor Wheaton promises that no one would fail, students never study and turn in problem sets again. This is an example of adverse selection problem.

False. It is an example of moral hazard.

(b) (5 points) When a firm chooses among different projects, the one which has the highest present value is always the one with the highest yield rate. False. A big project with small yield rate might have higher present value than a small project with high yield rate.

(c) (5 points) If the government guarantees a binding price floor for agricultural output by purchasing any surplus, then the demand for farm labor will be more elastic.

True. With the price guarantee, firms move along their conditional demand curve, which is more elastic than the unconditional demand for labor.

(d) (5 points) Exploitation Mining Co. is the only employer in the remote town of Uranium City and pays its workers \$10.00/hour. If the government forces the company to raise its wage by a small amount—say to \$10.10/hour—then it will hire more workers.

True. This is just like the price regulation example we saw for monopolists, except that here the firm is a monopsonist in the market for labor. A regulated small increase in the wage will increase the quantity of labor used above the monopsony level.

(e) (5 points) A factory that pollutes a river has negative externalities on residents along the river. If the factory and residents can negotiate, an efficient result can be achieved only if the property right of the river is assigned to the residents. False. According to the Coase Theorem, as long as the property right is well specified efficiency can be achieved no matter who owns the river.

Page 3 of 7

Short Question:

 (5 points) A and B play rock, paper, scissors. Their payoffs are as follows (the first number is A's payoff and the second number is B's payoff):

		Rock	Paper	Scissors
_	Rock	0,0	-1,1	1,-1
	Paper	1,-1	0,0	-1,1
	Scissors	-1,1	1,-1	0,0

How many Nash equilibria are there in the game? Explain.

0 if only pure strategy Nash equilibria are considered.

Page 4 of 7

Long Questions:

- 3. (25 points) Suppose that Intel has a monopoly in the market for computer chips. In order to produce X computer chips, it costs Intel $C(X) = 2X^2$.
- (a) (2 points) Find the marginal cost of producing a computer chip for Intel.

Solution: MC(X) = 4X.

(b) (6 points) The demand for computer chips is $X_D = 12 - 0.25P$. Find the level of output that maximizes Intel's profits. What price is Intel charging?

Solution: We can rewrite the demand function as $P = 48 - 4X_D$, so total revenue is $R(X) = X(48 - 4X) = 48X - 4X^2$ and marginal revenue is MR(X) = 48 - 8X. Equating marginal revenue to marginal cost gives

4X = 48 - 8X

X. = 4

The price is P = 48 - 4(4) = 32.

(c) (4 points) What level of output would maximize total surplus in the computer chip

Solution: Total surplus is maximized when price equals marginal cost. That is,

48 - 4X = 4X

 $X_{12} = 6$

(d) (4 points) Suppose the government knew the demand and production functions. Find a price regulation the government could impose that would induce Intel to maximize total surplus, i.e., produce the efficient quantity from part (c).

Solution: The price that gets consumers to demand 6 units is 24. If the government set a regulated price cap at P = 24, Intel would face a constant marginal revenue function and would choose to produce where MC = 24, i.e., at the efficient level from part (c).

(e) (6 points) If the government subsidized Intel s for every unit of computer chips produced, what quantity would Intel choose as a function of s? Find the choice of subsidy that maximizes total surplus, i.e., induces Intel to produce the efficient quantity from part (c).

Page 5 of 7

Solution: Now marginal revenue is MR(X) = 48 - 8X + s. If Intel equates marginal revenue to marginal cost, then

$$4X = 48 - 8X + s$$

$$X^{\bullet}(s) = 4 + \frac{s}{12}$$

The surplus-maximizing choice of subsidy induces Intel to produce the efficient number of chips from part (c). Solving for $X^*(s) = 6$, we find that a subsidy of 24 per unit is required.

(j) (3 points) Both the price regulation policy from part (d) and the subsidy policy from part (e) maximize total surplus. Is there any reason someone might prefer one policy over the other?

Solution: While the policies have the same efficiency characteristics, they have very different distributional consequences. The subsidy increases Intel's profits at the expense of taxpayers; the price regulation redistributes some of Intel's profits to consumers.

Page 6 of 7

- 4. (25 points) Firm 1 and firm 2 are the only producers of spring water in the market. The market demand for spring water is given by P = 70 − Q₁ − Q₂. Firm 1 and firm 2 compete by choosing quantities Q₁ and Q₂ respectively. Each firm has a marginal cost of 10 and no fixed cost.
- (a) (5 points) Find out firm 1's and firm 2's reaction functions.

Solution:
$$Q_1 = \frac{60 - Q_2}{2}$$
, $Q_2 = \frac{60 - Q_1}{2}$

(b) (5 points) Suppose the two firms choose quantities simultaneously. What are the equilibrium price, quantities, and profits of the two firms in this market?

Solution:
$$Q_1 = Q_2 = 20, P = 30$$

(c) (5 points) Suppose only firm 1 has a chance to bribe the government and get the right to choose the quantity first, what is the maximum amount of money that firm 1 is willing to pay? If firm 1 gets to move first, what are the equilibrium quantities and profits of firm 1 and firm 2? [Hint: if firm 1 does not bribe the government, the two firms will choose quantities simultaneously as in (b).] Solution: The quantity of the first mover is 30 and the profit is 450. The quantity of the second mover is 15 and the profit is 225. If firm 1 does not get the right, its profit is 400. Therefore, firm 1 is willing to pay is 450-400=50.

(d) (5 points) Now back to the situation that the two firms choose quantities simultaneously. Suppose the two firms decide to collude and share the profit equally. Assume that both firms value their reputation and will behave according to their agreement. What are the quantities they will choose for each firm? What is the profit of each firm?

Solution: Each firm produces 15 units and gets profit 450.

(e) (5 points) Suppose the two firms decide to collude and share the profit equally, but both firms do not care about their reputation and might try to take advantage of the other. Foreseeing this, they make a legally enforceable contract saying that if firm does not produce the quantity agreed, it has to pay some penalty to the other firm. What is the minimum amount of penalty that ensures each firm producing the right quantity agreed in part (d).

Solution: Given the other firm produces 15 units, the best response of a firm is to produce 22.5 units and it gets profit 506.25. Therefore the penalty should be at least 56.25 so that no one would deviate.

- 5. (19 points) The country of Economia has two industries. In the Clothing industry, the marginal product of labor is always 1. In the Steel industry, the marginal product of labor is $12L_s^{-1/2}-2$, where L_s is the total number of workers employed in the Steel sector. The total supply of labor in Economia is fixed at $L_c + L_s = 25$, and the output price is 1 for both Clothing and Steel. [Note on calculus: if you have forgotten, the derivative of $a\lambda^k$ is $ab\lambda^{k-1}$.]
- workers will be employed in the Clothing sector, and how many in the Steel sector? What wage rate will workers in each sector receive? [Hint: Workers can (a) (7 points) Suppose that the labor market is perfectly competitive. How many switch sectors at will. What does that imply about wages in the two sectors?]

Solution: Workers in each sector will receive the same wage (equal to their marginal revenue product), so $w_C = w_S = I$. This implies that $L_C = 9$ and $L_S = 16$.

 w_3L_3). How many workers will the union allow to be employed in the Steel sector? monopolist in supplying labor to the Steel industry. The union chooses a level of (b) (8 points) Suppose that workers in the Steel sector form a union, which acts as a employment that maximizes the total wages of its members (i.e., it maximizes workers in each sector receive? [You should assume that the prices of Clothing How many will now be employed in the Clothing sector? What wage rate will and Steel remain 1. The labor market for Clothing workers is still perfectly competitive.]

Solution: The wage rate will still be the marginal revenue product of labor, so the union maximizes $L_s(12L_s^{-1/2}-2)=12L_s^{1/2}-2L_s$. Setting the derivative of total wages equal to 0, we find that

$$6L_{\rm S}^{-1/2} - 2 = 0$$

6 = ST

Workers in each sector still receive their marginal revenue products, so $w_C = I$ That is, now 16 workers will be employed in Clothing and only 9 in Steel.

(c) (4 points) If workers in Clothing had unionized in order to increase their wage rate instead of workers in Steel, what would have happened to employment and wages in each sector? Explain why. [No calculations necessary; just describe the outcome qualitatively.] Solution: Nothing, Workers in the Clothing sector can't raise wages at all-Clothing firms have a perfectly elastic demand for labor! no cheat cheat etc

14.01 Midtern 2 Mine Redo

L. Sand Bron

False - by definition

True - Same line but points will be diff distance apost Very tricky

b) Negitive profit - shot down 517

No -if god price is 7 AVC - still bother to make some & ban on fixed

() Dag maket at min AC

No monopoly were MR = MC

- Competive wall have been yes?

Oncertain - market barries

BA I think market borriers wall have been satticent

2) The - I explained will on exam of cheating 0

2. Cost + profit maximization - poice taking firm pinpy = (This was a total ness -go off solution sheet a) Cost $C(x) = \begin{cases} 0 & \text{if } x=0 \\ 9 & \text{if } x=0 \\ 7 & \text{is a} \end{cases}$ $(12) \qquad (2) \qquad (3) \qquad (4) \qquad (5) \qquad (5) \qquad (5) \qquad (5) \qquad (5) \qquad (6) \qquad (7) \qquad (7$ firstion of atest (asked for in qu as well) D) Find firm's supply function $y(p) \neq 0$ $p \in 1/2$ Further 8 $1/2 \leq p \leq 1$ of p = 1/2\$60 why is this?

If output 0-3 8 cost P.50/chit so will do till p7 5 8-19 the extra cost is \$3 - Will never do ? 8 → le # 1/cnit 8 voits When price 50 4/41 le units was p 71 Look at what Enction asking for Does make serse I try on own lst! C) Suppose 5 price taking firms - no entry as - 100 - 10p = libitum P/9 Tole all flows sure? $\frac{Q_0}{5} = 100 - 10p$ N = 100 - 10p When p = 150Thow else but discrete P= 1 not even trinking how I 9718 Wald do w/ contheas Will produe la at 16 = 100-10p

80 = 100 - 10p

$$-20 = -10p$$
 $P = 2$

Didn't do where Morlet "cleas" at -but can slipe

MR = MC -but how to do here

 $-calculate T$ at each pt

 $-find max TT$
 $Xn = 0$
 $Xn = 70$
 $An = 70$
 An

- Oh got this one

- did a bruch of suple work Though

3. Monopoly + Oligopoly

$$((a) = 700)$$

Find competive + manapoly and

MC = 20

Monopoly

MR =MI

R= Q (100-Q)

Twhant & here

MR = 100 - 2Q

100 - 70 = 70

P=100-40=60

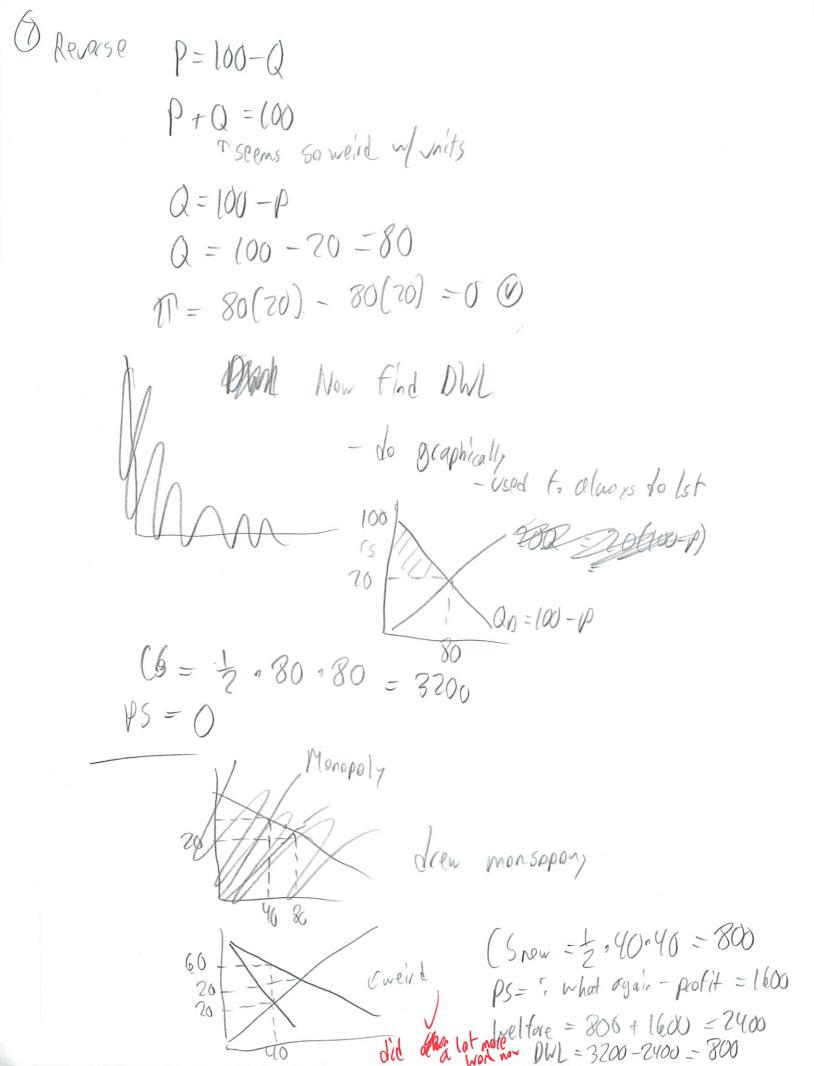
T = 60.40 - 20(40)

= 1600

getting good at this

Perfectly competer

$$Q = \frac{1}{1}$$



b) Two scenarios
- price cieling
- Der R+D so MC =0
(I cenember the R+D was better)
(I comember the R+D was better) Remember asks for consumes + total separtly In any case I just shipped this problem — should not have
to the demand curve ciants
to the demand curve, right? - Ithey did not fix my drawling let me Chech
HT Me Crean
Ma
So for us on exam
- why bid grader not mak it wrong
Wrong
when crosses demnd, I believe
ma better
hev MA

I thought my are was right

On inelastic part of demand care MR &

So always raise picce

- call have explained wetter but should have been-2

e) Oligoply now

Oh can the collecter - no con't be sistabled of

Girda pealed

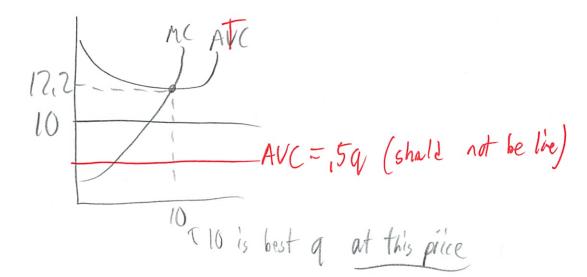
economiably will always cheat of certailty

- again in some at they say

1 (superate bold of reputation to
but here they don't give any pts even if you explain

4. Sweat - trapping headbands - Chembeb this was difficult -or world of pince 90 = 1200 -p T((q)=72+,5 q 2 each of 49 firms World P = 10 Supply curre of Us product P = MC mc = 9 16=9 each man 60 490 sold in Us by Us produces got it right how ay = 1200-10 wo loding at - 1196 Enlutions since this 1190 -490 = 700 imported -unless did in

Total profits = -22.49 = -1078



If no set pice

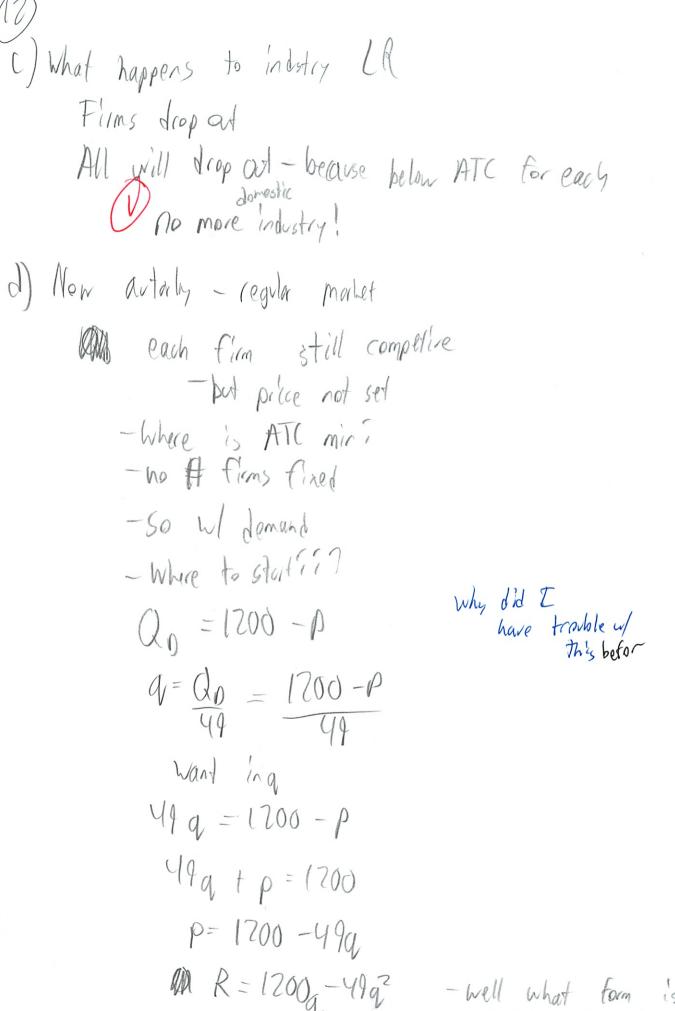
10:
$$P = 72 + .5(10)^2$$

 $10 = 122$

hot valid

 $P = 12.2$

not a shed for here



- Well what torm is this - perfectly competie (3) MR=1700-91989, MC=q 1200 - 98q = q1700 = 999, #19=12,17 eight year my perfectly compethe piece I found before world Mr Q = 49.12.12 = 594 P= 1700 - 594 = 606 intersection donestic demand + supply

1200-Q = Q

Think I missed this before? 49 cwhy??? Oh who split up

- Cach mans to more

or each the another

turn to add [P=24 Varestic supply is MR above AVC ANOZ Supply= 49Q - Q+Q+Q+Q+Q Or is it Q (shald bo, some of individual Corres

Mo 1 = 1176 . 24 19 Tyeah p=Q wird dv 1 these weird dv $T = 24.29 - [72 + 15(24)^2)$ = 576 - 360= 216 V Industry partits = 216:49 = 10,584 Before (S = 1200) Sipps charge in industry prolit 708050 After CS = 1209 241 Drop = 16567 691 488 f) How many firms
- Urg - what to do now - Find Min Atc $ATC = \frac{72 + 15q^2}{q} = \frac{72}{q} + 15q$ deriv = 72 ·- 1 q -2 + 15

 $-\frac{12}{72}$

$$0 = 15 - \frac{72}{9^2}$$

$$15 = \frac{72}{9^2}$$

$$15 = \frac{72}{9^2}$$

$$15 = \frac{72}{9^2}$$

$$15 = \frac{72}{9^2}$$

$$17 = \frac{7}{9}$$

$$18 = \frac{12}{9}$$

$$188/2 = 99 \text{ firms } 0$$

5) Spoose gov taxes headbords

-san must be 12,8 oh was 12 in proper figure

12,8-10

10 = 7.1 = 20% tax

Solutions

Massachusetts Institute of Technology Department of Economics

14.01 Principles of Microeconomics

Exam 2

Tuesday, November 9th, 2010

Last Name (Please print):

First Name:	
Kerberos ID:	
instructions. Please read carefully.	
The exam has a total of 100 points. Answers a closed book exam. You are not allowed to use not you are not allowed to use calculators. You must between questions. Fractional answers are permettach additional sheets of paper. This exam he caratch work)	tes, equation sheets, books or any other aids. st write your answers in the space provided assible in any part of this exam. DO NOT
Circle Your Section/Recitation:	
Please circle the section or recitation, which you be returned to you in the section or recitation th	_
MWF 9AM	F 10AM
MWF 11AM	F 11 AM
MWF 1PM	F 1PM
MWF 2PM	F 3PM
DO NOT WRITE IN THE AREA BELOW:	
Question 1/16	Question 2/22
Question 3 $-\frac{1}{27}$	Question 4 $_{}/35$
Total/100	
1	

1. True/False/Uncertain Questions (16 points)

In this section, write whether each statement is True, False or Uncertain. You should fully explain your answer, including diagrams where appropriate. Points will be given based on your explanation.

- (a) (4 points) Two firms are producing similar goods, but one enjoys economies of scale and one has diseconomies of scale. Claim: both firms can have an identical long-run linear expansion path.
 - True. A linear expansion path simply indicates that the optimal mix of labor and capital does not change, but there can be either economies or diseconomies of scale depending on the production function. These firms could have the same expansion path, but output using the same quantity of inputs will not be the same.
- (b) (4 points) A firm is currently earning negative profit on each good it produces. Claim: it is always optimal for this firm to shut down in the short run.
 - False. A firm will not shut down in the short run as long as its revenue is greater than average variable cost. If revenue is less than average variable cost (i.e., the absolute value of negative profits is larger than the fixed costs), the firm will shut down. In the long run, of course, firm exit will occur and profits will go to zero.
- (c) (4 points) The market for drug production is characterized by both lengthy periods of patent protection and the need for FDA permission to market products. Claim: this market will be characterized by production at the minimum level of average cost in the long run. Uncertain. Both patent protection and government regulation constitute market barriers in this case. In a market with barriers to entry, the long-run supply curve will not necessarily be horizontal and average cost will not necessarily be minimized. To guarantee a horizontal supply curve, there must be be no barriers to entry, all firms must be identical, and there can be no variation in input costs.
- (d) (4 points) Cooperative behavior between two oligopolists is impossible if they know that they will be competing for a limited number of years. True. A cooperative equilibrium can be sustained only if the competition game will continue forever. If they know the period of competition is finite, both will cheat.

2. Costs and profit maximization (22 points)

A profit-maximizing, price-taking firm produces output Y using a single input X. The firm can produce 0, 8, 9, or 15 units of Y by using 0, 4, 7, or 9 units of X, respectively. There are no other possible input-output combinations. The firm's production function is therefore given by:

$$Y = f(X) = \begin{cases} 0 & \text{if } X = 0 \\ 8 & \text{if } X = 4 \\ 9 & \text{if } X = 7 \\ 16 & \text{if } X = 12 \end{cases}$$

The price of input X is 1 dollar per unit.

(a) (4 points) Write the firm's total cost as a function of output.

$$C(Y) = \begin{cases} 0 & \text{if } Y = 0\\ 4 & \text{if } Y = 8\\ 7 & \text{if } Y = 9\\ 12 & \text{if } Y = 16 \end{cases}$$

(b) (6 points) Find the firm's supply function y(p). Explain your answer.

$$y(p) = \begin{cases} 0 & \text{if } p < 1/2\\ 8 & \text{if } 1/2 \le p < 1\\ 16 & \text{if } p \ge 1 \end{cases}$$

If output increases from 0 to 8, costs per unit increase by \$0.50/unit. Therefore the firm will supply 0 units if $p < \frac{1}{2}$.

If the firm increases output from 8 to 9, the cost to produce the additional unit is \$3. However, if the firm increases output from 8 to 16, the additional cost per unit of the additional units 8 is \$1/unit. Therefore the firm will produce 8 units when the price is above \$0.50 and below \$1, and 16 units if the price is above \$1.

(c) (5 points) Suppose that there are 5 such price-taking firms in the market, and that there is no entry. Market demand is given by $Q_D = 100 - 10p$. What is the equilibrium price and quantity in this market?

Total market supply with 5 firms is:

$$5 \cdot y(p) = \begin{cases} 0 & \text{if } p < 1/2\\ 40 & \text{if } 1/2 \le p < 1\\ 80 & \text{if } p \ge 1 \end{cases}$$

With this level of demand, the market clears at $p_M = 2$ and $Q_M = 80$.

(d) (7 points) Suppose now that instead of the 5 firms in part (c) there is actually a single monopolist that is five times as large as one of these individual firms. The monopolist's production function is therefore:

$$Y_M = 5 \cdot f(X_M) = \begin{cases} 0 & \text{if } X_M = 0\\ 40 & \text{if } X_M = 20\\ 45 & \text{if } X_M = 35\\ 80 & \text{if } X_M = 60 \end{cases}$$

Demand is given by $Q_D = 100 - 10p$ as before. Assume now that entry is once again impossible. What is the equilibrium price and quantity in this market? Compare this outcome with the equilibrium in (c) and explain why they are the same / differ.

The monopolist compares marginal revenue to marginal cost when deciding whether or not to increase production:

Q	P = 10 - Q/10	TR	TC	MR	MC	Profit
0	10	0	0			0
40	6	240	20	240	20	220
45	5.5	247.5	35	7.5	15	212.5
80	2	160	60	-87.5	25	100

The monopolist will not increase production beyond 40 because MR<MC for all quantities greater than 40. As a result, profits are maximized at Q=40. The equilibrium price at this quantity is \$6.

This is a lower quantity and higher price than in (d) because the large monopoly firm has market power and the five smaller firms are assumed to be price takers.

3. Monopoly and oligopoly (27 points)

A uniform pricing monopolist has the following cost function and faces the following demand curve for its product

$$C(Q) = 20Q$$

$$P = 100 - Q$$

(a) (3 points) Find the monopolist quantity (Qm), price (Pm), and deadweight loss relative to the perfectly competitive outcome. Draw a diagram labeling the perfectly competitive outcome as A, and the monopolist outcome as B. Be sure to include the marginal cost and marginal revenue curves in your diagram.

The monopolist sets $MR = MC \longrightarrow 100 - 2Q = 20 \longrightarrow Q_m = 40, P_m = 60.$ DWL $= \frac{1}{2}40 * 40 = 800.$

- (b) (6 points) There are two possible scenarios for the monopolist:
 - (i). The government set a price ceiling of \$ 40/unit in which case the monopolist does not invest in any R & D because it is wary of future government regulation.
 - (ii). There is no government regulation, so then the monopolist invests in R & D which then changes the cost function so that MC = 0.

Which scenario has higher welfare (ignore the cost of R & D for producer surplus)? Which scenario do the consumers prefer? Explain.

(i). At
$$P = 40$$
, $Q = 60$, we have $CS = \frac{1}{2}BH = \frac{1}{2}*60*60 = 1800$. $PS = BH = 60*(40-20) = 1200$. $W = CS + PS = 3000$.

(ii).
$$MC = 0, MR = MC \longrightarrow 100 - 2Q = 0 \longrightarrow Q_m = 50, P_m = 50.$$
 At $P_m = 50$, $Q_m = 50$, we have $CS = \frac{1}{2}BH = \frac{1}{2}*50*50 = 1250$ $PS = BH = 50*50 = 2500$, $W = CS + PS = 3750$.

- (c) (6 points) For plan (i), the MR curve features a discontinuity at some Q'. Explain intuitively why the MR curve has this discontinuity.
 - Generally there are two effects for a monopolist when you increase Q by one unit: the "output effect" when you get to sell the additional unit you produce, and the "poisoning the well" effect when you receive a lower price on the inframarginal units (units you continue to sell). When Q < Q', the MR is constant at the price ceiling of 40 because the monopolist is a price taker. While the monopolist would like to charge more, it is constrained by the government regulation and only has the "output effect". When Q > Q', the MR suddenly drops because you are already selling a lot of inframarginal units, and now the government price ceiling no longer binds, which implies that the "poisoning the well" effect is very large, leading to this discontinuity.
- (d) (6 points) In scenario (ii), when MC = 0, the monopolist chooses (Q_m, P_m) such that $|\epsilon^D| = 1$. Will an unregulated uniform pricing monopolist ever choose (Q_m, P_m) such that $|\epsilon^D| < 1$? Explain intuitively.
 - On the inelastic portion of the demand curve, the marginal revenue is negative. If the monopolist is ever on this portion of the demand curve, you can increase profits unambiguously by decreasing quantity by one unit. It is able to save the marginal cost, and its revenues also increase since MR < 0.
- (e) (6 points) Go back to your solution in (a). Suppose now the government allows one other identical firm to enter this market and firms compete on quantity. Let $\mathbf{x} =$ the value of the MR at the monopolist output when there's only one firm. Claim: If the two firms each produce half the Monopoly quantity, then MR = x for both firms at current levels of output. Is this claim true, false, or uncertain? Please explain your reasoning.
 - False. MR > x for each of the firms, because when the quantity is split between two firms, there are fewer inframarginal units so that the "poisoning the well" effect is smaller from the perspective of one firm. The "output effect" is the same for either the duopoly case or monopoly case.

4. Trade in sweat-trapping headbands (35 points)

The U.S. demand for sweat-trapping headbands is summarized by the function $q_d = 1200 - p$, where p is the market price of a headband. There are currently 49 identical, profit-maximizing domestic headband producers in the U.S., each with the cost function $TC(q) = 72 + 0.5q^2$. This cost function is identical in the short run and the long run. U.S. consumers consider domestically produced headbands to be identical to foreign-produced headbands, and currently have access to a huge supply of foreign-made handbands at a constant price of \$10 per band (that is, we can think of the worldwide supply of sweat-trapping headbands as a horizontal curve at p = 10).

- (a) (5 points) Write down an expression for the supply curve for an individual domestic headband producer. If there is perfectly free international trade in sweat-trapping headbands, what will be the market price of a headband in the U.S.? How many headbands will be purchased in the U.S.? How many of those will be imported from abroad?
- (b) (5 points) What will be the profits of each domestic headband producer? What will be the total profits earned by firms in the U.S. domestic headband industry? Assume,

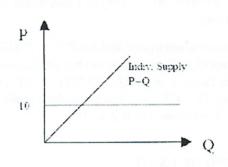
- for now, that the number of domestic producers remains fixed at 49. Illustrate your answer with two diagrams: one showing the profit-maximization decision of an individual domestic firm, the other showing the entire U.S. headband industry.
- (c) (2 points) What do you predict would happen to the U.S. domestic headband industry in the long run?
- (d) (3 points) Suppose the U.S. government passes a dramatic new trade bill, the Sweat-Trapping Headbands Industry Protection Act of 2009, outlawing all imports of foreign-made head- bands. If the number of domestic headband producers remains fixed at 49, what will be the new market price of a headband? How many headbands will be purchased in the U.S.?
- (e) (6 points) What will be the profits of each domestic producer after the new law is passed? What is the total increase in profits in the domestic headband industry as a result of this new trade law? Depict graphically the change in consumer surplus for headband buyers in the United States as a result of this policy as compared to your answers in (a). Under which scenario will consumer surplus be larger?
- (f) (6 points) Assuming that the law described in (b) remains in force, but that there is free entry and exit in the domestic headband industry over time, what do you predict will be the long-run market equilibrium price? How many sweat-trapping headbands will be sold in the U.S.? How many headband-producing firms will there be in the U.S. in the long run?
- (g) (8 points) Suppose that instead of the bill described in (b), the U.S. government decides to pass a less extreme law, assessing a t% tax on all imports of foreign headbands. How large must t be (5%? 10%? etc.) in order to ensure that the 49 existing domestic producers can remain in business in the long run?

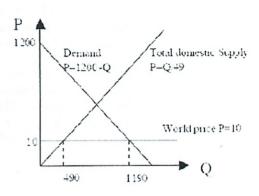
Problem 4 - solution

- (a) Individual domestic producers' supply function can be found by setting $P = MC = Q^{i,\text{dom}}$. Since there are 49 domestic producers, the total domestic supply will be $Q^{\text{dom}} = 49P$ or $Q^{\text{dom}}/49 = P$. The market price will be equal to the world price of 10. Since the market demand is P = 1200 Q, this implies $Q^{\text{total}} = 1200 10 = 1190$. Domestic producers supply $Q^{\text{dom}} = 49 \cdot 10 = 490$ units and foreign producers supply the remainder, $Q^{\text{foreign}} = 1190 490 = 700$.
- (b) Since P=10 and each domestic firm produces 10 units, individual profits are: $\pi=P\cdot Q-TC(Q)=10\cdot 10-0.5\cdot (10)^2-72=-22$. Industry profits are $49\cdot (-22)=-1078$.
- (c) As short run profits are negative, we expect firms to exit this market in the long run
- (d) When imports are banned, the new market equilibrium is the intersection of demand and domestic supply: $1200 Q = Q/49 \Longrightarrow Q = 1200 \cdot 49/50 = 1176$, so P = 24.
- (e) Individual profits are: $\pi = 24 \cdot 24 0.5 \cdot (24)^2 72 = 216$, and industry profits are $49 \cdot 216 = 10584$. The total change in the industry profits is thus 10584 (-1078) =

- 11662. Consumer surplus is larger in the free trade case by the triangle indicated on the graph below.
- (f) Since profits are positive in the short run equilibrium without imports, firms will enter until MC = ATC, such that individual profits are zero. Solving for the individual quantities: $Q = 72/Q + 0.5 \cdot Q \Longrightarrow Q^2 = 72 \cdot 2 = 144 \Longrightarrow Q = 12$ With P = MC this implies P = 12. The total quantity in the market is thus $Q^{\text{total}} = 1200 12 = 1188$. And since each firm produces 12 units, we have 99 = 1188/12 firms in the long run market equilibrium (or 50 new firms entering).
- (g) If the government sets a tax t, then the market price will be $P^{\text{tax}} = P \cdot (1+t) = 10 \cdot (1+t)$. From the individual supply functions Q = P, this implies that producers are each selling $10 \cdot (1+t)$ units. Their profits are thus: $\pi = P \cdot Q TC(Q) = (10 \cdot (1+t))(10 \cdot (1+t)) 0.5 \cdot (10 \cdot (1+t)))^2 72 = 50 \cdot (1+t)^2 72$. For individual profits to be zero, we need $72/50 = (1+t)^2 \Longrightarrow 1.44 = (1+t)^2 \Longrightarrow t = 0.2 = 20\%$

END OF EXAM





Massachusetts Institute of Technology Department of Economics

14.01 Principles of Microeconomics

Exam 1

Tuesday, October 5th, 2010

Last Name (Please print):	Plasmer					
First Name:	Michael					
Kerberos ID:	Theplaz					
nstructions. Please read carefu	lly.					
book exam. You are not allowed to are not allowed to use calculators. You	Answers should be as concise as possible. This is a closed use notes, equation sheets, books or any other aids. You must write your answers in the space provided between al sheets of paper. This exam has 18 pages (13 pages +					
Circle Your Section/Recitation:						
	, which you are attending below. The marked exam will recitation that you indicate.					
MWF 9AM	F 10AM					
MWF 11AM	F 11 AM					
MWF 1PM	\mathbf{F} 1PM					
MWF 2PM	\mathbf{F} 3PM					
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Question 3 $\frac{2}{2}$ /23	Question 4 $\frac{20}{25}$ a tem of to	acy				
Question 5 $\frac{20}{2}$ /26						
Total <u>84</u> /100 Mean 74	B					
mean / i	flat distribution A/B division small					
_	A/B division small					

1. True/False/Uncertain Questions (16 points)

In this section, write whether each statement is True, False or Uncertain. You should fully explain your answer, including diagrams where appropriate. Points will be given based on your explanation.

(a) (4 points) A consumer finds two goods to be perfectly substitutable. Claim: The optimal bundle for this consumer will always be a corner solution.

Not tree all is no preference one way or another

The time so the person would just buy which ever.

U(x,y)=x+y is cheaper, If they were the exact same price,

I=10

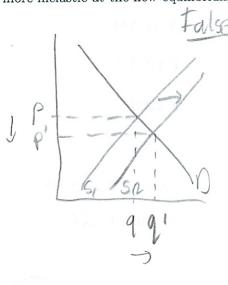
The moder of each - but their is no

provision in Economics for this condomnoss,

khife clase result

X so assume I is always cheaper.

(b) (4 points) Innovations in the production of batteries lead to a rightward shift in the market supply for hybrid cars while demand stays the same. Since this leads to a decrease in the equilibrium price and an increase in the equilibrium quantity, demand is more inelastic at the new equilibrium.



elasticity stays

more clostic

2 If know, no change) this is more likly to happen
so clastic prob.

(c) (4 points) A consumer has selected an optimal bundle of two goods that includes some of each good. The price of one good increases. Claim: her utility is lower after the price increase compared to before it.

True, as long as it is not a corner solution.

MRS 2 MRT Cuber Hiller work be some,

Consumer already has this optimal bundle. If the price of a normal good increases, demand for it will decrease, part a lead to a substitution to a different good consume I as well as making the person feel popper, remains some decreasing consumption, this utility (in this case)

(d) (4 points) When market demand and supply shift in opposite directions we can unambiguously say how the equilibrium price and quantity change.

False, you need to know the relative effects of each change Depending on which is larger will determe which way a will change Price moves knowable.

$$P + 2Q = 5$$
 $P = 20 - Q$
 $2Q = 5 - p$ $P + Q = 20$
ints) $Q = 40 - 2P$ $Q = 20 - P$

2. Market demand for frozen yogurt (10 points) $Q = 10 - 2\rho$ $Q = 20 - 2\rho$

Market surveys show that there are two types of consumers for frozen yogurt. The first type like frozen yogurt and have an inverse demand curve of $P = 5 - \frac{1}{2}Q$. The second type are crazy about frozen yogurt and have an inverse demand curve of P = 20 - Q. In the town of Smallville there are only 2 consumers: one of them likes frozen yogurt and the other is crazy about frozen yogurt.

(a) (5 points) Using the individual demand curves above derive the market demand for frozen yogurt in Smallville. Plot the market demand curves.

never really looked at this

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P	2	Q2	Ea	1	0.300			5	ope f		
()	10	20	30	12	16	-20-0			V		
	8	19	27	3	13	C-(0,15)					
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7	0	13	13	9	9	_	,,	h= 10	30		
9		12	12	10	1 1 5	10	15	20	25	20	1
20	Ŏ	Ó		220	()	lO	17	20		30	Q

(5 points) Suppose that the market supply for frozen yogurt in Smallville is given by $Q^S = 2 + P$. Find the equilibrium price and quantity. How much does each consumer buy at the equilibrium price? (Hint: Check the equilibrium price and quantity you get on a graph.)

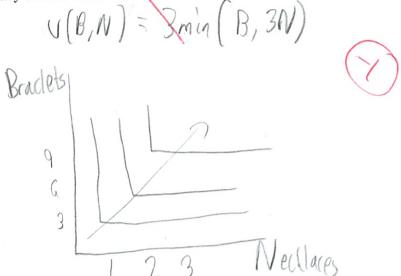
$$15=2+P$$

 $12+P=20-P$ Q=2+P=20-P
 $2-20=-P-P$ = || = || = ||
 $-18=-2P$ | Lovers by || "Crazy"
 $12+P=20-P$ | Lovers by || "Crazy"

3. Consumer preferences and optimal allocations (23 points)

Mary is starting a jewelry collection. She wants to own matched sets of three bracelets and one necklace that can be worn together, and she doesn't want to own any bracelets or necklaces that are not in a matched set of this size.

(a) Draw Mary's indifference curves and write her utility function. Put bracelets on the y axis and necklaces on the x axis. Assume she receives utility of 3 utils from each matched jewelry set she owns.



can have

(b) (5 points) Currently, Mary has 32 dollars to spend. The price of necklaces is $p_n = 2$ and the price of bracelets is $p_b = 2$. What is the optimal allocation of necklaces and bracelets for Mary? How much utility does she achieve from this allocation?

$$B \cdot P_B + N \cdot P_N = I$$
 $3N = B$
 $B \cdot 2 + N \cdot 2 = 32$ $8 \cdot 2 + 4 \cdot 2 = 32$
 $6N + 2N = 32$ $8 \cdot 2 = 24$
 $8N = 32$ $8 = 12$
 $N = 4$ $0 = 3 \cdot 9 = 12$ of the proof of the site of the state of the sta

(c) (4 points) Due to a shortage of gold, the price of necklaces increases to $p_n = 10$. What is the new allocation of necklaces and bracelets at this price level, and what utility does Mary obtain?

B.
$$P_{B} + N$$
. $P_{N} = D$ $3N = B$
B. $2 + N$. $10 = 32$ B . $2 + 2$. $10 = 32$
 $3N \cdot 2 + 10N = 32$ $B \cdot 2 = 12$
 $6N + 10N = 32$ $B = 6$
 $16N = 32$ $N = 2$
 $16N = 32$ $N = 2$

(d) (4 points) Luckily, Mary's parents value their daughter's utility, and are willing to give her enough income to ensure that she has the same utility she did prior to the price change. How much extra money do they have to give her?

$$B.2 + N.10 = I$$
 $N.3 = 12$ $3N = 10$
 $2B + 4.10 = I$ $B = 17$
 $2.12 + 4.10 = I$
 $I = 64$ To cross price elasticity
Since she requires $3N = B$

(e) (5 points) Mary has a sister Lily who doesn't like wearing matched sets of jewelry and has different preferences. Her utility function is nb^2 . If she started with the same jewelry budget as Mary of 32 dollars and then faced the same price shock, what would be the decrease in her utility when the price of necklaces increases from \$2 to \$4?

MRS = MAT

$$= 32$$

$$B = 2N$$

$$2N \cdot 2 + N \cdot 2 - 32$$

$$4N + 2N = 32$$

$$6N = 32$$

$$N = 5\frac{1}{3}$$

$$B = 2 \cdot 5\frac{1}{3}$$

$$B = 10\frac{2}{3}$$

From \$500 to ~100

(f) (3 points) Mary and Lily's parents are going to give a gift of equal monetary value to both sisters. They are trying to decide whether to give cash or give jewelry. Which sister is more likely to prefer cash? Please explain intuitively and/or graphically; there is no need for algebra in this section.



Lilly has a much higher for sewelry because it is exponential where as Marry's Utility Function has a minimum, If Marry got 2 pracelets, she would not core (no change in utility). Lilly world, depending on how many bracelets she has, perhaps double or friple hor utility, perhaps there is something else which Marry would like better with the cash.

(ath more substitutable Lilly can substitue away earsol

4. Labor markets and labor supply shocks (25 points)

Consider the labor market in the country of Widgetland. The demand for labor is given by:

$$L^D = 34 - 4w$$

where w is the wage rate.

Labor supply is:

$$L^S = \overline{L} + 2w$$

where \overline{L} is the number of people in the country willing to work at a wage of zero.

(a) (5 points) Suppose that $\overline{L} = 10$. Find the equilibrium wage and equilibrium demand for labor. Is demand for labor elastic or inelastic at the equilibrium wage?

Equalibrium
$$LP = LS$$

 $34 - 4w = 10 + 2w$
 $34 - 10 = 2w + 4w$
 $24 = 6w$
 $w = 4$
 $L = 10 + 2(4)$
 $L = 34 - 4(4)$
 $L = 34 - 4(4)$

$$\frac{\partial L}{\partial w} \cdot \frac{w}{L} = -\frac{4}{18} \cdot \frac{4}{18}$$

$$= -\frac{16}{18} \cdot \frac{8}{9}$$

$$< | 50 \text{ it is slightly}$$

$$| \text{inelastic at this wase}$$

$$- \text{abod what you would expect}$$

Suppose that there is a sudden influx of migrant labor, which increases the number of people willing to work at a wage of zero to $\overline{L} = 16$. For the remainder of the problem set $\overline{L} = 16$.

(b) (5 points) Compute the new market equilibrium. What happens to the equilibrium wage rate?

8

$$34 - 4w = 16 + 2w$$
 $34 - 16 = 2w + 4w$
 $18 = 6w$
 $34 - 16 = 2w + 4w$
 $34 - 16 = 2w$
 $34 - 16 =$

L = 34 - 4(3)

$$\frac{OL}{8W} \cdot \frac{W}{L} = -\frac{4}{9} \cdot \frac{3}{22}$$

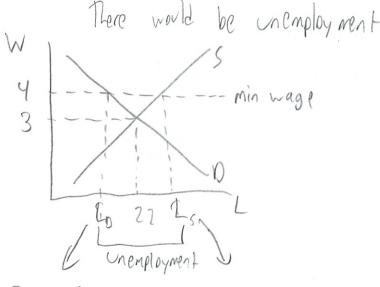
$$= -\frac{12}{22}$$
more inelastic

(c) (5 points) In reality an increase in population should affect the demand for labor as well as the supply. Explain how the equilibrium wage and labor demanded will change compared to the market equilibrium in part (a) if demand for labor were to increase as well

Are you asking about a shift in the demand curry due to a stronger economy or other factors. It so, then the equation would be different and flere would be a new equalibrium.

10 64-4w = 16 + Zw L= 16+2(7)
1=36 cant of labor demanded
10 12 Toward of 12 to 12 t

(d) (5 points) The government in Widgetland becomes worried about the upcoming election and decides to appease voters by imposing a minimum wage of $\underline{w} = 4$. What happens in the labor market as a result? What is the demand and supply for labor now? Include a graph in your explanation.



 $L_0 = 34 - 4(4)$ $L_5 = 16 + 2(4)$ $L_5 = 24$

24-18
6 laborers would want to work, but cont
60 they are unemployed.

- SUPPLY Shifts OUT (5 points) The government is unhappy with the results of the minimum wage law and repeals it. Instead it introduces a subsidy of $\tau = 1$ dollar on labor that is paid to workers. What happens to the equilibrium wage and labor used as a result of this subsidy? How much do workers get in equilibrium?

34-46 = 18+2W 30-134-18 = 2w+4w 16 = 6W = 831

L= 34-4(23)

L= 18+2(23)

Firms pay hages 12 Gov pays 11 Workers receive 3 = 3

5 Income and substitution effects (26 points)

Glenn's utility function for goods X and Y is represented as $U(X,Y)=X^{0.2}Y^{0.8}$. Assume his income is \$100 and the prices of X and Y are \$10 and \$20, respectively.

See Sol

((a) Express his marginal rate of substitution (MRS) of good Y for good X. As the amount of X increases relative to the amount of Y along the same indifference curve, does the absolute value of the MRS increase or decrease? Explain (4 points)

MRS

Slightly more

$$-\frac{\partial v}{\partial y} \frac{18y^{-12}x^{12}}{12x^{-8}y^{18}} - \frac{18x^{12}}{y^{12}} \frac{18x^{12}}{y^{12}} - \frac{18x^{12}}{y^{12}}$$

10 ene Mes Pit we were to hold y fixed increase the absolute value of the MRS

(b) What is his optimal consumption bundle (X^*, Y^*) , given income and prices of the two goods? (5 points)

MRS= MRT

$$-4 \times = 20$$

 $4 \times 10 = 20$
 $2 \times = 9$

$$\begin{array}{c} 10. \times + 20.2 \times = 100 \\ 10 \times + 40 \times = 100 \\ \times = 2 \\ \hline \\ 10 \times = 20 \\ \hline \\ 10 \times = 100 \\$$

$$\begin{array}{c}
 10 \cdot \frac{1}{2}y + 20 \cdot y = 100 \\
 5y + 20y = 100 \\
 y = 4
 \end{array}$$

$$\begin{array}{c}
 (2, 4)
 \end{array}$$

How will this bundle change when all prices double and income is held constant? When all prices double AND income doubles? (5 points)

11

$$-4\frac{x}{y} = -\frac{40}{20}$$

$$4x \cdot 20 = 40y$$

$$20x = 10y$$

$$2x = y$$

$$20 \times +40.2 \times = 200$$

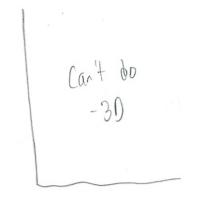
$$X = 2$$

$$20 \cdot \frac{1}{2} y + 40 y = 200$$

$$Y = 4$$
So in this case nothing changes

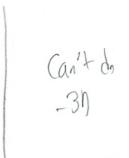
(d) Derive the demand curve for good X and the demand curve for good Y as a function of prices assuming income is \$100. (4 points)





$$P_X \circ X + P_Y \cdot 2x = 100$$

 $X \cdot (P_X + P_Y) = 100$
 $X = 100$
 $P_X = 200$
 $P_X = 500$



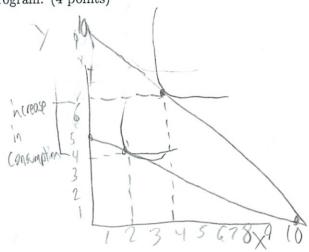
$$P_{x} \cdot \frac{1}{2}y + P_{y} \cdot y = 100$$

 $Y(\frac{1}{2}P_{x} + P_{y}) = 100$
 $Y = \frac{100}{2}P_{x} \cdot P_{y}$

- Now a government subsidy program lowers the price of Y from \$20 per unit to \$10 per unit.
- (e) Calculate the change in good Y consumption resulting from the program. In a clearly labeled diagram with Y on the y-axis and X on the x-axis, graphically show the change in consumption of good Y resulting from the program. (4 points)

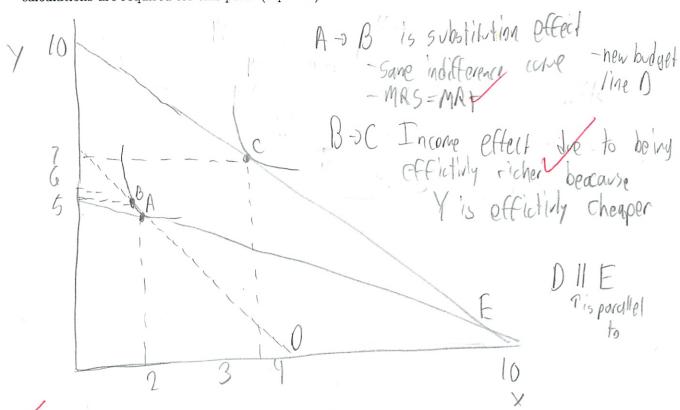
X= 100 10+2(10)

$$Y = \frac{100}{2(10)+10} = \frac{100}{15} = \frac{10}{1.5} = \frac{20}{3}$$



(f) In a clearly labeled diagram with Y on the y-axis and X on the x-axis, graphically show the change in consumption attributable to the separate income and substitution effects for good Y only. Explain the intuition of the income and substitution effects. No calculations are required for this part. (4 points)

effect of them having different L prices



(g) How much does the program cost the government?

He purchases 8 y goods -> so it cost them \$4.80.

END OF EXAM

October 13, 2010

1. True/False/Uncertain Questions

Write whether each statement is True, False or Uncertain. You should fully explain your answer, including diagrams where appropriate. Points will be given based on your explanation.

- 1. A consumer finds two goods to be perfectly substitutable. Claim: The optimal bundle for this consumer will always be a corner solution.
 - False. The optimal bundle will be a corner solution if the prices of the two goods are different; if the prices are the same, then any allocation is optimal.
- 2. Innovations in the production of batteries lead to a rightward shift in the market supply for hybrid cars while demand stays the same. Since this leads to a decrease in the equilibrium price and an increase in the equilibrium quantity demand is more inelastic at the new equilibrium.
 - Uncertain. This is true in the case of linear demand since elasticity of demand is increasing in price along a linear demand curve. However, this is false in the case of a constant elasticity demand curve.
- 3. A consumer has selected an optimal bundle of two goods that includes some of each good. The price of one good increases. Claim: her utility is lower after the price increase compared to before it.
 - True. If the consumer was indifferent to one of the goods, she would have selected a bundle of only the other good. Clearly, she obtains utility from both goods; thus when the price of either increases and her budget constraint shifts in, she will be on a lower indifference curve.
- 4. When market demand and supply shift in opposite directions, we can unambiguously say how the equilibrium price and quantity change.
 - False. When demand and supply shift in the same direction we can unambiguously say how the equilibrium price changes (equilibrium price increases if supply shifts to the left and demand shifts to the right and vice versa). However, the effect on equilibrium quantity is ambiguous; it could either increase or decrease in both cases.

2. Market demand for frozen yogurt

Market surveys show that there are two types of consumers for frozen yogurt. The first type like frozen yogurt and have an inverse demand curve of $P = 5 - \frac{1}{2}Q$. The second type are crazy about frozen yogurt and have an inverse demand curve of P = 20 - Q. In the town of Smallville there are only 2 consumers: one of them likes frozen yogurt and the other is crazy about frozen yogurt.

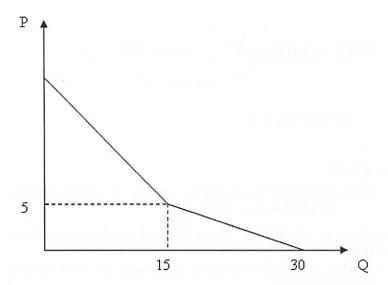
1. Using the individual demand curves above derive the market demand for frozen yogurt in Smallville. Plot the market demand curves.

The demand of the first group is

$$Q_1^D = \begin{cases} 10 - 2P & , \ P \leq 5 \\ 0 & , \ P > 5 \end{cases}$$

and the demand of the second group is

$$Q_2^D = 20 - P$$



Summing the two demand curves we get a market demand curve of

$$Q_M^D = Q_1^D + Q_2^D = \begin{cases} 30 - 3P & , P \le 5 \\ 20 - P & , P > 5 \end{cases}$$

The inverse market demand curve is then:

$$P = \begin{cases} 20 - Q & Q \le 15\\ 10 - \frac{1}{3}Q & Q > 15 \end{cases}$$

2. Suppose that the market supply for frozen yogurt in Smallville is given by $Q^S = 2 + P$. Find the equilibrium price and quantity. How much does each consumer buy at the equilibrium price? (Hint: Check the equilibrium price and quantity you get on a graph)

The market demand curve is piecewise linear. However, since at p=5 $Q^S=7<15=Q^D$ it follows that supply would intersect demand to the left of the kink. Hence, $Q^S=Q^D$ or 2+P=20-P and hence $P^*=9$. This means that $Q^*=11$. Only the crazy consumer buys at the equilibrium price.

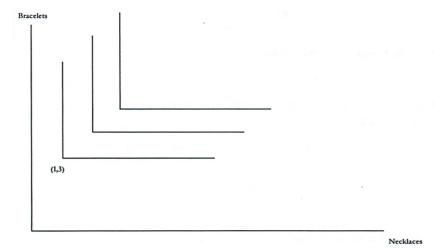
3. Consumer preferences and optimal allocations

Mary is starting a jewelry collection. She wants to own matched sets of three bracelets and one necklace that can be worn together, and she doesn't want to own any bracelets or necklaces that are not in a matched set of this size.

- 1. Draw Mary's indifference curves and write her utility function. Put bracelets on the y axis and necklaces on the x axis. Assume she receives utility of 3 utils from each matched jewelry set she owns. $U(b,n)=3 \min (n, \frac{1}{3}b)$ or $U(b,n)=3 \min (3n, b)$
- 2. Currently, Mary has 32 dollars to spend. The price of necklaces is $p_n = 2$ and the price of bracelets is $p_b = 2$. What is the optimal allocation of necklaces and bracelets for Mary? How much utility does she achieve from this allocation?

We can find the optimal allocation by finding the intersection of the lines b = 3n and 2n + 2b = 32. Substituting in to the budget constraint, this yields the following.

$$2n + 6n = 32$$



We have n = 4, b = 12, u = 12.

3. Due to a shortage of gold, the price of necklaces increases to $p_n = 10$. What is the new allocation of necklaces and bracelets at this income level, and what utility does Mary obtain? What is the proportional decrease in her utility?

Re-solve the problem with a new budget constraint. This yields

$$10n + 6n = 32$$

We have n = 2, b = 6, u = 6.

4. Luckily, Mary's parents value their daughter's utility, and are willing to give her enough income to ensure that she has the same utility she did prior to the price change. How much extra money do they have to give her?

Mary's parents have to give her sufficient income to buy two more matched sets at the new prices. This requires the purchase of two necklaces and six bracelets, at a cost of 2*10+6*2=32. They have to double her income, increasing it by \$32, in order to maintain her at the same utility level.

5. Mary has a sister Lily who doesn't like wearing matched sets of jewelry and has different preferences. Her utility function is nb^2 . If she started with the same jewelry budget as Mary of 32 dollars and then faced the same price shock, what would be the decrease in her utility when the price of necklaces increases from \$2 to \$10?

First, solve for Lily's original optimal allocation. We set the ratio of marginal utilities equal to the ratio of prices.

$$\frac{b^2}{2nb} = \frac{2}{2}$$

$$b = 2n$$

Substituting into the budget constraint, this yields

$$2(2n) + 2n = 32$$

This yields $n = \frac{16}{3}$, $b = \frac{32}{3}$, and $u = \frac{16}{3}(\frac{32}{3})^2 = \frac{512}{27}$

When prices increase, we now re-solve the problem.

$$\frac{b^2}{2nb} = \frac{10}{2}$$

$$b = 10n$$

Substituting into the budget constraint, this yields

$$2(10n) + 10n = 32$$

This yields $n=\frac{16}{15}$, $b=\frac{160}{15}$, and $u=\frac{16}{15}(\frac{160}{15})^2=\frac{2560}{225}$. To calculate the decrease in utility, subtract the second level of utility from the first.

$$\frac{15}{15}, \text{ and } u = \frac{1}{15}(\frac{15}{15})^2 = \frac{225}{225}. \text{ To calculate the dec}$$
from the first.
$$= (\frac{16*16^2*4}{27} - \frac{16*16^2*100}{27*5^3})/(\frac{16*16^2*4}{27})$$

$$= \frac{16*16^2(4*5^3 - 100)}{27*5^3}$$

$$= 485.4$$

Lily experiences a 80% decline in her utility.

6. Mary and Lily's parents are going to give a gift of equal monetary value to both sisters. They are trying to decide whether to give cash or give jewelry. Which sister is more likely to prefer cash? Please explain intuitively and/or graphically; there is no need for algebra in this section.

Mary is more likely to prefer cash, because she only receives utility from a gift that is given as a matched set and no utility from any other type of gift. You can portray this graphically by showing a graph of the two utility functions and indicating that for Mary, any increase in the quantity of one good or the other keeps her on the same indifference curve, while for Lily, any increase will move her to a new indifference curve. The below graph shows the result of a gift of necklaces only to both girls. Mary is on the same utility curve, but Lily has increased utility. In this case and others like it, Mary is more likely to prefer cash.

4. Labor markets and labor supply shocks

Consider the labor market in the country of Widgetland. The demand for labor is given by:

$$L^D = 34 - 4w$$

where w is the wage rate.

Labor supply is:

$$L^S = \overline{L} + 2w$$

where \overline{L} is the number of people in the country willing to work at a wage of zero.

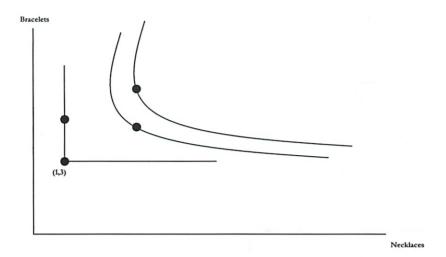
1. Suppose that $\overline{L} = 10$. Find the equilibrium wage and equilibrium demand for labor. Is demand for labor elastic or inelastic at the equilibrium wage?

To find equilibrium wage we set $L^S = L^D$ and hence 34 - 4w = 10 + 2w. Hence, $w^* = 4$. $L^* = 18$. The elasticity of demand at the equilibrium wage is

$$\epsilon_D = \frac{dL^D}{dw} \frac{w^*}{L^*} = -4 \frac{4}{18} = -\frac{16}{18} = -\frac{8}{9}$$

Hence, demand for labor is inelastic at w^* .

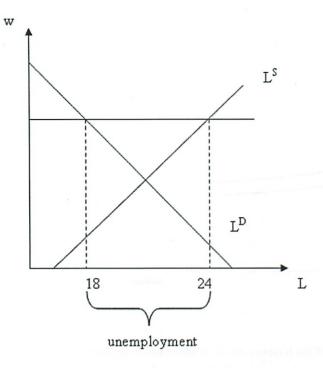
Suppose that there is a sudden influx of migrant labor, which increases the number of people willing to work at a wage of zero to $\overline{L} = 16$. For the remainder of the problem set $\overline{L} = 16$.



- Compute the new market equilibrium. What happens to the equilibrium wage rate?
 In the new equilibrium 34 4w = 16 + 2w. Hence, w* = 3. L* = 22. Hence the equilibrium wage rate decreases.
- 3. In reality an increase in population should affect the demand for labor as well as the supply. Explain how the equilibrium wage and labor demanded will change compared to the market equilibrium in part (a) if demand for labor were to increase as well.
 - A shift in demand in the same direction as the shift in supply increases the equilibrium demand for labor unambiguously. However, the change in the wage rate is ambiguous as the wage rate could either increase or decrease.
- 4. The government in Widgetland becomes worried about the upcoming election and decides to appease voters by imposing a minimum wage of $\underline{w} = 4$. What happens in the labor market as a result? What is the demand and supply for labor now? Include a graph in your explanation.
 - Since $\underline{w} > w^*$ it follows that the minimum wage will be binding. At the minimum wage demand for labor is $L^D = 18$ whereas supply for labor is $L^S = 24$. Hence, as a result of the minimum wage there is unemployment of $L^S L^D = 6$.
- 5. The government is unhappy with the results of the minimum wage law and repeals it. Instead it introduces a subsidy of $\tau = 1$ dollar on labor that is paid to workers. What happens to the equilibrium wage and labor used as a result of this subsidy? How much do workers get in equilibrium?
 - A subsidy behaves like a negative tax. Hence, it effectively shifts supply down by τ . The new equilibrium wage is determined where labor supply with the subsidy equals labor demand, i.e. $L^S(p+\tau)=L^D$ or $16+2(w+\tau)=34-4w$. Hence, $w^*=\frac{16}{6}=\frac{8}{3}$. Hence workers get paid $w^*+\tau=\frac{8}{3}+1=\frac{11}{3}$.

Income and substitution effects

Glenn's utility function for goods X and Y is represented as $U(X,Y) = X^{0.2}Y^{0.8}$. Assume his income is \$100 and the prices of X and Y are \$10 and \$20, respectively.



1. Express his marginal rate of substitution (MRS) between goods X and Y. As the amount of X increases relative to the amount of Y along the same indifference curve, does the MRS increase or decrease? Explain.

$$MU_X = 0.2(Y/X)^{0.8} and MU_Y = 0.8(X/Y)^{0.2}$$

 $MRS_{YforX} = -MU_X/MU_Y = -Y/4X$

The MRS (in absolute value) gets smaller as the amount of X increases relative to Y. In other words, the more X (and less Y) one has, the less of Y one is willing to give up in order to obtain an additional unit of X.

2. What is his optimal consumption bundle (X^*, Y^*) , given income and prices of the two goods?

At the optimal consumption bundle, the MRS is equal to the ratio of prices. That is, $MRS_{YforX} = -P_X/P_Y$. Plugging in our prices and the results from (a), $-Y/4X = -10/20 \Longrightarrow -Y/4X = -1/2 \Longrightarrow 2Y = 4X \Longrightarrow Y = 2X$

The budget constraint must hold as well: $I = P_X X + P_Y Y \Longrightarrow 100 = 10X + 20Y$

We now have two equations and two unknowns. Solve for (X^*,Y^*) : $100 = 10X + 20(2X) \Longrightarrow 100 = 50X \Longrightarrow X^* = 2$

 $Y=2X=2(2)\Longrightarrow Y^*=4$

3. How will this bundle change when all prices double and income is held constant? When all prices double AND income doubles?

The utility function does not change and therefore the formula for MRS does not change. Prices change, but the ratio $-P_X/P_Y$ does not. Therefore, from $MRS_{Y \text{ for } X} = -P_X/P_Y$ we still get Y = 2X. The budget constraint changes to 100 = 20X + 40Y. Solving as before (with two equations, two unknowns), we get $(X^*, Y^*) = (1, 2)$. If all prices and income change proportionally, the optimal bundle does not change.

4. Derive the demand curve for good X and demand curve for good Y.

Solve for X^* and Y^* as before, except this time do not plug in explicit values for P_X , P_Y and I. $MRS_{Y \ for \ X} = -P_X/P_Y \Longrightarrow -Y/4X = -P_X/P_Y \Longrightarrow P_YY = 4P_XX$ Budget constraint: $I = P_XX + P_YY$ Now let's solve for X^* by substituting out Y. $I = P_XX + 4P_XX = 5P_XX \Longrightarrow X^*(P_X; I) = I/(5P_X)$. Holding income constant at \$100 gives us a demand curve of $X^*(P_X; I = 100) = 20/P_X$

We can solve for Y^* by substituting out X: $P_YY = 4P_XX \Longrightarrow Y = (4P_XX)/P_Y \Longrightarrow Y = (4P_X[I/(5P_X)])/PY$ $Y^*(P_y;I) = 4I/(5P_y)$ Holding income constant at \$100 gives us a demand curve of $Y^*(P_y;I=100) = 80/P_y$

Now a government subsidy program lowers the price of Y from \$20 per unit to \$10 per unit.

5. Calculate and graphically show the change in good Y consumption resulting from the program.

To calculate the new bundle we could go through the same procedure as is part (b) or simply use the demand equations derived in part (d). X^* does not depend on P_y so $X^{*'} = 2$. Y^* is a function of its own price and, using demand from (d), $Y^{*'} = 80/P_y = 80/10 = 8$. This change is depicted in figure below.

6. In a clearly labeled diagram with Y on the y-axis and X on the x-axis, graphically show the change in consumption attributable to the separate income and substitution effects. No calculations were required for this part.

Refer to the figure below for the separate income and substitution effects. Note that the substitution effect for good Y may be found by sketching a BC_{sub} with the new price ratio (parallel to BC_1) but tangent to the original indifference curve IC0. The corresponding point tells us what a person facing the new price ratio would purchase if utility were somehow held constant at its original level. The income effect brings us from this substitution point to $Y^{*'}$.

7. How much does the program cost the government?

For each unit of Y purchased, the government pays out \$10. Since 8 units of Y are currently purchased, the cost will be 8(\$10) = \$80.

