

easy: The Sporty Game  
read: - a few more

14/6




MIT International Center for Air Transportation

## Airline Fleet Planning Overview

16.71J/1.232J/15.054J/ESD217J  
The Airline Industry  
Dr. Peter P. Belobaba  
October 6, 2010

Flow  
also decreasing  
time frame

first 1/3 of chap 6 - rest in spring semester



## AIRLINE PLANNING DECISIONS

1. FLEET PLANNING: What aircraft to acquire/retire, when and how many?
2. ROUTE EVALUATION: What network structure to operate and city-pairs to be served?
3. SCHEDULE DEVELOPMENT: How often, at what times and with which aircraft on each route?
4. PRICING: What products, fares and restrictions for each O-D market?
5. REVENUE MANAGEMENT: How many bookings to accept, by type of fare, to maximize revenue on each flight and over the network?




## FLEET PLANNING

- Fleet composition is critical long-term strategic decision for an airline.
  - Fleet is the total number of aircraft that an airline operates, as well as the specific aircraft types that comprise the total fleet.
  - Each aircraft type has different technical performance characteristics e.g. capacity to carry payload over a maximum flight distance, or "range."
  - Affects financial position, operating costs, and especially the ability to serve specific routes.
- Huge capital investment with a long-term horizon:
  - US \$40-60 million for narrow-body 150-seat airplane
  - \$250+ million for wide-body long-range 747-400
  - Depreciation impacts on balance sheet last 10-15 years
  - Some aircraft have been operated economically for 30+ years

2 most important

most important long term decision

everybody pays a different price - competition  
- everyone gets a discount



## Boeing and Airbus Catalog Prices

Commercial Airplanes

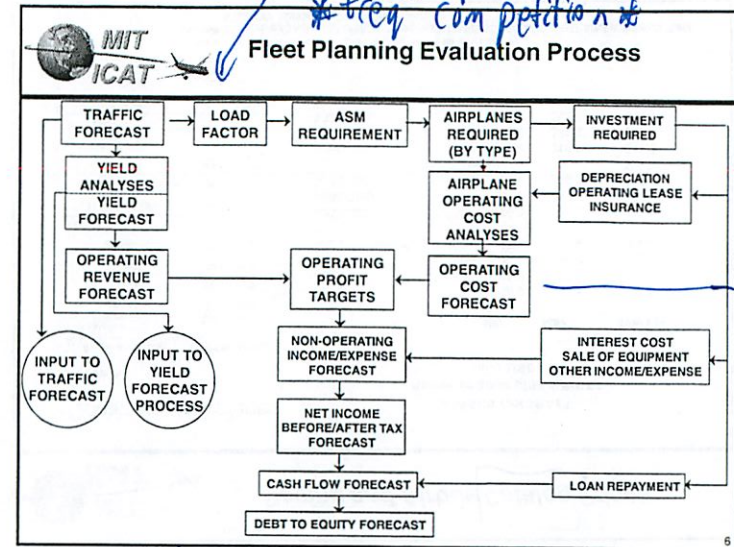
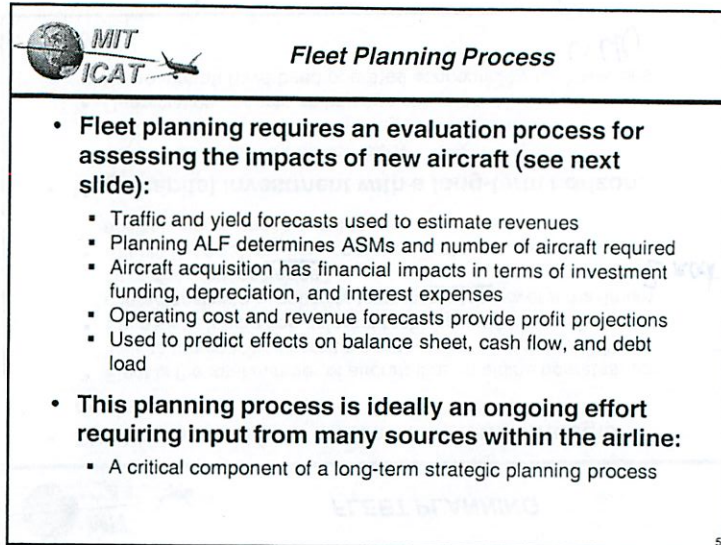
| Jet Prices              |                     | AIRBUS AIRCRAFT<br>Range of 2008 LIST PRICES<br>(mio USD) |       |       |         |
|-------------------------|---------------------|---|-------|-------|---------|
| Airplane Families       | 2008 \$ in Millions |   | Min   | Max   | Average |
| <b>737 Family</b>       |                     |   |       |       |         |
| 737-600                 | 51.5 - 58.5         | A318  | 58.0  | 62.1  | 59.1    |
| 737-700                 | 58.5 - 69.5         | A319  | 63.3  | 77.3  | 70.3    |
| 737-800                 | 72.5 - 81.0         | A320  | 73.2  | 80.6  | 76.9    |
| 737-900ER               | 76.0 - 87.0         | A321  | 87.7  | 92.8  | 90.3    |
| <b>747 Family</b>       |                     |   |       |       |         |
| 747-400/400ER           | 234.0 - 266.5       | A330-200  | 176.3 | 185.5 | 180.9   |
| 747-400/400ER Freighter | 238.0 - 268.0       | A330-200F   | 180.6 | 187.7 | 184.2   |
| 747-8                   | 293.0 - 308.0       | A330-300  | 195.9 | 205.7 | 200.8   |
| 747-8 Freighter         | 301.5 - 304.5       | A340-300  | 211.8 | 219.2 | 215.5   |
| <b>767 Family</b>       |                     |   |       |       |         |
| 767-200ER               | 127.5 - 139.0       | A340-600  | 233.0 | 241.1 | 237.1   |
| 767-300ER               | 144.5 - 161.5       | A340-600  | 245.0 | 253.7 | 249.4   |

Airbus prices include standard engine / Boeing prices for airframe only  
Sources: [http://www.airbus.com/store/mm\\_repository/pdf/att00011725/media\\_object\\_file/ListPrices2008.pdf](http://www.airbus.com/store/mm_repository/pdf/att00011725/media_object_file/ListPrices2008.pdf)  
<http://www.boeing.com/commercial/prices/>

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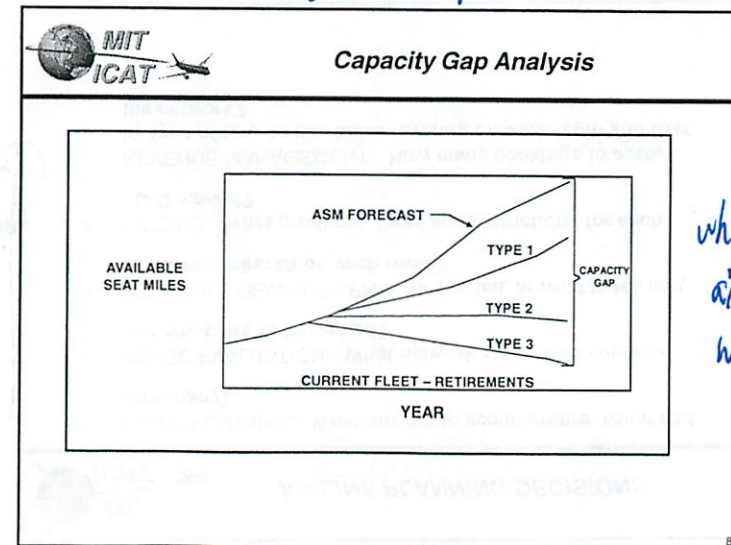
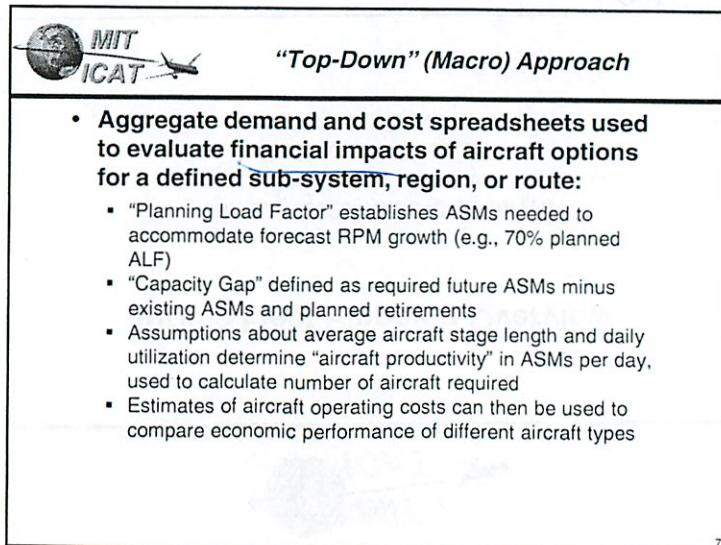
buying new airplane like a new car  
 - lower fuel cost + maintenance  
 - but ~~low~~ high maintenance cost

Revenue management  
 harder to get to 100 since avg.  
 demand varies i season, time  
 turning people away  
 \* freq competition



hard to calculate for planes that have not flown yet


\* tremendous uncertainty  
 so scenarios & spreadsheets



what types of airplanes can we use to fill each type

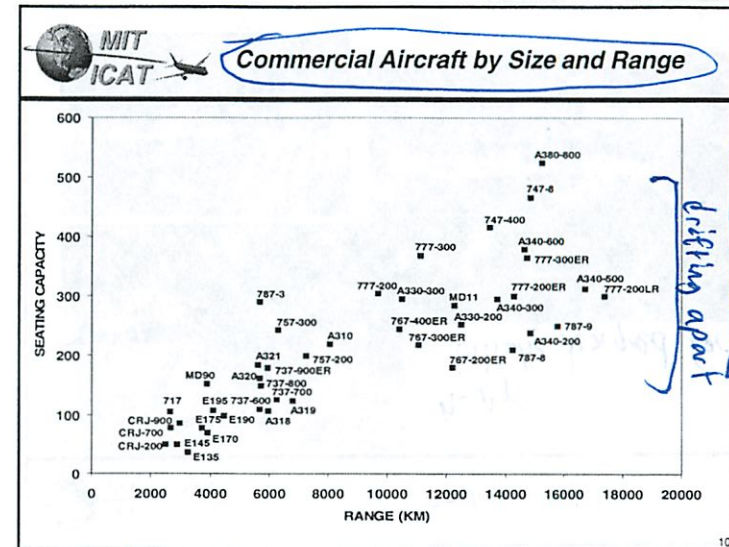


\*Frequency




## Aircraft Categories

- Commercial aircraft are most commonly defined by their range and size:
  - The "range" is the maximum distance that it can fly without stopping for additional fuel, while still carrying a reasonable payload of passengers and/or cargo.
  - The "size" of an aircraft can be represented by measures such as its weight, its seating or cargo capacity, as indicators of the amount of payload that it can carry.
- Broad categories such as "small, short-haul" or "large, long-haul" aircraft can include several different aircraft types by different manufacturers.
  - Aircraft with similar capabilities are regarded as "competitors" in the airline's fleet planning decisions.
  - For example, the Airbus A320 and Boeing 737-800 are competing aircraft types, as they are both new generation aircraft with approximately 150 seats with similar range capabilities.




missing some most recent developments

w/ consolidation - both manufacturers will sell any combo to airlines

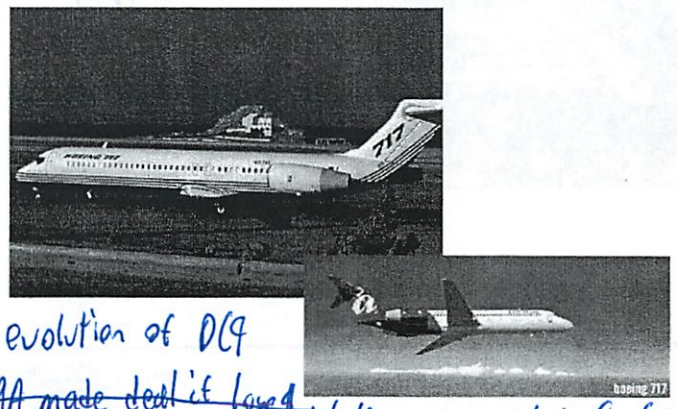


## Aircraft Categories - Trends

- Historically, largest aircraft were designed for routes with the longest flight distances.
  - Relationship between aircraft size and range was almost linear.
  - Airlines wishing to serve a very long-haul non-stop route had to acquire the Boeing 747.
- Airlines now have a much wider choice of products by range and capacity in each category:
  - Range of new aircraft in the "small" category (100-150 seats) has increased dramatically.
  - US transcontinental routes are now being flown with Boeing 737 and Airbus 320 series aircraft.
  - Sizes of new "long-range" aircraft have decreased substantially.
  - Airlines even now serve certain low-demand long-haul non-stop international routes with Boeing 757 (180 seats) e.g., Newark to Lisbon, and Los Angeles to Maui.



## Boeing 717



evolution of DC9

~~AA made deal if loved w/ them can return for free~~

- are in books about competition between boeing and airbus  
- ever sale competed for aggressively

- big # international trade + espionage imports

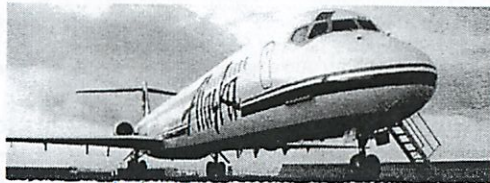
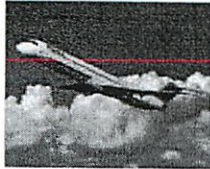
now international service from hubs  
- not really gateway services JFK, Montreal

→ it's all hub traffic  
- claim will allow more point to point - false





Boeing MD-80/90

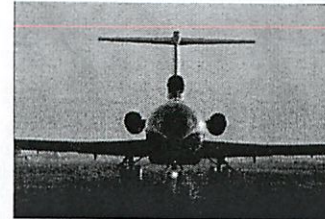


AA made deal if lose \$ can return them

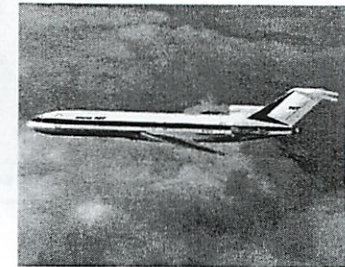
13



Boeing 727-200



3 pilots  
too loud



14



Boeing 737-600/700/800/900



most widely used

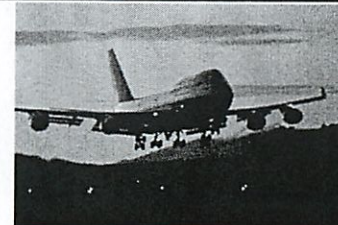
family - sales branding  
- also same parts, etc  
- same pilots

Scheduling flexibility  
- dynamically swap  
airplanes

15



Boeing 747-400

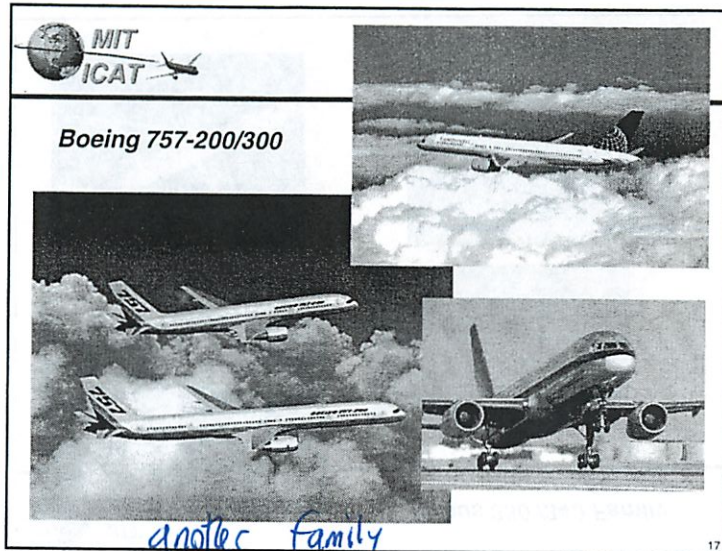


hump  
- initially designed for cargo



16

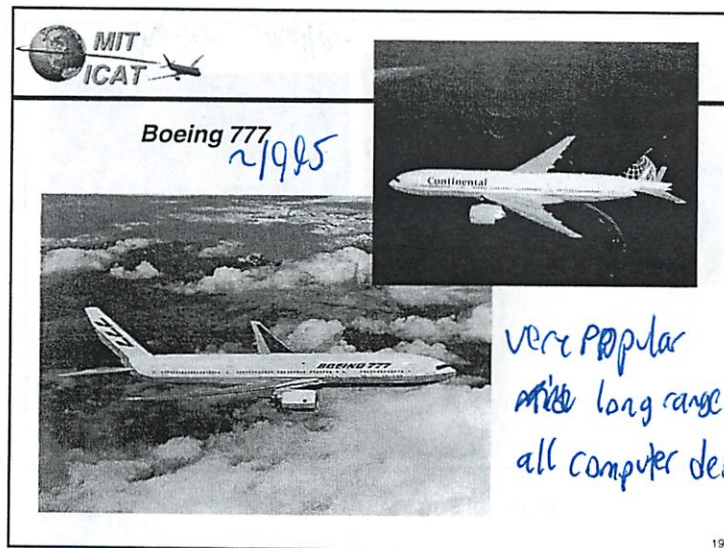




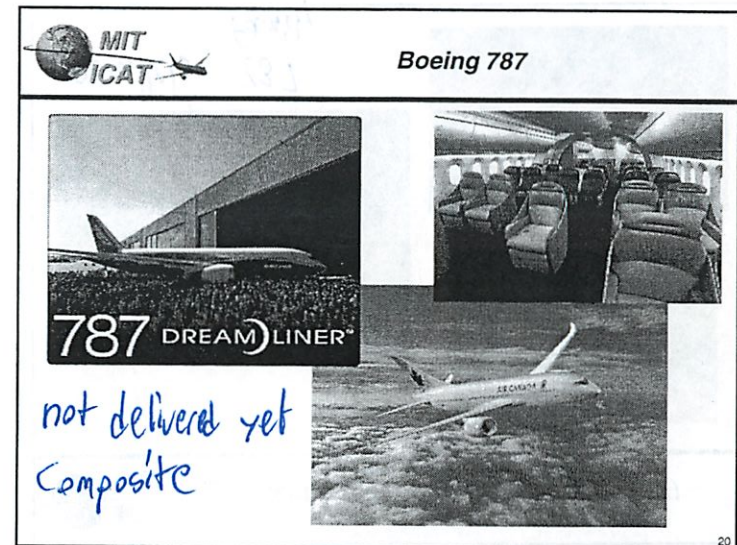
another family  
not in production any more



2-3-2  
-bad in  
premium class - too narrow



very popular  
long range  
all computer designed

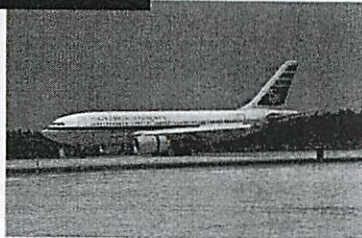
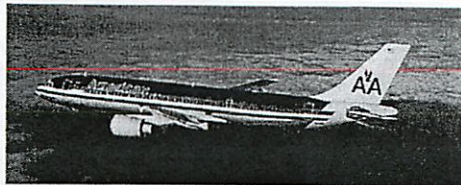


not delivered yet  
composite





Airbus 300/310



shorter, smaller

21



Airbus 320 Family (318/319/320/321)

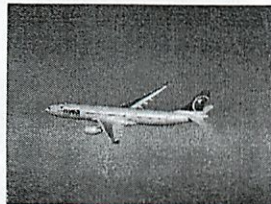


parallels 737 family

22



Airbus 330 /340 Family



23



Airbus 380



he's not optimistic  
Airbus will break even  
on development

-need 400-500

-bad econ


-very limited # of markets

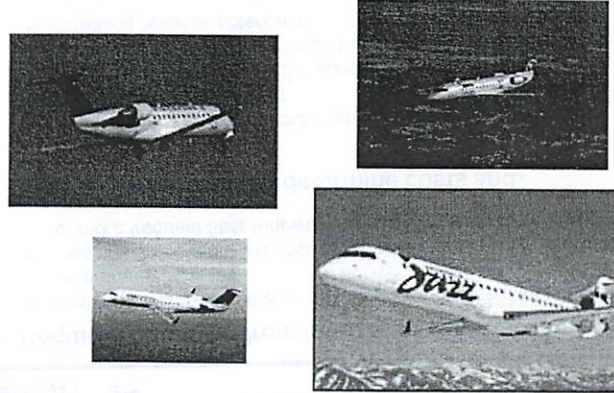
24




first jets at 50 seats

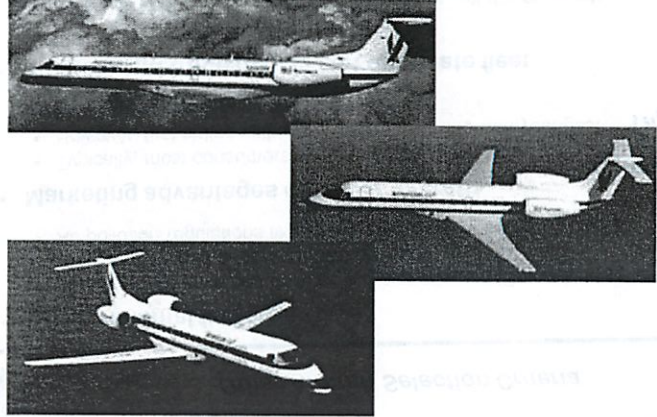
~50 seats - labor issues

MIT ICAT  **Bombardier CRJ 100/200/700**





25

MIT ICAT  **Embraer Regional Jets (ERJ 135/140/145)**




26

MIT ICAT  **Embraer E175/E190**



~100 seat

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MIT ICAT  **Aircraft Selection Criteria**

- **Fleet composition is an optimal staging problem:**
  - Number and type of aircraft required
  - Timing of deliveries and retirement of existing fleet
  - Tremendous uncertainty about future market conditions
  - Constrained by existing fleet, ability to dispose of older aircraft, and availability of future delivery slots
- **Aircraft evaluation criteria for airlines include:**
  - Technical and performance characteristics
  - Economics of operations and revenue generation
  - Marketing and environmental issues
  - Political and international trade concerns

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Airbus + Boeing avoided this marketplace

- order book grew to 7 years

need to match competitor's schedule

leasers: every slot we get is 1 less for airlines



## Technical/Performance Characteristics

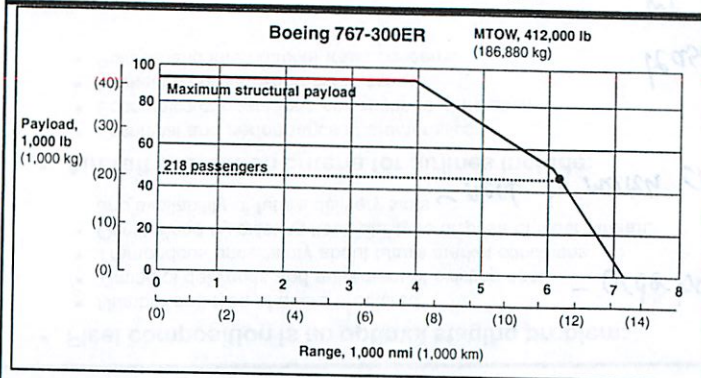
- "Payload/range curve" is most important (next slide):
  - Defines capability of each aircraft type to carry passengers and cargo over a maximum flight distance.
  - Affected by aerodynamics, engine technology, fuel capacity and typical passenger/cargo configuration
  - Typical shape of curve allows trade-off of payload for extra fuel and flight range, before maximum operational range is reached
- Other important technical factors include:
  - Maximum take-off and landing weights determine runway length requirements and feasible airports
  - Fleet commonality with existing airline fleet reduces costs of training, new equipment and spare parts inventory for new types

29

assumption  
on weather,  
etc



## 767-300ER Payload-Range Curve General Electric Engines



airlines pushing the limit

- in winter may need to stop midway

30



## Financial/Economic Issues

- Required financing from internal or external sources:
  - Cash on hand, retained earnings, debt (loans) or equity (stocks) for aircraft purchases
  - Leasing can be more expensive, but also more flexible, allowing for more frequent fleet renewal and requiring less up-front capital
- Financial evaluation to determine costs and revenues:
  - Up-front costs include purchase price, spare engines and parts, ground equipment, training
  - Newer aircraft offer lower operating costs at higher initial purchase price (vs. older aircraft that have been depreciated)
  - Increased revenue potential from larger and/or newer aircraft

Unions use it as an excuse for pay raise

31



## Other Aircraft Selection Criteria

- Environmental factors:
  - Noise performance has become a major concern (Stage 3 noise requirements and airport curfews on louder aircraft)
  - Air pollution regulations likely to ground older aircraft
- Marketing advantages of newer aircraft:
  - Typically, most consumers have little aircraft preference
  - However, first airline with newest type or airline with youngest fleet can generate additional market share
- Political and trade issues can dominate fleet decisions:
  - Pressure to purchase from a particular manufacturer or country, especially at government-owned national airlines

markers will claim  
this - can't tell

32



10/9

GAO

United States Government Accountability Office

## Testimony

Before the Committee on Commerce,  
Science, and Transportation, U.S. Senate

For Release on Delivery  
Expected at 10:00 a.m. EDT  
Thursday, May 27, 2010

## AIRLINE MERGERS

### Issues Raised by the Proposed Merger of United and Continental Airlines

Statement for the Record by Susan Fleming,  
Director, Physical Infrastructure Issues



GAO-10-778T

## GAO Highlights

Highlights of GAO-10-778T, testimony  
before the Committee on Commerce,  
Science, and Transportation, U.S. Senate

### Why GAO Did This Study

Earlier this month, United Air Lines (United) and Continental Airlines (Continental) announced plans to merge the two airlines and signed a merger agreement. This follows the acquisition of Northwest Airlines by Delta Air Lines (Delta) in 2008, which propelled Delta to become the largest airline in the United States. This latest merger, if not challenged by the Department of Justice (DOJ), would surpass Delta's merger in scope to create the largest passenger airline in terms of capacity in the United States. The passenger airline industry has struggled financially over the last decade, and these two airlines believe a merger will strengthen them. However, as with any proposed merger of this magnitude, this one will be carefully examined by DOJ to determine if its potential benefits for consumers outweigh the potential negative effects.

At the Committee's request, GAO is providing a statement for the record that describes (1) an overview of the factors that are driving mergers in the industry, (2) the role of federal authorities in reviewing merger proposals, and (3) key issues associated with the proposed merger of United and Continental. To address these objectives, GAO drew from previous reports on the potential effects of the proposed merger between Delta and Northwest and the financial condition of the airline industry, and analyzed Department of Transportation (DOT) airline operating and financial data.

View GAO-10-778T or key components.  
For more information, contact Susan Fleming  
at (202) 512-2834 or sflemings@gao.gov.

May 27, 2010

## AIRLINE MERGERS

### Issues Raised by the Proposed Merger of United and Continental Airlines

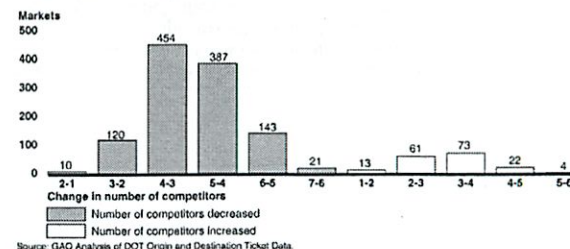
### What GAO Found

As GAO has previously reported, airlines seek to merge with or acquire other airlines to increase their profitability and financial sustainability, but must weigh these potential benefits against operational costs and challenges. The principal benefits airlines consider are cost reductions—by combining complementary assets, eliminating duplicate activities, and reducing capacity—and increased revenues from higher fares in existing markets and increased demand for more seamless travel to more destinations. Balanced against these potential benefits are operational costs of integrating workforces, aircraft fleets, and systems.

DOJ's antitrust review is a critical step in the airline merger and acquisition process. DOJ uses an integrated analytical framework set forth in the *Horizontal Merger Guidelines* to determine whether the merger poses any antitrust concerns. Under that process, DOJ assesses the extent of likely anticompetitive effects of reducing competition in the relevant markets—in this case, between cities or airports. DOJ further considers the likelihood that airlines entering these markets would counteract any anticompetitive effects. It also considers any efficiencies that a merger or acquisition could bring—for example, consumer benefits from an expanded route network. Finally, it examines whether one of the airlines proposing to merge would fail and its assets exit the market in the absence of a merger.

One of the most important issues in this merger will be its effect on competition in the airline industry. For example, GAO's analysis of 2009 ticket data showed that combining these airlines would result in a loss of one effective competitor (defined as having at least 5 percent of total traffic between airports) in 1,135 markets (called airport pairs) affecting almost 35 million passengers while creating a new effective competitor in 173 airport pairs affecting almost 9.5 million passengers (fig.). However, in all but 10 of these airports pairs there is at least one other competitor.

Change in Effective Competitors for Airport-Pair Markets from United-Continental Combination, 2009



United States Government Accountability Office

Mr. Chairman and Members of the Committee:

We appreciate the opportunity to provide a statement for the record on the potential implications of the merger proposal recently announced by United Air Lines (United) and Continental Airlines (Continental). Earlier this month, these two airlines announced plans for United to merge with Continental through a stock swap the airlines valued at \$8 billion.<sup>1</sup> This follows the acquisition of Northwest Airlines (Northwest) by Delta Air Lines (Delta) in 2008, which propelled Delta to become the largest airline in the United States. The United-Continental merger, if not challenged by the Department of Justice (DOJ), would surpass Delta's in scope to create the largest passenger airline in terms of capacity in the United States. However, as with any proposed merger of this magnitude, this one will be carefully examined by DOJ to determine if its potential benefits for consumers outweigh the potential negative effects.

Extensive research and the experience of millions of Americans underscore the benefits that have flowed to most consumers from the 1978 deregulation of the airline industry, including dramatic reductions in fares and expansion of service. These benefits are largely attributable to increased competition from the entry of new airlines into the industry and established airlines into new markets. At the same time, however, airline deregulation has not benefited everyone; some communities—especially smaller communities—have suffered from relatively high fares and a loss of service. We have been analyzing aviation competition issues since the enactment of the Airline Deregulation Act of 1978.<sup>2</sup> Our work over the last decade has focused on the challenges to competition and industry performance, including the financial health of the airline industry, the growth of low-cost airlines, changing business models of airlines, and prior mergers.<sup>3</sup> In the airline context, DOJ has the primary responsibility to evaluate most mergers in order to carry out its antitrust responsibilities.<sup>4</sup> In its review, DOJ considers a number of factors,

on balance  
been very good

<sup>1</sup>Pub. L. No. 95-504, 92 Stat. 1705.

<sup>2</sup>A list of related GAO products is attached to this statement.

<sup>3</sup>Under the Hart-Scott-Rodino Act, an acquisition of voting securities and/or assets above a set monetary amount must be reported to DOJ (or the Federal Trade Commission for certain industries) so the department can determine whether the merger or acquisition poses any antitrust concerns. 15 U.S.C. § 18a(d)(1). Both DOJ and the Federal Trade Commission have antitrust enforcement authority, including reviewing proposed mergers and acquisitions. DOJ is the antitrust enforcement authority charged with reviewing proposed mergers and acquisitions in the airline industry.

including increases in market concentration; potential adverse effects on competition; the likelihood of new entry in affected markets and possible counteraction of anticompetitive effects that the merger may have posed; verified "merger specific" efficiencies or other competitive benefits; and whether, absent the merger, one of the airlines is likely to fail and its assets exit the market.

This statement presents (1) an overview of the factors that are driving mergers in the airline industry, (2) the role of federal authorities in reviewing merger proposals, and (3) key issues associated with the proposed merger of United and Continental. This statement is based on two previously issued reports—our 2008 report for this Committee on airline mergers and our 2009 report on the financial condition of the airline industry and the various effects of the industry's contraction on passengers and communities<sup>4</sup>—as well as our other past work on aviation issues. In addition, we conducted some analysis of the proposed United and Continental merger, including analysis of the airlines' financial, labor, fleet, and market conditions.

To identify the factors that help drive mergers in the airline industry, we relied on information developed for our 2008 and 2009 reports on the airline industry, updated as necessary. To describe the role of federal authorities, in particular DOJ and the Department of Transportation (DOT), in reviewing airline merger proposals we relied on information developed for our 2008 report, also updated as necessary.<sup>5</sup> To identify the key issues associated with the proposed merger of United and Continental, we reviewed airline merger documents and financial analyst reports and analyzed data submitted by the airlines to DOT (Bureau of Transportation Statistics financial Form 41, origin and destination ticket, and operations data). We also analyzed airline schedule data. We assessed the reliability of these data by (1) performing electronic testing of required data elements, (2) reviewing existing information about the data and the system that produced them, and (3) interviewing agency officials knowledgeable about the data. We determined that the data were sufficiently reliable for

<sup>4</sup>GAO, *Airline Industry: Potential Mergers and Acquisitions Driven by Financial and Competitive Pressures*, GAO-08-845 (Washington, D.C.: July 31, 2008); and *Commercial Aviation: Airline Industry Contraction Due to Volatile Fuel Prices and Falling Demand Affects Airports, Passengers, and Federal Government Revenues*, GAO-09-383 (Washington, D.C.: Apr. 21, 2009).

<sup>5</sup>GAO-08-845.



the purposes of this report. We conducted this audit work in May 2010 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

## Background

On May 3, 2010, United and Continental announced an agreement to merge the two airlines. The new airline would retain the United name and headquarters in Chicago while the current Continental Chief Executive Officer would keep that title with the new airline. The proposed merger will be financed exclusively through an all-stock transaction with a combined equity value of \$8 billion split roughly with 55 percent ownership to United shareholders and 45 percent to Continental shareholders. The airlines have not announced specific plans for changes in their networks or operations that would occur if the proposed merger is not challenged by DOJ.

The airline industry has experienced considerable merger and acquisition activity since its early years, especially immediately following deregulation in 1978 (fig. 1 provides a timeline of mergers and acquisitions for the seven largest surviving airlines). A flurry of mergers and acquisitions during the 1980s, when Delta Air Lines and Western Airlines merged, United Airlines acquired Pan Am's Pacific routes, Northwest acquired Republic Airlines, and American Airlines and Air California merged. In 1988, merger and acquisition review authority was transferred from the Department of Transportation (DOT) to DOJ. Since 1998, despite tumultuous financial periods, fewer mergers and acquisitions have occurred. In 2001, American Airlines acquired the bankrupt airline TWA, in 2005 America West acquired US Airways while the latter was in bankruptcy, and, in October 2008, Delta acquired Northwest. Certain other attempts at merging in the last decade failed because of opposition from DOJ or from employees and creditors. For example, in 2000, an agreement was reached that allowed Northwest to acquire a 50 percent stake in Continental (with limited voting power) to resolve the antitrust suit brought by DOJ against Northwest's proposed acquisition of a controlling interest in Continental.<sup>6</sup> A proposed merger of

<sup>6</sup>GAO, *Aviation Competition: Issues Related to the Proposed United Airlines-US Airways Merger*, GAO-01-212 (Washington, D.C.: Dec. 15, 2000) p. 10, footnote 6.

United Airlines and US Airways in 2000 also resulted in opposition from DOJ, which found that, in its view, the merger would violate antitrust laws by reducing competition, increasing air fares, and harming consumers on airline routes throughout the United States. Although DOJ expressed its intent to sue to block the transaction, the parties abandoned the transaction before a suit was filed. More recently, the 2006 proposed merger of US Airways and Delta fell apart because of opposition from Delta's pilots and some of its creditors, as well as its senior management.

Figure 1: Highlights of Domestic Airline Mergers and Acquisitions

| Airline     | 1920s                 | 1930s                         | 1940s                                  | 1950s                         | 1960s                                    | 1970s  | 1980s   | 1990s  | 2000s                           |
|-------------|-----------------------|-------------------------------|--|-------------------------------|--|--|---|--|---------------------------------|
| Alaska      | 1934<br>McGee Airways | 1937<br>Renamed Star Airlines | 1942<br>Renamed Alaska Airlines        |                               | 1968<br>Alaska Coastal-Ellis, Cordova    |  | 1988<br>Horizon Air, Jet America Airlines       |  |                                 |
| American    |                       | 1934                          |  |                               |  | 1970<br>Trans Caribbean Airways              | 1986<br>Air California                          | 1990<br>Eastern Airlines Latin American routes | 1999<br>Reno Air<br>2001<br>TWA |
| Continental |                       | 1934<br>Varney Speed Lines    | 1937<br>Renamed Continental            | 1953<br>Pioneer Airlines      | 1968<br>Air Micronesia subsidiary formed | 1982<br>Acquired by Texas International Air  | 1986<br>PeopleExpress (Frontier)                | 1987<br>New York Air                           |                                 |
| Delta       | 1929                  |                               | 1953<br>Chicago and Southern Air Lines |                               | 1972<br>Northeast Airlines               | 1987<br>Western Airlines                     | 1991<br>Pan Am transatlantic routes and shuttle | 2000<br>ASA and Northwest                      | 2008<br>Comair                  |
| Southwest   |                       |                               |  |                               | 1971                                     |  |   | 1994<br>Morris Air                             |                                 |
| United      |                       | 1934                          |  | 1962<br>Capital Airlines      |  | 1988<br>Pan Am Pacific routes                | 1990<br>Pan Am London routes                    | 1991<br>Pan Am Latin American routes           |                                 |
| US Airways  |                       | 1937<br>All-American Airways  | 1953<br>Renamed Allegheny Airlines     | 1968<br>Lake Central Airlines | 1972<br>Mohawk                           | 1986<br>Empire Airlines acquired by Piedmont | 1988<br>PSA                                     | Piedmont Airlines                              | 2005<br>America West merger     |

● Acquisition or merger  
● Other event

Sources: Cathay Financial and airline company documents.

Since deregulation in 1978, the financial stability of the airline industry has become a considerable concern for the federal government owing, in part, to the level of financial assistance it has provided to the industry by assuming terminated pension plans and other forms of assistance. Between 1978 and 2008, there have been over 160 airline bankruptcies. While most of these bankruptcies affected small airlines that were



eventually liquidated, 4 of the more recent bankruptcies (Delta, Northwest, United, and US Airways) are among the largest corporate bankruptcies ever, excluding financial services firms. During these bankruptcies, United and US Airways terminated their pension plans and \$9.7 billion in claims was shifted to the Pension Benefit Guarantee Corporation (PBGC).<sup>7</sup> Furthermore, to respond to the shock to the industry from the September 11, 2001, terrorist attacks, the federal government provided airlines with \$7.4 billion in direct assistance and authorized \$1.6 billion (of \$10 billion available) in loan guarantees to six airlines.<sup>8</sup>

Although the airline industry has experienced numerous mergers and bankruptcies since deregulation, growth of existing airlines and the entry of new airlines have contributed to a steady increase in capacity, as measured by available seat miles. Previously, we reported that although one airline may reduce capacity or leave the market, capacity returns relatively quickly.<sup>9</sup> Likewise, while past mergers and acquisitions have, at least in part, sought to reduce capacity, any resulting declines in industry capacity have been short-lived, as existing airlines have expanded or new airlines have expanded. Capacity growth has slowed or declined just before and during recessions, but not as a result of large airline liquidations.

<sup>7</sup>PBGC was established under the Employee Retirement Income Security Act of 1974 (ERISA) and set forth standards and requirements that apply to defined benefit plans. PBGC was established to encourage the continuation and maintenance of voluntary private pension plans and to insure the benefits of workers and retirees in defined benefit plans should plan sponsors fail to pay benefits. PBGC operations are financed, for example, by insurance premiums paid by sponsors of defined benefit plans, investment income, assets from pension plans trusted by PBGC, and recoveries from the companies formerly responsible for the plans.

<sup>8</sup>The six airlines receiving loan guarantees were Aloha, World, Frontier, US Airways, ATA, and America West.

<sup>9</sup>GAO, *Commercial Aviation: Bankruptcy and Pensions Problems Are Symptoms of Underlying Structural Issues*, GAO-05-945 (Washington, D.C.: Sept. 30, 2005).

## Airline Mergers Are Driven by Financial and Competitive Pressures, but Challenges Exist

Volatile earnings and structural changes in the industry have spurred some airlines to explore mergers as a way to increase their profitability and financial viability. Over the last decade, the U.S. passenger airline industry has incurred more than \$15 billion in operating losses. Several major airlines went through bankruptcy to reduce their costs and restructure their operations, while others ceased to operate or were acquired. Most recently, U.S. airlines responded to volatile fuel prices and then a weakening economy by cutting their capacity, reducing their fleets and workforces, and instituting new fees, but even with these actions, the airlines experienced over \$5 billion in operating losses in 2008 before posting an operating profit of about \$1 billion in 2009.<sup>10</sup> Furthermore, over the last decade, airfares have generally declined (in real terms), owing largely to the increased presence of low-cost airlines, such as Southwest Airlines, in more markets and the shrinking dominance of a single airline in many markets.

One of the primary financial benefits that airlines consider when merging with another airline is the cost reduction that may result from combining complementary assets, eliminating duplicative activities, and reducing capacity. A merger or acquisition could enable the combined airline to reduce or eliminate duplicative operating costs, such as duplicative service, labor, and operations costs—including inefficient (or redundant) hubs or routes—or to achieve operational efficiencies by integrating computer systems and similar airline fleets. Other cost savings may stem from facility consolidation, procurement savings, and working capital and balance sheet restructuring, such as renegotiating aircraft leases. Airlines may also pursue mergers or acquisitions to more efficiently manage capacity—both to reduce operating costs and to generate revenue—in their networks. Given recent economic pressures, particularly increased fuel costs, the opportunity to lower costs by reducing redundant capacity may be especially appealing to airlines seeking to merge. Experts have said that industry mergers and acquisitions could lay the foundation for more rational capacity reductions in highly competitive domestic markets

<sup>10</sup>Collectively, U.S. airlines reduced domestic capacity, as measured by the number of seats flown, by about 12 percent from the fourth quarter of 2007 to the fourth quarter of 2009. As we reported in April 2009, to reduce capacity, airlines reduced the overall number of active aircraft in their fleets by eliminating mostly older, less fuel-efficient, and smaller (50 or fewer seats) aircraft. Airlines also collectively reduced their workforces by about 38,000 full-time-equivalent positions, or about 9 percent, from the first quarter of 2008 to the first quarter of 2010. In addition to reducing capacity, most airlines instituted new fees, such as those for checked baggage, which resulted in \$3.9 billion in added revenue during 2008 and 2009.

Planes  
would be  
sold off



and could help mitigate the significant impact that economic cycles have historically had on airline cash flow.

The other primary financial benefit that airlines consider with mergers and acquisitions is the potential for increased revenues through additional demand, which may be achieved by more seamless travel to more destinations and increased market share and higher fares on some routes.

- *Increased demand from an expanded network:* An airline may seek to merge with or acquire an airline as a way to generate greater revenues from an expanded network, which serves more city-pair markets and better serves passengers. Mergers and acquisitions may generate additional demand by providing consumers more domestic and international city-pair destinations. Airlines with expansive domestic and international networks and frequent flier benefits particularly appeal to business traffic, especially corporate accounts. Results from a recent Business Traveler Coalition (BTC) survey indicate that about 53 percent of the respondents were likely to choose a particular airline based on the extent of its route network.<sup>11</sup> Therefore, airlines may use a merger or acquisition to enhance their networks and gain complementary routes, potentially giving the combined airline a stronger platform from which to compete in highly profitable markets.
- *Increased market share and higher fares on some routes:* Capacity reductions in certain markets after a merger could also serve to generate additional revenue through increased fares on some routes. Some studies of airline mergers and acquisitions during the 1980s showed that prices were higher on some routes from the airline's hubs soon after the combination was completed.<sup>12</sup> Several studies have also shown that increased airline dominance at an airport results in increased fare

<sup>11</sup> Respondents were travel managers responsible for negotiating and managing their firms' corporate accounts.

<sup>12</sup> See Severin Borenstein, "Airline Mergers, Airport Dominance, and Market Power," *American Economic Review*, Vol. 80, May 1990, and Steven A. Morrison, "Airline Mergers: A Longer View," *Journal of Transport Economics and Policy*, September 1996; and Gregory J. Worden, Andrew J. Joskow, and Richard L. Johnson, "The Effects of Mergers on Price and Output: Two Case Studies from the Airline Industry," *Managerial and Decision Economics*, Vol. 12, October 1991.

premiums, in part because of competitive barriers to entry.<sup>13</sup> At the same time, though, even if the combined airline is able to increase prices in some markets, the increase may be transitory if other airlines enter the markets with sufficient presence to counteract the price increase. In an empirical study of airline mergers and acquisitions up to 1992, Winston and Morrison suggest that being able to raise prices or stifle competition does not play a large role in airlines' merger and acquisition decisions.<sup>14</sup>

Cost reductions and the opportunity to obtain increased revenue could bolster a merged airline's financial condition, enabling the airline to better compete in a highly competitive international environment. Many industry experts believe that the United States will need larger, more economically stable airlines to be able to compete with the merging and larger foreign airlines that are emerging in the global economy. The airline industry is becoming increasingly global; for example, the Open Skies agreement between the United States and the European Union became effective in March 2008.<sup>15</sup>

Despite these benefits, there are several potential barriers to successfully consummating a merger. The most significant operational challenges involve the integration of workforces, aircraft fleets, and information technology systems and processes, which can be difficult, disruptive, and costly as the airlines integrate.<sup>16</sup>

- *Workforce integration:* Workforce integration is often particularly challenging and expensive and involves negotiation of new labor

<sup>13</sup> See Severin Borenstein, 1989, "Hubs and High Fares: Dominance and Market Power in the U.S. Airline Industry," *RAND Journal of Economics*, 20, 344-365; GAO, *Airline Deregulation: Barriers to Entry Continue to Limit Competition in Several Key Markets*, GAO/RCED-97-4 (Washington, D.C.: Oct. 18, 1996); GAO, *Airline Competition: Effects of Airline and Market Concentration and Barriers to Entry on Airfares*, GAO/RCED-91-101 (Washington, D.C.: Apr. 16, 1991).

<sup>14</sup> See Steven A. Morrison, and Clifford Winston, "The Remaining Role for Government Policy in the Deregulated Airline Industry," *Deregulation of Network Industries: What's Next?* Sam Peltzman and Clifford Winston, eds. Washington, D.C., Brookings Institution Press, 2000 pp. 1-40.

<sup>15</sup> Open Skies seeks to enable greater access of U.S. airlines to Europe, including expanded rights to pick up traffic in one country in Europe and carry it to another European or third country (referred to as fifth freedom rights). Additionally, the United States will expand EU airlines' rights to carry traffic from the United States to other countries.

<sup>16</sup> Airlines also face potential challenges to mergers and acquisitions from DOJ's antitrust review, which is discussed in the next section.

From my BY  
biz classes  
I am now  
understand how  
you create these  
models



contracts. Labor groups—including pilots, flight attendants, and mechanics—may be able to demand concessions from the merging airlines during these negotiations, several experts explained, because labor support would likely be required for a merger or acquisition to be successful. Some experts also note that labor has often opposed mergers, fearing employment or salary reductions. Obtaining agreement from each airline's pilots' union on an integrated pilot seniority list—which determines pilots' salaries, as well as what equipment they can fly—may be particularly difficult. According to some experts, as a result of these labor integration issues and the challenges of merging two work cultures, airline mergers have generally been unsuccessful. For example, although the 2005 America West-US Airways merger has been termed a successful merger by many industry observers, labor disagreements over employee seniority, and especially pilot seniority, are not fully resolved. More recently, labor integration issues derailed merger talks—albeit temporarily—between Northwest and Delta in early 2008, when the airlines' labor unions were unable to agree on pilot seniority list integration. Furthermore, the existence of distinct corporate cultures can influence whether two firms will be able to merge their operations successfully. For example, merger discussions between United and US Airways broke down in 1995 because the employee-owners of United feared that the airlines' corporate cultures would clash.

- **Fleet integration:** The integration of two disparate aircraft fleets may also be costly. Combining two fleets may increase costs associated with pilot training, maintenance, and spare parts. These costs may, however, be reduced after the merger by phasing out certain types of aircraft from the fleet mix. Pioneered by Southwest Airlines and copied by other low-cost airlines, simplified fleets have enabled airlines to lower costs by streamlining maintenance operations and reducing training times. If an airline can establish a simplified fleet, or "fleet commonality"—particularly by achieving an efficient scale in a particular aircraft—then many of the cost efficiencies of a merger or acquisition may be set in motion by facilitating pilot training, crew scheduling, maintenance integration, and inventory rationalization.
- **Information technology integration:** Finally, integrating information technology processes and systems can also be problematic and time-consuming after a merger. For example, officials at US Airways told us that while some cost reductions were achieved within 3 to 6 months of its merger with America West, the integration of information technology processes took nearly 2 ½ years. Systems integration issues are increasingly daunting as airlines attempt to integrate a complex mix of modern in-house systems, dated mainframe systems, and outsourced

information technology. The US Airways-America West merger highlighted the potential challenges associated with combining reservation systems, as there were initial integration problems.

## The Department of Justice's Antitrust Review Is a Critical Step in the Airline Merger and Acquisition Process

DOJ's review of airline mergers and acquisitions is a key step for airlines hoping to consummate a merger. For airlines, as with other industries, DOJ uses an analytical framework set forth in the *Horizontal Merger Guidelines* (the Guidelines) to evaluate merger proposals.<sup>17</sup> In addition, DOT plays an advisory role for DOJ and, if the combination is consummated, may conduct financial and safety reviews of the combined entity under its regulatory authority.

Most proposed airline mergers or acquisitions must be reviewed by DOJ as required by the Hart-Scott-Rodino Act. In particular, under the act, an acquisition of voting securities or assets above a set monetary amount must be reported to DOJ (or the Federal Trade Commission (FTC) for certain industries) so the department can determine whether the merger or acquisition poses any antitrust concerns.<sup>18</sup> To analyze whether a proposed merger or acquisition raises antitrust concerns—whether the proposal will create or enhance market power or facilitate its exercise<sup>19</sup>—DOJ follows an integrated five-part analytical process set forth in the

<sup>17</sup>The Guidelines were jointly developed by DOJ's Antitrust Division and the Federal Trade Commission and describe the inquiry process the two agencies follow in analyzing proposed mergers. The most current version of the Guidelines was issued in 1992; Section 4, relating to efficiencies, was revised in 1997. DOJ has proposed some changes in the Guidelines to better reflect its merger review process and the public comment period on these changes has been extended to June 4, 2010.

<sup>18</sup>See 15 U.S.C. § 18a(d)(1). Both DOJ and FTC have antitrust enforcement authority, including reviewing proposed mergers and acquisitions. DOJ is the antitrust enforcement authority charged with reviewing proposed mergers and acquisitions in the airline industry. Additionally, under the Hart-Scott-Rodino Act, DOJ has 30 days after the initial filing to notify companies that intend to merge whether DOJ requires additional information for its review. If DOJ does not request additional information, the firms can close their deal (15 U.S.C. § 18a(b)). If more information is required, however, the initial 30-day waiting period is followed by a second 30-day period, which starts to run after both companies have provided the requested information. Companies often attempt to resolve DOJ competitive concerns, if possible, before the second waiting period expires. Any restructuring of a transaction—e.g., through a divestiture—is included in a consent decree entered by a court, unless the competitive problem is unilaterally fixed by the parties before the waiting period expires (called a "fix-it first").

<sup>19</sup>Market power is the ability to maintain prices profitably above competitive levels for a significant period of time.

? This is what I could work in

are airline Corp. cultures all that different?

Why are they able to block? How hard is it to integrate a ~~seniority~~ seniority list? - remember American Casino



I never knew  
the criteria

Guidelines.<sup>20</sup> First, DOJ defines the relevant product and geographic markets in which the companies operate and determines whether the merger is likely to significantly increase concentration in those markets. Second, DOJ examines potential adverse competitive effects of the merger, such as whether the merged entity will be able to charge higher prices or restrict output for the product or service it sells. Third, DOJ considers whether other competitors are likely to enter the affected markets and whether they would counteract any potential anticompetitive effects that the merger might have posed. Fourth, DOJ examines the verified "merger specific" efficiencies or other competitive benefits that may be generated by the merger and that cannot be obtained through any other means. Fifth, DOJ considers whether, absent the merger or acquisition, one of the firms is likely to fail, causing its assets to exit the market. The commentary to the Guidelines makes clear that DOJ does not apply the Guidelines as a step-by-step progression, but rather as an integrated approach in deciding whether the proposed merger or acquisition would create antitrust concerns.

In deciding whether the proposed merger is likely anticompetitive DOJ considers the particular circumstances of the merger as it relates to the Guidelines' five-part inquiry. The greater the potential anticompetitive effects, the greater must be the offsetting verifiable efficiencies for DOJ to clear a merger. However, according to the Guidelines, efficiencies almost never justify a merger if it would create a monopoly or near monopoly. If DOJ concludes that a merged airline threatens to deprive consumers of the benefits of competitive air service, then it will seek injunctive relief in a court proceeding to block the merger from being consummated. In some cases, the parties may agree to modify the proposal to address anticompetitive concerns identified by DOJ—for example, selling airport assets or giving up slots at congested airports—in which case DOJ ordinarily files a complaint with the court along with a consent decree that embodies the agreed-upon changes.

DOT conducts its own analyses of airline mergers and acquisitions. While DOJ is responsible for upholding antitrust laws, DOT conducts its own competitive analysis and provide it to DOJ in an advisory capacity. DOT reviews the merits of any airline merger or acquisition and submits its views and relevant information in its possession to DOJ. DOT also

<sup>20</sup>United States Department of Justice and Federal Trade Commission, *Horizontal Merger Guidelines* (Washington, D.C., rev. Apr. 8, 1997).

### In Creating the Largest U.S. Passenger Airline, a United-Continental Merger May Face Integration Challenges and Analysis of Some Overlapping Markets

provides some essential data that DOJ uses in its review.. In addition, presuming the merger moves forward after DOJ review, DOT can undertake several other reviews if the situation warrants. Before commencing operations, any new, acquired, or merged airlines must obtain separate authorizations from DOT—"economic" authority from the Office of the Secretary and "safety" authority from the Federal Aviation Administration (FAA). The Office of the Secretary is responsible for deciding whether applicants are fit, willing, and able to perform the service or provide transportation. To make this decision, the Secretary assesses whether the applicants have the managerial competence, disposition to comply with regulations, and financial resources necessary to operate a new airline. FAA is responsible for certifying that the aircraft and operations conform to the safety standards prescribed by the Administrator—for instance, that the applicants' manuals, aircraft, facilities, and personnel meet federal safety standards. Also, if a merger or other corporate transaction involves the transfer of international route authority, DOT is responsible for assessing and approving all transfers to ensure that they are consistent with the public interest.<sup>21</sup>

If not challenged by DOJ, the merged United-Continental would surpass Delta as the largest U.S. passenger airline. As table 1 indicates, combining United and Continental Airlines would create the largest U.S. airline based on 2009 capacity as measured by available seat miles, and a close second based on total assets and operating revenue. The combined airline would also have the largest workforce among U.S. airlines based on March 2010 employment statistics, with a combined 76,900 employees as measured by full-time-equivalent employees (table 2). The airlines' workforces are represented by various unions, and in some cases the same union represents similar employee groups, such as the union for the pilots (table 3). Finally, the combined airline would need to integrate 692 aircraft (table 4). The two airlines share some of the same aircraft types, which could make integration easier.

<sup>21</sup>49 U.S.C. § 41105. DOT must specifically consider the transfer of certificate authority's impact on the financial viability of the parties to the transaction and on the trade position of the United States in the international air transportation market, as well as on competition in the domestic airline industry.



**Table 1: Total Assets, Operating Revenue, and Capacity of Major U.S. Airlines (2009)**

|                    | Capacity as measured<br>by available seat miles<br>(thousands) | Total assets  | Total operating<br>revenue |
|--------------------|--|---------------|----------------------------|
| United-Continental | 217,166,074  | \$125,742,402 | \$28,720,624               |
| Delta              | 197,701,800  | 195,546,148   | 28,909,882                 |
| American           | 151,772,113  | 89,629,364    | 19,898,245                 |
| Southwest          | 98,170,797   | 55,190,553    | 10,350,338                 |
| US Airways         | 70,721,007   | 28,901,241    | 10,780,838                 |
| Airtran            | 23,304,612   | 8,649,482     | 2,341,442                  |
| Alaska             | 23,148,960   | 18,045,385    | 3,005,999                  |

Source: GAO analysis of Bureau of Transportation Statistics Form 41 data.

**Table 2: Full-Time-Equivalent Employees of Top U.S. Airlines (March 2010)**

| Rank | Airline     | Total full-time-equivalent<br>employees (thousands) |
|------|-------------|---|
| 1    | Delta       | 74.7  |
| 2    | American*   | 75.2  |
| 3    | United      | 43.7  |
| 4    | Southwest   | 34.6  |
| 5    | Continental | 33.2  |
| 6    | US Airways  | 29.5  |
| 7    | JetBlue     | 11.2  |
| 8    | Alaska      | 9.2   |

Source: GAO analysis of Bureau of Transportation Statistics data.

\*Includes American Eagle.

**Table 3: Union Representation for Various Employee Groups**

| Employee groups |  |   |  |   |  |                                  |
|-----------------|--|---|--|---|--|----------------------------------|
|                 | Pilots                                   | Flight attendants                         | Mechanics  | Public contact, ramp and stores,<br>and other workers | Dispatchers  |                                  |
| United          | Air Line Pilots<br>Association<br>(ALPA) | Association of Flight<br>Attendants (AFA) | International<br>Brotherhood of<br>Teamsters (IBT) | International Association of<br>Machinists (IAM)      | Professional Airline<br>Flight Control<br>Association<br>(PAFCA) |                                  |
| Continental     | ALPA                                     | IAM                                       | IBT  | IBT   | Nonunion   | Transport Workers<br>Union (TWU) |

Source: United Air Lines and Continental Airlines.

Note: In addition, The International Federation of Professional and Technical Engineers (IFPTE) represent more than 260 United engineers and related employees.

**Table 4: United and Continental Aircraft Fleet**

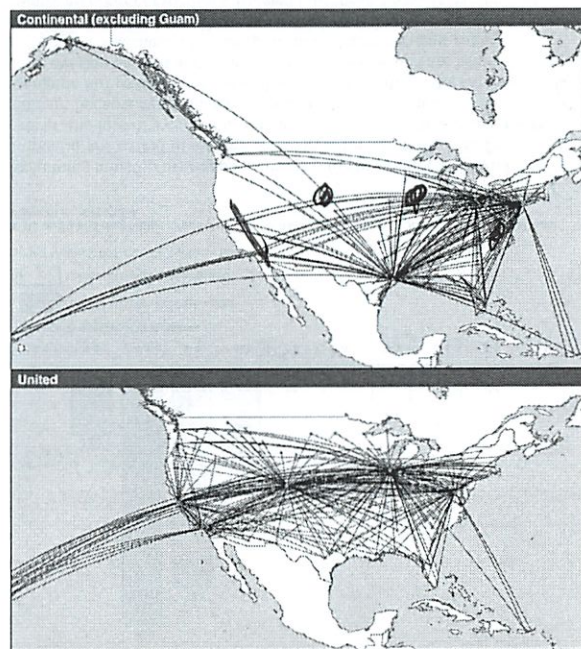
| Aircraft       | United     | Continental | Merged     |
|----------------|------------|-------------|------------|
| Boeing 737     |            | 226         | 226        |
| Boeing 747     | 24         |             | 24         |
| Boeing 757     | 96         | 61          | 157        |
| Boeing 767     | 35         | 26          | 61         |
| Boeing 777     | 52         | 20          | 72         |
| Airbus 319/320 | 152        |             | 152        |
| <b>Total</b>   | <b>359</b> | <b>333</b>  | <b>692</b> |

Source: United Air Lines.

If not challenged by DOJ, the airlines would attempt to combine two distinct networks, United with major hubs, where the airline connects traffic feeding from smaller airports, in San Francisco (SFO), Los Angeles (LAX), Denver (DEN), Chicago O'Hare (ORD), and Washington DC Dulles (IAD) and Continental with hubs in Houston Intercontinental (IAH), Cleveland (CLE), Guam (GUM), and New York Newark (EWR), as shown in figure 2.



Figure 2: United and Continental Domestic Route Maps (May 2010)



Source: aggrDat, Dilo LLC.

The amount of overlap in airport-pair combinations between the two airlines' networks is considerable if considering all connecting traffic; however, for most of the overlapping airport-pair markets there is at least one other competitor. Based on 2009 ticket sample data, for 13,515 airport pairs with at least 520 passengers per year, there would be a loss of one

effective competitor in 1,135 airport-pair markets<sup>23</sup> affecting almost 35 million passengers by merging these airlines (see fig. 3).<sup>23</sup> However, only 10 of these airport-pair markets would not have any other competitors in it after a merger. In addition, any effect on fares would be dampened by the presence of a low-cost airline in 431 of the 1,135 airport pairs losing a competitor.<sup>24</sup> The combination of the two airlines would also create a new effective competitor in 173 airport-pair markets affecting almost 9.5 million passengers.

good visualization

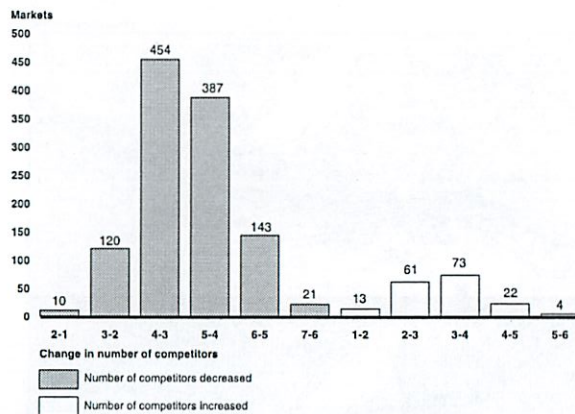
<sup>23</sup>It is generally preferable, time permitting, to assess city-pair, rather than airport-pair, changes in competition. Some larger U.S. cities (New York, Chicago, Los Angeles, Washington D.C.) have more than one commercial airport that can compete for passenger traffic. DOJ generally considers the relevant market to be a city-pair combination.

<sup>24</sup>For this airport-pair analysis, we considered any airport-pair market with less than 520 annual passengers to be too small to ensure accuracy. We defined an effective competitor as having at least 5 percent of total airport-pair traffic. This is the same minimum market share that we have previously applied to assess whether an airline has sufficient presence in a market to affect competition. See GAO-08-845, p. 21 and 42.

<sup>25</sup>We defined low-cost airlines as JetBlue, Frontier/Midwest, AirTran, Allegiant, Spirit, Sun Country, and Southwest.



Figure 3: Change in Effective Competition from United-Continental Combination (2009)



Source: GAO Analysis of DOT Origin and Destination Ticket Data.

Note: All origin and destination airport pairs with at least 520 passengers. A competitor holds at least 5 percent of market share.

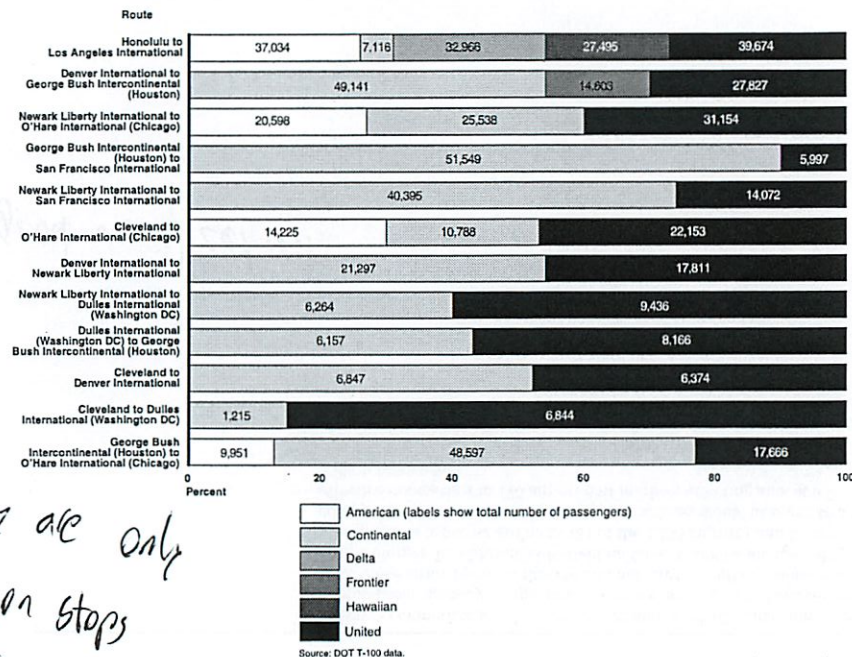
In examining nonstop overlapping airport pairs between United and Continental, the extent of overlap is less than for connecting traffic. However, the loss of a competitor in these nonstop markets is also more significant because nonstop service is typically preferred by some passengers. For example, based on January 2010 traffic data, the two airlines overlap on 12 nonstop airport-pair routes, which are listed in figure 4.<sup>25</sup> For 7 of these 12 nonstop overlapping airport-pair routes (generally between a United hub and a Continental hub), there are currently no other competitors. However, of these 7 airport-pair markets, all but the Cleveland-Denver market may have relevant competition between other airports in at least one of the endpoint cities. For example,

<sup>25</sup>In March 2010, Continental initiated nonstop service between Los Angeles (LAX) and Kahului Airport (OGG) in Hawaii, which is also served by United. This compares to 12 nonstop overlaps (7 highly concentrated) in the Delta-Northwest merger.

and other airports  
plus LCCs would enter

passengers traveling from San Francisco (SFO) to Newark (EWR) could consider airlines serving other airports at both endpoints—Oakland or San Jose instead of SFO and John F. Kennedy (JFK) or LaGuardia instead of EWR.

Figure 4: Total Passengers on Overlapping Nonstop Airport Pairs (January 2010)



If not challenged by DOJ, the combined airline could be expected to rationalize its network over time, including where it maintains hubs. Currently, the two airlines do not have much market share that overlaps at

Oh there are only 2 non stops  
Others are connecting



8 wpm!

their respective hubs (see table 5). However, it is uncertain whether the combined airline would retain eight domestic hubs. There is considerable overlap between markets served by United out of Chicago (ORD) and Continental out of Cleveland (CLE). For example, 52 out of 62 domestic airports served by Continental from Cleveland are also served by United from Chicago (ORD).

Table 5: Passenger Market Share at Hub Airports (2009)

| Continental hub airports | Continental share (%) | United hub airports       | United share (%) | Total (%) |
|--------------------------|-----------------------|---------------------------|------------------|-----------|
| Houston (IAH)            | 72                    |                           | 5                | 77        |
| Newark (EWR)             | 68                    |                           | 5                | 73        |
| Cleveland (CLE)          | 53                    |                           | 6                | 59        |
|                          |                       | 1 Washington Dulles (IAD) | 51               | 52        |
|                          |                       | 4 Chicago (ORD)           | 38               | 42        |
|                          |                       | 6 San Francisco (SFO)     | 33               | 39        |
|                          |                       | 4 Denver (DEN)            | 29               | 33        |
|                          |                       | 6 Los Angeles (LAX)       | 17               | 23        |

Source: GAO analysis of DOT Origin and Destination Ticket data.

Both United and Continental have extensive world wide networks and serve many international destinations. Between the two airlines, over 100 international cities are served from the United States. The two airlines do not directly compete on a city-to-city route basis for any international destinations. Nevertheless, for international routes, airlines aggregate traffic from many domestic locations at a hub airport where passengers transfer onto international flights. In other words, at Newark, where Continental has a large hub, passengers traveling from many locations across the United States onto Continental's international flights. Likewise, United aggregates domestic traffic at its Washington Dulles hub for many of its international flights. Hence, a passenger traveling from, for example Nashville, may view these alternative routes to a location in Europe as substitutable. Continental and United serve many of the same international destinations in Europe and the Americas from their Newark and Dulles hubs, respectively. These destinations include Amsterdam, Brussels, Frankfurt, London, Montreal, Paris, Rome, Sao Paulo, and Toronto. Similarly, both airlines also serve many international destinations from their Midwest hubs—most notably United's hub at Chicago and Continental's hub at Houston. Such destinations include Amsterdam, Cancun, Edmonton, London, Paris, San Jose Cabo, Tokyo, and Vancouver. In total, according to current schedules, they serve 30 common

if you live  
in the hub  
they decide  
to close—  
bad for you

Wow

okay

international destinations, representing 65 percent of their total international seat capacity. Whether service to international destinations from different domestic hubs will be viewed as a competitive concern will likely depend on a host of factors, such as the two airlines' market share of traffic to that destination and whether there are any barriers to new airlines entering or existing airlines expanding service at the international destination airports.

To compete internationally, both Continental and United are part of the ~~Star Alliance~~, one of the three major international airline alliances.<sup>26</sup> In 2009, Continental left the SkyTeam Alliance and joined the Star Alliance. As part of joining this alliance, the Star Alliance members, including Continental, applied for antitrust immunity, which allows the member airlines to coordinate schedules, capacity, and pricing in selected markets. DOT has authority to approve these antitrust immunity applications,<sup>27</sup> but DOJ may also comment if it has antitrust concerns. On June 26, DOJ filed comments that objected to immunity for the alliance in some markets and requested some conditions, called carve-outs, in which the immunity would not be granted. On July 10, 2009, DOT approved the Star Alliance application for antitrust immunity but with special conditions, including carve-outs.<sup>28</sup> Among the markets not granted immunity were New York-Copenhagen, New York-Lisbon, New York-Geneva, New York-Stockholm, Cleveland-Toronto, Houston-Calgary, Houston-Toronto, New York-Ottawa, and U.S.-Beijing.<sup>29</sup>

Weird  
-how enforce?

<sup>26</sup>An airline alliance is an agreement between two or more airlines to cooperate on a substantial level. The three largest passenger airline alliances are the *Star Alliance*, *SkyTeam* and *Oneworld*. Alliances provide a network of connectivity and convenience for international passengers. Alliances also provide a marketing brand to passengers making interairline codeshare connections within countries.

<sup>27</sup>49 U.S.C. §§ 41308, 41309.

<sup>28</sup>Department of Transportation, Joint Application of Air Canada, et al., Final Order, to Amend Order 2007-2-16 under 49 U.S.C. §§ 41308, 41309, DOT-OST-2008-0234 (July 10, 2009).

<sup>29</sup>In addition, the order modified and placed conditions on pre-existing carve outs for this alliance.



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## Contact and Acknowledgments

For further information on this testimony, please contact Susan Fleming at (202) 512-2834.

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## Related GAO Products

*Airline Industry: Airline Industry Contraction Due to Volatile Fuel Prices and Falling Demand Affects Airports, Passengers, and Federal Government Revenues.* GAO-09-393. Washington, D.C.: April 21, 2009.

*Airline Industry: Potential Mergers and Acquisitions Driven by Financial Competitive Pressures.* GAO-08-845. Washington, D.C.: July 31, 2008.

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*Aviation Competition: Issues Related to the Proposed United Airlines-US Airways Merger.* GAO-01-212. Washington, D.C: December 15, 2000.


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MIT International Center for Air Transportation

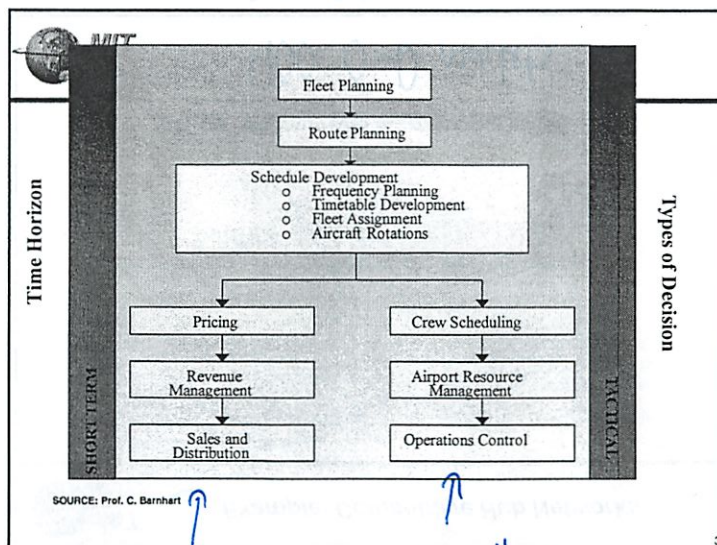
## Route Planning and Schedule Development


16.71J/1.232J/15.054J/ESD217  
The Airline Industry  
Dr. Peter P. Belobaba  
October 13, 2010



## Lecture Outline

1. Hub Economics and Network Structure
  - Basic airline hub economics
  - Operational advantages and incremental costs
2. Route Planning and Evaluation
  - Route evaluation issues
  - Route planning models
  - Measuring route profitability
3. Schedule Development Process
  - Airline supply terminology
  - Frequency Planning
  - Timetable Development





## 1. Hub Economics and Network Structure

- Hub/spoke network structures allow airlines to serve many O-D markets with fewer flight departures.
- Consider a hub network with 20 flights in and 20 flights out of a single "connecting bank" at a hub:
  - Each flight serves 21 O-D markets (1 local + 20 connecting)
  - Total of 440 O-D markets served with only 40 flight legs and as few as 20 aircraft flying through the hub
  - Consolidation of loads into and out of the hub allows connecting service to be provided to low demand O-D markets that cannot support non-stop flights
  - Several connecting departures per day in these markets may be more convenient for travelers than 1 daily non-stop flight ("Total Trip Time" is lower, when schedule displacement time included)

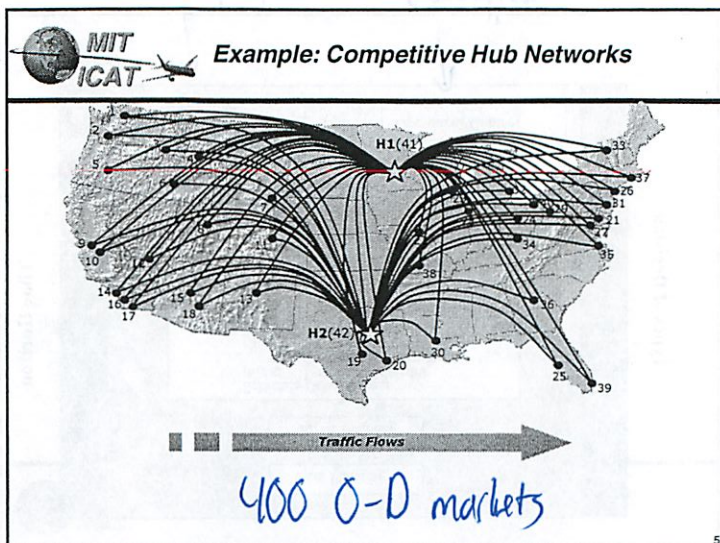
commercial  
↑  
weight split  
↑  
operations

myth: hubs are inefficient

10/13



2 hubs



20 \* 20 markets  
+ 20 + 20 for 2 local hubs

MIT ICAT The Revenue Power of Hub Networks

- Large hub networks result in market share advantages that translate into increased revenue for the airline:
  - Potential for greater departure frequency for many O-D markets, meaning more convenient schedules and higher market shares
  - On-line "seamless" connections improve passenger convenience, compared to inter-line connections
  - Greater frequent flyer program earning and reward options for passengers given larger network coverage
  - Market dominance of "local" markets in/out of hub may lead to pricing and revenue advantages
- Over 50% of American Airlines' revenue comes from passengers connecting at hubs

if you dominate a hub - you have best service  
X → hub  
since 6-8 flights/day

MIT ICAT Basic Airline Hub Economics

- Routing flights and passengers through a hub is more profitable for the airline if:
  - COST SAVINGS from operating fewer flights with larger aircraft and more passengers per flight IS GREATER THAN
  - REVENUE LOSS from passengers who reject connecting service and choose a non-stop flight instead, if it exists
- Passenger preference for multiple connecting departures vs. 1 or 2 non-stops per day:
  - Large multiple hub network operated by Delta, for example, provides over a dozen daily connections Boston-San Diego

- definition of total trip time

if wanted point to point → 440 flights  
w/ 1 hub → 42 flights

MIT ICAT Operational Advantages of Hubs

- Consolidation of airline operations at a large hub airport has operational advantages:
  - Fewer aircraft and crew bases required, meaning reduced crew and aircraft maintenance expenses
  - Fewer locations where passengers or bags misconnect
  - Large volume of operations at the hub can result in economies of scale in aircraft maintenance, catering facilities, etc.
- Scheduled connecting banks allow for:
  - Simplified (if less flexible) aircraft and crew scheduling
  - Greater opportunities for "swapping" of aircraft in response to delays, cancellations and irregular operations
  - Planning for aircraft swaps in response to changing demand ("Demand Driven Dispatch")

H2 was other airline  
- As the 6 carriers built hubs each now compete in each O-D market

\* Strongest hubs where lots of local traffic and OK location

Middle East Dubai hub successful b/c no local market

2 anywhere in area



54% of Southwest is hubs  
 - they don't call it that or explicitly fine it  
 - but so much freq - de facto hub

international

**MIT ICAT** Incremental Costs of Hub Networks

- Hub operations also raise the potential of reduced aircraft and crew utilization:
  - Reduced flexibility in scheduling of departures, rotations due to fixed connecting bank timing at hubs
  - Increased ground times at hubs, to accommodate connections
  - Greater turn-around times at spoke cities, waiting for a given departure time to meet next connecting bank
- Congestion and delay costs at the hub airport:
  - Connecting banks create extreme staffing peaks
  - Peaks of scheduled operations above and beyond runway capacity
  - Weather delays at a hub will affect the airline's entire network

Dallas  
 once had  
 11 banks  
 (sum both  
 directions)

the best place to ~~break down~~  
 break down → hub

**MIT ICAT** Hub Impacts on Route Planning

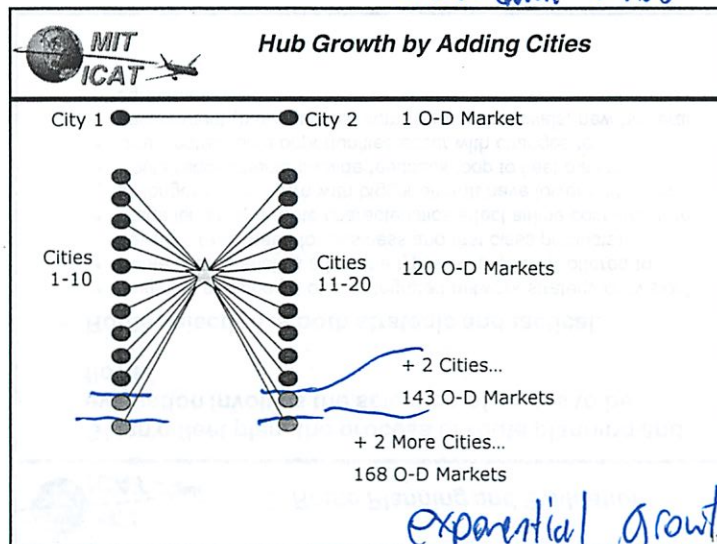
- New routes to smaller spoke cities become much easier to justify in an established hub network:
  - An airline needs only 1 or 2 passengers per flight to each of 30+ connecting destinations to make a 100-seat aircraft "profitable"
  - However, such incremental analysis leads to a tendency to overlook potential displacement of other traffic on connecting legs
  - Same "incremental" logic makes it more difficult to stop service to a potentially unprofitable destination, which provides connecting traffic support to other flights
- Difficult to justify a new non-stop service to by-pass the hub, as it might steal traffic from hub flights:
  - However, large number of departures in a connecting market can allow airline to build market share and perhaps introduce a non-stop flight supported by many connecting opportunities

slight decrease  
 in efficiency

- need to leave  
 too early

aircraft utilization

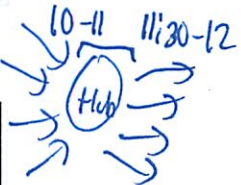
more banks  
 increases flexibility



exponential growth

**MIT ICAT** Recent Trends: Hub Strengthening

- Despite forecasts of more non-stop flights, a trend toward bigger and stronger hubs has re-emerged:
  - Largest US and European airlines have cut virtually all flights that do not originate or terminate at their hubs esp when things go bad
  - Several smaller, weaker US hubs have been shut down
- Factors that continue to reinforce hub growth:
  - Liberalized bilateral agreements have allowed airlines to fly even low-density international routes from their hubs (e.g., CVG-MUC)
  - Small regional jets are being used to increase frequency of flights to small spoke cities, not to over-fly the hub with non-stops
  - Airline alliances focus on linkages between major hub networks
- Hub operations will continue to be important, given their fundamental economics.



- Capacity of  
 airport

- crew use  
 inefficient


point to point works in high  
 demand markets

both phase






LCCs have  
Cherry picked  
best O-D markets  
- but Southwest  
is out of  
markets



## 2. Route Planning and Evaluation

- Given a fleet plan, the process of route planning and evaluation involves the selection of routes to be flown
- Route selection is both strategic and tactical:
  - Essential component of an integrated network strategy or "vision"
  - Route characteristics affect the types of "products" offered to travelers (e.g., need for business and first class products)
  - Stage length and route characteristics affect airline cost structure, as longer routes flown with bigger aircraft have lower unit costs
  - Route requirements provide feedback loop to fleet planning
  - Unexpected route opportunities occur with changes to environment (bankruptcies, competitor withdrawals, new bilateral agreements)

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## Route Evaluation Issues

- Economic considerations dominate route evaluation:
  - Forecasts of potential passenger and cargo demand (as well as expected revenues) for planned route are critical to evaluations
  - Origin-destination market demand is primary source of demand and revenues for a given route, but far from the only source
  - In large airline hub networks, traffic flow support to the new route from connecting flights can make it profitable
  - Airline's market share of total forecast demand for the new route depends on existence of current and expected future competition
  - The fundamental economic criterion for a planned route is potential for incremental profitability in the short run, given the opportunity cost of taking aircraft from another route

best use?  
profitable but is there a better use?!

14




## Route Evaluation Issues

- Practical considerations can be just as important:
  - Technical capability to serve a new route depends on availability of aircraft with adequate range and proper capacity
  - Performance and operating cost characteristics of available aircraft in the airline's fleet determine economic profitability
  - If the route involves a new destination, additional costs of airport facilities, staff re-location, and sales offices must be considered
  - Regulations, bilaterals, and limited airport slots can impose constraints on new route operations, to the point of unprofitability
- Strategic considerations can overlook lack of route profit:
  - Longer term competitive and market presence benefits of entering a new route even if it is expected to be unprofitable in short run

US not really slot controlled

- adds up quickly  
- airlines have plans for buying assets if an aircraft goes bankrupt

15



## Route Planning Models

- Route planning requires a detailed evaluation approach:
  - Demand, cost and revenue forecasts required for specific route, perhaps for multiple years into the future
  - Assumed market share of total demand based on models of passenger choice of different airline and schedule options
  - Depends to a large extent on presence and expected response of competitors to route entry
- "Route Profitability Models"
  - Computer models designed to perform such route evaluations, but ability to integrate competitive effects is limited
  - Profit estimates entirely dependent on assumptions used

16



**MIT ICAT** **Route Evaluation Example: Boston-Rome**

- Case Study – Delta Air Lines considers introduction of new daily non-stop flights between Boston and Rome: *Alitalia*
- No current year-round non-stop (AZ via Milan)
- Cooperation with AZ as SkyTeam member
- Delta wishes to build up international gateway at Boston

**FLIGHT OPERATING INFORMATION**

|  |       |
|--|-------|
| Total Annual Flights (each direction)<br>(Reflects 98% completion of daily schedule) | 358   |
| Block Hours BOS to ROM   | 08:00 |
| Block Hours ROM to BOS   | 09:00 |
| Non-stop miles BOS/ROM   | 4087  |

17

**MIT ICAT** **Estimated DL Operating Costs**

*Start w/ smallest airplane*

**Direct Operating Costs**

|                             |             |
|-----------------------------|-------------|
| Aircraft Type               | B767-300    |
| Number of Seats             | 204         |
| <b>Cost per Block-Hour:</b> |             |
| Crew Cost                   | 1050        |
| Fuel/Oil                    | 2400        |
| Ownership                   | 970         |
| Maintenance                 | 650         |
| <b>Total per Block-Hour</b> | <b>5070</b> |

**Indirect Operating Costs**

|                            |                             |
|----------------------------|-----------------------------|
| Passenger Service          | 0.015 per RPM               |
| Traffic Servicing          | \$26 per Enplanement        |
| Aircraft Servicing         | \$1,700 per Departure       |
| Promotion and Sales        | 9.00% of Passenger Revenues |
| General and Administrative | \$0.002 per ASM             |

18

**MIT ICAT** **Boston-Rome Revenue Estimates**

| DEMAND AND FARE ESTIMATES FOR 2006                     | DEMAND                          | PRORATED DL One Way Revenue | REVENUE              |
|--|---------------------------------|-----------------------------|----------------------|
| Total BOS-ROM Local O-D passengers (both directions)   | 96,000                          |                             |                      |
| Expected Market Share for one daily flight             | 70.00%                          |                             |                      |
| Local BOS-ROM passengers on new flight                 | 67,200                          | \$440                       | \$ 29,568,000        |
| <b>Additional Traffic (Estimated for DL at BOS)</b>    |                                 |                             |                      |
| Connections US destinations behind Boston to/from ROM  | 22,400                          | \$380                       | \$ 8,512,000         |
| Connections to/from BOS beyond ROM                     | 9,600                           | \$330                       | \$ 3,168,000         |
| Connections behind BOS to/from destinations beyond ROM | 3,200                           | \$350                       | \$ 1,120,000         |
| Total passengers (both directions)                     | 102,400                         |                             | \$ 42,368,000        |
| Additional Cargo Revenue                               | 11 percent of passenger revenue |                             | \$ 4,660,480         |
|  |                                 | <b>TOTAL</b>                | <b>\$ 47,028,480</b> |

19

**MIT ICAT** **Estimated Annual Operating Profit**

|                         |                      |
|-------------------------|----------------------|
| Aircraft Type           | B767-300             |
| Number of Seats         | 204                  |
| ASM                     | 596,963,568          |
| Seat Departures         | 146,064              |
| Passengers Enplaned     | 102,400              |
| Average Load Factor     | 70.11%               |
| <b>DIRECT OP COSTS</b>  | <b>\$ 30,856,020</b> |
| PAX SERVICE             | \$ 6,277,632         |
| TRAFFIC SERVICE         | \$ 2,662,400         |
| AIRCRAFT SERVICE        | \$ 1,217,200         |
| PROMOTION/SALES         | \$ 3,813,120         |
| GEN ADMINSTRN           | \$ 1,193,927         |
| <b>OPERATING COSTS</b>  | <b>\$ 46,020,299</b> |
| <b>OPERATING PROFIT</b> | <b>\$ 1,008,181</b>  |

20

Prof thinks little high → prices are always matched inc 5-10% stimulation 60 not factor

— This % # actually harder to determine


where is this from? — all estimates to fight over it

— other airlines  
— booking data  
— still very much shot in dark

€ 2.5-3% margin  
— not great  
— subject to all assumption  
So kinda break-even<sup>5</sup>  
what else could they do?


Updated but real #  
— Massport hired a consultant  
— attract demand of flights



 **3. SCHEDULE DEVELOPMENT**

- Given a set of routes to be operated in a network, and a fleet of aircraft, schedule development involves
  - Frequency planning (how often?)
  - Timetable development (at what times?)
  - Fleet assignment (what type of aircraft?)
  - Aircraft rotation planning (network balance)
- The process begins a year or more in advance and continues until actual departure time:
  - Frequency plans established first, based on routes and aircraft
  - Timetables and aircraft rotations defined 2-6 months in advance
  - Final revisions and "irregular operations" until the flight departs

21

 **Aircraft and Crew Schedule Planning: Sequential Approach**

Schedule Design

↓

Fleet Assignment

↓

Aircraft Routing

↓

Crew Scheduling

Select optimal set of flight legs in a schedule

A flight specifies origin, destination, and departure time


Contribution = Revenue - Costs

Assign crew (pilots and/or flight attendants) to flight legs

lots of rules  
not as complex as aircraft

22


airline management class  
- if too big airplane - costs are too high

 **Frequency Planning**

- Frequency of departures on increases market share:
  - Frequency is much more important in short-haul markets than for long-haul routes where actual flight time dominates "wait time"
  - In competitive markets, airline frequency share is most important to capturing time sensitive business travelers
- Demand and competition drive frequency decisions:
  - Estimates of total demand between origin and destination
  - Expected market share of total demand, which is determined by frequency share relative to competitors
- "Load consolidation" affects frequency and aircraft size:
  - Single flight with multiple stops provides service to several origin-destination markets at the same time
  - Allows airline to operate higher frequency and/or larger aircraft

23

+ big markets

 **Timetable Development**

- For a chosen frequency of service on each route, need a specific timetable of flight departures:
  - Goal is to provide departures at peak periods (0900 and 1700)
  - But, not all departures can be at peak periods on all possible routes, given aircraft fleet and rotation considerations
  - Minimum "turn-around" times required at each stop to deplane/enplane passengers, re-fuel and clean aircraft
- Most airlines try to maximize aircraft utilization:
  - Keep ground "turn-around" times to a minimum
  - Fly even off-peak flights to maintain frequency share and to position aircraft for peak flights at other cities
  - Leaves little buffer time for maintenance and weather delays

peak times 9AM, 5PM  
but need to fill rest of day

24

one strategy  
try to pack as many flights in  
- bad when fuel ↑  
- but no demand for 4:30 AM flight

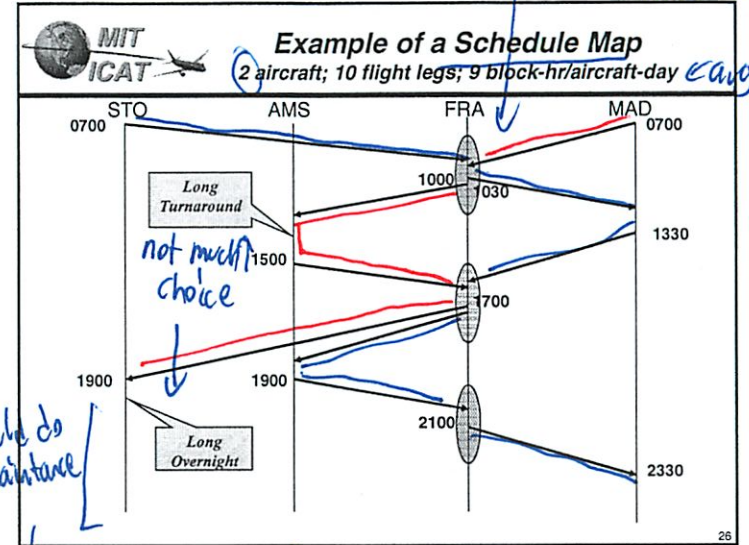


BOS → FRA don't want 12 PM → 2 AM } much nicer  
 so wait to 5 PM → 7 AM

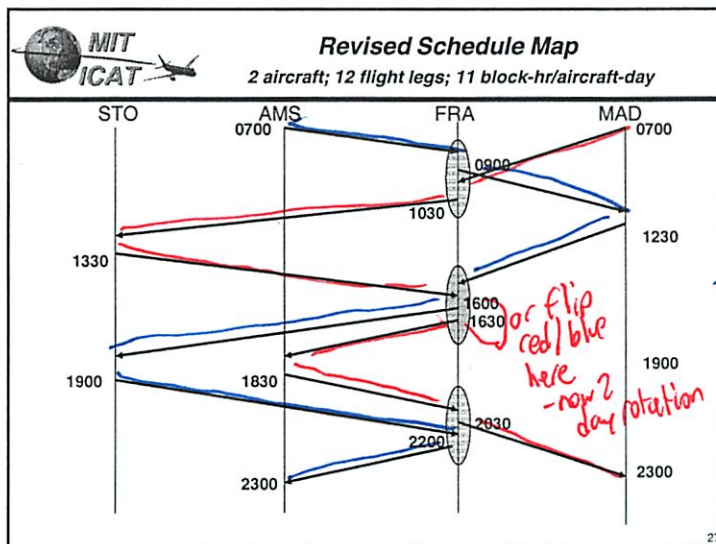
connecting bank targets  
 - must be hit!

**MIT ICAT** **Timetable Development Constraints**

- Numerous constraints affect timetable development:**
  - Hub networks require that flights arrive from spoke cities within a prescribed time range, to facilitate passenger connections
  - Time zone differences limit feasible departure times (e.g., flights from US to Europe do not depart before 1700, as passengers do not want to arrive at their destination before 0600)
  - Airport slot times, noise curfews limit scheduling flexibility
- Complexity and size of timetable development problem make most schedule changes incremental:**
  - A single change in departure time of a flight from A can have major impacts on down-line times, connections, aircraft rotations, and even number of aircraft required to operate the schedule
  - Further complicated by crew and maintenance schedule needs, requiring coordination with several airline operational departments



*Flip colors each day must end where start*



**MIT ICAT** **OR Models in Airline Scheduling**

- Airline scheduling problems have received most operations research (OR) attention
- Use of schedule optimization models has led to impressive profit gains in:
  - Aircraft rotations; fleet assignment
  - Crew rotations; maintenance scheduling
- Current focus is on solving larger problems:
  - Bigger aircraft fleets, more constraints, and more realistic representations of demand
  - Optimized solutions minimize planned costs, not actual costs under conditions of operational uncertainty and disruptions

Handwritten note: *now actual*

*have crew quality of life issues - have a say*


*endless game not solvable by computers*

*good on aircraft utilization - aircraft plan on this destroyed crew cost*

*biggest contribution of aircraft OR - optional chap a book*



**Mit** Massachusetts Institute of Technology



**Airline Network Evolution/Strategies**

William S. Swelbar, Research Engineer, MIT

October 2010

Whats going on in this market - help w/ final project

w/ US Airways domestic

**Mit** Massachusetts Institute of Technology

**Evolving Network Strategies**

- From linear - to hub construction - to hub-to-hub flying
- From US regional dominance - to a US footprint - to a global focus
- From mainline-oriented mainline aircraft feeding mainline-oriented aircraft - to mainline-oriented aircraft augmented by turbo prop feed - to fewer mainline-oriented aircraft supported by a mix of turbo prop and small regional jet feed - to even fewer mainline-oriented aircraft supported by small and larger regional jet feed.....
  - Where does it end?
- Domestic networks supporting international growth
  - International expansion contributed to improved on board revenue for the domestic operation

rely on international traffic

on domestic routes

like Jet Blue in NYC (which one?)

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**The Evolution of Networks**  
**Loosely Defined Periods**

- 1978 - 1985: The mad rush to take advantage of the freedom to enter markets without government approval. The "market share mentality" is born
- 1985 - 1990: Initial wave of merger activity with focus on building hubs with scope and scale. Often the purchase of a direct competitor. Most significant labor event was the "B-Scale Wage Construct" that enabled further growth
- 1991 - 1995: Recession, Gulf War and the unwinding of many rich labor agreements. American takes down hubs and tries unsuccessfully to alter pricing approach. Industry losses
- 1996 - 2001: The regional jet comes of age - over-exuberance? The formation of the "tech bubble" gets underway. Unprecedented period of profitability. LCC presence in domestic market begins in earnest. Infrastructure issues rear their head. Labor chokes the "golden goose". Then 9/11

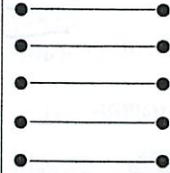

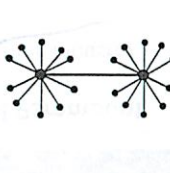
led to industry that even in best times makes 5-7%

at top of cycle negotiate rich labor contracts

size of plane, demand at macro level

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**The Evolution of Networks**  
**Leveraging Capacity Is Easy; De-leveraging Is Tricky**

|             | Pre-Deregulation<br>Route vs. Route  | 1980s-1990s<br>Hub vs. Hub   | 21 <sup>st</sup> Century<br>Network vs. Network   |
|-------------|--|--|---|
| COMPETITION |  |  |   |
| STRUCTURE   | <b>Point-to-Point</b><br>5 City Pairs<br> | <b>Hub Operation</b><br>55 City Pairs<br> | <b>Network Operation</b><br>231 City Pairs<br> |

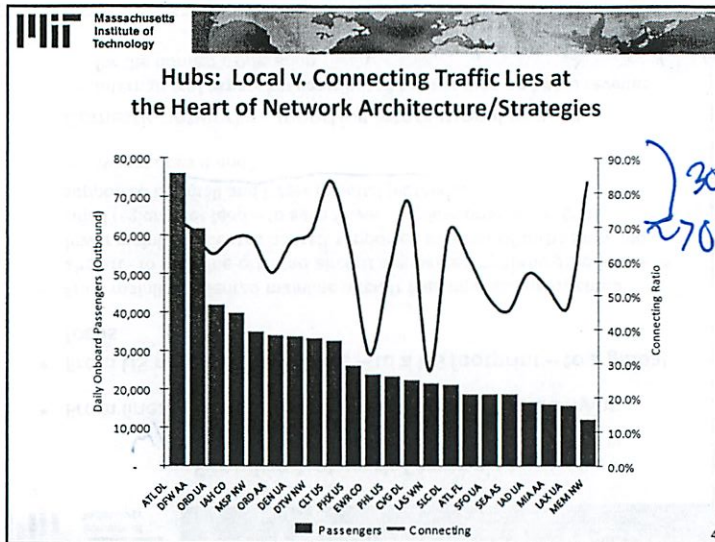
hub is not efficient everywhere  
1-1.2 cent more expensive  
but can offer lots of routes = lots of revenue  
LCCs do hubs

10/18/10

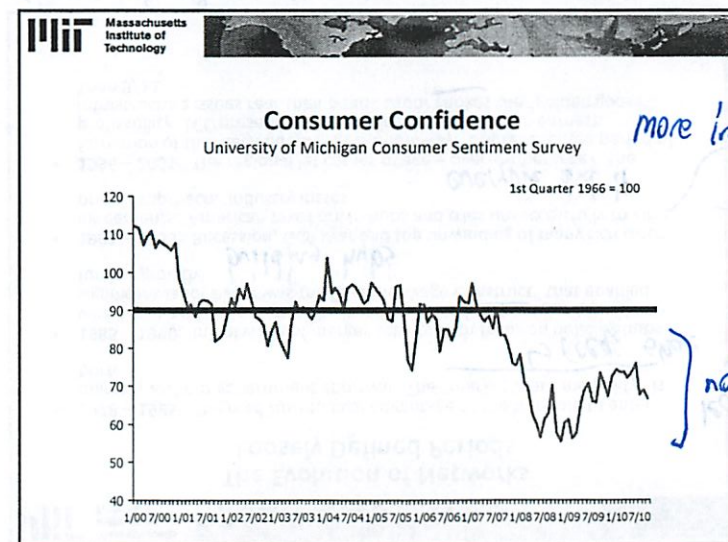
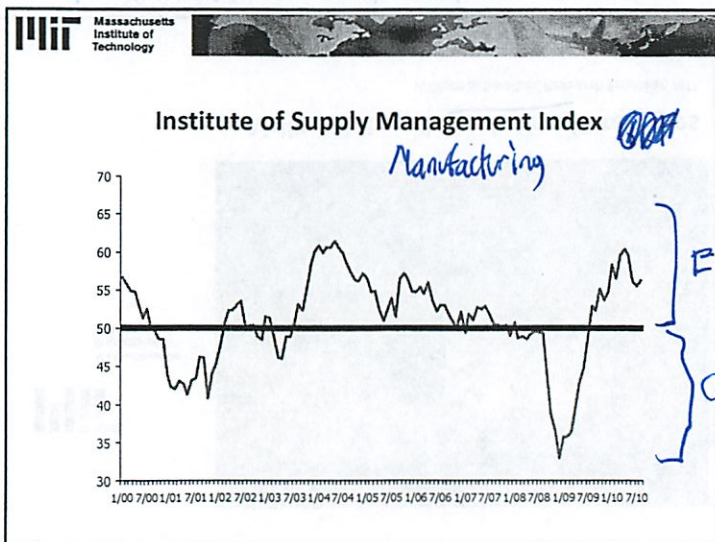
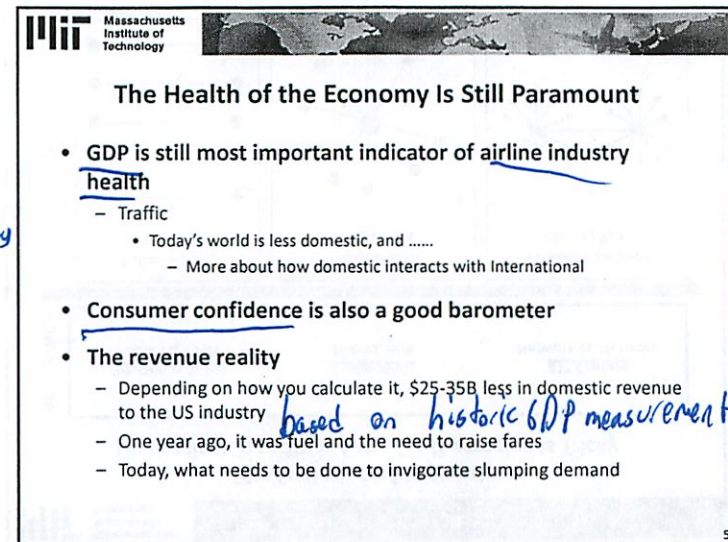


LCC took large O-D markets

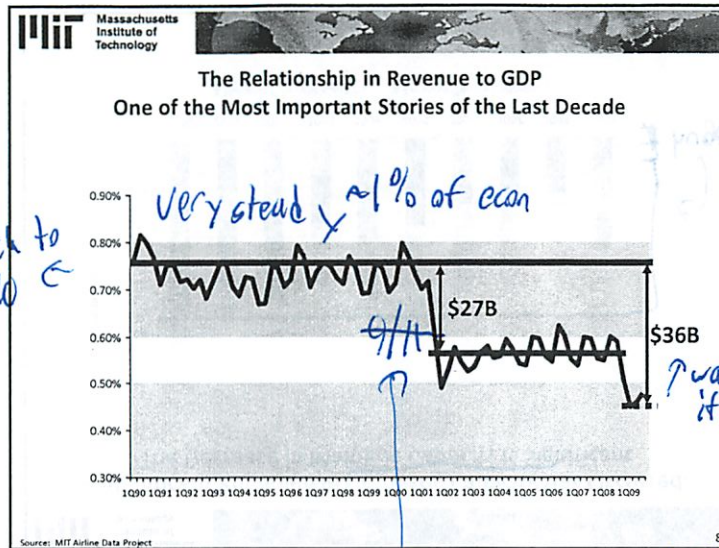
10/18/2010



Local + Connecting







**MIT Massachusetts Institute of Technology**

**Domestic Fare Profile**  
All Domestic Markets  
AMERICAN

| Year | American Pax Share | Other Network Carrier Share | LCC Share | Other Carrier Share | American Revenue Share | American Average Fare | American OA Fare | American Premium | Average Passenger Trip Length | Coupons | Total Market Revenue (\$Bil) | Total Market Pax (Mile) |
|------|--------------------|-----------------------------|-----------|---------------------|------------------------|-----------------------|------------------|------------------|-------------------------------|---------|------------------------------|-------------------------|
| 1995 | 15.8%              | 56.5%                       | 18.5%     | 2.7%                | 19.0%                  | \$192.35              | \$153.56         | 25.3%            | 1,363                         | 1.44    | \$ 10,446                    | 65.4                    |
| 1996 | 15.3%              | 54.8%                       | 19.3%     | 2.8%                | 19.2%                  | \$188.93              | \$143.72         | 31.5%            | 1,368                         | 1.43    | \$ 10,473                    | 69.5                    |
| 1997 | 15.0%              | 54.6%                       | 19.0%     | 2.2%                | 18.7%                  | \$194.40              | \$159.72         | 21.7%            | 1,384                         | 1.41    | \$ 11,511                    | 69.7                    |
| 1998 | 15.0%              | 56.4%                       | 20.4%     | 3.1%                | 18.2%                  | \$205.67              | \$162.99         | 26.2%            | 1,381                         | 1.42    | \$ 12,531                    | 74.0                    |
| 1999 | 13.6%              | 57.1%                       | 20.1%     | 3.8%                | 16.5%                  | \$204.16              | \$162.68         | 25.5%            | 1,367                         | 1.39    | \$ 13,878                    | 82.4                    |
| 2000 | 13.7%              | 54.6%                       | 23.9%     | 3.7%                | 17.2%                  | \$221.74              | \$169.64         | 30.7%            | 1,340                         | 1.38    | \$ 15,934                    | 90.1                    |
| 2001 | 13.2%              | 51.9%                       | 25.7%     | 4.9%                | 16.0%                  | \$185.63              | \$150.03         | 23.7%            | 1,368                         | 1.39    | \$ 12,537                    | 81.0                    |
| 2002 | 17.9%              | 48.7%                       | 28.1%     | 2.2%                | 20.2%                  | \$175.99              | \$151.05         | 16.5%            | 1,367                         | 1.41    | \$ 12,336                    | 79.3                    |
| 2003 | 16.6%              | 47.9%                       | 28.8%     | 3.7%                | 18.6%                  | \$180.67              | \$157.38         | 14.8%            | 1,409                         | 1.40    | \$ 12,585                    | 78.0                    |
| 2004 | 15.9%              | 46.0%                       | 30.1%     | 5.5%                | 17.9%                  | \$172.26              | \$148.95         | 15.8%            | 1,400                         | 1.36    | \$ 13,829                    | 90.6                    |
| 2005 | 16.1%              | 43.6%                       | 31.3%     | 5.8%                | 18.2%                  | \$181.69              | \$157.14         | 15.6%            | 1,366                         | 1.37    | \$ 15,437                    | 95.8                    |
| 2006 | 15.9%              | 44.2%                       | 31.1%     | 5.8%                | 17.4%                  | \$191.87              | \$172.73         | 11.1%            | 1,344                         | 1.35    | \$ 16,740                    | 95.2                    |

Source: US DOT DB1B via BTS for the third quarters of each year.

legacy lived off of fare premium since costs were higher

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**Domestic Fare Profile**  
All Domestic Markets  
CONTINENTAL

| Year | Continental Pax Share | Other Network Carrier Share | LCC Share | Other Carrier Share | Continental Revenue Share | Continental Average Fare | Continental OA Fare | Continental Fare Premium | Average Passenger Trip Length | Coupons | Total Market Revenue (\$Bil) | Total Market Pax (Mile) |
|------|-----------------------|-----------------------------|-----------|---------------------|---------------------------|--------------------------|---------------------|--------------------------|-------------------------------|---------|------------------------------|-------------------------|
| 1995 | 8.8%                  | 64.6%                       | 17.7%     | 0.9%                | 8.7%                      | \$159.81                 | \$162.83            | (1.0%)                   | 1,156                         | 1.35    | \$ 9,187                     | 55.5                    |
| 1996 | 8.5%                  | 61.8%                       | 19.7%     | 2.2%                | 9.1%                      | \$154.38                 | \$150.38            | 3.1%                     | 1,180                         | 1.26    | \$ 9,552                     | 63.4                    |
| 1997 | 8.5%                  | 62.0%                       | 19.4%     | 2.0%                | 9.1%                      | \$168.87                 | \$164.38            | 2.7%                     | 1,221                         | 1.24    | \$ 10,753                    | 65.0                    |
| 1998 | 9.6%                  | 64.2%                       | 19.7%     | 1.5%                | 10.0%                     | \$180.17                 | \$171.57            | 5.0%                     | 1,231                         | 1.32    | \$ 12,068                    | 70.0                    |
| 1999 | 9.6%                  | 65.1%                       | 18.4%     | 1.2%                | 10.4%                     | \$192.00                 | \$175.05            | 9.7%                     | 1,258                         | 1.32    | \$ 13,227                    | 74.9                    |
| 2000 | 8.5%                  | 64.0%                       | 20.3%     | 1.4%                | 10.1%                     | \$212.16                 | \$152.53            | 16.2%                    | 1,265                         | 1.33    | \$ 15,075                    | 81.4                    |
| 2001 | 8.5%                  | 61.0%                       | 22.2%     | 3.5%                | 10.3%                     | \$185.32                 | \$158.35            | 17.0%                    | 1,322                         | 1.36    | \$ 12,190                    | 75.8                    |
| 2002 | 9.0%                  | 61.7%                       | 24.2%     | 1.7%                | 10.3%                     | \$184.02                 | \$158.56            | 16.1%                    | 1,328                         | 1.34    | \$ 11,557                    | 71.6                    |
| 2003 | 9.5%                  | 58.3%                       | 26.7%     | 2.0%                | 10.7%                     | \$188.20                 | \$153.72            | 15.0%                    | 1,379                         | 1.36    | \$ 12,330                    | 74.3                    |
| 2004 | 8.6%                  | 56.0%                       | 27.1%     | 3.4%                | 10.1%                     | \$184.37                 | \$153.82            | 19.9%                    | 1,302                         | 1.33    | \$ 13,222                    | 84.5                    |
| 2005 | 8.6%                  | 54.4%                       | 30.7%     | 3.2%                | 10.2%                     | \$191.89                 | \$159.55            | 20.3%                    | 1,355                         | 1.32    | \$ 14,733                    | 90.5                    |
| 2006 | 10.3%                 | 55.6%                       | 27.5%     | 3.5%                | 11.6%                     | \$204.23                 | \$178.39            | 14.5%                    | 1,343                         | 1.30    | \$ 15,157                    | 83.7                    |

Source: US DOT DB1B via BTS for the third quarters of each year.

Bankruptcy

best case record really tried to improve revenue w/ biz market

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**The Regional Sector has Been a Critical Component In the Evolution of Network Strategies**

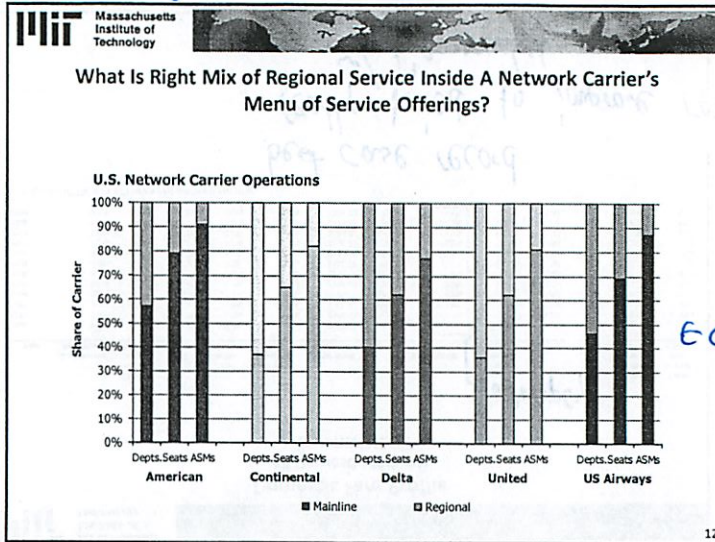
- Network carrier strategies of employing regional capacity are all different
  - Hub/spoke brought access to small communities
  - Complement mainline service (TODD)
  - Hub Bypass less so market/fare share
  - New market development
- Labor rate differential built this sector, what happens next? arbitrage - enormous differential
- Compelling economics are lacking
  - Revenue degradation in markets where yield premiums exist(ed)
    - Saved by surcharges?
  - Labor demands (regional push up, mainline pull down)
  - Operators with lowest costs are doing the growing
    - Shakeout beginning?

clattered up the stairs

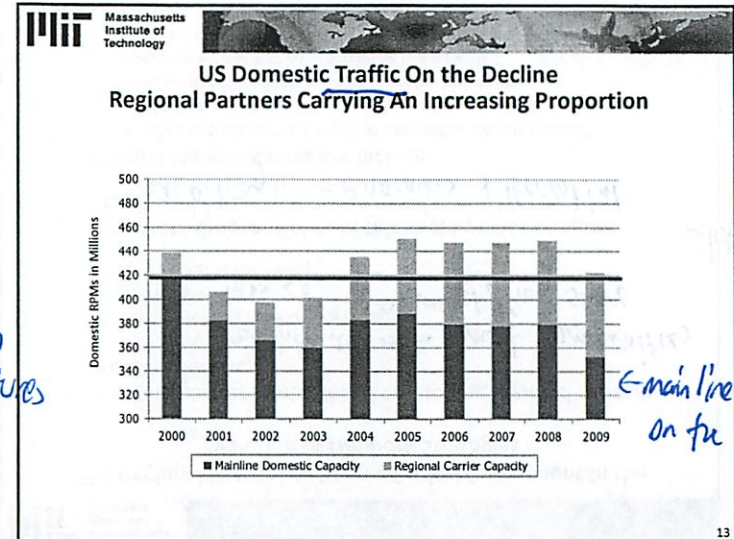
but this all all at \$30/barrel  
lots of fare competition



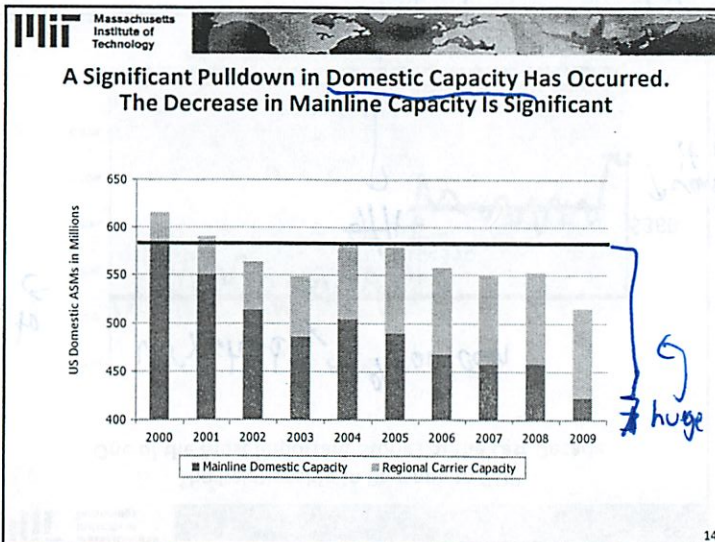
Will be more cost degraded the 6-7% margin in regional  
changed w/ Colgan aircrash  
Why everyone is trying to get out of this biz



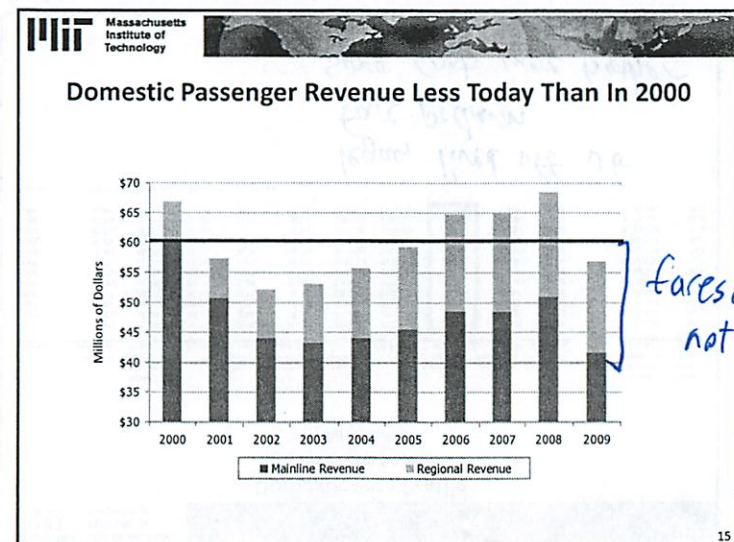
can be 50% of departures



mainline really on the decline

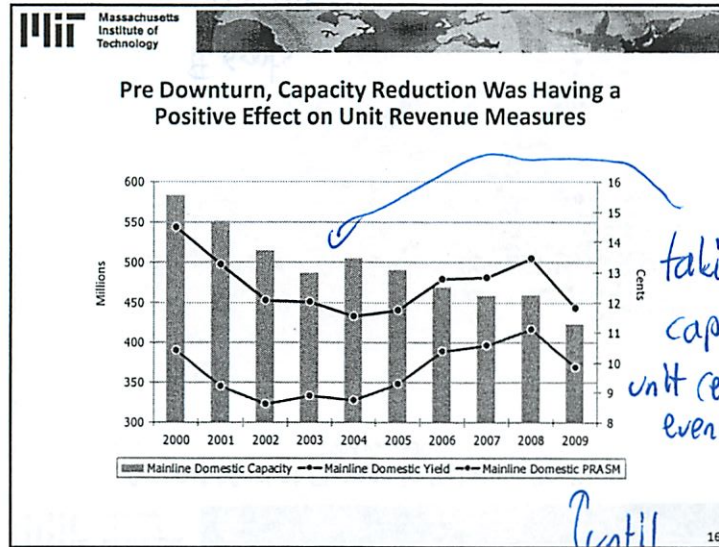


huge decrease



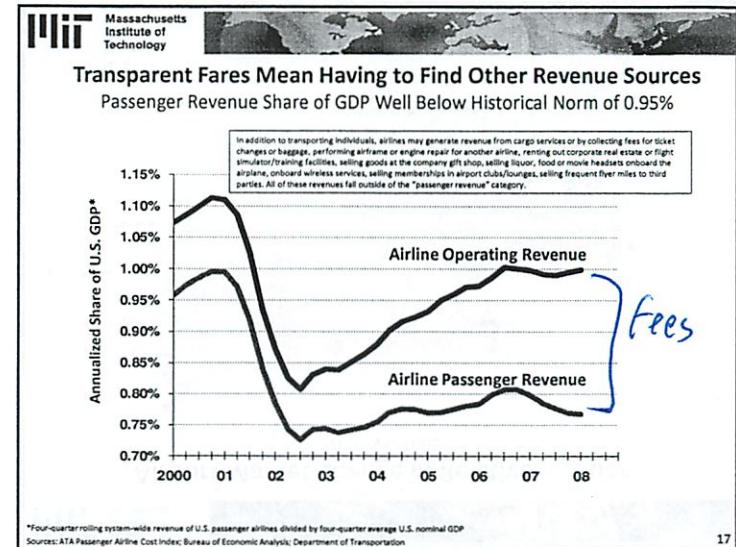
fares are still not back



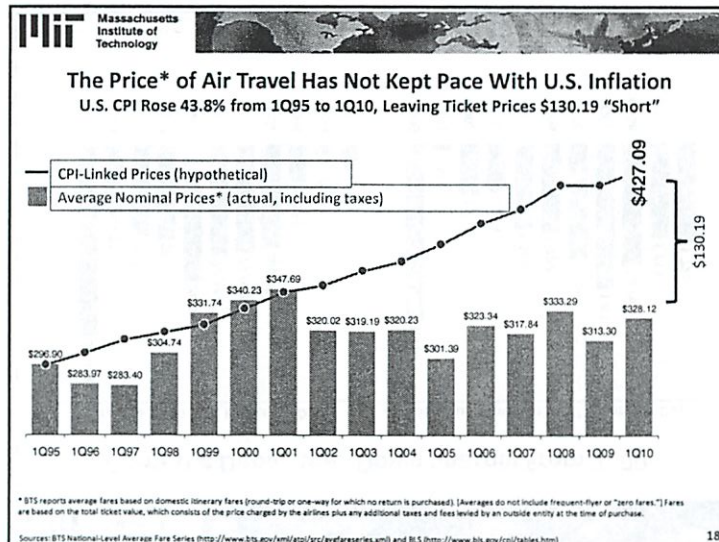


taking down capacity & unit revenues even in 03-04

until recession

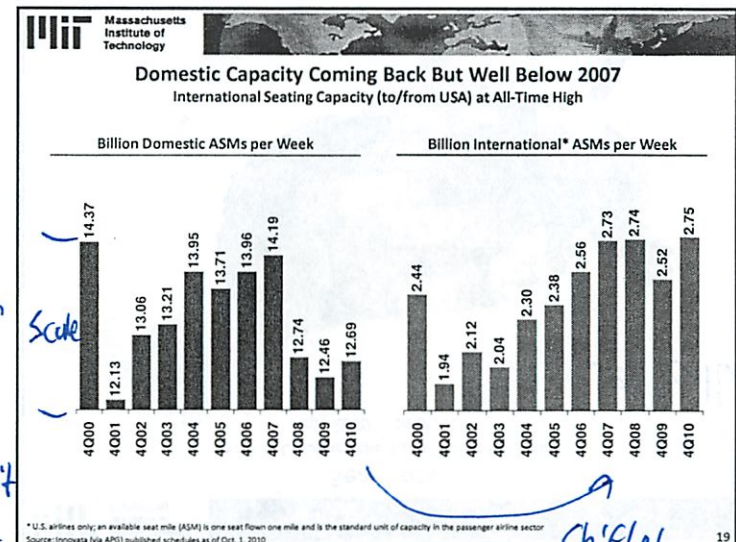


genesis of fees was \$150 revenue - weight burns fuel not going to come from operating pax revenue



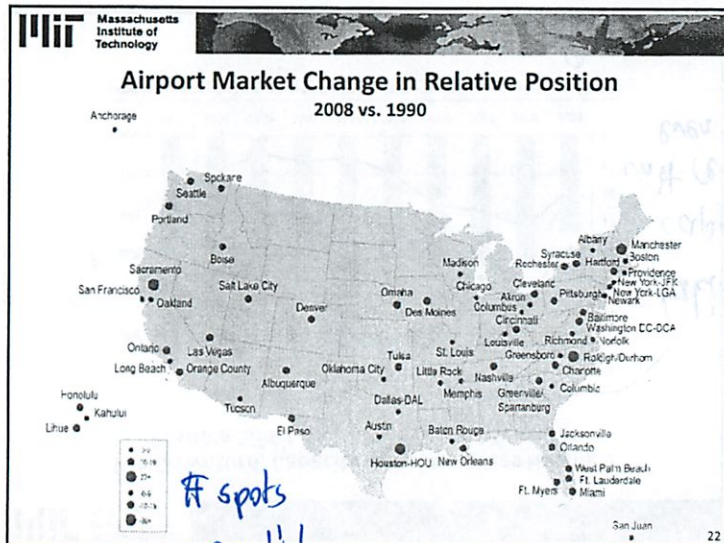
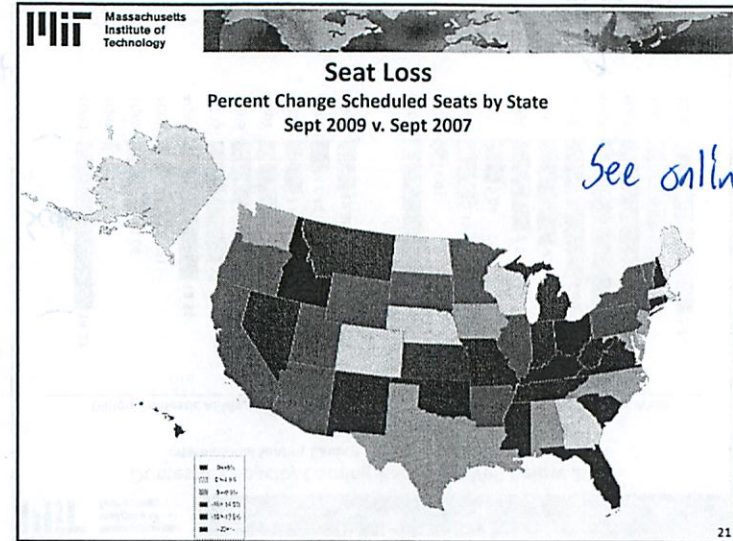
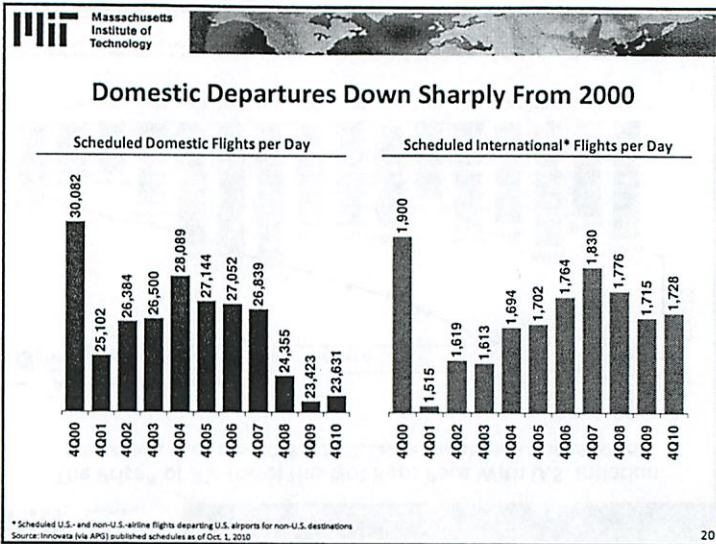
don't make assumption - competition dictates fares - costs don't go up at rate of inflation

assume fares rise w/ inflation

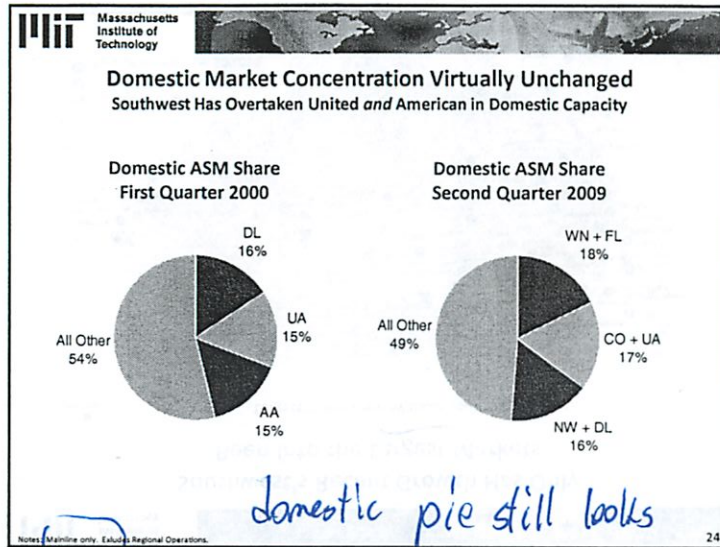


shifted international



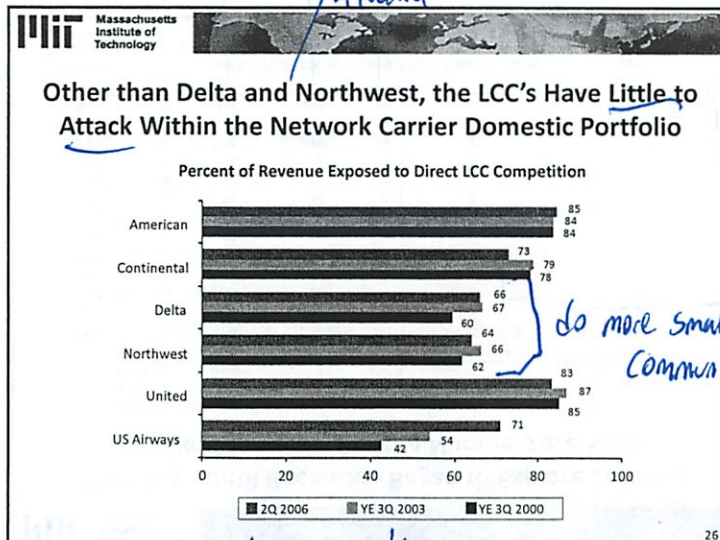






**The LCCs**

- Arguably the greatest catalyst to change for the legacy carriers *oil 2nd*
- Network carrier revenue is fully - or close to - exposed to pricing threats from the LCCs.
  - The network carriers have become much, much better competitors
  - Structural cost disadvantage STILL
  - A 10 point market share loss by the network carriers in a market with \$25B less in revenue should have been a lesson, but.....
- Head to head competition with the LCCs is evident across each network carrier's domestic route portfolios
  - Delta and Northwest have the most exposure
- Domestic market share gains in the next phase will largely occur as a result of Network Legacy Carrier attrition



**Picking Markets Is a Tough Decision Today** *hardest thing for an airline*

- Growth - organic growth is vital to every sector
  - Network carriers today cannot seem to remove domestic capacity fast enough
  - Markets just too small for the LCCs that are operating larger narrowbody aircraft
  - For the regional carriers, growth has slowed. We are creating legacy, regional carriers - high relative seniority as labor costs are the differentiating factor when competing for business
- As the LCCs increasingly compete with one another, revenue generation degrades
  - No secret why growth, planned or actual, has slowed
  - No secret why even the LCCs are looking for new revenue sources
  - High fuel prices disproportionately impact this sector
- The network carriers have positioned themselves to at least maintain a defensive posture when it comes to domestic markets

*wanting organic growth*  
*avg down labor cost*

*top bar*  
*middle bar*  
*not much more to compete w/*



Massachusetts  
Institute of  
Technology

## The LCCs - Until Recently - Began to Explore Entering Smaller Markets – But the Numbers are Small

### LCC Markets Entered

|       | Total<br>City Pairs | Large Hub Airports<br>to/from |            |           | Medium Hub Airports<br>to/from |           | Small Hub Airports<br>to/from |
|-------|---------------------|-------------------------------|------------|-----------|--------------------------------|-----------|-------------------------------|
|       |                     | Large Hub                     | Medium Hub | Small Hub | Medium Hub                     | Small Hub | Small Hub                     |
| 1994  | 3                   | 3                             | --         | --        | --                             | --        | --                            |
| 1995  | 54                  | 8                             | 30         | 3         | 12                             | 1         | --                            |
| 1996  | 44                  | 12                            | 23         | 4         | 4                              | 1         | --                            |
| 1997  | 56                  | 15                            | 26         | 9         | 1                              | 4         | 1                             |
| 1998  | 51                  | 19                            | 20         | 9         | 1                              | 2         | --                            |
| 1999  | 57                  | 20                            | 26         | 5         | 6                              | --        | --                            |
| 2000  | 55                  | 20                            | 31         | 4         | --                             | --        | --                            |
| 2001  | 53                  | 24                            | 21         | 6         | 2                              | --        | --                            |
| 2002  | 24                  | 10                            | 10         | 4         | --                             | --        | --                            |
| 2003  | 20                  | 9                             | 7          | 3         | 1                              | --        | --                            |
| 2004  | 53                  | 20                            | 17         | 14        | 2                              | --        | --                            |
| 2005  | 68                  | 24                            | 29         | 9         | 3                              | 3         | --                            |
| Total | 538                 | 184                           | 240        | 70        | 32                             | 11        | 1                             |

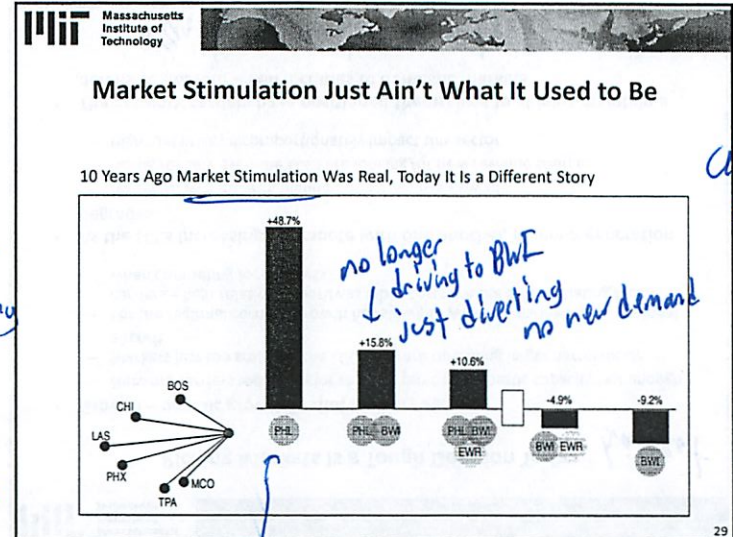
|                          |       |       |       |       |       |      |
|--------------------------|-------|-------|-------|-------|-------|------|
| % of Total               | 34.2% | 44.6% | 13.0% | 5.9%  | 2.0%  | 0.2% |
| Cumulative<br>% of Total |       | 78.8% | 91.8% | 97.8% | 99.8% | 100% |

28

71,000,000 | >100,000  
>500,000 enplanements

Southwest stimulating traffic

starting to see activity



call result of entering PHL

Saturated taking away traffic from other airports - catchment area



X = entered recently  
O where will you go?

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### Domestic Fare Profile

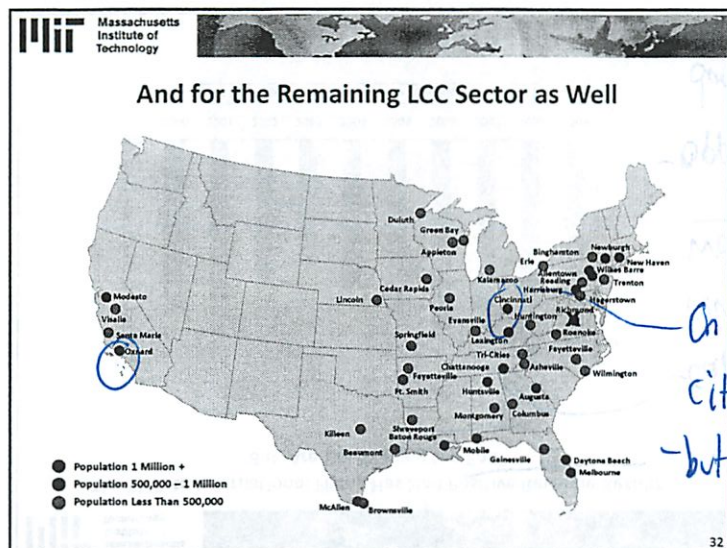
All Domestic Markets SOUTHWEST

| Year | Southwest Pax Share | Network Carrier Share | Other LCC Share | Other Carrier Share | Southwest Revenue Share | Southwest Average Fare | OA Fare  | Southwest Fare Premium | Average Passenger Trip Length | Coupons | Total Market Revenue (\$Mls) | Total Market Pax (Mls) |
|------|---------------------|-----------------------|-----------------|---------------------|-------------------------|------------------------|----------|------------------------|-------------------------------|---------|------------------------------|------------------------|
| 1995 | 38.8%               | 44.1%                 | 7.0%            | 5.4%                | 25.0%                   | \$71.18                | \$135.80 | (47.6%)                | 525                           | 1.13    | \$ 3,329                     | 30.1                   |
| 1996 | 34.8%               | 47.7%                 | 6.9%            | 5.0%                | 22.0%                   | \$72.64                | \$132.98 | (45.4%)                | 560                           | 1.13    | \$ 4,128                     | 36.9                   |
| 1997 | 31.9%               | 51.1%                 | 7.1%            | 4.1%                | 20.0%                   | \$60.64                | \$151.11 | (49.0%)                | 568                           | 1.12    | \$ 5,259                     | 40.9                   |
| 1998 | 32.6%               | 51.4%                 | 6.7%            | 4.5%                | 21.3%                   | \$66.75                | \$154.91 | (44.0%)                | 616                           | 1.15    | \$ 5,767                     | 43.5                   |
| 1999 | 31.6%               | 52.8%                 | 7.0%            | 4.4%                | 21.3%                   | \$91.60                | \$156.38 | (41.4%)                | 623                           | 1.15    | \$ 6,431                     | 47.3                   |
| 2000 | 33.2%               | 52.3%                 | 7.0%            | 4.0%                | 22.1%                   | \$97.61                | \$171.24 | (43.0%)                | 652                           | 1.15    | \$ 7,373                     | 50.2                   |
| 2001 | 34.7%               | 49.6%                 | 7.9%            | 4.2%                | 25.2%                   | \$92.36                | \$145.91 | (36.7%)                | 688                           | 1.16    | \$ 6,030                     | 47.4                   |
| 2002 | 35.6%               | 47.7%                 | 9.2%            | 4.8%                | 26.4%                   | \$94.93                | \$146.80 | (35.3%)                | 717                           | 1.16    | \$ 5,921                     | 46.1                   |
| 2003 | 37.0%               | 44.9%                 | 9.9%            | 5.1%                | 27.3%                   | \$98.33                | \$158.49 | (38.0%)                | 729                           | 1.15    | \$ 6,172                     | 45.5                   |
| 2004 | 35.1%               | 47.6%                 | 11.0%           | 4.4%                | 26.9%                   | \$101.27               | \$149.11 | (32.1%)                | 763                           | 1.16    | \$ 6,868                     | 51.9                   |
| 2005 | 30.2%               | 48.9%                 | 13.7%           | 4.0%                | 22.1%                   | \$107.26               | \$163.68 | (34.5%)                | 788                           | 1.16    | \$ 10,214                    | 69.6                   |
| 2006 | 30.9%               | 49.6%                 | 12.9%           | 4.5%                | 23.1%                   | \$120.52               | \$179.57 | (32.9%)                | 818                           | 1.16    | \$ 11,465                    | 71.1                   |

Source: US DOT DBB via BTS for the third quarters of each year.

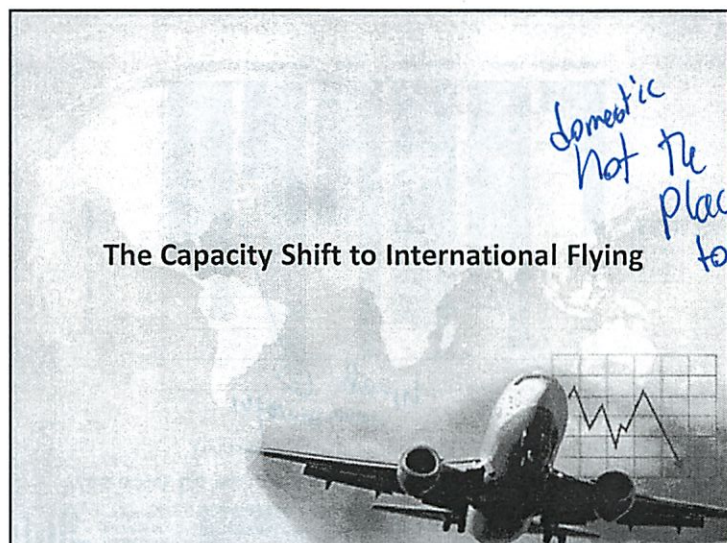
needs to find new markets  
very diff revenue picture  
costs must stay low





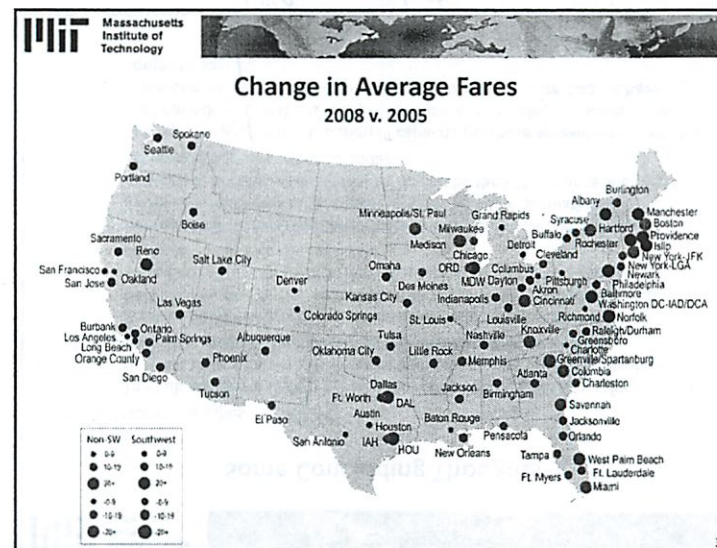
- Only real city to enter
- but drivable

drivable to big hub



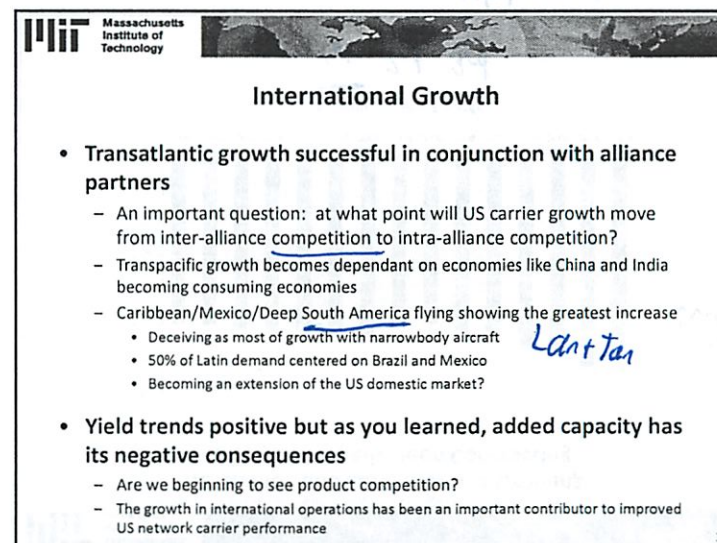
Domestic  
Not the  
place  
to be

alliances if gets too big you start to ~~damage~~ compete inside alliance



Sathwest  
not only  
low fare  
player

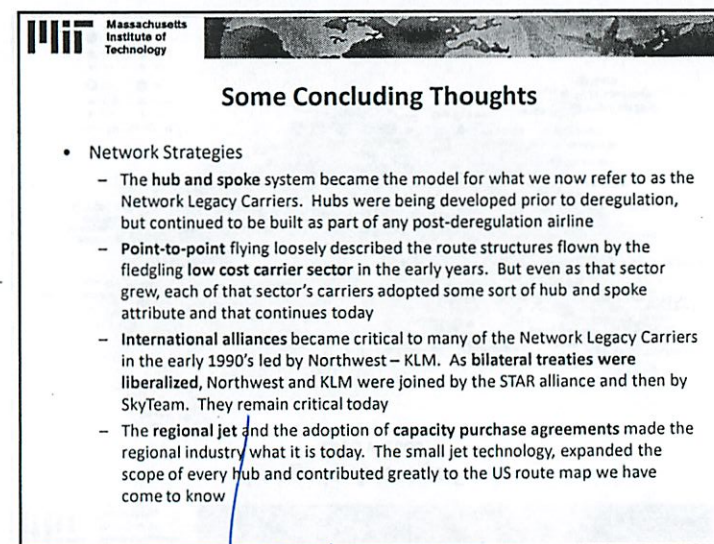
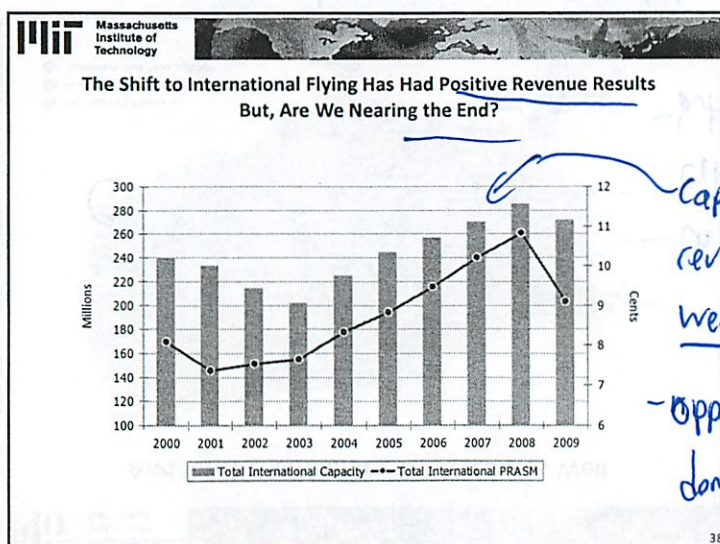
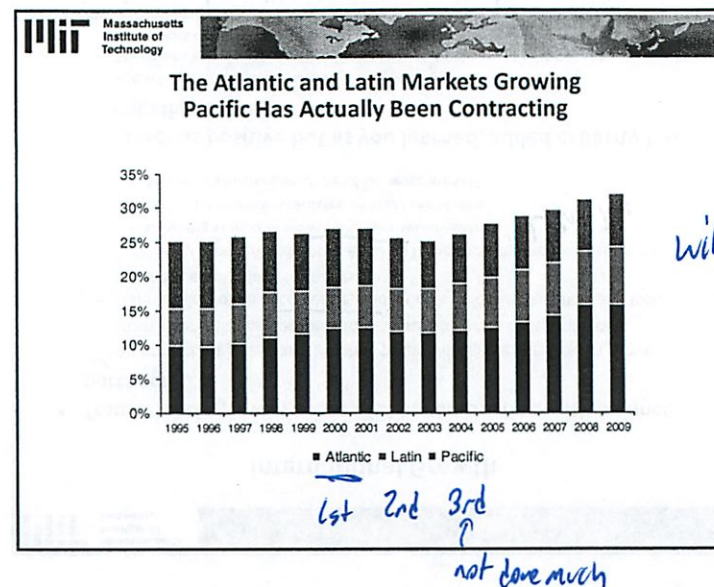
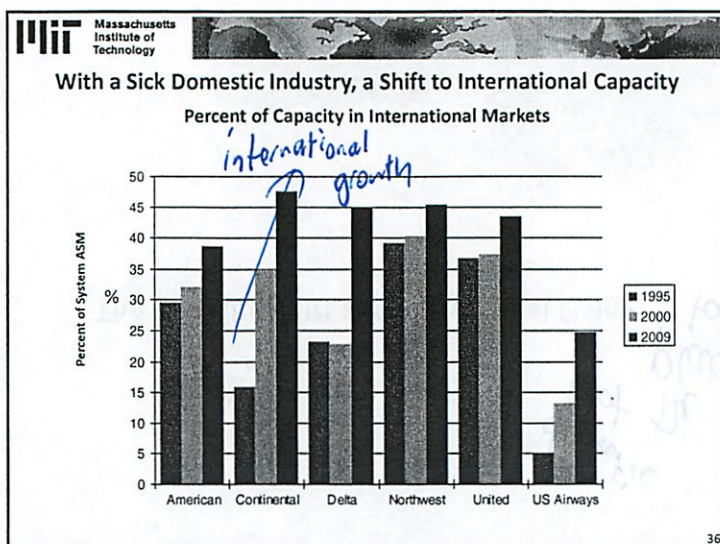
- SW raised  
their fares  
as well  
fares went up  
in every SW  
market on this  
map  
08 vs 05



Middle East  
expanding  
rapidly

outsourcing domestic to regional players







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**Evolving Network Strategies**

- Is concern over LCC competition warranted?
  - Yes, but.....
    - Diversification away from Domestic market also important
  - Growth opportunities for the LCC sector are limited
- The Regional Sector
  - Still vital
  - But if economics of the sector were struggling at \$50 oil, then today's deployment will certainly be questioned
  - Republic and SkyWest positioned to do more?
- The transition from domestic flying
  - Or is it?
  - Increasing international flying needs feed and can bolster weak domestic revenues
    - Must find ways to grow organically

how much more can they do

already exposed more?

don't ignore 76 seat planes will see more consolidation

still dependent on domestic feed

- higher quality revenue

Industry struggling to grow organically

What do we call an LCC

Vigilance on cost control

- Stringent

- cut source?

capital hill pays attention as well

# Fleet

10/19

Can be a lot more focused  
their sample ~~was not very much~~  
Spend more time writing than making graphs  
increase in mainline aircraft

large  $\uparrow$  in seat capacity  
and stage length

- Contracting  
- more than rest of industry?

Europe service from PHL  
↳ Terminal A West

~~area~~

9 regional partners  
 $\uparrow$  productivity w/ air born hrs  
 $\uparrow$  airborn vs block hrs  
but still departures per day  $\downarrow$

\* just data from 2000!

Get Transport Related expenses  
fuel!



## Information Technology in Airline Operations, Distribution and Passenger Processing

Dr. Peter Belobaba  
October 20, 2010



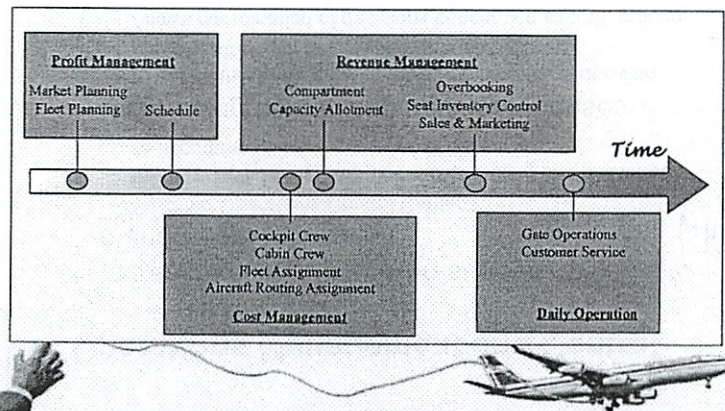
Chap 15

## The Role of Information Technology in the Airline Industry

- **Airline Decisions and I.T.**
  - Operations planning and control
- **Overview of Airline Distribution**
  - Reservations System Capabilities
  - Global Distribution Systems
  - Alternative Distribution Channels
- **IT and Passenger Service**
  - Innovations in Passenger Processing



## Airline Decisions and Information Technology



## Airline Operations Planning

relatively high tech biz

- Airlines are leaders in the use of decision support systems for operations planning
  - Schedule planning
  - Crew scheduling
    - Researchers have been developing optimization tools for this problem for over 40 years
  - Revenue Management
    - American Airlines estimated the benefit of revenue management at \$500 million per year (1989 to 1992)
    - “Yield management at American Airlines”, Barry C. Smith, John F. Leimkuhler, and Ross M. Darrow, Interfaces 22:1 Jan 1992 pp:8-31

lots of attention



"leaders in IT systems"

16/20



## Operations Management and Control

- Increasing use of decision support systems to manage operations
  - Systems Operations Control Center
  - Irregular operations, aircraft/crew re-routing and passenger re-accommodation
- Developing centralized data warehouses
  - Provides the same data, at the same time, to all decision makers, strategic, tactical and operational
  - Allows coordination of decisions concerning aircraft, ground resources, crews and passenger decisions

which flights to cancel?  
re-route pass and crew  
- tech has not been used

but even now

they are doing this most airlines still operate in silos (like DB)

## Reservations System Terminology

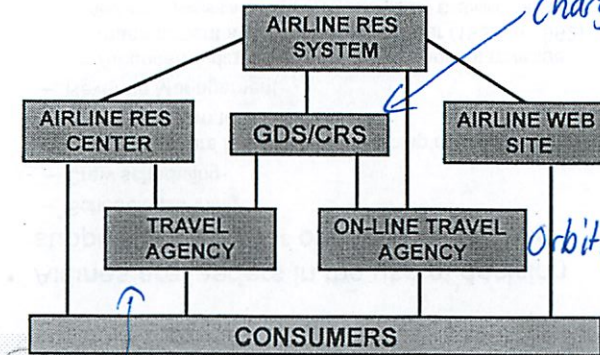
- Airline Reservations System ("RES")
  - Contains all schedules, prices, seat inventories, operational information ("FLIFO"), and departure control systems (check-in)
  - Proprietary to each airline; typically mainframe system either owned or "hosted" by another airline
- Computer Reservations System (CRS)
  - Public version of (certain) airline res. systems, developed for travel agencies to use for distribution
  - Show schedules, prices, availability for "all" airlines in "unbiased" manner (e.g., Sabre, Worldspan, Apollo)
- Global Distribution System (GDS)
  - Alliance of two or more CRSs for world-wide access to distribution of channels (Apollo/Galileo, Amadeus, Sabre)

- inconsistent decisions  
- both have diff data

lot class was full - but w/ free upgrades

schedules made to show flights higher in res system

## Airline Distribution Channels

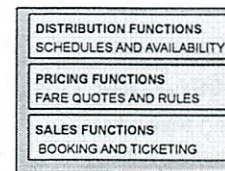


charge airlines \$2-3  
- half of worldwide revenue

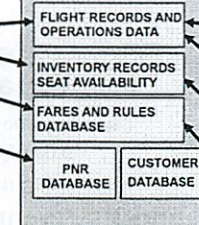
- need to do to build biz  
Orbitz, Expedia - moving ahead into search

before 1994 ~10% commission + bribes

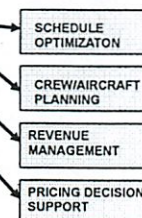
### CRS/GDS



### AIRLINE "RES"



### AIRLINE PLANNING SYSTEMS



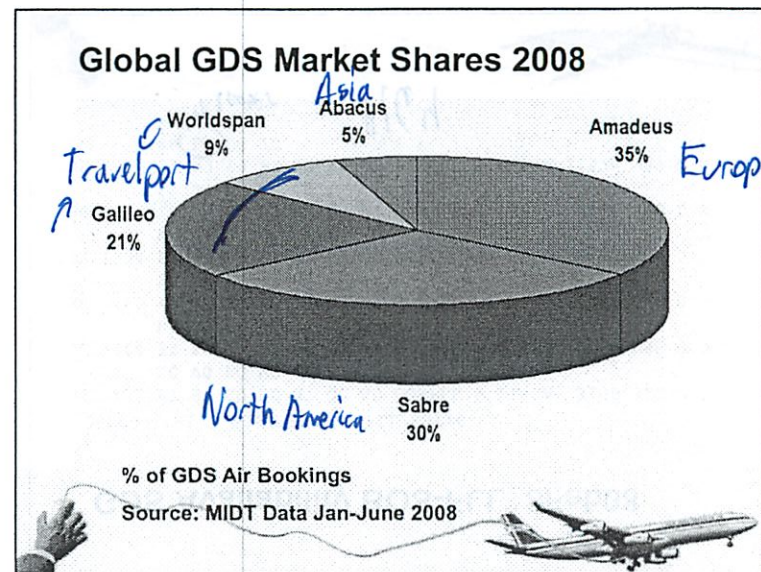
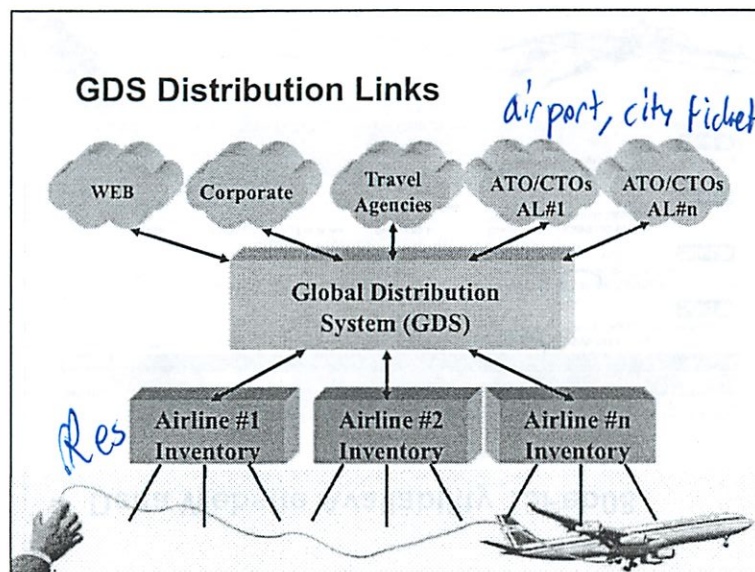
TRAVEL AGENCY

AIRLINE STAFF AT AIRPORT



Inside





*Old Res systems can't really handle load*

### A200ct BOS MIA 9AM GDS Availability BOS-MIA

| 20OCT    | FRI                        | BOS/EDT  | MIA/EDT+0                   |
|----------|----------------------------|----------|-----------------------------|
| 1AA 2147 | F4 A3 P1 Y7 B7             | BOSMIA 6 | 200P 520P 757 S/F 0 DCA /E  |
|          | H6 K0 M0 L0 V0 W0 G0 S0 N0 |          |                             |
| 2AA 651  | F5 A3 P1 Y7 B7             | BOSMIA 8 | 1145A 300P 757 L/F 0 DCA /E |
|          | H7 K3 M3 L2 V2 W2 G1 S1 N1 |          |                             |
| 3AA 365  | F7 A7 P0 Y5 B2             | BOSMIA 7 | 630P 950P 757 D/F 0 DCA /E  |
|          | H0 K0 M0 L0 V0 W0 G0 S0 N0 |          |                             |
| 4AA 687  | F6 A4 P2 Y7 B6             | BOSMIA 8 | 710A 1025A 757 B/F 0 DCA /E |
|          | H5 K0 M0 L0 V0 W0 G0 S0 N0 |          |                             |
| 5AA 1089 | F7 A7 P7 Y7 B7             | BOSMIA 8 | 535A 850A 757 B/F 0 DCA /E  |
|          | H6 K0 M0 L0 V0 W0 G0 S0 N0 |          |                             |

*snatch*

*direct correct access*

*booking classes*

*letters more = cheaper fares*

### GDS Availability BOS-FRA Code-Share Example

| 31JAN  | WED                        | BOS/EST     | FRA/+6                 |
|--------|----------------------------|-------------|------------------------|
| 1LH    | 423 F9 A9 C9 D9 Z9         | BOSFRA 440P | 530A+1 747 M 0 DCA /E  |
|        | Y9 B9 M9 H9 Q9 V9 W9 S9    |             |                        |
| 2UA/LH | 8852 F2 C4 D4 Y4 B4        | BOSFRA 440P | 530A+1 744 M 0 DCA /E  |
|        | M4 H4 Q4 V4 W4 S4 T0 K0 L0 |             |                        |
| 3AF    | 337 J0 C0 D0 I0 Z0         | BOSCDG 540P | 620A+1 744 MB 0 DCA /E |
|        | 00 Y9 B9 K9 H9 W9 T9 V9 X9 |             |                        |
| 4AF    | 1418 C8 D0 Z0 O0 Y9*       | FRA 735A    | 900A 318 B 0 DCA /E    |
|        | S9 B9 U0 K9 H9 T9 V9 L9 X9 |             |                        |
| 5DL/AF | 8303 C0 D0 I0 Y9 B9        | BOSCDG 540P | 620A+1 744 D 0 DCA /E  |
|        | M9 H9 Q9 K9 L9 U9 T9       |             |                        |
| 6AF    | 1418 C8 D8 Z8 F0 O7*       | FRA 735A    | 900A 318 B 0 DCA /E    |
|        | Y9 S9 B9 R0 U0 K9 M9 H9 T9 |             |                        |

*operated by*

*connecting*

*same flight diff. flight codes & prices*

*same flight*

*all non stop lot*

*can get better share on code share*



## GDS Availability BOS-FLL 15Feb08

15FEB FRI BOS/EST FLL/EST+0  
 1B6 453 Y7 S7 E0 K0 H0 Q0 B0 BOSFLL 9 1150A 310P 320 0  
 L0 V0 R0 M0 O0  
 2B6 455 Y7 S7 E0 K0 H0 Q0 B0 BOSFLL 9 245P 615P 320 0  
 L0 V0 R0 M0 O0  
 3DL 1014 F8 A0 Y9 B9 M3 H0 Q0 BOSFLL N 1115A 245P M88 0 DCA /E  
 K0 L0 U0 T0  
 4B6 451 Y7 S7 E0 K0 H0 Q0 B0 BOSFLL 6 1010A 135P E90 0  
 L0 V0 R0 M0 O0  
 5DL 1834 F5 A0 Y9 B9 M9 H0 Q0 BOSFLL 9 335P 710P M88 0 DCA /E  
 K0 L0 U0 T0  
 6FL 956 A6 J6 D0 Y6 W6 B6 M6\*BOSFLL 1230P 454P 717 1 XJS  
 K6 Q6 T6 L6 R0 H0 E0



## Delta Fares BOS-FLL Feb 15 08

| V  | FARE BASIS | BK  | FARE   | TRAVEL-TICKET AP | MINMAX    | RTG  |
|----|------------|-----|--------|------------------|-----------|------|
| 1  | U10NBVX    | U X | 124.00 | ----             | 10/1 -/ - | 511  |
| 2  | U7NBVX     | U X | 144.00 | ----             | 7/1 -/ -  | 511  |
| 3  | L3NBVX     | L X | 164.00 | ----             | 3/1 -/ -  | 113  |
| 4  | K3NBVX     | K X | 199.00 | ----             | 3/1 -/ -  | 113  |
| 5  | KU00ABV6   | K X | 229.00 | ----             | -/1 -/ -  | 113  |
| 6  | Q3NBVX     | Q X | 234.00 | ----             | 3/1 -/ -  | 113  |
| 7  | Q0NBVX     | Q X | 274.00 | ----             | -/1 -/ -  | 113  |
| 8  | QU00ABV6   | Q X | 279.00 | ----             | -/1 -/ -  | 113  |
| 9  | H0NBVX     | H X | 319.00 | ----             | -/1 -/ -  | 113+ |
| 10 | HU00ABV6   | H X | 329.00 | ----             | -/1 -/ -  | 113+ |
| 11 | M0NBVX     | M X | 399.00 | ----             | -/1 -/ -  | 113  |
| 12 | MU00ABV6   | M X | 429.00 | ----             | -/1 -/ -  | 113  |
| 13 | HUPBVX     | A+X | 459.00 | ----             | -/1 -/ -  | 113  |
| 14 | B0NBVX     | B X | 539.00 | ----             | -/1 -/ -  | 113  |
| 15 | BU00ABV6   | B X | 559.00 | ----             | -/1 -/ -  | 113  |
| 16 | Y0BV       | Y X | 709.00 | ----             | - -/ -    | 113  |
| 17 | F0BV       | F+X | 809.00 | ----             | - -/ -    | 113  |



each has 4 pgs of rules

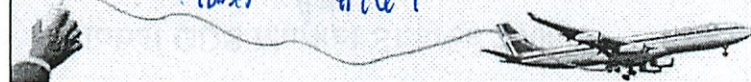
## Delta Website Availability 15Feb08

| Departs     | Arrives     | Stops   | Travel Time | Flights & Cabin (Class)             | Price per Passenger (USD) Full trip                                      |
|-------------|-------------|---------|-------------|-------------------------------------|--|
| 8:15am BOS  | 11:57am FLL | Nonstop | 3 hr 42 min | Delta 1629 MD-88 In-Flight Services | First (A1) View Seats \$459.00 full trip + \$10.50 Taxes/Fees = \$469.50 |
| 11:15am BOS | 2:45pm FLL  | Nonstop | 3 hr 30 min | Delta 1014 MD-88 In-Flight Services | Coach (M) View Seats \$399.00 full trip + \$10.50 Taxes/Fees = \$409.50  |
| 3:15pm BOS  | 7:10pm FLL  | Nonstop | 3 hr 35 min | Delta 1834 MD-88 In-Flight Services | Coach (M) View Seats \$399.00 full trip + \$10.50 Taxes/Fees = \$409.50  |
| 7:10pm BOS  | 11:02pm FLL | Nonstop | 3 hr 32 min | Delta 1143 MD-88 In-Flight Services | Coach (Y) View Seats \$729.00 full trip + \$10.50 Taxes/Fees = \$739.50  |



## GDS Availability BOS-FLL 8Feb08

08FEB FRI BOS/EST FLL/EST+0  
 1B6 453 Y7 S7 E0 K0 H7 Q0 B0 BOSFLL 9 1150A 310P 320 0  
 L0 V0 R0 M0 O0  
 2DL 1014 F9 A9 Y9 B9 M9 H9 Q9 BOSFLL N 1115A 245P M88 0 DCA /E  
 K9 L9 U0 T0  
 3B6 455 Y7 S7 E0 K0 H7 Q7 B7 BOSFLL 315P 645P 320 0  
 L0 V0 R0 M0 O0  
 4DL 1834 F9 A9 Y9 B9 M9 H9 Q9 BOSFLL 9 355P 730P M88 0 DCA /E  
 K9 L9 U0 T0  
 5B6 457 Y7 S7 E0 K0 H7 Q7 B7 BOSFLL 9 520P 845P 320 0 XJ  
 L7 V7 R0 M0 O0  
 6DL 1629 F9 A9 Y9 B9 M9 H9 Q9 BOSFLL 8 815A 1157A M88 0 DCA /E  
 K9 L9 U0 T0



7:00pm #164



## Delta Website Availability 8Feb08

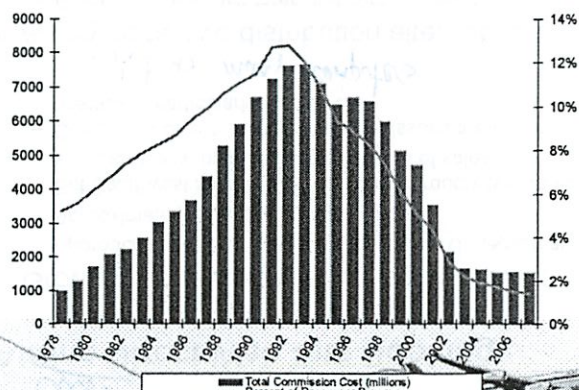
| Departs        | Arrives        | Stops   | Travel Time | Flights & Cabin (Class)                   | Price per Passenger (USD)<br>Full trip   |
|----------------|----------------|---------|-------------|---|--|
| 8:15am<br>BOS  | 11:57am<br>FLL | Nonstop | 3 hr 42 min | Delta 1629<br>MD-88<br>In-Flight Services | Coach (1)<br>View Seats<br>\$164.00 full trip<br>+ \$10.50 Taxes/Fees = \$174.50 |
| 11:11am<br>BOS | 2:45pm<br>FLL  | Nonstop | 3 hr 30 min | Delta 1014<br>MD-88<br>In-Flight Services | Coach (1)<br>View Seats<br>\$164.00 full trip<br>+ \$10.50 Taxes/Fees = \$174.50 |
| 1:15pm<br>BOS  | 7:00pm<br>FLL  | Nonstop | 3 hr 35 min | Delta 1834<br>MD-88<br>In-Flight Services | Coach (1)<br>View Seats<br>\$164.00 full trip<br>+ \$10.50 Taxes/Fees = \$174.50 |
| 7:50pm<br>BOS  | 11:02pm<br>FLL | Nonstop | 3 hr 32 min | Delta 1143<br>MD-88<br>In-Flight Services | Coach (1)<br>View Seats<br>\$124.00 full trip<br>+ \$10.50 Taxes/Fees = \$134.50 |

## Airline Distribution Costs

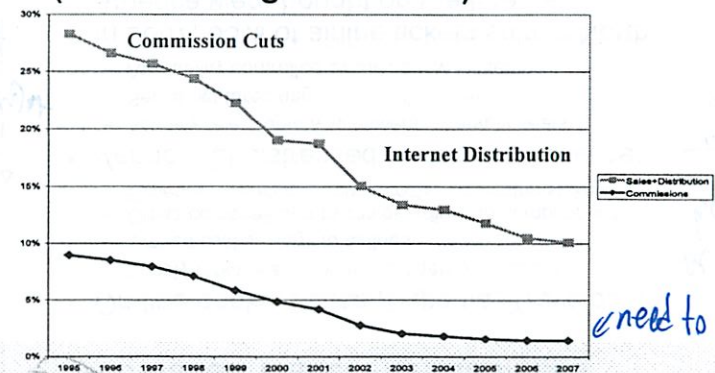
- Historically, airline sales and distribution costs approached 20% of total expenses
  - Travel agency commission caps first introduced in 1994
  - Subsequent reductions in commission rates have led to substantial cost savings
  - Most domestic travel agency commissions have now been eliminated
- \$5 billion reduction in annual commission costs for US major airlines 1994-2004
  - % of revenue spent on commissions was cut from 13% in 1994 to less than 2% after 2004

*but not really \$5 billion in revenue*

## US Airline Commission Costs



## Sales and Distribution Costs (% of Passenger Revenue)



*need to play the game in Japan even as US airline*



## Goal!

### Airline Direct Web Site Booking

- Growing penetration for consumer sales:
  - Approaching 40% of total sales for largest US legacy airlines
  - Approximately 25% world wide
  - But Southwest sells 75% of its tickets through its own web site, JetBlue website accounts for 80% of sales
  - Complexity of use and trust/security issues are major obstacles, particularly outside US
- A very attractive distribution alternative:
  - Airline control of own fares and seat availability
  - Possible to offer web-only and frequent flyer special fares

not as many computers

daring  
priceline bought  
or agreement  
at fixed  
price

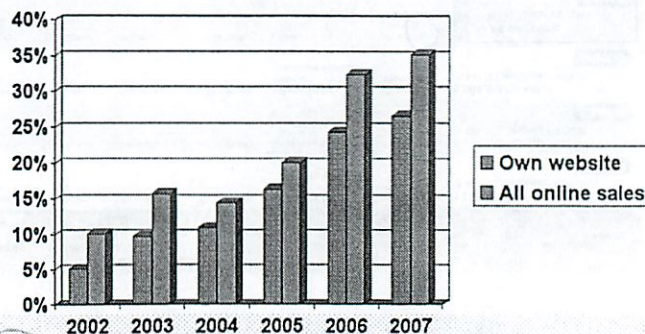
then priceline chooses what price  
to tell you

### Web-based Travel Intermediaries

- On-line booking sites (Expedia, Travelocity)
  - Simply replace existing travel agency functions
  - Limited cost savings to airlines
  - Orbitz co-developed by major airlines to compete with Expedia, Travelocity (lower costs, ownership stake,...)
- Vendors of distressed inventory (Priceline)
  - Actually "electronic wholesalers" of empty seats
  - Sell at net fares negotiated with airlines
  - Availability controlled by airline RM systems
- In 2007, 63% of airline tickets sold in North America were bought on the Internet
  - Sum of airline web sites and on-line travel agencies

he thinks tide  
has shifted  
not much cost  
savings to  
airline

### Percentage of Total Ticket Sales – World Airline Survey



Source: Airline Business, July 2008

### Electronic Ticketing

done deal

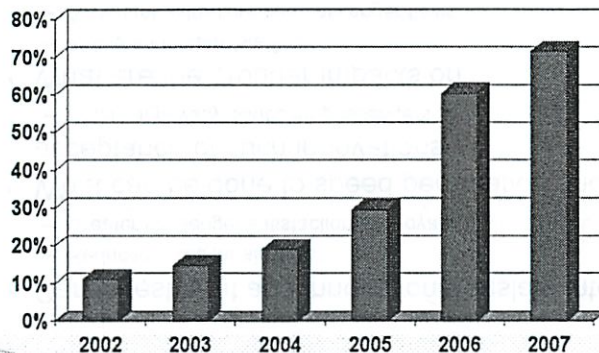
- Penetration and acceptance continue to grow:
  - Well over 90% of US domestic tickets in 2007
  - IATA set goal of 100% e-ticketing worldwide by June 2008
  - Initially used by short-haul and leisure travelers with simple itineraries and few changes to travel plans
  - Now also used by corporate and international travelers
- Growing acceptance has also reduced costs:
  - Elimination of paper ticket infrastructure and processing
  - Major obstacle was inability to inter-line with e-tickets, but bilateral agreements have overcome this limitation

prob' best way: search Expedia, etc  
then go to airline website

for rebooking order based on what  
you pay + where you buy it



## E-tickets Issued – World Airline Survey



Source: Airline Business, July 2008

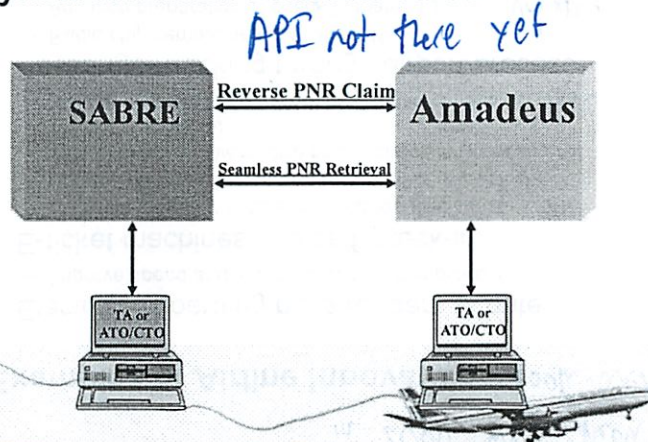
## Major IT Challenges of Distribution

- Synchronization of information in GDSs
  - Reservations systems programmed in obsolete languages, making large-scale changes difficult
- Consistency of lowest fare quotes by channel
  - Advanced RM controls by O-D to maximize network revenue requires "seamless" request directly to airline RES System
  - But, most RES systems can't handle volume of website "shoppers" – leads to inconsistency among sites, over time
- Interlining of electronic ticket information
  - Competitive strategy issues in addition to IT requirements

*everyone shall have same fares - cached fares*

*how in all world can you do electronic seat assignments*

## Consequences on Applications: Synchronization between GDSs



## Passenger Processing

- Most consumer complaints stem from airport processing of passengers and baggage:
  - Check-in delays and seat assignment problems
  - Lost baggage or slow delivery at destination
  - Information flow and poor treatment during unusual events (irregular operations, misconnects)
- Many believe in-flight service is a commodity:
  - I.T. innovations and linkages to e-distribution channels might represent a competitive advantage

*thinking is most airlines are alike*

Air Canada over invested  
in 2000 web check in

## Examples of Airline Innovation took over

- Electronic boarding pass readers at gates:
  - Improve speed and accuracy of boarding process
- E-ticket machines and self check-in:
  - Potential for faster processing and reduced costs
  - Approx. 60% of US domestic passengers use self-check in
  - 25% of airlines have mobile phone check-in (used by only 2% of passengers)
  - Still not possible to board without human contact (ID check)
- Passenger tracking through airport process:
  - Radio chips embedded in FFP cards
  - Advance preparation of check-in materials

Privacy



- Same  
w/ DB

## More Examples of Airline Innovation

- Before the flight
  - Automatic upgrade notification
  - Flight information paging
  - Internet check-in (print boarding passes)
- At the airport
  - Portable Agent Workstations allow passenger re-accommodation (check-in, ticketing, baggage) anywhere in the airport
- In-flight
  - Automatic rebooking and updated gate information if changes/ disruptions
  - Web, e-mail access



## Airport Processing: Questions

- Can investment and innovation translate into
  - Reduced costs for airlines
  - Greater passenger satisfaction and loyalty
- What can be done to speed penetration and acceptance of such innovations
  - Potential privacy issues for passengers
- What are the broader impacts on
  - Airline and airport staffing
  - Airport infrastructure and passenger flows

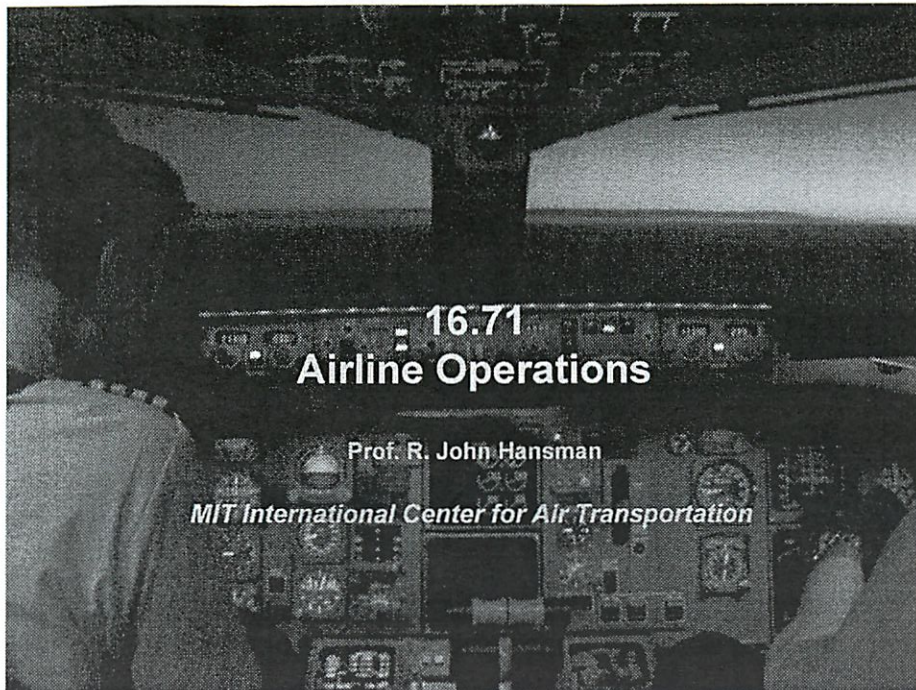
← airport planner

- less check in hall  
+ security





10/20



Boeing 757



## Overview

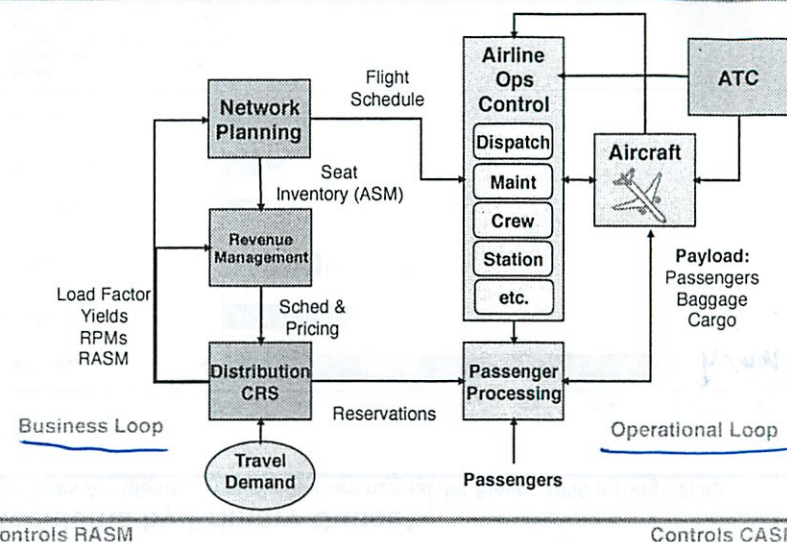
## • Operations are:

- ☐ Complex
- ☐ Regulated
  - ◆ Federal Aviation Regulations
  - ◆ International Civil Aviation Organization
  - ◆ Local Regulations (e.g. Airport, Port Authority)
  - ◆ International (Customs, Bilaterals)
  - ◆ Labor Agreements
- ☐ Constrained

- Will focus on aircraft departure process to illustrate elements which must come together to fly a single flight



## Airline System Level



US - similar rules in other countries

### Federal Aviation Regulations

#### Part 121 - Air Carrier Operating Rules

## • Air Carrier Operating Certificate Required (FAR Part 119)

- ☐ Standard Operating Procedures
- ☐ Training
- ☐ Maintenance
- ☐ Equipment (Owned, Dry Lease, Wet Lease)
- ☐ Accountability - have 4 people on certificate

## • Air Transport Aircraft (Part 25)

## • Flight Crew

- ☐ Airline Transport Pilot
  - ◆ Type Rating (12,500 lbs. TOGW or Turbojet)
  - ◆ Class 1 Medical
- ☐ Flight Attendants

## • High Safety Focus on Operating Rules

- ☐ Balanced Field, Dispatch Release, ..

not trivial to start airline

very redundant

need license for that plane

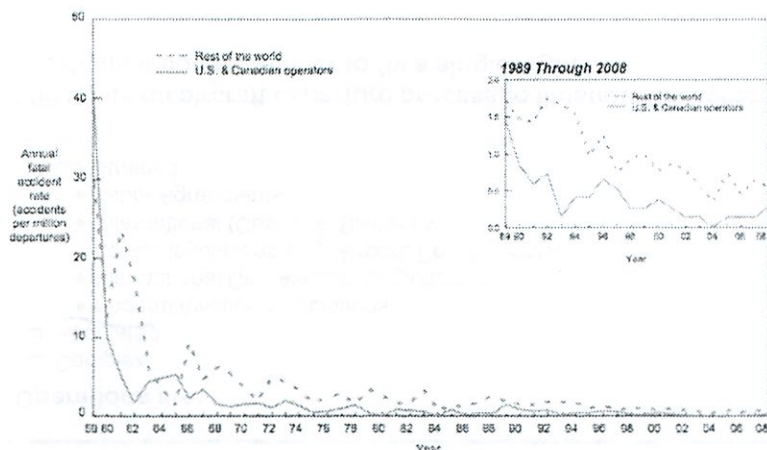
all for "safety"

10/20



## U.S. and Canadian Operators Accident Rates by Year

### Fatal Accidents – Worldwide Commercial Jet Fleet – 1959 Through 2008



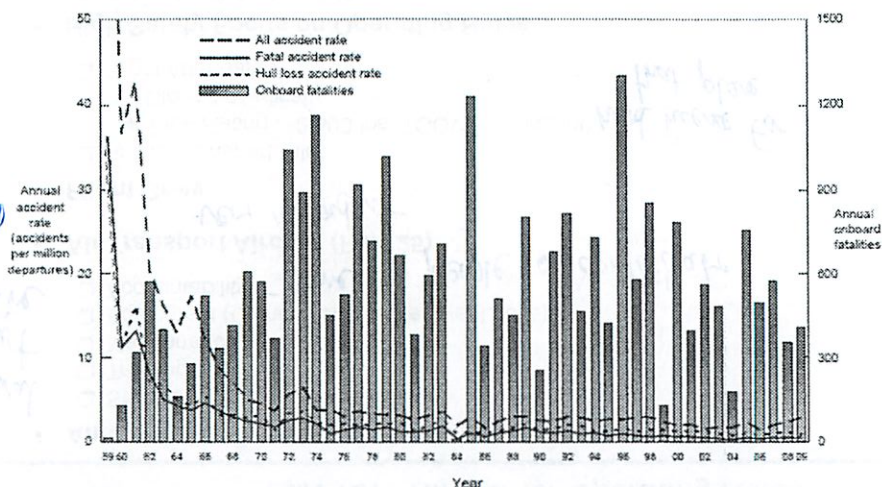
BOEING

19

2008 STATISTICAL SUMMARY, JANUARY 2009

## Accident Rates and Onboard Fatalities by Year

### Worldwide Commercial Jet Fleet – 1959 Through 2009



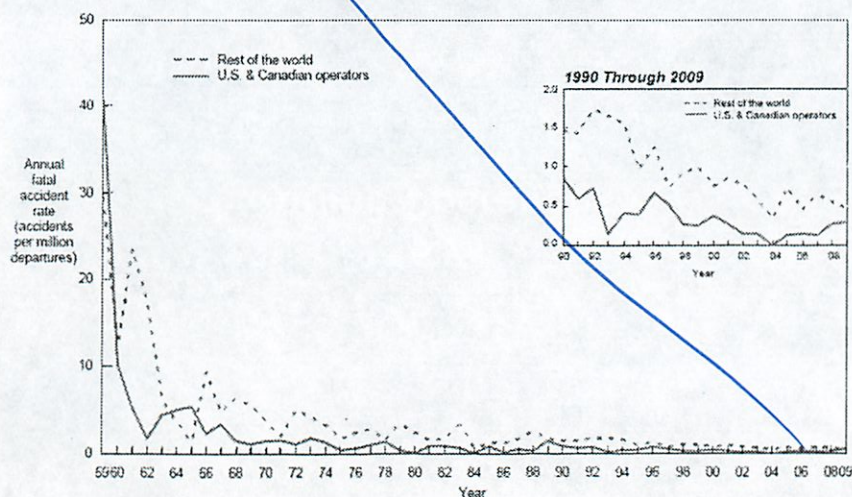
18

2009 STATISTICAL SUMMARY, JULY 2010

BOEING

## U.S. and Canadian Operators Accident Rates by Year

### Fatal Accidents – Worldwide Commercial Jet Fleet – 1959 Through 2009



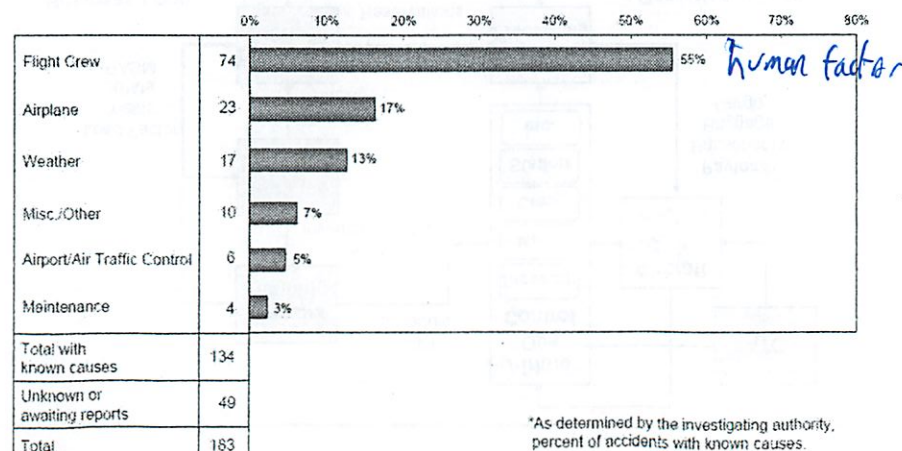
BOEING

19

2009 STATISTICAL SUMMARY, JULY 2010

## Accidents by Primary Cause\*

Hull Loss Accidents – Worldwide Commercial Jet Fleet – 1996 through 2005



\*As determined by the investigating authority, percent of accidents with known causes.

BOEING

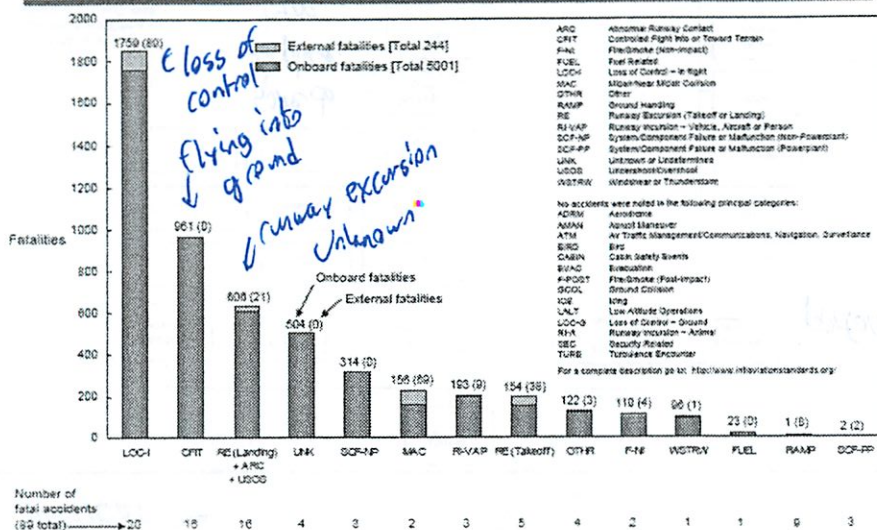
17

2008 STATISTICAL SUMMARY, MAY 2009

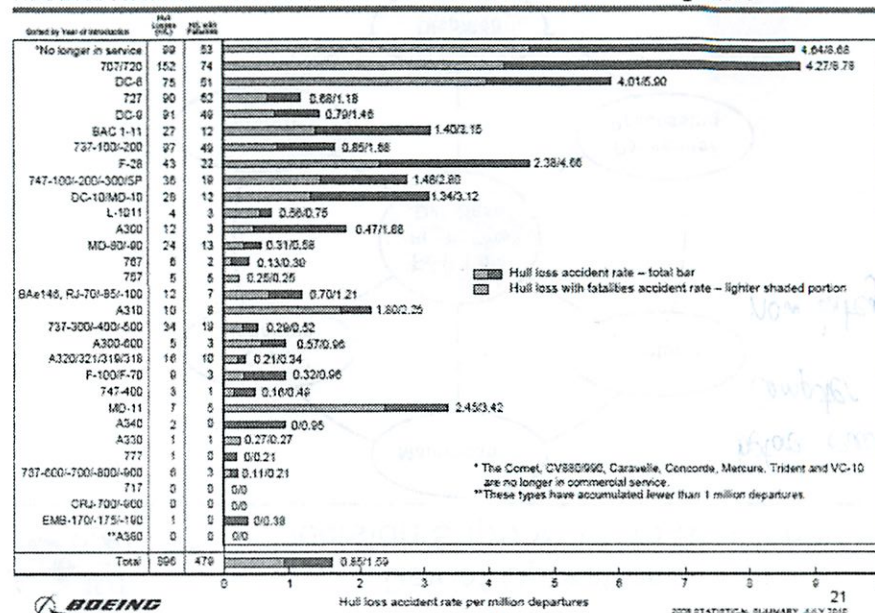


do it this way now

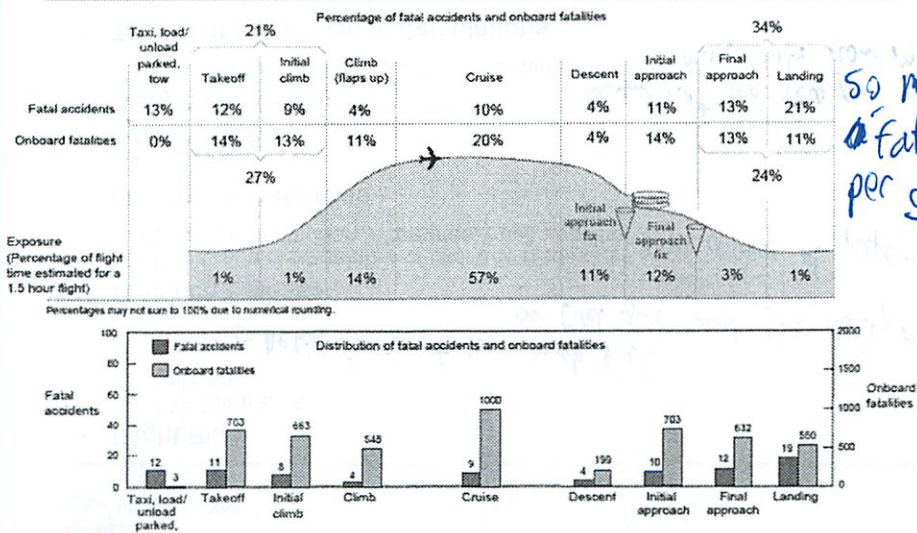
## Fatalities by CAST/ICAO Common Taxonomy Team (CICTT) Aviation Occurrence Categories Fatal Accidents – Worldwide Commercial Jet Fleet – 2000 Through 2009



## Accident Rates by Airplane Type Hull Loss Accidents – Worldwide Commercial Jet Fleet – 1959 Through 2009



## Fatal Accidents and Onboard Fatalities by Phase of Flight Worldwide Commercial Jet Fleet – 2000 Through 2009



## Flight Phases

- Pre-Flight
- Gate Operations
- Push-back
- Engine Start
- Taxi
- Takeoff
- Climb (SID)
- Cruise
- Descent
- Terminal Area (STAR)
- Approach
- Landing
- Taxi
- Parking
- Unload





## Flight Release

- Flight Plan

- ☐ FAA Clearance
- ☐ Onboard

- Fuel Slip *hold record of how much fuel so fuel guy must give receipt*

- Dispatch Release

- ☐ Flight requires signature of pilot and dispatcher *Sign a piece of paper*
- ☐ Weather, Flight Plan, Alternates, Fuel, Loading

- Maintenance Release

- ☐ Logbook
- ☐ MEL Items

- Weight and Balance

- ☐ Final loads (i.e. Bag Count), Trim Settings *know not too heavy may only now min before*

- Take - Off Performance Calculations

- ☐ Balanced Field Length
- ☐ De-Rated Takeoff *save engine life*

- Head Count

*flight attendants count for evacuation*



## Diff. Airports have diff names Systems Operations Center

- Dispatch

- Crew Scheduling

- Aircraft Scheduling *you can't get on the gate because they are waiting for late crew (you)*

- ATC Coordination *"kiss of death"*

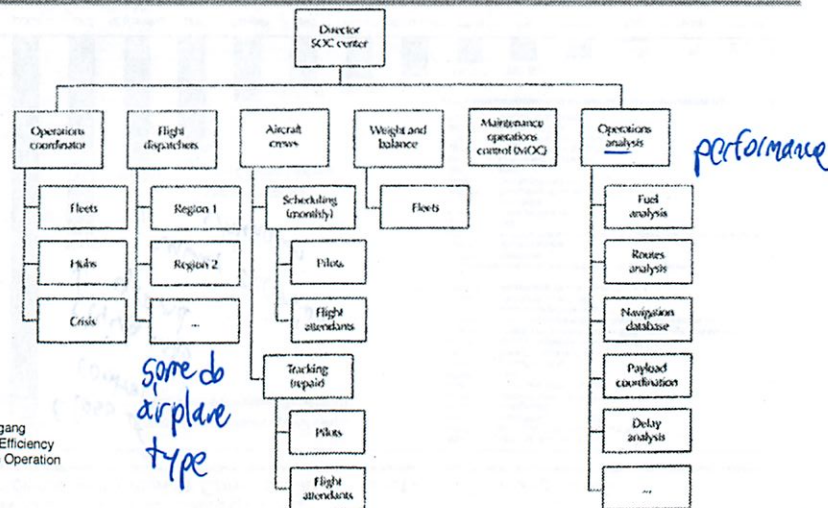
- Weather

- System Recovery *massive interruption - readjust entire network*

- Crisis Center



## Systems Operations Control Structure

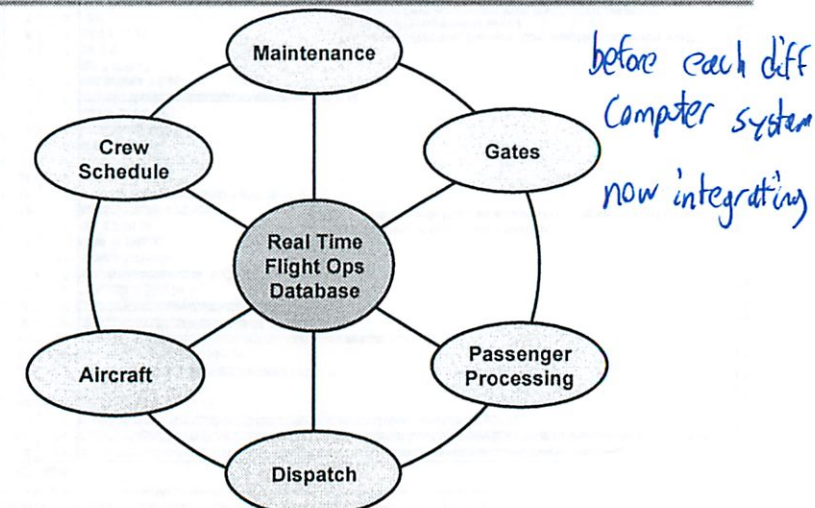


Source: Michael Irrgang  
Airline Operational Efficiency  
Handbook of Airline Operation

Figure 12-5 The SOC Center of an Efficient Airline.



## Day of Operations Decision Support - Info Sharing

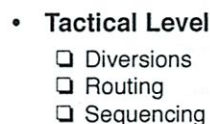






became popular  
Collaborative Decision Making

- before FAA would not know what airlines responded



- **Commuting**

expensive to maintain diff. ratings

- if not full, will cut out a person

dangerous if a pilot never does  
take off or landings

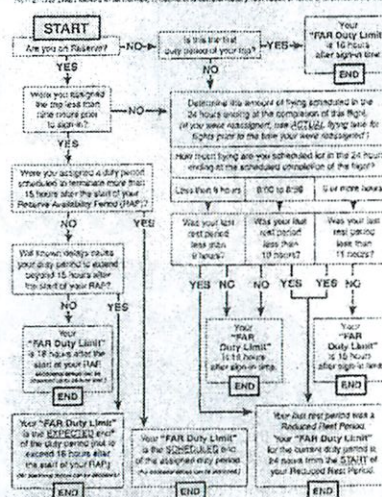
if don't live in airplane's home base



### FAA DOMESTIC CREW DUTY LIMITATIONS

### What Is My FAR' Duty Limit?

<sup>2</sup> Exclusion of tests may be more restrictive.



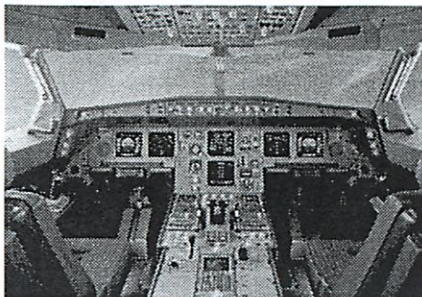
(After determining your "FAR Duty Limit," use chart on opposite side to calculate your Local Cost Deduction/Take-Off Time Limit.)



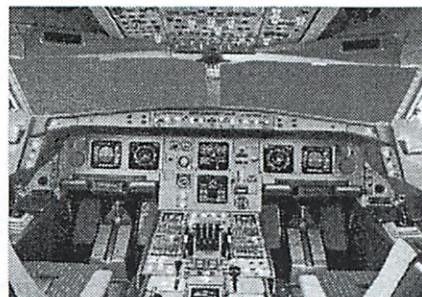


## Cross Crew Qualification

### A330/A340

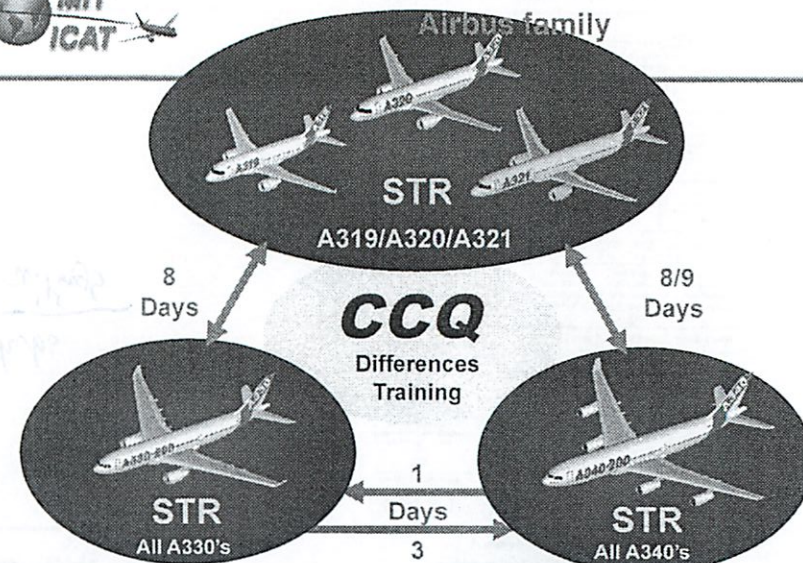


A330



A340

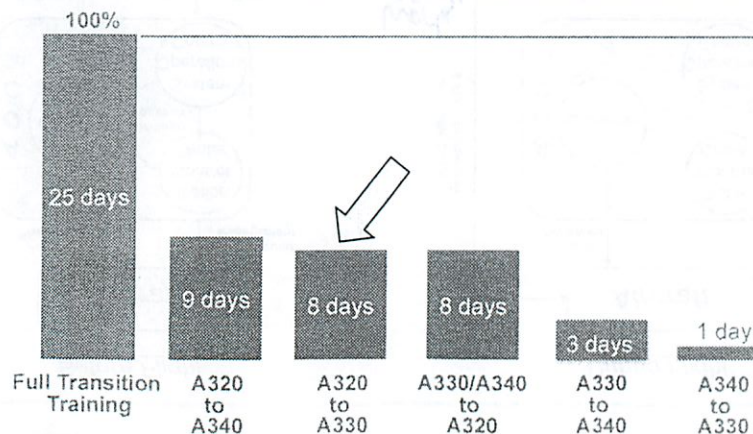
*almost identical*



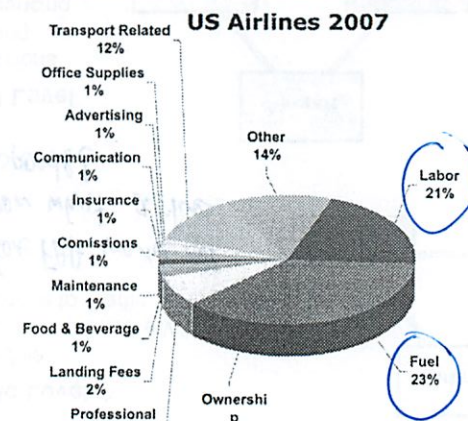
*minimal difference training*



## Transition training / CCQ



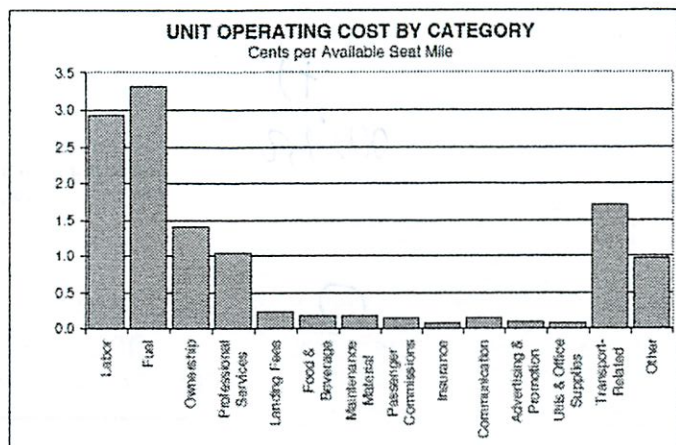
## Typical Cost Structure (US Airlines)







## Typical Cost Structure (US Airlines)



Source: "ATA US Airline Cost Index: Major & National Passenger Carriers, Q3 2007."



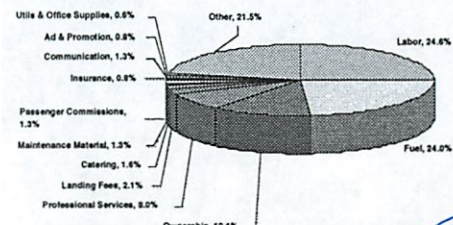
## Dispatch

- Shared responsibility with Captain
- Flight Planning
- Fuel
- Weight and Balance
- Maintenance
- Rerouting
- Diversions *but can explode*
- Emergencies
- Typical Dispatch Load 10 - 20 flights at a time

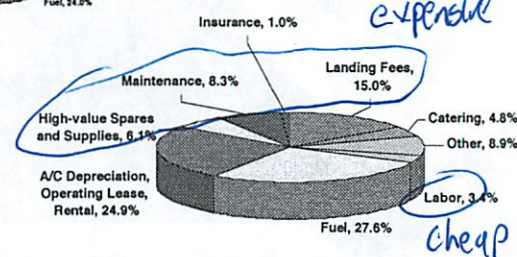


## Comparison of Cost Structure Chinese vs US Airlines

U.S. Airlines, 2005



Chinese Airlines, 2001



Source: "Cost Analysis of China Airline Industry", Aviation Industry Development Research Center of China, 10/14/2003.  
ATA US Airline Cost Index: Major & National Passenger Carriers, Q3 2005.



## Flight Plan Example JFK - SJU

Requested Routing

AIN.dat

IFR AAL699/18 084/ND084 JFK SJU ALIN STX  
FUDO 42681 RLS PUEL 063116

ALIN RTE - B41 /FL170 SJU.DCT.PALCO.DCT.STX

\*\*\*\*\* CRITICAL FLIGHT \*\*\*\*\*

RTE - PLAN 1 OF 1 - RTE 41 - CTED CAIRO/NEWEL

PP KNYGZXX KNYGZXX KNYGZXX TZYBQZY KNYGZXX  
180916 KTULALD  
PPL-PAK499-15  
-Z366/X-EDR1/S  
-K0FK1118  
-MORDE330 DCT BRIEF DCT LINNO DCT KWINN/MORDE330 DCT  
GABES/MORDE330 AS23 CRASH ASS3 VERNO DCT SAKAR HEE  
-Z366/315 YICK  
-SETZ/KNYGZXX GABES105 KNYGZXX TZYBQZY  
SEL/AMJD REG/NE0084

| TO<br>IDENT  | LAT<br>EL WIND | LONG<br>MCP | MC<br>MH | MK<br>TR | GS<br>TAC | TD<br>I | SD<br>TLR | ST<br>TIL | BT<br>TIL | ETA<br>ATA | BURN<br>+/- |
|--------------|----------------|-------------|----------|----------|-----------|---------|-----------|-----------|-----------|------------|-------------|
| SHIF         | M4187          | M073148     | 141      |          |           |         |           | P05 0031  |           |            |             |
| SHIF         | 29064          | P063        | 144      | 002      | 3ER       | 0       |           |           |           |            |             |
| TOP OF CLIMB |                |             | 141      | 493      | P03       | 0089    | 0018      | 0087      |           |            |             |
| TOC          | 33 26091       | P065        | 148      | 000      | 368       | 0       | 1528      | 0018      | 0087      |            |             |
| LINNO        | M39245         | M091426     | 142      | 800      | 532       | P03     | 0061      | 0000      | 0000      |            |             |
| LINNO        | 33 26091       | P064        | 147      | 000      | 469       | 0       | 1027      | 0018      | 0087      |            |             |
| KWINN        | M38060         | M070426     | 162      | 800      | 495       | P03     | 0090      | 0011      | 0023      |            |             |
| KWINN        | 33 26070       | P026        | 171      | 000      | 469       | 0       | 1237      | 0029      | 0016      |            |             |
| GABES        | M34000         | M087410     | 163      | 800      | 471       | P00     | 0288      | 0036      | 0079      |            |             |
| GABES        | 30 23066       | P080        | 172      | 000      | 471       | 0       | 0549      | 0108      | 0169      |            |             |
| UNIT         | M29416         | M060335     | 181      | 800      | 460       | P00     | 0256      | 0054      | 0073      |            |             |
| PRUIT        | 33 25028       | M014        | 166      | 000      | 474       | 0       | 0651      | 0108      | 0260      |            |             |

FL = Flight Level  
SD = Standard Distance  
ST = Standard Time  
SB = Standard Burn

old teletype format  
- very terse





## Flight Plan Example JFK - SJU Page 2

Fuel Burn Analysis

how much  
Reserves

BIZZY N27140 W066143 188 800 475 F08 0105 0020 0040  
 BIZZY 33 26013 F000 190 900 475 0 0536 0159 0300  
 GRAHN N23300 W065480 188 795 480 F09 0224 0028 0057  
 GRAHN 33 02012 F000 188 900 472 0 0312 0227 0357  
 TERNK G211276 W066052 200 795 483 F09 0122 0015 0031  
 TERNK 33 02011 F011 200 900 472 0 0159 0242 0348  
 VERMO N20075 W066129 139 735 483 F09 0060 0010 0019  
 VERMO 33 34012 F011 139 900 472 0 0103 0252 0407  
 BON DESCENT  
 BOJ 33 34012 F010 195 795 481 F09 0010 0001 0003  
 BOJ 33 34012 F010 200 900 472 0 0099 0410 0410  
 SAAIR N19068 W066202 199 F15 0021  
 SAAIR 10012 F005 199 900 280 0  
 LUIS MUNOZ M D10263 W066001 160 F12 0048 0022 0013  
 LUIS 11016 F012 164 900 280 0 1448 0335 0421  
 SBY

RAMP WT P03000 TIME H02 FUEL P0374 COST P0047 FL 330  
 RAMP WT H03000 TIME H02 FUEL H0316 COST H0041 FL 330  
 RMT 339566 ELD 069100 0017433 000504 002 MB00 UN1115/1513  
 BIAS P04.6 AVG WIND DIR/COMP 254/P008 AVG TD P008

ARPT FUEL TIME DIST  
 TAXI JFK 01250 0025  
 FUELO SJU 041431 0315 1448  
 E/REV 03817 0020  
 REV 04419 0030  
 ADD 02662  
 ALTM JTK 04615 0022 0089  
 H020 04025 0035  
 H020/CBL 00000  
 TOTAL 063116  
 ALS FUEL JFK 063116  
 ENDORING 0450 ADM 05.5 MINS/1000 LB

min: Fly here + designated alternate +  
45 min extra

weight

pilot can always  
add add. fuel for  
added buffer

may need to  
kick off pax



## Flight Plan Example JFK - SJU Page 4

Weather  
Winds Aloft Forecast

02010KT 4SM -SRA SCT030 BKN030 BKN100  
 FM1400 07012017KT P6SM FEN025 SCT040 TEMPO 1721 4SM BRRA  
 SCT015 BKN030  
 FM2200 09007KT P6SM SCT030 PROB30 2301 -SRA BKN030  
 STX TAF TISK 180530Z 180604 07009KT P6SM FEN024 TEMPO 0610 -SRA  
 SCT020 BKN030  
 FM1500 11014019KT P6SM FEN020 SCT040 PROB40 1721 4SM  
 BRRA SCT020 BKN030  
 FM2100 08010KT P6SM SCT020 PROB40 0205 4SM -SRA SCT020  
 BKN030  
 ENRT WX F 240 FL 300 FL 340 FL 390  
 I TO WIND WCF I TO WIND WCF I TO WIND WCF I TO WIND WCF  
 LIN 0P03/27085P064 0P02/27030P069 0P05/27010P060 0P02/26085P055  
 WMT 0P04/26058P021 0P03/27044P027 0P05/26071P020 0P01/25076P012  
 GIB 0P11/23044N007 0P08/23063N008 0P09/23039N002 0P02/24076P002  
 TRU 0P12/24019N007 0P10/24023N003 0P07/25039N002 0P02/27035P004  
 BTZ 0P13/25007N001 0P11/27011P001 0P06/28014P003 0P01/29018P006  
 CRA 0P15/02006P005 0P11/01010P010 0P09/03034P021 0P01/01014P014  
 TRA 0P14/04005P004 0P11/06010P010 0P09/02012P012 0P01/03013P017  
 VBR 0P14/05004P003 0P11/04011P010 0P09/04012P010 0P01/01012P012

24,000  
ft



## Flight Plan Example JFK - SJU Page 3

MEL Items Open  
Dispatchers Release  
Captains Signature  
Weather

RMKS/ ADTL FUEL FOR PSBL ENRTE CHOP

ACFT RESTR -NONE

MEL ITEMS

0239...ARU ARU AVAIL LIGHT- OPTION 1.....AS 07A

PSL ITEMS -NONE

SEL ITEMS

300 37 MOD TO CS CONTROL COMPUTER AND FWC  
 300 47 POWER PORTS FOR LAP TOP COMPUTERS  
 300 48 RUDDER TRIM CONTROL MOD  
 300 50 NEW AUTOMATED ALTITUDE CALLOUTS  
 300 51 EMER PA/CABIN INTERPHONE SWITCH  
 300 52 TERRAIN AWARENESS AND ALERTING DISP  
 300 53 AUTOMATIC CALLOUT DEACTIVATION

FOR SEL ITEM DESCRIPTIONS, REFER TO  
A300 OPERATING MANUAL - VOL 1 - SYSTEMS 1

DISP F039 1139 TOM OLSON

105-267/LEST-617-567-EXT

CAPT SAUNDERS GW

CNT1 YES

F/O SLOAN SJ

CNT2 YES

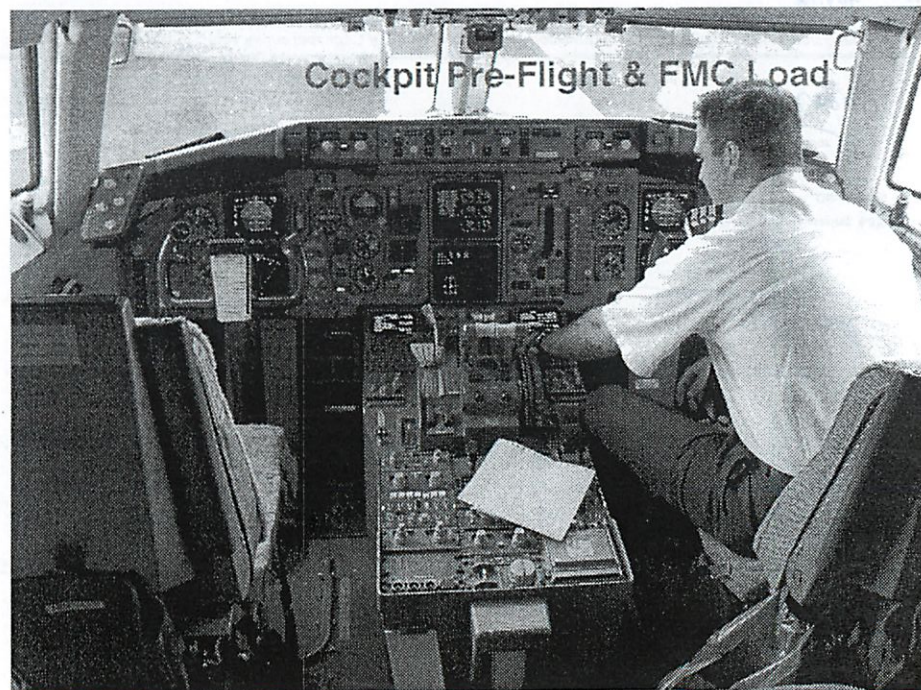
CNT3 YES

AUTD CAPT SIGNATURE..... 190CT01/180046

////// APPENDED MESSAGES //////////

\*\*\* FORECAST USED FOR PLANNING \*\*\*

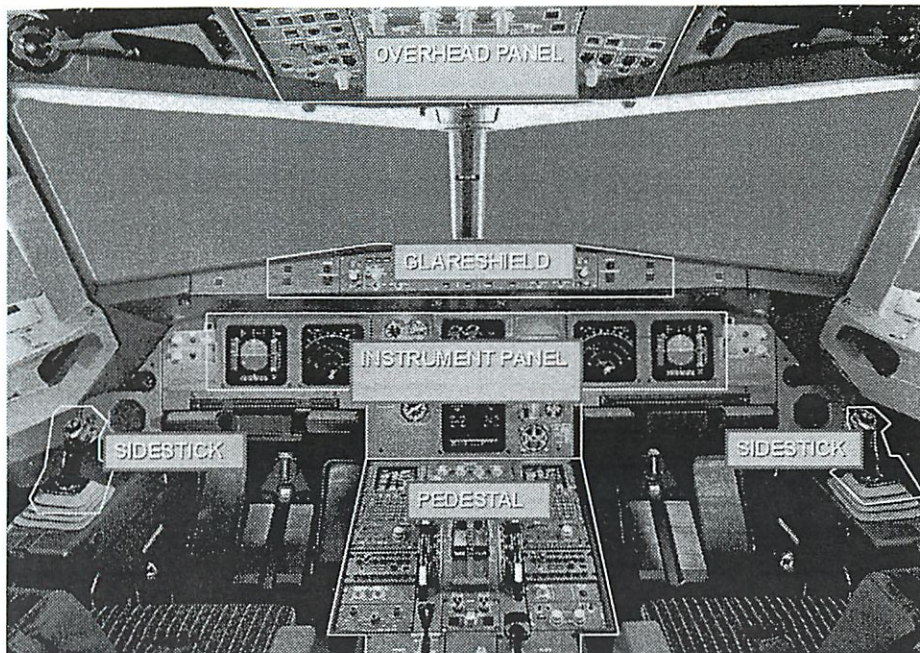
JFK TRF/  
 VALID 19/0800Z-19/0100Z OCT 01  
 2012KT P6SM CLR  
 FM13Z 2301402KT P6SM CLR  
 FM18Z 23012KT P6SM FEN050  
 FM23Z 2500KT P6SM CLR  
 AA WEATHER SERVICES/SEA  
 SJU TAF TURY 180530Z 180604 VRB03KT P6SM FEN025 SCT100 TEMPO 0610  
 0



walk around

-thres good





## FMS - A320

• Control Display Unit

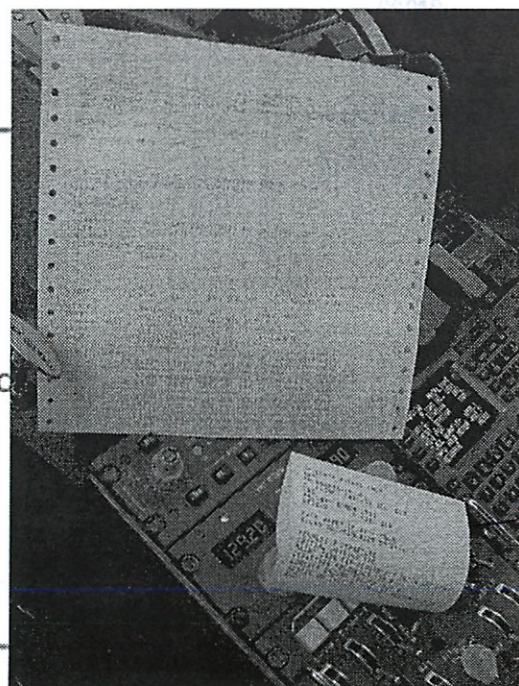
*okward, but  
get used to it*

*input flight plan into  
computer*

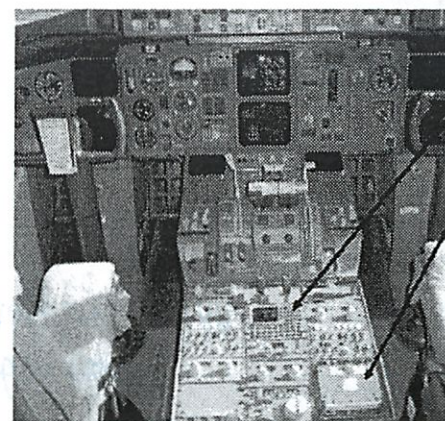


## Flight Plan & Pre Departure Clearance (PDC)

*From FAA  
may vary a  
little from  
requester*



## Sample ACARS Message



Center console

ACARS interface unit  
ACARS printer

FLIGHT 1234 /QB JFK -POT  
PDC  
OAL1234 XPNDR 1557  
D752/H P1500 350  
KJFK SHIPP LINND DETNY  
KUPEC A554 FLORI\*\*\*WDPS  
@ICRO FLORI/NO462F970 \*\*\*\*\*  
KENNEDY B DEPARTURE  
CANARSIE CLIMB  
MAINT 5000 EXP REQSTD ALT 10MIN AFT DEP  
DEPARTURE FREQUENCY 135.8  
CONTACT GROUND CONTROL 121.8  
ADVISE ON INITIAL CONTACT YOU HAVE ATIS  
END

Sample ACARS output: PDC

*prints in airplane*

*always  
weather*







### Weight And Balance Data

They don't really share parts  
—perhaps w/ alliances

ht And Balance Data Delta has \$2.5 billion in parts issue w/ Counterfit parts



rotate spare parts  
don't have hangar queens - airplanes for parts

# INCOME STATEMENT AND BALANCE DATA

| LOAD    |        | TOTALS |        | LIMITS      |        | CHPT MAX--AS LND |       |
|---------|--------|--------|--------|-------------|--------|------------------|-------|
| EDW     | 204092 | ZFW    | 236152 | NZFW        | 280000 | FC               | 35680 |
| PSBR WT | 11920  | FUEL   | 94000  | *** STB *** |        | AE               | 27870 |
| CGO WT  | 35240  | RMP    | 350152 | MRMP        | 409000 | AD               | 6450  |
| BALLAST | 0      | TKT    | 1100   |             |        |                  |       |
|         |        | TOW    | 349052 |             |        |                  |       |

CHFI5 P 14 P 0 0 30 7143

FIGURE 6 12 P O C 25 Y 78 W-0 X-0

CRT ADDRESS LOSS AGENT ELSA BEREMEN -V PHONE 967-7339

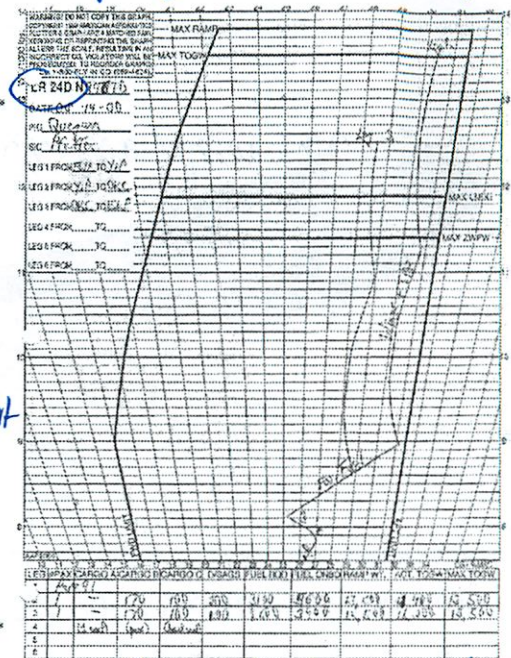
- estimate avg person's weight
- was an accident where estimate was not updated to fatter america

### Example Weight And Balance Envelope

**Weight**

### Center of Gravity

need to get it right  
to set proper trim



Can only land w/  
certain amt of fuel

↑ where is location of CoG

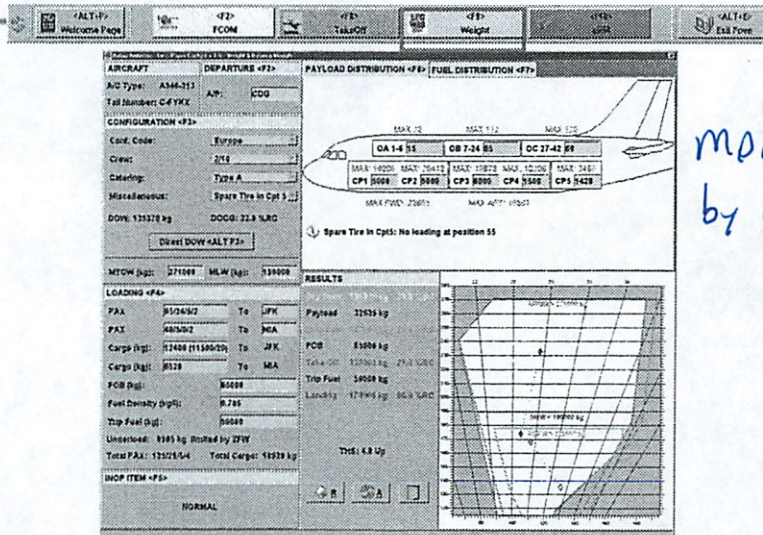


## Shifting Planning to the Cockpit

### A380 Weight & Balance Page



### Station Control



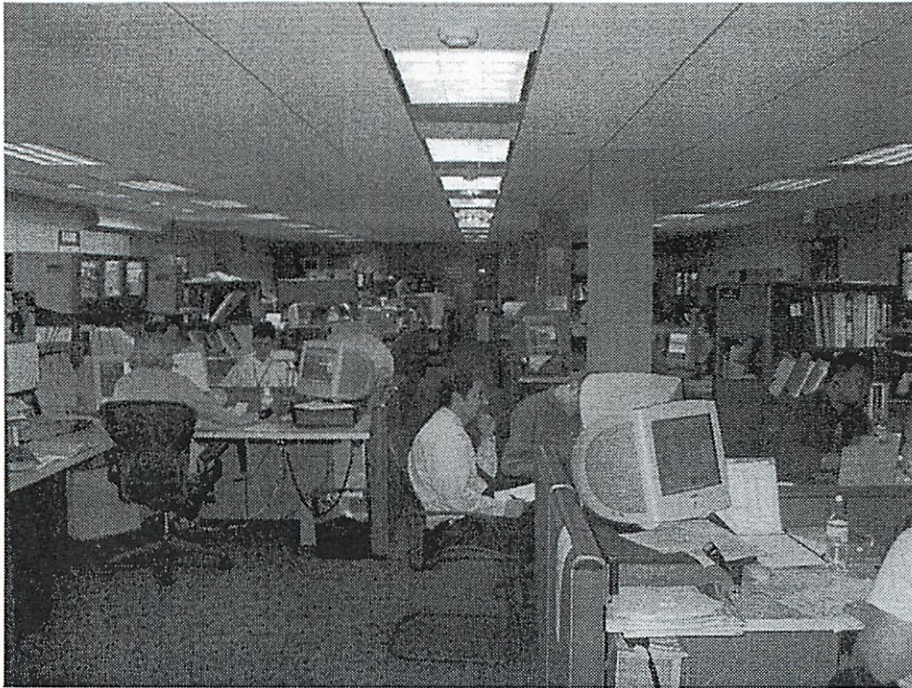
more done  
by crew

- Pax Service
- Gates
- Maintenance
- Baggage
- Load Planning (varies)
- De-Ice
- Push crews
- Security (FAM)

Saves in labor cost

## JetBlue Laptop Implementation





1st floor of Dallas airport



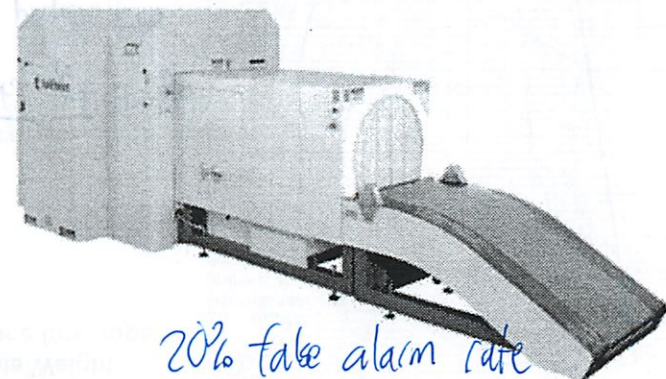
## Pax Service

- Ticketing
- Baggage Check-In
- Passenger Check In
  - ☐ Terminal (Ticket Agents)
  - ☐ Gate (Gate Agents)
- Security Screening
  - ☐ ID and CAPPS Profile
  - ☐ Checked Bag Screen
  - ☐ Carry on Screen
- Seat Assignment
- Upgrades
- Specials
  - ☐ UM *unaccompanied minor*
  - ☐ Wheelchairs
  - ☐ Non-Rev
- Boarding
  - ☐ Ticket Count (Card Readers) –
  - ☐ Bag Check *100% checked bag*
  - ☐ Closeout
- Performance Metrics *Screening – must pull bag*

end of day



## CTX 9000 Explosive Detector



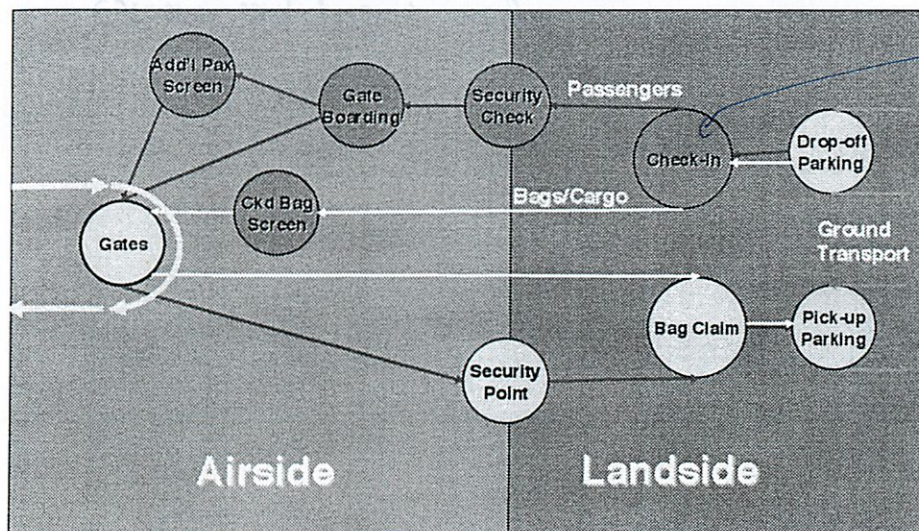
20% false alarm rate

500 Bags/hr



## Key Terminal System Flows

10/27



shaded circle are security issues





- Taxi Considerations
- NAVAIDS / Frequencies
- Transition Level
- Additionally, when B/C way to undisturbed or when right VMC
- Approach Chart Number / Date / Issued / Control
- CAT / Crossing Altitude
- Minimums / Time or Distance to LDP / MDP / PDP
- Planned Approach Procedure TCA (if appropriate)
- EMB 92

- Items
- Short Taxi Times
- Ground and/or Flight Delays
- Execute Time
- Ensure and Destination Weather
- Turbulence
- Authority To Use 'PIL
- Unusual Situations

Federal air marshals

### UNITED

- Coordination with Federal Air Marshals (FAM)
- FAM to Check
- Pilot Briefing (may include flight attendants)
- FAM Seat Assignments
- Known Specific Threats
- FAM Confidentiality/ Communications
- FAM Other PCFA Coordination
- FAM Scope of Authority

Significant revenue problem

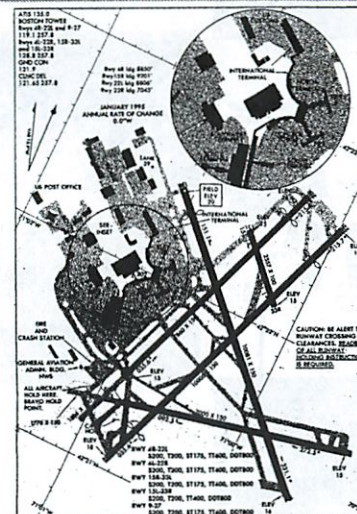
1 MAY 92

How manage gates



## Gates

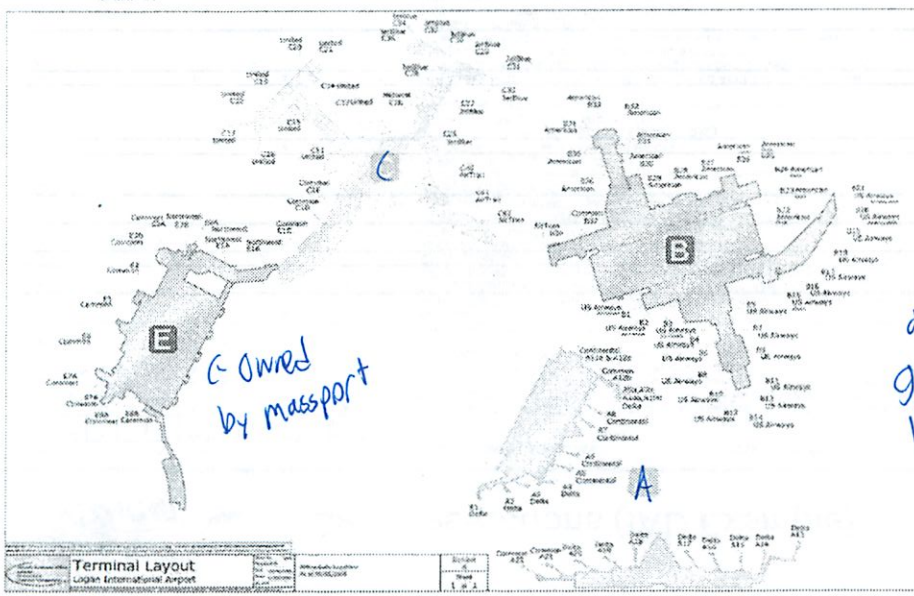
(eg KBOS Boston Logan International Airport)



- The nation's seventeenth busiest airport and the world's twenty-sixth busiest airport based on passenger volume
- In 1999 the airport served (494,816) flight operations and over 27 million passengers
- The sixth most delay-prone airport in the nation, one of the most constrained and complex airports
- Noise constraints due to proximity to downtown Boston
- 42 percent of the yearly operations are props and general aviation
- Not a hub airport



## Limited Gate Capacity



C owned by massport

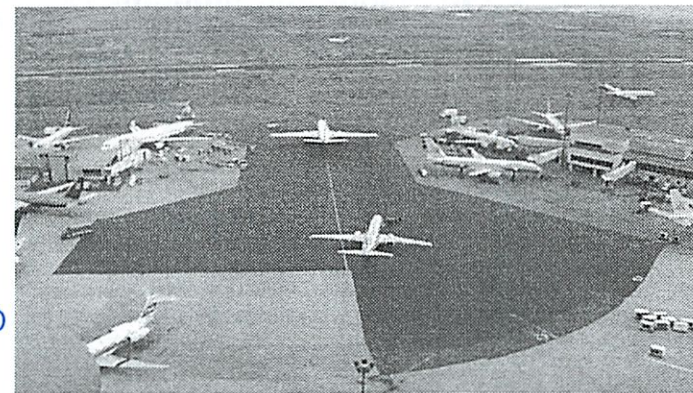
Gates move around - gates/terminal built by airlines

hard to move gates around



## "Horse Shoe" Alley

Limited Capacity for Pushback and Ramp Operations, and Competition between Airlines



Logan is particular bad





| DULLES C-GATE CAPABILITIES |   |   |   |   |   |   |   |   |    |    |    | REVISED 01/15/01   |
|----------------------------|---|---|---|---|---|---|---|---|----|----|----|--|
| 1                          | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | NOTES  |
| 1                          | X | X | X | X | X | X | X | X | X  | X  | X  | MD-11 gate, SP on 67 spot, DC-9/10 on 27 spot, A340 gate now, A310-200 now A330/200 on 67 spot |
| 2                          | X | X | X | X | X | X | X | X | X  | X  | X  | MD-11 gate, SP on 67 spot, DC-9/10 on 27 spot, A340 gate now, A310-200 now A330/200 on 67 spot |
| 3                          | X | X | X | X | X | X | X | X | X  | X  | X  | MD-11 gate, SP on 67 spot, DC-9/10 on 27 spot, A340 gate now, A310-200 now [1L2L]              |
| 4                          | X | X | X | X | X | X | X | X | X  | X  | X  | MD-11 park on 10 spot, SP on 67 spot, DC-9/80 on 27 spot, A310-200 now A330/200 on 67 spot     |
| 5                          | X | X | X | X | X | X | X | X | X  | X  | X  | 727 storage only- NO jetway, A310-200 now  |
| 6                          | X | X | X | X | X | X | X | X | X  | X  | X  | A310-200 now   |
| 7                          | X | X | X | X | X | X | X | X | X  | X  | X  | 727 storage only- NO jetway, A310-200 now  |
| 8                          | X | X | X | X | X | X | X | X | X  | X  | X  | MD-11 park on 10 spot, A-310-200 now   |
| 9                          | R | R | R | R | R | R | R | R | R  | R  | R  | NOTE: 727 or 737. PULL bridge away fm A/C and raise bridge to 767 height BEFORE moving to box  |
| 10                         | R | R | R | R | R | R | R | R | R  | R  | R  | C11 OUT of Service w/67, 77, all 747, 1010, 1030, A340, MD11, A310 on C9                       |
| 11                         | R | R | R | R | R | R | R | R | R  | R  | R  | CUTHANCA WILL USE gate flying A340 on wide body line - SHUTS DOWN gate C11                     |
| 12                         | R | R | R | R | R | R | R | R | R  | R  | R  | C11 OUT of Service w/67, 77, 1010, 1030, A340, MD11, A310 on C9                                |
| 13                         | R | R | R | R | R | R | R | R | R  | R  | R  | NO DC-9/80, A310-200 now, 27.37.57 A-319-320 reg tanker link                                   |
| 14                         | R | R | R | R | R | R | R | R | R  | R  | R  | 777 on gate RESTRICTS gate to 737, 727 or A319/320 ONLY  |
| 15                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 park on 67 spot. A319 = e-EMERGENCY ONLY A319 MUST BE TANKER FILL                      |
| 16                         | R | R | R | R | R | R | R | R | R  | R  | R  | 777 on gate C12 - RESTRICTS gate to 737, 727 or A320 ONLY                                      |
| 17                         | R | R | R | R | R | R | R | R | R  | R  | R  | 757 on C16 INOP C18. CL65 spot marked.   |
| 18                         | R | R | R | R | R | R | R | R | R  | R  | R  | 757/C16 w/ACA on C18 remote, 757 first in, last out NO CL65 on C18 if 57 on C16                |
| 19                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 on C18 - CL65 ONLY an C16  |
| 20                         | R | R | R | R | R | R | R | R | R  | R  | R  | NO ACFT on C17 w/inable lounges on Int'l and C19   |
| 21                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 park on 37 spot RESTRICTS gate to CL65 ONLY  |
| 22                         | R | R | R | R | R | R | R | R | R  | R  | R  | 757 on C16, INOP C18. CL-65 SPOT MARKED  |
| 23                         | R | R | R | R | R | R | R | R | R  | R  | R  | NO CL65 w/57 on C16. A-319-320 on C20, INOP C18. OK UAX remote                                 |
| 24                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 park on 67 spot, 67 Int'l and OK JB on Int'l spot NO ACFT C17 lounge leaves            |
| 25                         | R | R | R | R | R | R | R | R | R  | R  | R  | (H) 57en C20 INOP C18, C22 - CL65 O.K. NO RESTRICTIONS, DC-9/80 park on 27 spot                |
| 26                         | R | R | R | R | R | R | R | R | R  | R  | R  | (H) A319/320 on C20 - C18 & C22 - CL65 O.K. NO RESTRICTIONS                                    |
| 27                         | R | R | R | R | R | R | R | R | R  | R  | R  | 727 on C20 INOP C-22. CL65 spot miked, 57 can arrive C20 w/UAX on C18 remote                   |
| 28                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 park on 37 spot, RESTRICTS gate to NO 727  |
| 29                         | R | R | R | R | R | R | R | R | R  | R  | R  | CL65 spot miked, MD80, 27.57 A319-320 on C20 INOP C22  |
| 30                         | R | R | R | R | R | R | R | R | R  | R  | R  | CL65 on C22 - CANNOT have 27.57 A319-320 on C20  |
| 31                         | R | R | R | R | R | R | R | R | R  | R  | R  | Xx = CL65 on 737 SPOT - 737 REQUIRES REMOTE STAIR AVAILABILITY                                 |
| 32                         | R | R | R | R | R | R | R | R | R  | R  | R  | DC-9/80 park on 67 spot (H) 67, 1010, 1030 on C26 INOP C28 (R)                                 |
| 33                         | R | R | R | R | R | R | R | R | R  | R  | R  | (H) A319/320 on C26 - NO 757 on C24 wingtip pass-by  |
| 34                         | R | R | R | R | R | R | R | R | R  | R  | R  | 27.37.57 on C28 W/let block C-26, 57 on C26 must be first in, last out                         |
| 35                         | R | R | R | R | R | R | R | R | R  | R  | R  | 757 on C24 NO 757 on C24   |
| 36                         | R | R | R | R | R | R | R | R | R  | R  | R  | CL65 on 727 spot - no jet bridge   |

- width
- height
- if too close to road
- need to shut down engines

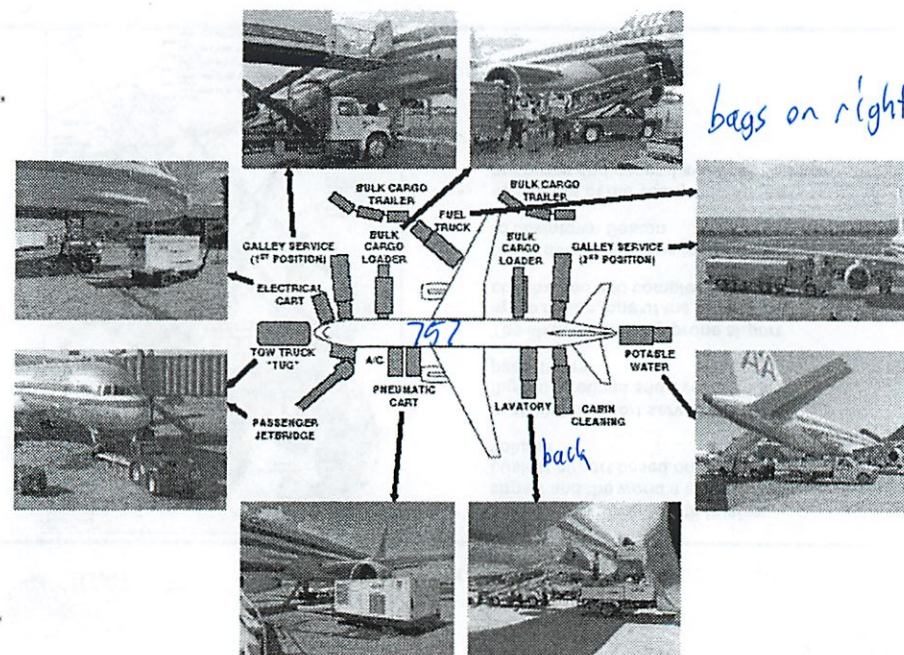
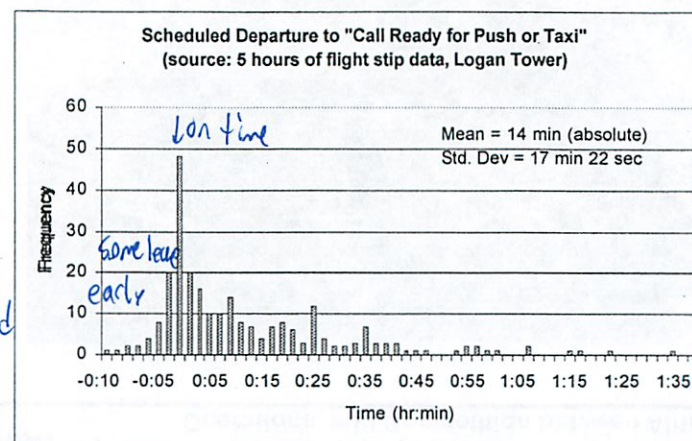
not all gates can  
handle all aircraft



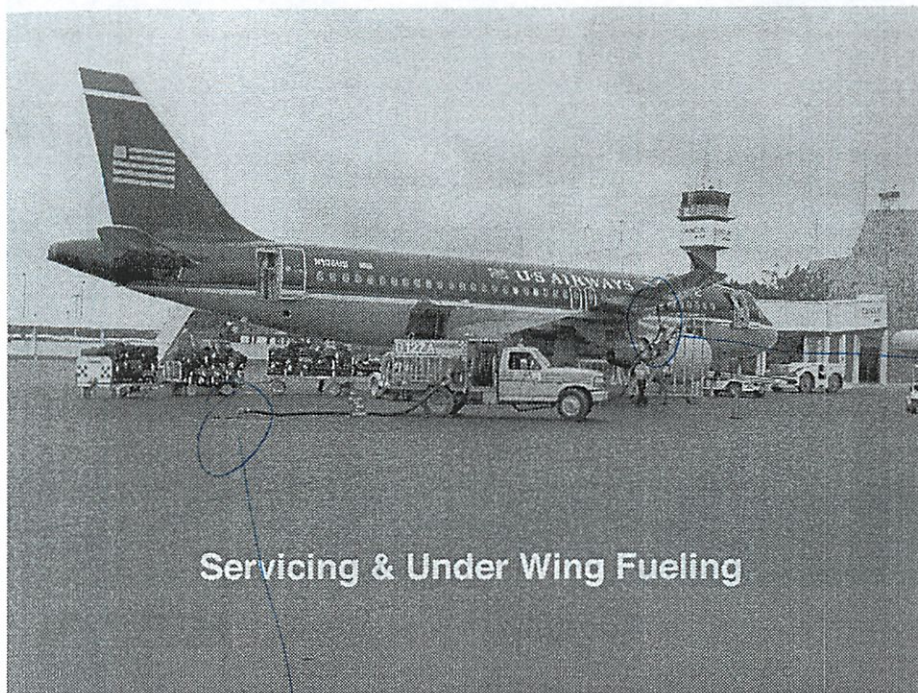
- Line Maintenance
- Fueling
- Catering
- Cleaning
- Lav Service
- Water
- Baggage Loading
- Security
- Marshaling
- Pushback



### Low Predictability of Departure Demand based on Schedule







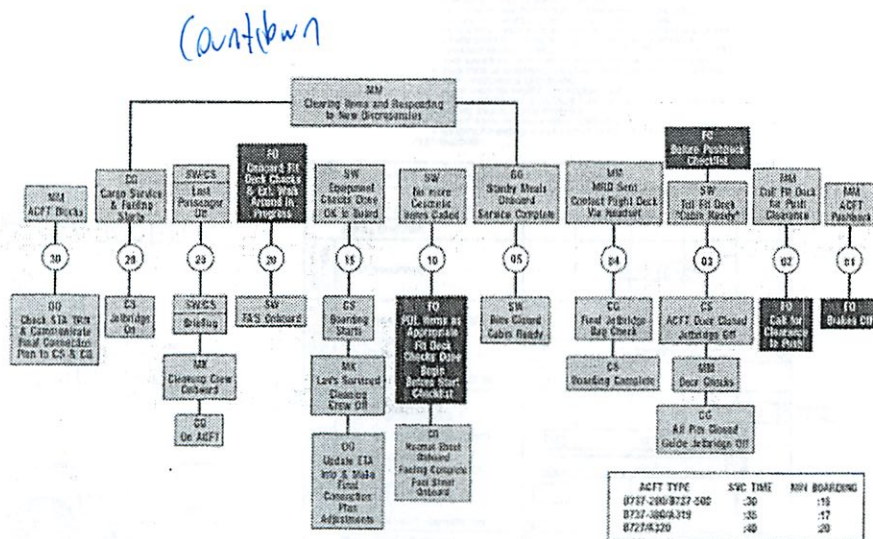
Servicing & Under Wing Fueling

Underground line in most airports  
just pump truck

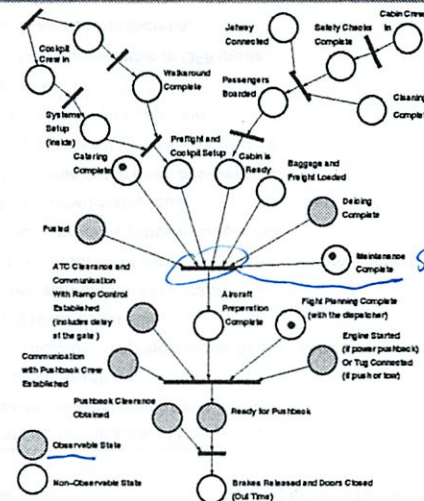
UNITED

14.20.7  
Administration  
Operating Policies and Rules

30 MINUTE TIMELINE



## On Gate Departure Preparation



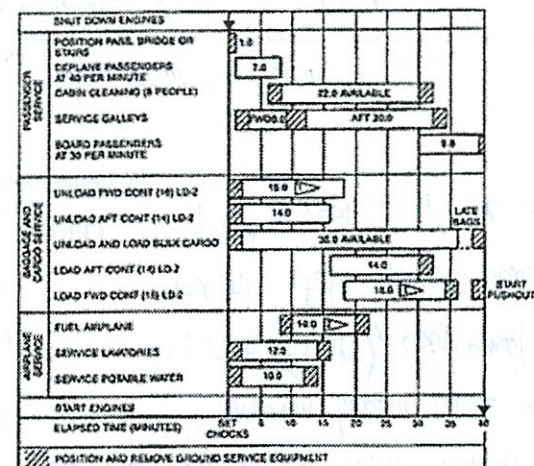
states that have to  
be complete before  
next step

Petri Net Analysis



## Turnaround Tasks

B 767-300ER



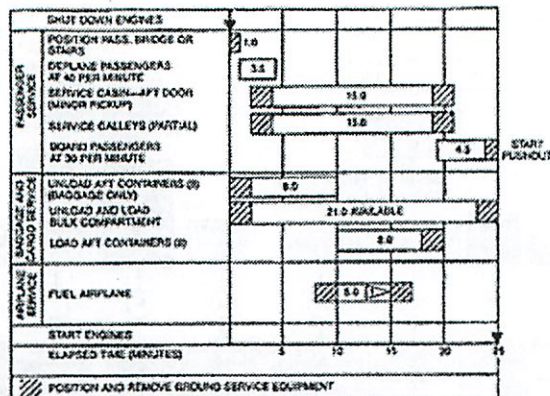
ASSUMPTIONS:  
ESTIMATES BASED ON 18 FIRST CLASS AND 851 TOURIST PASSENGERS A MAXIMUM 100% LOAD FACTOR  
FRONT ENTRY DOOR LOADING  
FUEL DATE OF 800 GPM/1000 LPM UP TO 18750 GAL/1000 LPM THEN RATE CHANGES TO 210 GPM/1000 LPM  
THIS DUCK IS PROVIDED TO ILLUSTRATE THE GENERAL SCOPE AND TYPES OF TASKS PROCESSED BY TURNAROUND OPERATIONS. VARIATIONS ARE POSSIBLE AND OPERATING DISCREPANCIES THROUGHOUT THE WORLD WILL RESULT IN DIFFERENT REQUIREMENTS AND TIME INTERVALS TO ACCOMPLISH THE TASKS SHOWN BECAUSE OF THIS, GROUND OPERATIONS REQUIREMENTS SHOULD BE COORDINATED WITH THE USING AIRLINES PRIOR TO TURNAROUND PLANNING  
WITH THE LARGE CAPACITY OF THE TURNAROUND CHARACTERISTICS FOR AIRPORT PLANNING LOADS/UNLOADS IN APPROXIMATELY 15 MINUTES  
15 MINUTES AVAILABLE FOR 300ER





## Optimized Turnaround Tasks

B 767-300ER



ASSUMPTIONS:  
 • ESTIMATES BASED ON 34 FIRST CLASS AND 127 ECONOMY PASSENGERS MIN WITH A 10% LOAD FACTOR  
 • FRONT ENTRY DOOR LOADING  
 • FUEL RATE OF 100 GPM (100 LPM) TO 18,750 GAL (70,214 L)  
 • FUEL RATE CHANGES TO 110 GPM (415 LPM)  
 • 50% PASSENGER EXCHANGE  
 • THIS DATA IS PROVIDED TO ILLUSTRATE THE GENERAL SCOPE AND TYPES OF TASKS INVOLVED IN TERMINAL OPERATIONS  
 • VARIOUS AIRLINE PRACTICES AND OPERATING CIRCUMSTANCES THROUGHOUT THE WORLD WILL RESULT IN DIFFERENT SEQUENCES AND TIME INTERVALS TO ACCOMPLISH THE TASKS SHOWN. BECAUSE OF THIS, GROUND OPERATIONS REQUIREMENTS SHOULD BE COORDINATED WITH THE USING AIRLINES PRIOR TO AMP PLANNING.  
 • 11 MINUTES AVAILABLE FOR GATE

Source: 767 Airplane Characteristics for Airport Planning, Boeing Aircraft Co., February 1989.

Figure 12-4 Boeing's Assessment of Efficient Transit



important dispatch reliability  
 - important in selling Maintenance

### Line Maintenance

- ☐ Line Replaceable Units
- ☐ ACARS Codes
- ☐ Logbooks

### Maintenance Stations

### In-Flight Support

### ACARS

- ☐ Discrepancy Reporting
- ☐ Engine Monitoring

### Minimum Equipment List (MEL)

### Progressive Maintenance Schedule

- ☐ A Check (overnight)
- ☐ B Check
- ☐ C Check
- ☐ D Check (major overhaul)

fast maintenance in 1 hr turnover

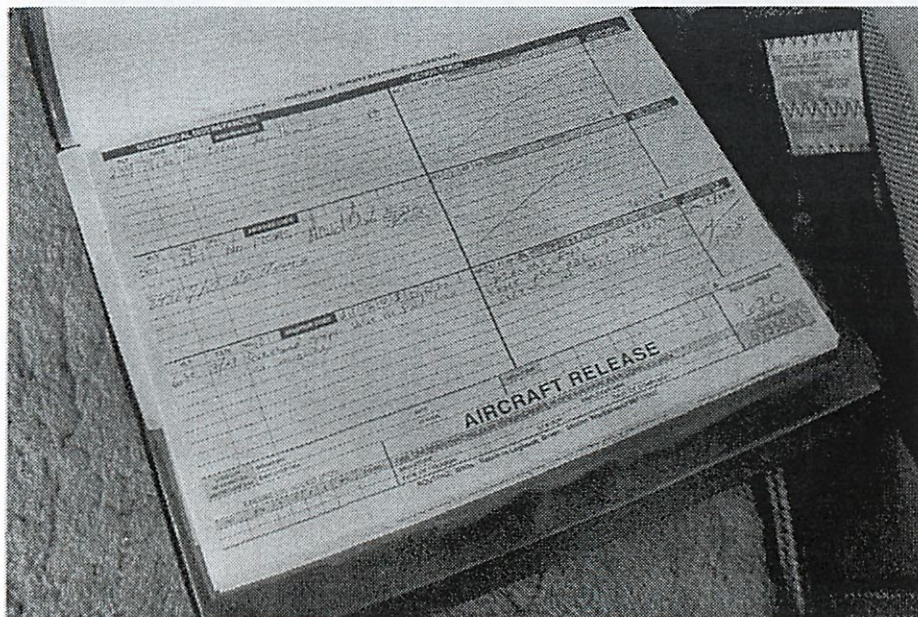
- if problem known ahead of time (during flight), can email ahead maint. staff meet plan w/ part - just swap the unit

know curve where engine starts to degrade

you buy engines separately from airplane



## Logbook



## Logbook Entries

- Pilot: Test flight OK, except autoland very rough.
- Mechanic: Autoland not installed on this aircraft.
- Pilot: No. 2 propeller seeping prop fluid.
- Mechanic: No. 2 propeller seepage normal. Nos. 1, 3 and 4 propellers lack normal seepage.
- Pilot: Something loose in cockpit.
- Mechanic: Something tightened in cockpit.
- Pilot: Autopilot in altitude-hold mode produces a 200-fpm descent.
- Mechanic: Cannot reproduce problem on ground.
- Pilot: DME volume unbelievably loud.
- Mechanic: DME volume set to more believable level.
- Pilot: Friction locks cause throttle levers to stick.
- Mechanic: That's what they're there for!
- Pilot: IFF inoperative.
- Mechanic: IFF always inoperative in OFF mode.
- Pilot: Suspected crack in windscreen.
- Mechanic: Suspect you're right.
- Pilot: Number 3 engine missing.
- Mechanic: Engine found on right wing after brief search.
- Pilot: Aircraft handles funny.
- Mechanic: Aircraft warned to straighten up, fly right, and be serious.





## Fueling

- Fuel Slip

- ☐ Original Fuel Load from Dispatcher
- ☐ Captain can supplement
- ☐ Quantity (typical load 100,000 lbs. +)
- ☐ Location
  - ◆ Wing, Fuselage, Tail

Want COG to be as far back in airplane

- Source

- ☐ In-ground fuel points
- ☐ Tankers

- Contractors

- ☐ Fuel Flow Charges, Fees and Taxes

- Tankering

↑ fuel cost varies in different location

now only do this in 3rd world catering too



## Baggage & Cargo

- Types

- ☐ Passenger Bags
- ☐ Cargo - important on some routes
- ☐ Mail - stopped after 9/11, FedEx does it now
- ☐ Live Cargo (e.g. Animals)
- ☐ Hazardous Cargo (Dry Ice, Nuclear)
- ☐ Organs - Medical
- ☐ Company Materials

ValueJet horses  
ATC preference

- Standard Containers

- ☐ Loaders

- Coding and Tracking

- ☐ Positive Bag Match

in small planes large up  
load each bag by hand these containers



## De-Icing

- Required when Ice or Snow on Wings

- Fluid Types

- ☐ Type 1 - Glycol-Water
- ☐ Type 2-4 - Thixotropic with Glycol

antifreeze, heated

- De-Icing Trucks

to prevent snow from sticking until takeoff

- Hold Over Times



## De-Icing



- Type 1 and Type 2 Fluids
- De-Icing Hold Over Times

On MD-80

fuel in wing freezes  
lands in humid areas  
clear ice forms

Paint wing black to hide ice



#1 cause of damage to airplanes  
is people driving trucks to  
airplanes

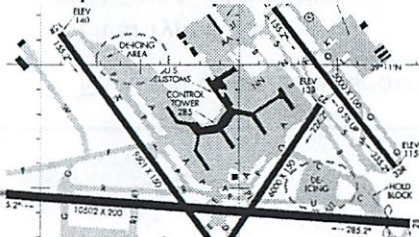


## Aircraft De-Icing

### Aircraft being de-iced at BWI



### Designated de-icing areas at some airports



**De-Icing Fluids:** composed of ethylene glycol or propylene glycol, thickening agents, corrosion inhibitors, and colored dye.

Propylene glycol is more common (less toxic than ethylene glycol)

#### For four types of deicing fluids:

- Type I:
  - low viscosity,
  - short term protection,
  - sprayed on hot at high pressure to remove snow, ice, and frost,
  - dyed orange.
- Type II: "pseudoplastic"
  - high viscosity (with thickening agents),
  - remain in place until the aircraft attains 100 knots.
- Type III: compromise between type I and type II fluids
  - used for slower aircraft.
- Type IV: same viscosity as type II fluids
  - longer holdover time,
  - typically dyed green.

#### Fluid performance measured by holdover time

- Holdover time influenced by:
  - ambient temperature, wind, precipitation, humidity
- Holdover time:
  - Type I - 15 minutes
  - Type IV - 30 and 80 minutes

#### Deicing fluids are toxic

- Airports have designated areas where the fluid is collected

Source: [Picture: Airliners.net], [Map: Alrnav] and "Approved Deicing Program Updates", Winter 2004-2005.



## Push Back

### Push Crew

- Tug Driver
- Talker
- Wing Walkers

### Ramp Control

- Push Back Clearance

### Push

### Clearance for Engine Start

- Ingestion Hazards
- APU vs. Power Cart Start

### Release from Flight Guidance

salute

need air from some source  
- small engine in back starts  
- runs ac  
- so turn off ac to use  
air to start engine

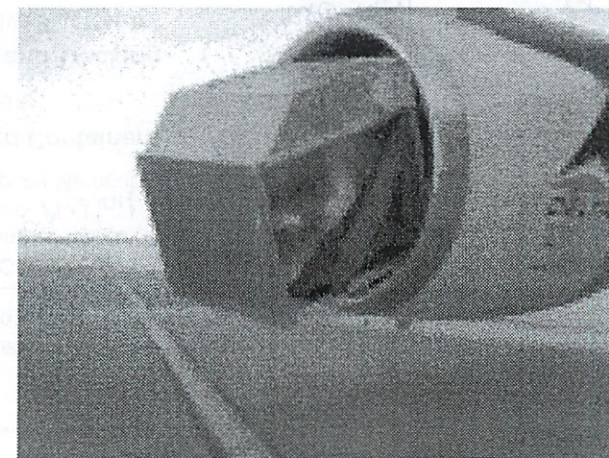


## Tow Bar & Chocks

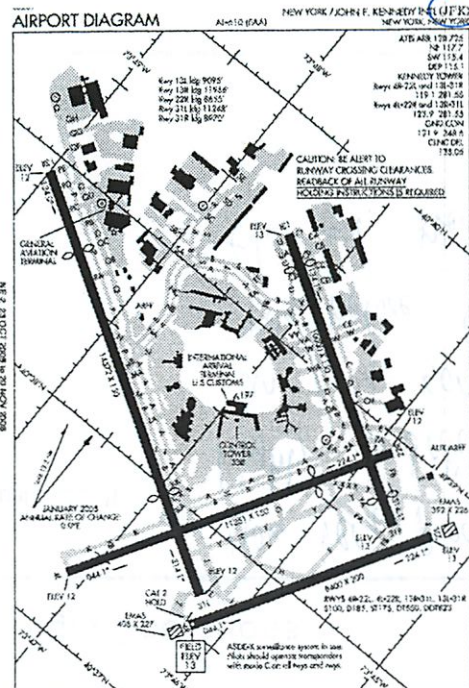


## Cargo Container Ingestion

pull in  
lots of  
air



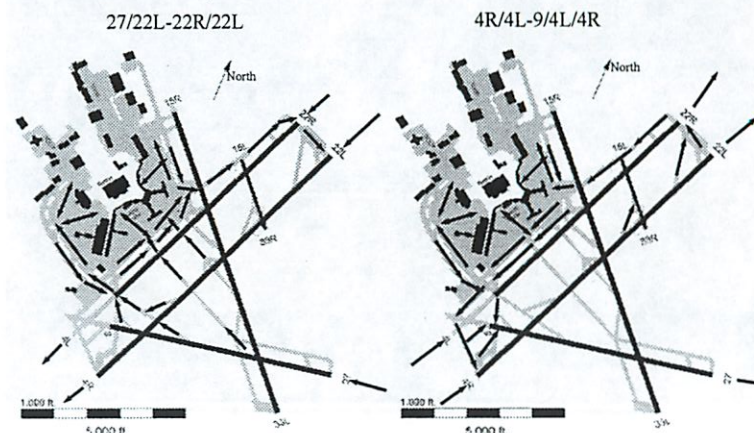




Taxi



## Runway Configuration Flow Patterns



## Runway Performance (De-Rate) V-Speeds

STA PAES ALY FLY/DTE AIRPL DTE/TIME  
LNR 416 0191/30 970 30/13432

\*\*\* 767-300ER CP6-800284 RRG \*\*\*

TEMP PTGW ATGW ZFW FUEL  
70F/20C 349.1 392.1 256.0 74.0P

\*\*\*\*\* THRUST / V-SPEED \*\*\*\*\*

WIND DIR 100.4 TOW CO 18.5  
WIND SFC 100.9

| RWY | FLAP | STAB | A/C   | V1  | VR  | V2  | AT       | MTOW   |
|-----|------|------|-------|-----|-----|-----|----------|--------|
| 05  | 5.0  | ON   | 101.4 | 102 | 103 | 104 | 123F/51C | 386.9L |
| 05  | 5.0  | ON   | 101.4 | 102 | 103 | 104 | 123F/51C | 386.9L |
| 05  | 5.0  | ON   | 101.4 | 102 | 103 | 104 | 123F/51C | 386.9L |
| 05  | 5.0  | ON   | 101.4 | 102 | 103 | 104 | 123F/51C | 386.9L |

V1 = Decision Speed  
VR = Rotation Speed  
V2 = Engine Out Climb  
Bugs

*commit speed*  
*N1, V1, VR, V2 AT MTOW*  
*Speed dependent on weight*

*if something goes bang at V1 - abort!*  
*- if blew a tire - no! can't break*



## Runway Performance Data Max Weights for runways

\*\*\*\*\* AIRPORT ANALYSIS DATA \*\*\*\*\*

DEFACT Wt LIMIT 408.0

| FLAP      | A/C   | CLIMB | TEMP  | WWT   | WWT   | WWT   | WWT   |
|-----------|-------|-------|-------|-------|-------|-------|-------|
|           |       | LIMIT | C     | 09K   | 09L   | 27R   | 27L   |
| ON        | 401.1 | 23    | 415.3 | 415.3 | 415.3 | 415.3 | 415.3 |
| ON        | 401.1 | 23    | 415.3 | 415.3 | 415.3 | 415.3 | 415.3 |
| OFF       | 404.9 | 23    | 415.3 | 415.3 | 415.3 | 415.3 | 415.3 |
| OFF       | 404.9 | 23    | 415.3 | 415.3 | 415.3 | 415.3 | 415.3 |
| HDWD      | ADD   | KT    | 0     | 0     | 0     | 0     | 0     |
| THROT     | 09K   | KT    | 1270  | 1600  | 20.40 | 21.50 |       |
| E/O ACCEL | ACFLY | FT    | 600   | 600   | 600   | 600   |       |
| ACFLY     | FT    | 600   | 600   | 600   | 600   | 600   |       |
| ON        | 401.1 | 23    | 405.3 | 405.3 | 405.3 | 405.3 | 405.3 |
| ON        | 401.1 | 23    | 405.3 | 405.3 | 405.3 | 405.3 | 405.3 |
| OFF       | 404.9 | 23    | 405.3 | 410.3 | 410.3 | 410.3 | 410.3 |
| OFF       | 404.9 | 23    | 405.3 | 410.3 | 410.3 | 410.3 | 410.3 |
| HDWD      | ADD   | KT    | 0     | 0     | 0     | 0     | 0     |
| THROT     | 09K   | KT    | 1270  | 1600  | 20.40 | 21.50 |       |
| E/O ACCEL | ACFLY | FT    | 600   | 600   | 600   | 600   |       |
| ACFLY     | FT    | 600   | 600   | 600   | 600   | 600   |       |
| LONG      | 401.1 | 23    | 1200  | 1200  | 1200  | 1200  |       |
| SLUFF     | 401.1 | 23    | 1200  | 1200  | 1200  | 1200  |       |

Flap Settings  
APU On or Off





## A380 TakeOff Page

MIT ICAT

ALT-P Welcome Page ALT-F2 FCOM ALT-F3 TakeOff ALT-F4 Weight ALT-F5 Data ALT-F6 Exit Form

NEW RELEASE: Last Released V2.7 TAKEOFF PERFORMANCE

AIRCRAFT

AC Type: A319-133  
Tail Number: A319CU

CONDITIONS (F3)

Wind (T/M): 0  
OAT (C): 20  
QNH (hPa): 1020  
TOW (kg): 75600

CONF: OPT CONF  
Air Conditioning: On  
Anti Ice: Off  
Runway Condition: Dry

Runway Item (F4)

APPROPRIATE RWY: 18R

TLS LFBO: BLAGUAC  
Elev (m): 496  
RWY Length (m): 3600  
Clearway (m): 20  
Stopway (m): 80  
Obstacle: 0

Climb on 1.5 deg At 1500 turn left to TUE 1P. Maintain V2 THOF Raps to 1500

RESULTS

Perf Limit Weight (kg): 53684 OPT CONF: CONF 2

| GAT (C) | Weight (kg) | Code     | V1 (kt) | VR (kt) | V2 (kt) | EO acc alt (m) |
|---------|-------------|----------|---------|---------|---------|----------------|
| 20      | 75600       | TOW-2SEG | 125     | 136     | 140     | 1995           |
| 45      | 75600       | TOW-2SEG | 125     | 136     | 141     | 1995           |
| 47      | 75600       | TOW-TOW  | 127     | 136     | 142     | 1995           |
| 49      | 75600       | TOW-TOW  | 129     | 140     | 145     | 1995           |
| 51      | 75600       | TOW-2SEG | 134     | 142     | 145     | 1995           |
| 53      | 74875       | 2SEG-F10 | 137     | 143     | 147     | 1995           |
| 55      | 73722       | 2SEG-F10 | 136     | 142     | 145     | 1995           |

COMPUTATION (F7) REMINDER (F8) Detailed Results (F10)

QUIT (ESC)



## Takeoff Video



## Flight Operations

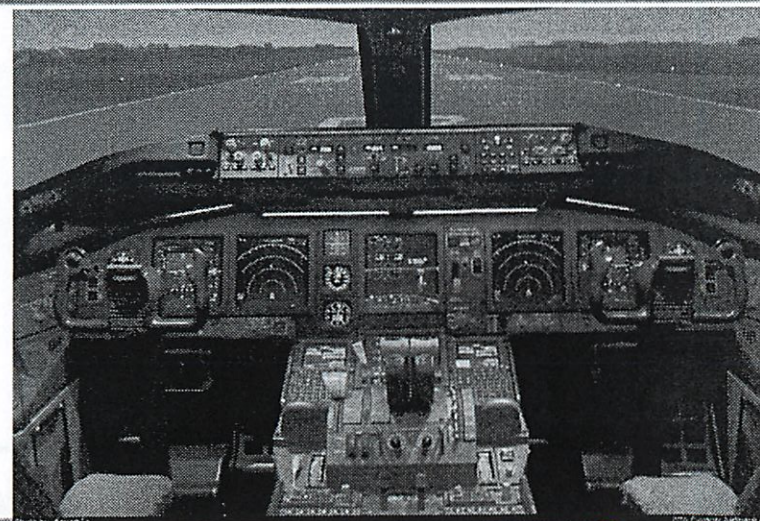
### Procedures

- ☐ Flight Crew Operating Manual (FCOM)
- ☐ Checklists
  - ◆ Standard
    - ⇒ Preflight
    - ⇒ Push-Back
    - ⇒ Engine Start
    - ⇒ Taxi
    - ⇒ Takeoff
    - ⇒ After-Takeoff
    - ⇒ In-Range
    - ⇒ Descent
    - ⇒ Approach Briefing
    - ⇒ Before Landing
    - ⇒ After Landing
    - ⇒ Shutdown
  - ◆ Emergency

how very procedural  
highly standardized  
can need someone 15  
min before flight +  
fly w/ them



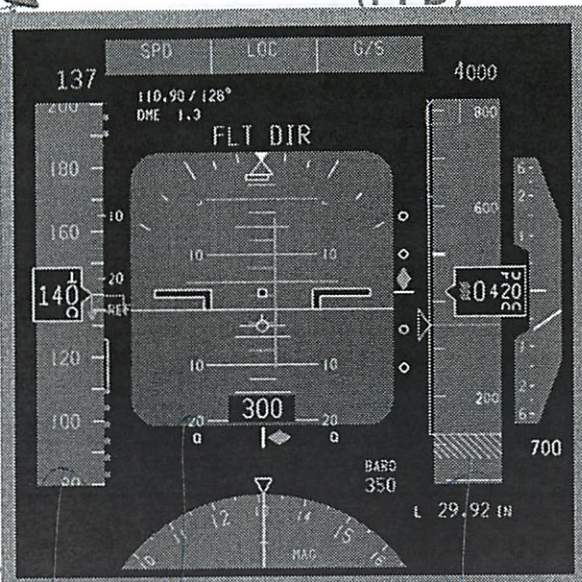
## B777 Cockpit







## Primary Flight Display (PFD)



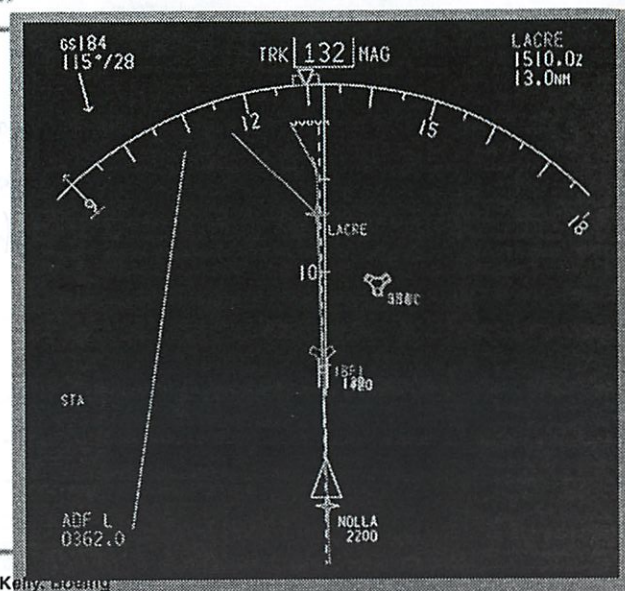
Source: Brian Kelly, Boeing

altitude  
vertical speed

missed some



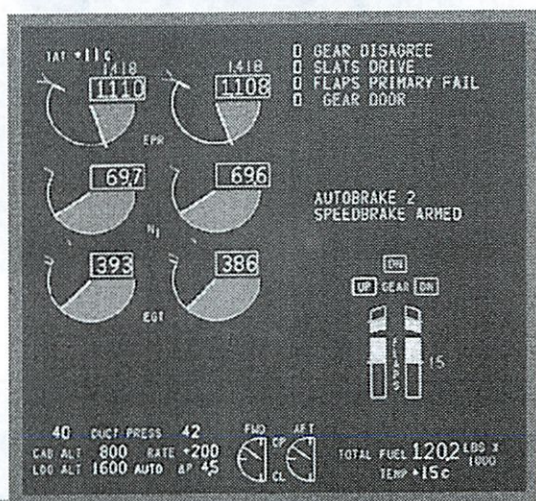
## Navigation Display (ND)



Source: Brian Kelly, Boeing



## 777 EICAS

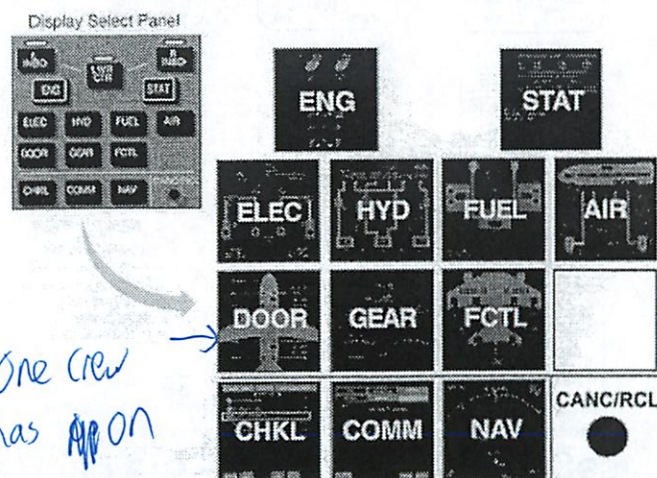


Source: Brian Kelly, Boeing

engine system

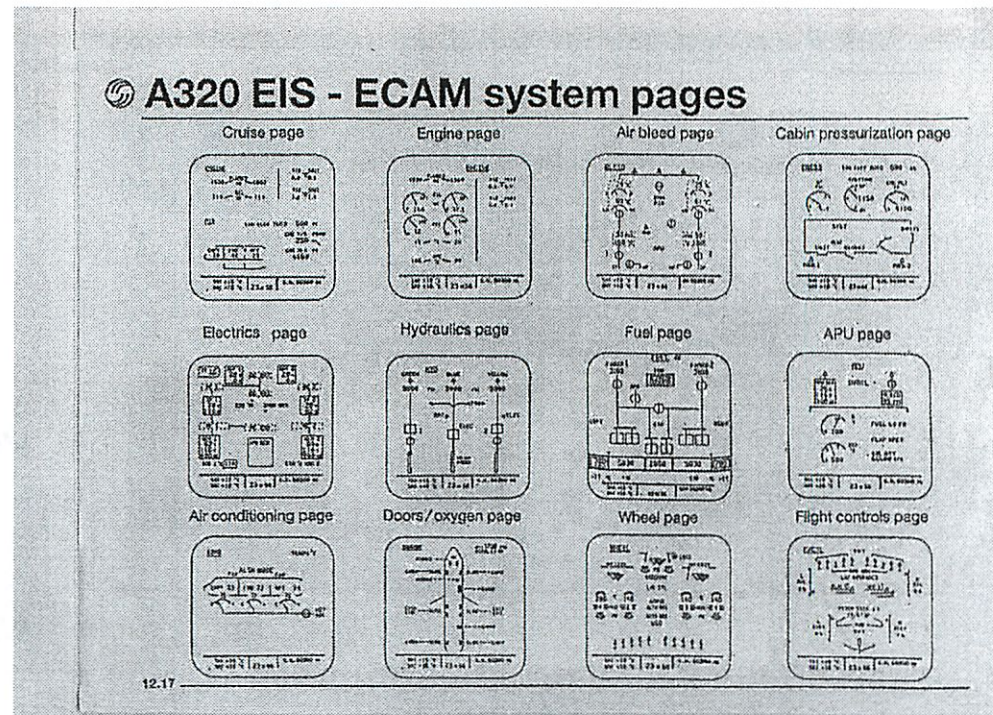
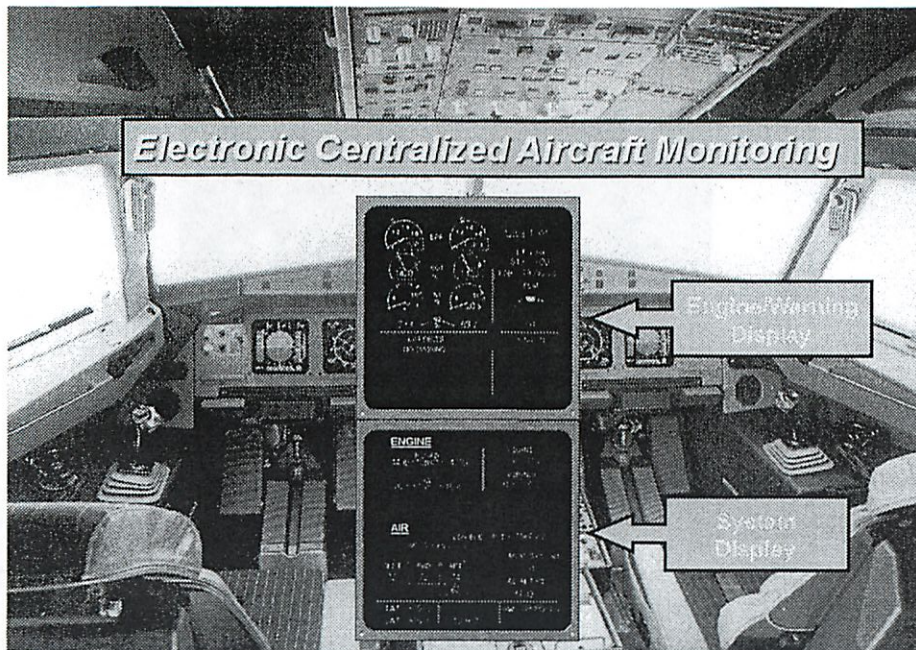


## Multifunction Display Management



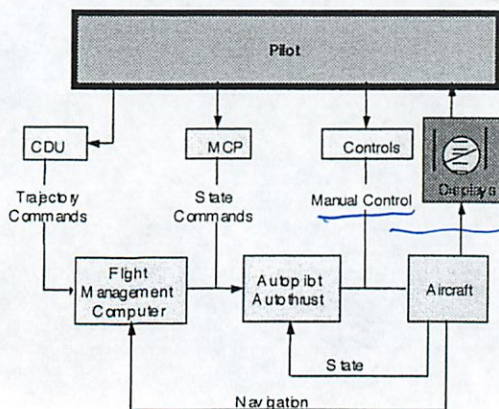
Source: Brian Kelly, Boeing





## Vehicle Control Loops

automation  
is 95% of  
flight



on modern  
aircraft via  
computer

Envelope Protection: Hard vs Soft Limits



## Normal Procedures Checklist Example

challenge  
response  
b/w pilots

**A300**  
**Normal Procedures Checklist**  
FAA Approved 3-26-01

**Before Starting Engines**

RUDDER PEDALS and SEATS ..... ADJUSTED and LOCKED +  
WINDOWS ..... CLOSED and LOCKED +  
OXYGEN QTY / MASKS / INTER-PHONE /  
GOGGLES ..... SET and CHECKED +  
IRS's ..... NAV MODE  
NO SMOKING SIGN ..... ON  
HYDRAULIC PANELS and QUANTITIES ... SET and CHECKED

FUEL PANEL / QUANTITY and  
DISTRIBUTION ..... SET, LBS and CHECKED  
WINDOW HEAT ..... ON  
EMERGENCY EXIT LIGHTS ..... ARMED  
PRESSURIZATION ..... AUTO  
LANDING ELEVATION SELECTOR ..... SET  
AFS PANEL ..... SET and CHECKED  
ALTIMETERS ..... SET and CROSSCHECKED +  
FLT INSTR and SWITCHES ..... SET and CROSSCHECKED +  
GEAR HANDLE and LIGHTS ... DOWN and GREEN  
FMC ..... SET and CHECKED +  
SLATS / FLAPS ..... 0 / 0  
THROTTLES ..... CLOSED  
SPEED BRAKE LEVER ..... DISARMED  
FUEL LEVERS ..... OFF  
BRAKES and  
PRESSURES ..... PARKED and NORMAL  
TRANSPONDER ..... SET  
RUDDER TRIM ..... ZERO  
VOR / ADF ..... SET and CHECKED

RADAR ..... AS REQUIRED  
SHOULDER HARNESS ..... ON +  
FLIGHT ATTENDANT BRIEFING ..... COMPLETED  
Five Minutes Prior to Departure  
SEAT BELT SIGNS ..... ON  
ACARS FUEL ..... UPDATE  
LOG BOOK and FLIGHT  
FORMS ... ON BOARD / REVIEWED / ACFT NO. ....  
Prior To Engine Start or Push-Out  
PROBE HEAT ..... ON  
ECAM DOOR DISPLAY /  
SLIDES ..... GREEN / ARMED  
BEACON / NAV LIGHTS ..... ON  
CABIN READY REPORT ..... RECEIVED

### Taxi

APU BLEED SWITCH ..... OFF  
ENGINE START SELECTOR ..... OFF  
ENGINE ANTI-ICE ..... AS REQUIRED  
APU ..... AS REQUIRED  
ENGINE BLEED VALVES ..... CHECK OPEN  
PACK VALVES ..... CHECK OPEN  
SPEED BRAKE LEVER ..... ARMED  
AUTO BRAKES ..... MAX  
AILERON TRIM ..... ZERO  
FLIGHT CONTROLS ..... CHECKED  
ATS ..... ON  
EGPWS ..... AS REQUIRED  
Accomplish for One Engine Taxi Only  
AIR BLEED X-FEED ..... IN LINE  
NO. 1 ENGINE (on command) ..... SHUTDOWN  
Restart No.1 engine using Crossfeed Start procedure -  
See SYSTEMS 39.  
After No.1 Engine Is Started  
ENGINE START SELECTOR ..... OFF





## Summary of Standard Litany/Actions

|   |   |
|---|---|
| <b>Normal Take-Off</b><br>At TOGA<br>"Thrust," "SRG," "Runway" (or "Heading")<br>"V1"<br>"Rotate"<br>"V2"<br>"V2 + 10"<br>At positive rate of climb,<br>"Positive Rate, Gear Up." | <b>Take-Off With Engine Failure After V1</b><br>At TOGA<br>"Thrust," "SRG," "Runway" (or "Heading")<br>"V1"<br>"Rotate"<br>"V2"<br>"V2 + 10"<br>At positive rate of climb,<br>"Positive Rate, Gear Up." |
| At 1000:<br>"Check Speed, Level Change."  | At 1000' or obstruction clearance altitude<br>"Check Speed, Altitude Hold."   |
| At "F" speed:<br>"Flaps Up," (if 15 or 20) "Climb Power."   | At "F" speed:<br>"Flaps Up," (if 15 or 20)  |
| At "S" speed:<br>"Gates Retract."   | At "S" speed: (if returning for immediate landing)<br>"Level Change"<br>"Set 'S' Speed."<br>"MGT"   |
| All Engine Go-Around<br>Press TOGA levers.<br>"Flaps."<br>"Positive Rate, Gear Up."<br>"Set missed approach altitude"   | At 1000:<br>"Auto-Pilot and Auto-Thrust On."<br>One Engine Approach and Go-Around<br>Press TOGA levers.<br>"Flaps."<br>"Positive Rate, Gear Up."<br>"Set missed approach altitude"                      |
| "NAV" (if required)   | "NAV" (if required)   |
| At 1000:<br>"Check Speed, Level Change."  | At 1000:<br>"Check Speed, Altitude Hold."   |
| At "F" speed:<br>"Flaps Up, Climb Power."   | At "F" speed:<br>"Flaps Up."  |
| At "S" speed:<br>"Gates Retract."   | At "S" speed: (if returning to land)<br>Level Change, Set "S" speed, MGT  |
|   | When above 1000:<br>"Auto-Pilot and Auto-Thrust On."  |

18-109

121

Mastercard and VISA



## Checklist Example "Quick Reference" Emergency Procedures

- Memory Items - do before
  - Checklist Items look at checklist
  - Aviate
  - Navigate
  - Communicate
- Terminated quick sheet

AA 767 Emergency Procedures Checklist 767 AA

1. Engine Failure After V1

2. Engine Failure Before V1

3. Engine Failure After V1

4. Engine Failure Before V1

5. Engine Failure After V1

6. Engine Failure Before V1

7. Engine Failure After V1

8. Engine Failure Before V1

9. Engine Failure After V1

10. Engine Failure Before V1

11. Engine Failure After V1

12. Engine Failure Before V1

13. Engine Failure After V1

14. Engine Failure Before V1

15. Engine Failure After V1

16. Engine Failure Before V1

17. Engine Failure After V1

18. Engine Failure Before V1

19. Engine Failure After V1

20. Engine Failure Before V1

21. Engine Failure After V1

22. Engine Failure Before V1

23. Engine Failure After V1

24. Engine Failure Before V1

25. Engine Failure After V1

26. Engine Failure Before V1

27. Engine Failure After V1

28. Engine Failure Before V1

29. Engine Failure After V1

30. Engine Failure Before V1

31. Engine Failure After V1

32. Engine Failure Before V1

33. Engine Failure After V1

34. Engine Failure Before V1

35. Engine Failure After V1

36. Engine Failure Before V1

37. Engine Failure After V1

38. Engine Failure Before V1

39. Engine Failure After V1

40. Engine Failure Before V1

41. Engine Failure After V1

42. Engine Failure Before V1

43. Engine Failure After V1

44. Engine Failure Before V1

45. Engine Failure After V1

46. Engine Failure Before V1

47. Engine Failure After V1

48. Engine Failure Before V1

49. Engine Failure After V1

50. Engine Failure Before V1

51. Engine Failure After V1

52. Engine Failure Before V1

53. Engine Failure After V1

54. Engine Failure Before V1

55. Engine Failure After V1

56. Engine Failure Before V1

57. Engine Failure After V1

58. Engine Failure Before V1

59. Engine Failure After V1

60. Engine Failure Before V1

61. Engine Failure After V1

62. Engine Failure Before V1

63. Engine Failure After V1

64. Engine Failure Before V1

65. Engine Failure After V1

66. Engine Failure Before V1

67. Engine Failure After V1

68. Engine Failure Before V1

69. Engine Failure After V1

70. Engine Failure Before V1

71. Engine Failure After V1

72. Engine Failure Before V1

73. Engine Failure After V1

74. Engine Failure Before V1

75. Engine Failure After V1

76. Engine Failure Before V1

77. Engine Failure After V1

78. Engine Failure Before V1

79. Engine Failure After V1

80. Engine Failure Before V1

81. Engine Failure After V1

82. Engine Failure Before V1

83. Engine Failure After V1

84. Engine Failure Before V1

85. Engine Failure After V1

86. Engine Failure Before V1

87. Engine Failure After V1

88. Engine Failure Before V1

89. Engine Failure After V1

90. Engine Failure Before V1

91. Engine Failure After V1

92. Engine Failure Before V1

93. Engine Failure After V1

94. Engine Failure Before V1

95. Engine Failure After V1

96. Engine Failure Before V1

97. Engine Failure After V1

98. Engine Failure Before V1

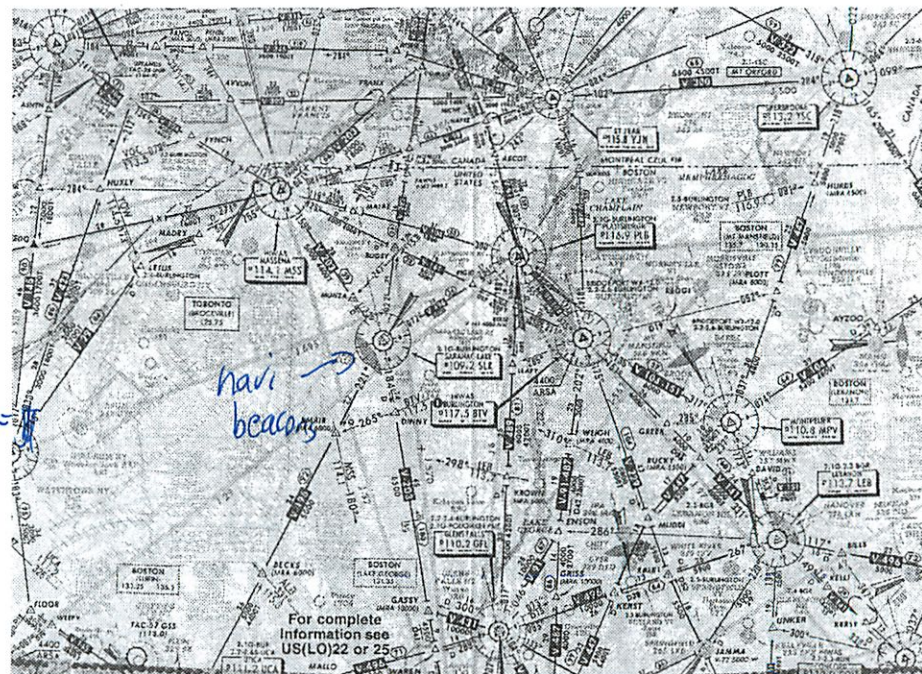
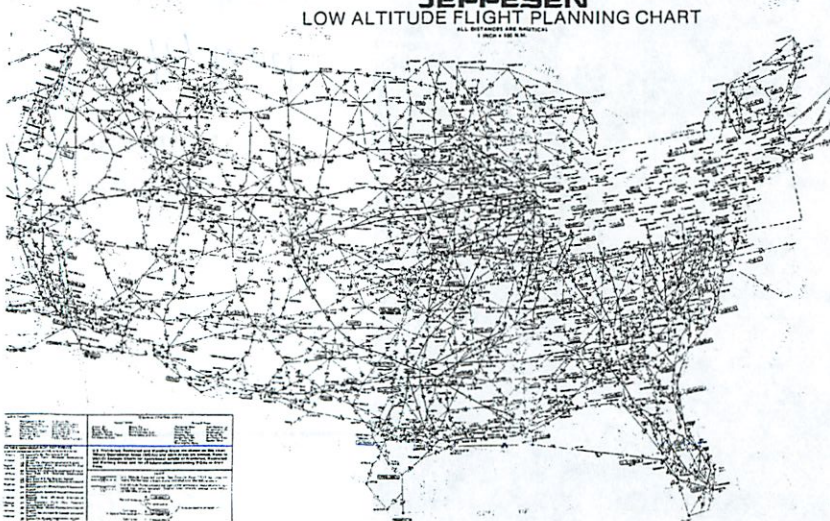
99. Engine Failure After V1

100. Engine Failure Before V1



## US Airway Structure

JEPPESSEN  
LOW ALTITUDE FLIGHT PLANNING CHART



most now inertial + GPS

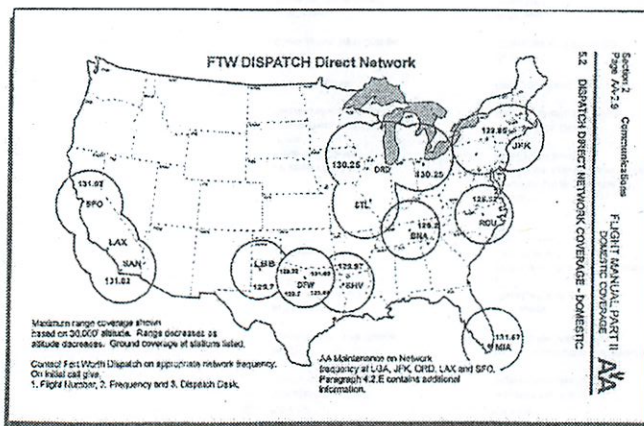




Weather Deviation

try to not fly through weather

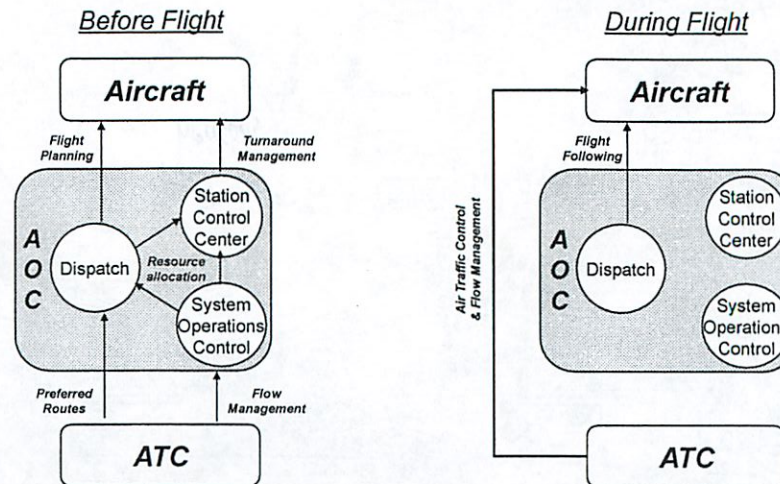
Stay 20 miles from thunderstorm injuries against flight attendants



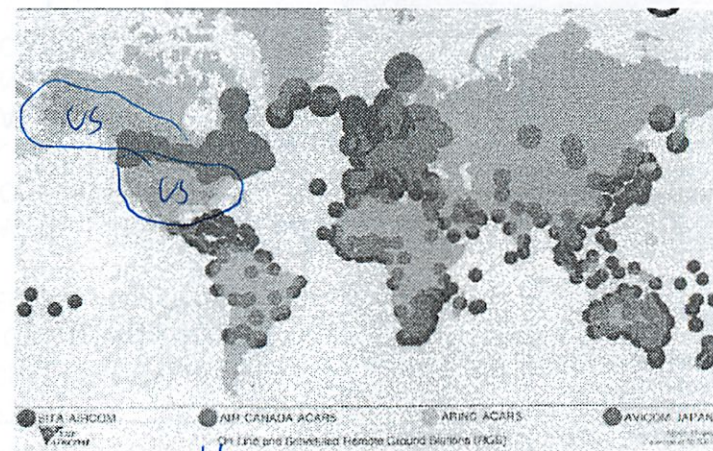
The company

old

## Role of AOC in Decision Flows



## Combined Datalink Networks ACARS



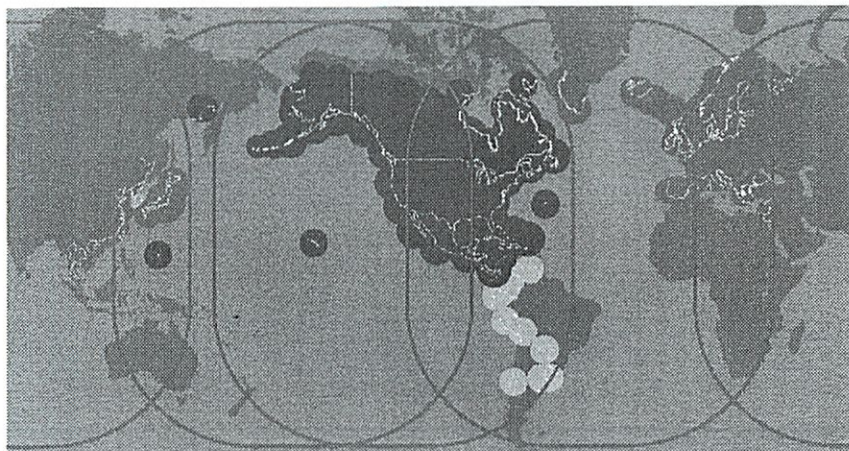
combined ACARS network  
very low bandwidth email link



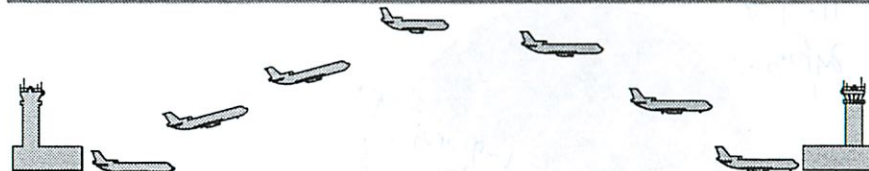


## ARINC Datalink Network ACARS

*Satellite  
equipped*



## Airline-Aircraft Example ACARS Applications



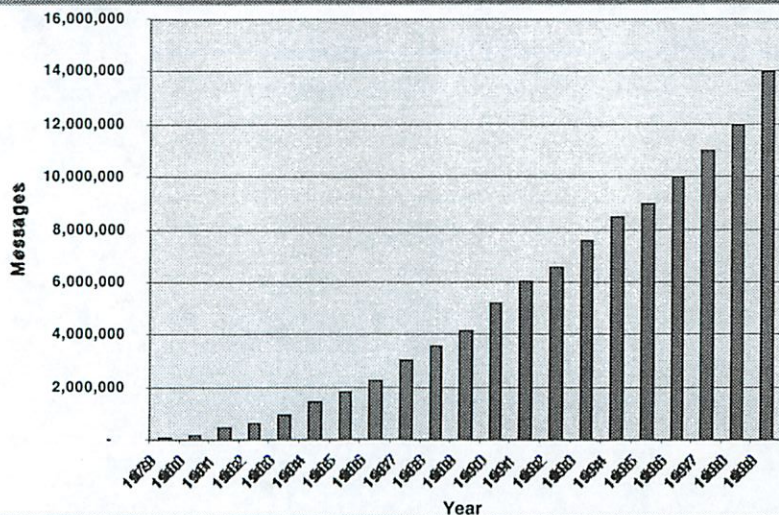
| Taxi                   | Takeoff       | Departure              | En Route                      | Approach                  | Land          | Taxi   |
|------------------------|---------------|------------------------|-------------------------------|---------------------------|---------------|--|
| From Aircraft          | From Aircraft | From Aircraft          | From Aircraft                 | From Aircraft             | From Aircraft | From Aircraft                                  |
| Link Test/Clock Update | Off           | Engine Data            | Position Reports              | Provisioning              | On            | In   |
| Fuel/Crew Information  |               | To Aircraft            | Weather Reports               | Gate Requests             |               | Fuel Information                               |
| Delay Reports          |               |                        | Delay Info/ETA                | Estimated Time-of-Arrival |               | Crew Information                               |
| Out                    |               | Flight Plan            | Voice Request                 | Special Requests          |               | Fault Data (from Central Maintenance Computer) |
|                        |               | Update Weather Reports | Engine Information            | Engine Information        |               |  |
| To Aircraft            |               |                        | Maintenance Reports           | Maintenance Reports       |               |  |
| PDC                    |               |                        | To Aircraft                   | To Aircraft               |               |  |
| ATIS                   |               |                        | ATC Oceanic Clearances        | Gate Assignment           |               |  |
| Weight and Balance     |               |                        | Weather Reports               | Connecting Gates          |               |  |
| Airport Analysis       |               |                        | Reclearance                   | Passengers and Crew       |               |  |
| V-Speeds Flight        |               |                        | Ground Voice Request (SELCAL) | ATIS                      |               |  |
| Plan-Hard Copy         |               |                        |                               |                           |               |  |
| Load FMG               |               |                        |                               |                           |               |  |

*Initial killer app was monitoring time  
crew always overestimated since they are paid by minute*

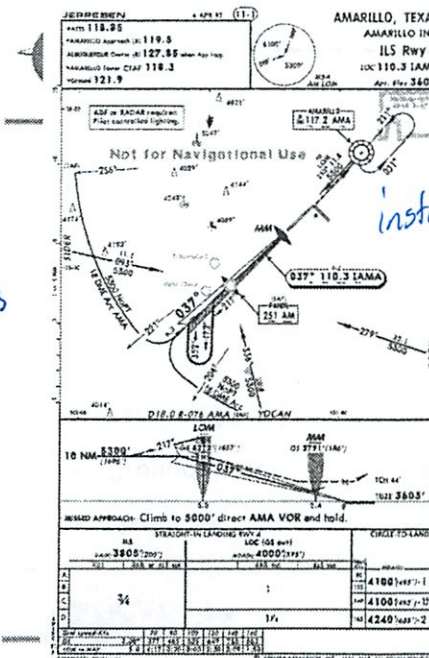
Courtesy of AIRINC



## Airline-Aircraft Example ACARS Monthly Message Traffic



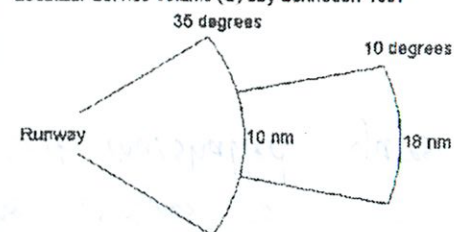
*Exponential  
Growth  
in messages*



## NAVIGATION TRENDS (APPROACH)

*instrument based landing*

Localizer Service Volume (C) Jay Schnedorf 1997







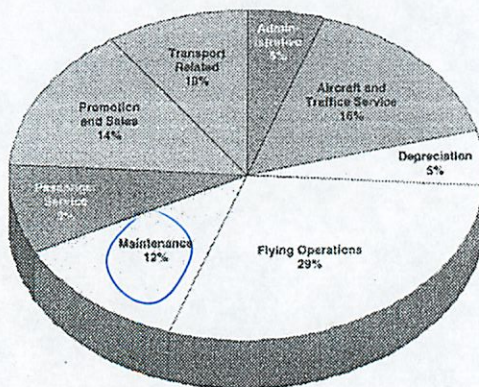
## Arrival

- Marshaler
- Ground Power
- Jetway (Driver)

*Some airlines do  
Self marshalled gates*



## Typical Cost Breakdown



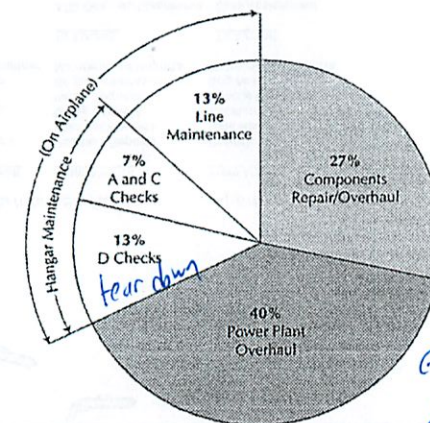
Source: Air Transport Association 1998.

Figure 31-3 Breakdown of Airline Operating Costs..

Source: Adel Zeki  
How Can Airplane Operators Reduce Maintenance Cost  
Handbook of Airline Operation



## Typical Maintenance Cost Breakdown



*engine overhauls  
rebuild engine*

Figure 33-4 An Approximate Breakdown of Direct Maintenance Cost.

Source: Manish Malikarjuna  
Aircraft Maintenance and Engineering Operations  
Handbook of Airline Operation





## Maintenance

### Scheduled Maintenance

- ☐ Periodic (e.g. Annual)
- ☐ On Time (Time Between Overhaul) (TBO)
- ☐ Progressive (Inspection Based e.g. Cracks)
- ☐ Conditional (Monitoring Based e.g. Engines - ACARS)
- ☐ Heavy Maintenance Checks

*Cracks propagate at known rates*

### Unscheduled

- ☐ "Squawks" = Reported Anomalies
  - ◆ Logbook Entries (ACARS)
- ☐ Line Replacement Units (LRU)
- ☐ Airworthiness Directives, Service Difficulty Reports

### Parts Inventory

- ☐ Parts Tracking
- ☐ Glass Cockpits

*Aircraft may need to be fixed  
must be legal airplane parts*



## Maintenance Breakdown

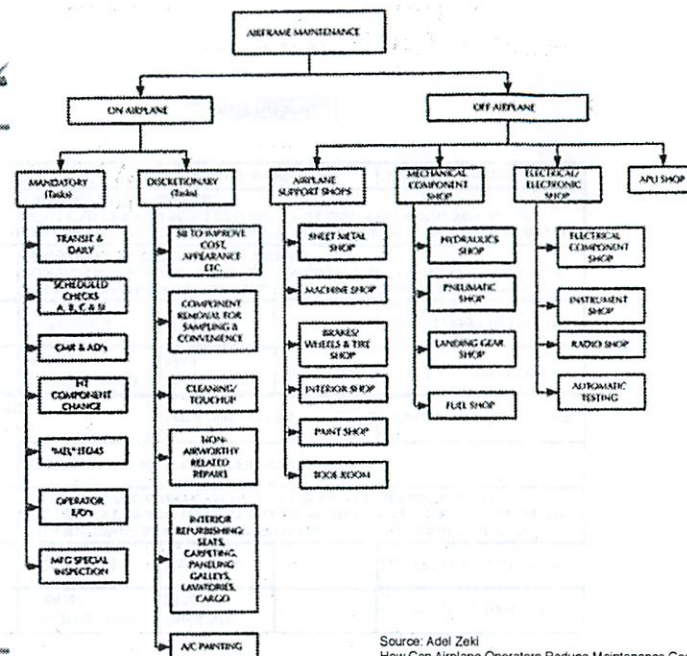


Figure 33-1 Airframe Maintenance Tasks.

Source: Adel Zeki  
How Can Airplane Operators Reduce Maintenance Cost  
Handbook of Airline Operation



## Maintenance Breakdown

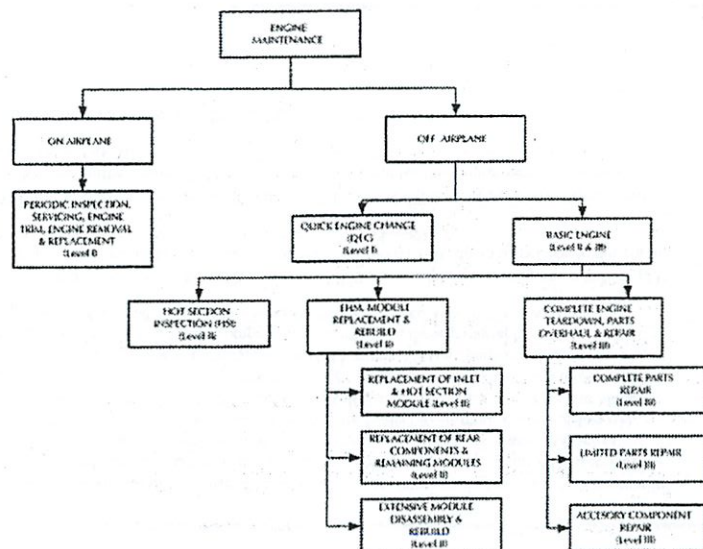


Figure 33-2 Engine Maintenance Tasks.

Source: Adel Zeki  
How Can Airplane Operators Reduce Maintenance Cost  
Handbook of Airline Operation



## Example Emergency AD

- **DATE:** September 18, 2002      **AD #:** 2002-19-51 R1
- Transmitted as follows is emergency airworthiness directive (AD) 2002-19-51 R1, for the attention of all owners and operators of all Boeing Model 737 series airplanes.
- **Background** On September 13, 2002, the FAA issued AD 2002-19-51, applicable to all Boeing Model 737 series airplanes, to require, for certain airplanes, an inspection to determine whether flight control modules (FCM) having part number (P/N) 65-44891-7 with serial number (S/N) 8726 or greater (hereafter referred to as "suspect FCMs") are installed, and corrective actions if necessary. The corrective actions include replacing the suspect FCM(s) with a serviceable FCM(s) having P/N 65-44891-7 with a S/N less than 8726, and revising the FAA-approved Airplane Flight Manual (AFM) to include procedures for certain airplanes to identify failures of suspect FCMs before dispatch and to provide the flightcrew with operating procedures in the event of failure of an FCM in flight. The AD also requires certain operators to submit inspection findings to the FAA. That action was prompted by reports of failed FCMs, which resulted in sluggish response of the aileron, elevator, and rudder surfaces. The actions required by that AD are intended to prevent operation with one failed FCM, which could result in reduced controllability of the airplane, or with two failed FCMs, which could result in loss of control of the airplane.
- **Clarification of Affected Airplanes** Because of reports of some operators misinterpreting the applicability of AD 2002-19-51, we find that clarification is necessary. Operators should note that this AD affects all Boeing Model 737 series airplanes. Operators of Model 737-600, -700, -700C, -800, and -900 series airplanes, having line numbers 1136 through 1230 inclusive, are subject to all requirements of this AD. However, operators of all Model 737-100, -200, -200C, -300, 400, and -500 series airplanes; and Model 737-600, -700, -700C, -800, and -900 series airplanes, having line numbers other than 1136 through 1230 inclusive; are only required to adhere to paragraphs (j) and (k) of this AD (i.e., parts installation paragraphs) to ensure that spare replacement FCMs and compensators identified in those paragraphs are not installed on any Model 737 series airplane in the future. No change to this AD is necessary in this regard.
- **Actions Since Issuance of Previous Rule**
- Since the issuance of AD 2002-19-51, the FAA has approved an alternative method of compliance (AMOC) for the replacement required by paragraphs (d)(1), (d)(2), and (h) of that AD. The AMOC allows FCMs having P/Ns other than 65-44891-7 that are approved for installation on Boeing Model 737-600, -700, -700C, -800, and -900 series airplanes to be installed during the replacements required by those paragraphs. In addition, we have determined that a suspect FCM can continue to be used once the compensator has been replaced with an airworthy compensator. Therefore, we have revised those





## Example Emergency AD

- **Clarification of Affected Airplanes** Because of reports of some operators misinterpreting the applicability of AD 2002-19-51, we find that clarification is necessary. Operators should note that this AD affects all Boeing Model 737 series airplanes. Operators of Model 737-600, -700, -700C, -800, and -900 series airplanes, having line numbers 1136 through 1230 inclusive, are subject to all requirements of this AD. However, operators of all Model 737-100, -200, -200C, -300, 400, and -500 series airplanes; and Model 737-600, -700, -700C, -800, and -900 series airplanes, having line numbers other than 1136 through 1230 inclusive; are only required to adhere to paragraphs (j) and (k) of this AD (i.e., parts installation paragraphs) to ensure that spare replacement FCMs and compensators identified in those paragraphs are not installed on any Model 737 series airplane in the future. No change to this AD is necessary in this regard.
- **Inspection** (a) For Model 737-600, -700, -700C, -800, and -900 series airplanes, having line numbers 1136 through 1230 inclusive: Before further flight after receipt of AD 2002-19-51, do an inspection to determine the serial number (S/N) of both FCMs having part number (P/N) 65-44891-7.
- **Neither FCM Has S/N 8726 or Greater** (b) If neither FCM has S/N 8726 or greater (hereafter referred to as a "suspect FCM"), no further action is required by this AD, except for the requirements specified in paragraphs (j) and (k) of this AD....
- **"Pre-Flight Flight Control Module (FCM) Checks:**
- **Special Flight Permits** ...



## Aircraft Maintenance History - Basic Search

(Sorted by Ship then ATA Code)

Ship: 0305  
 Date: 16/07/2002 through 10/6/2002

NOTICE: The accuracy of the information below is the data warehouse, which was last updated on 10/07/2002 at 18:13:30. This is to be used for informational purposes only.

Records Retrieved: 9

Log Items:

|                    |  |                     |                            |                        |
|--------------------|--|---------------------|----------------------------|------------------------|
| Ship: 0305         | Date: 2002-10-03<br>00:00:00   | Flight Nbr:<br>2356 | Station: MCO               | Control Nbr: 221545001 |
| ATA Code: 8525     | Malf Code: 2TU   | Man Hours: 6        | Log: E221955 Log Item: 001 |                        |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |                        |
| Corrective Action  | COW LAYOVER CHECK  |                     |                            |                        |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |                        |
| Ship: 0305         | Date: 2002-10-04<br>00:00:00   | Flight Nbr:<br>2356 | Station: BOS               | Control Nbr: 221596004 |
| ATA Code: 8525     | Malf Code: 2TU   | Man Hours: 4        | Log: E221954 Log Item: 002 |                        |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |                        |
| Corrective Action  | LAS CHECK COW  |                     |                            |                        |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |                        |
| Ship: 0305         | Date: 2002-10-04<br>00:00:00   | Flight Nbr:<br>2356 | Station: BOS               | Control Nbr: 221596001 |
| ATA Code: 8525     | Malf Code: 2TU   | Man Hours: 4        | Log: E221954 Log Item: 002 |                        |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |                        |
| Corrective Action  | LAS CHECK COW  |                     |                            |                        |

Record of  
 Part #  
 on plane



|                    |  |                     |                            |
|--------------------|--|---------------------|----------------------------|
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |
| Ship: 0306         | Date: 2012-10-05<br>00:00:00   | Flight Nbr:<br>2357 | Control Nbr: C10043375     |
| ATA<br>Code: 8500  | Malf Code: 4TD   | Man Hours: 1        | Log: E221958 Log Item: 002 |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |
| Corrective Action  | FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS.   |                     |                            |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |
| Ship: 0305         | Date: 2002-10-05<br>00:00:00   | Flight Nbr:<br>2352 | Control Nbr: C10042376     |
| ATA<br>Code: 8525  | Malf Code: 4SD   | Man Hours: 1        | Log: E221958 Log Item: 001 |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |
| Corrective Action  | FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS.   |                     |                            |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |
| Ship: 0305         | Date: 2002-10-05<br>00:00:00   | Flight Nbr:<br>2340 | Control Nbr: C10042376     |
| ATA<br>Code: 8520  | Malf Code: 4P0   | Man Hours: 1        | Log: E221958 Log Item: 002 |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |
| Corrective Action  | FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS.   |                     |                            |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |
| Ship: 0306         | Date: 2012-10-04<br>00:00:00   | Flight Nbr:<br>2356 | Control Nbr: C100426400    |
| ATA<br>Code: 8439  | Malf Code: 4TD   | Man Hours: 1        | Log: E221958 Log Item: 003 |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |
| Corrective Action  | FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS.   |                     |                            |
| Delta Part Number: | Serial Number Off:   | Serial Number On:   |                            |
| Ship: 0306         | Date: 2012-10-04<br>00:00:00   | Flight Nbr:<br>2356 | Control Nbr: C100426400    |
| ATA<br>Code: 8439  | Malf Code: 4TD   | Man Hours: 1        | Log: E221958 Log Item: 003 |
| Irregularity       | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                     |                            |
| Corrective Action  | FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS.   |                     |                            |

|                                 |  |                         |                            |                        |
|---------------------------------|--|-------------------------|----------------------------|------------------------|
| Ship: 0305                      | Date: 2002-10-04<br>00:00:00   | Flight Nbr:<br>2356     | Station: BOS               | Control Nbr: C10042560 |
| ATA<br>Code: 7320               | Malf Code: 4P0   | Man Hours: 3            | Log: E221956 Log Item: 001 |                        |
| Irregularity                    | 0311/850CT/805/363940 - FRC-732158330 PDC - FORWARD PEDESTAL PANEL - PDC DRIVES EPR BUG TO 1.0 AT CRUISE BOTH ENGINES EPR BUGS DRIVE TO 1.00 DURING PDC CRUISE VSI DESCENT ISAMACH REVERTS TO IAS. |                         |                            |                        |
| Corrective<br>Action            | TDS PER MM RR PDC COMPUTER OPS CHECK NML.  |                         |                            |                        |
| Delta Part Number:<br>343001231 |  | Serial Number Off: 1120 |                            | Serial Number On: 800  |
| Ship: 0305                      | Date: 2002-10-03<br>00:00:00   | Flight Nbr:<br>2349     | Station: MCO               | Control Nbr: 221953001 |
| ATA<br>Code: 7610               | Malf Code: 4P0   | Man Hours: 9            | Log: E221955 Log Item: 002 |                        |
| Irregularity                    | 0311/850CT/805/349754 - 0245/030CT/FL/815194 - THROTTLES SPLIT AT LOW POWER. 1 KNOB. AUTO THROTTLES UNABLE TO SET SYMMETRIC THRUST AT LOW POWER SETTINGS. OK IN CRUISE                             |                         |                            |                        |
| Corrective<br>Action            | CHECKED STATIC RIG. FOUND MORE THAN 1.0 KNOB DIFFERENCE. PERF RIG ON NUM2 ENG PER MM NUM2 ENG RIG CKD GOOD STATIC RIG NOW GOOD. TRIMMED ENGS PER PFHB  |                         |                            |                        |
| Delta Part Number:              |  | Serial Number Off:      |                            | Serial Number On:      |

Export To Excel

END OF REPORT





### Maintenance Check Description

- **A Check or Service Check.** A checks are Line Maintenance visits focused on aircraft general condition and limited system checks. A check intervals are typically 200-500 flight hours (30-50 days).
- **C Check or Letter Check.** C Checks are hangar visits focused on aircraft systems. Systems checks are performed to ensure the system is performing correctly or restoration is performed to allow the system to operate until the next letter check. Minor structure inspections and minor cabin restoration is performed also. C check intervals are typically 6-18 months.
- **D Check or Heavy Maintenance Visit (HMV)** D Checks, or HMVs are hangar visits in which the aircraft undergoes a major overhaul. The majority of the interior components are removed and refurbished (seats, galleys, lavatories, etc). The aircraft structure is inspected in detail. To perform inspections at an HMV, special access such as opening wing fuel tanks, removing fairings, opening access panels not normally opened in other maintenance visits. Many major repairs are performed at HMV such as structural repairs for corrosion and fatigue cracks. Major modifications are also typically performed at HMVs. HMVs intervals are typically 5-8 years.

that place

- **Line environment**
  - ☐ Trip (At least once per 24 hours)
  - ☐ Layover (Aircraft remains overnight in a maintenance station)
  - ☐ Service (or industry A check)
- **Hangar environment**
  - ☐ Packaged Service Visit - PSV - (or industry C check)
  - ☐ other fleets, Letter Check - LC - (roughly 1/2 of a C check)
  - ☐ Heavy Maintenance Visit - HMV - (or industry 4C check)
- **ATA Maintenance Steering Groups** *everyone operating that*
  - ☐ Monitor and Make Recommendations for Service Elements and Intervals
- **Maintenance Program Negotiated and Approved with Local FAA Office**
  - ☐ POI



## Delta Maintenance Checks

757-200-100 DOMESTIC A CHECK

[illegible]

Check list of what to do



767-2001-300 DOMESTIC A CHECK

| WORK ON MECHANICALS | CHECK ON INITIALS | JOB DESCRIPTION  |
|---------------------|-------------------|--|
| 8                   | ALL               | <p>if ACB is Alarm Controlling Alarm System (ACB) is on BICO, remove Alarm Reset and Acknowledge Report from Alarm for DATA key press (20-20-20). Then verify report immediately (Alarm ACK status).</p> |
| 7                   | ALL               | <p>Perform a general visual inspection of BPH compartment for presence of damage and security.</p>   |
| 6                   | ALL               | <p>Check for presence, condition, security and operation of the security door located just inward of the corridor door. (Visual check if Phase 2 security door is inactivated).</p>                      |
| 5                   | ALL               | <p>Check that BPH compartment windows and windows for corridor, glazing and dismantling. Doors are necessary.</p>  |
| 4                   | ALL               | <p>Check condition of magnetic contactor disconnection. (Magnetic contactor is located and healthy).</p>   |
| 3                   | ALL               | <p>Check condition of equipment with APU (no maintenance is required).</p>   |
| 2                   | ALL               | <p>Record APU (no maintenance is required) (20-20-20).</p>   |
| 1                   | ALL               | <p>Check for presence and integrity of the two shafts on each engine order.</p>  |





## 757-200-300 DOMESTIC A CHECK

SHIP: \_\_\_\_\_ DATE: \_\_\_\_\_

| WORK ON CHECK                  | MECHANIC'S INITIALS | JOB DESCRIPTION   |
|--------------------------------|---------------------|---|
| 1, 3, 8, 9, 10, 12, 13, 18, 20 | 224                 | 235: Run APU per Flightdeck Handbook Section 1-2-7-2 and test correct replaced parts. |

10-09-2022  
1610E757-200-300 DOMESTIC A CHECK  
Page 33 of 33Maintenance Check  
Labor and Ground Time Estimates

| Fleet                | Visit          | Frequency | Labor Required | Routine | Non Routine | EO    | Ground Time |
|----------------------|----------------|-----------|----------------|---------|-------------|-------|-------------|
| 727                  | Service Check  | 175 hrs   | 26             |         |             |       | Overnight   |
|                      | Letter Check   | 7.5 Mo    | 608            | 400     | 200         | 6     | 24 hrs      |
|                      | MID1           | 30 Mo     | 5,421          | 1,806   | 2,555       | 1,060 | 11.0        |
|                      |                |           | 2,000          | 720     | 1,130       | 150   | 12.0        |
|                      | MID2           | 5 yrs     | 11,817         | 4,385   | 6,074       | 1,358 | 20.2        |
|                      | MID2           | 5 yrs     | 5,050          | 3,000   | 1,600       | 250   | 21.0        |
|                      | HMV1           | 7.5 yrs   |                |         |             |       |             |
|                      | MID4           | 10 yrs    | 10,815         | 3,921   | 5,336       | 1,558 | 22.5        |
|                      | MID5           | 12.5 yrs  |                |         |             |       |             |
|                      | HMV2           | 15 yrs    | 16,950         | 6,936   | 8,224       | 1,791 | 35.9        |
| 737-200 Express      | Service Check  | 200 hrs   | 18             |         |             |       | Overnight   |
|                      | Letter Check   | 6 Mo      | 570            | 340     | 220         | 10    | 14.5 hrs    |
|                      | CV             | 24 Mo     | 1,584          | 309     | 919         | 356   | 10.0        |
|                      | MID            | 4 yrs     | 9,898          | 3,818   | 4,474       | 1,606 | 19.4        |
|                      | MID            | 4 yrs     | 6,310          | 4,104   | 1,208       | 1,000 | 24.0        |
|                      | HMV            | 8 yrs     | 19,920         | 7,505   | 9,991       | 2,424 | 35.5        |
|                      |                |           |                |         |             |       |             |
| 737-200/300 Domestic | Service Check  | 200 hrs   | 24             |         |             |       | Overnight   |
|                      | Letter Check   | 6 Mo      | 1,124          | 544     | 549         | 30    | 3.4         |
|                      | PSV Transition |           | 1,745          | 883     | 837         | 25    | 4.5         |
|                      | CV             | 24 Mo     | 1,587          | 353     | 812         | 423   | 10.3        |
|                      | MID            | 4 yrs     | 10,797         | 4,088   | 4,927       | 1,782 | 24.8        |
|                      | HMV            | 8 yrs     | 12,785         | 7,146   | 4,926       | 713   | 28.6        |
|                      |                |           |                |         |             |       |             |
| 737-800              | Service Check  | 50 days   | 32             |         |             |       | Overnight   |
|                      | PSV1           | 12 Mo     | 823            | 576     | 246         | 1     | 2.4         |
|                      | PSV1           | 12 Mo     | 650            | 520     | 110         | 20    | 1.5         |
|                      | PSV2           | 24 Mo     | 1,265          | 665     | 379         | 21    | 3.5         |
|                      | PSV3           | 36 Mo     | 1,206          | 691     | 453         | 62    | 2.6         |
|                      | PSV4           | 48 Mo     | 2,400          |         |             |       | 5.0         |
|                      |                |           |                |         |             |       |             |

wow

Maintenance Check  
Labor and Ground Time Estimates

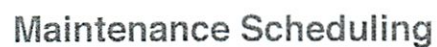
|                       |               |          |        |       |        |       |           |
|-----------------------|---------------|----------|--------|-------|--------|-------|-----------|
| 757                   | Service Check | 400 hrs  | 25     |       |        |       | Overnight |
|                       | PSV 0-6 yrs   | 4000 hrs | 2,128  | 1,508 | 595    | 26    | 4.3       |
|                       |               |          | 1,040  | 689   | 333    | 18    | 2.5       |
|                       | PSV 6-12 yrs  |          | 3,891  | 1,988 | 1,838  | 66    | 8.1       |
|                       |               |          | 1,962  | 944   | 976    | 42    | 4.8       |
|                       | PSV 12-18 yrs |          | 3,896  | 2,078 | 1,537  | 81    | 6.7       |
|                       |               |          | 2,221  | 894   | 1,275  | 52    | 5.3       |
|                       | MID1          | 5 yrs    | 8,646  | 3,690 | 3,821  | 1,135 | 22.6      |
|                       | HMV1          | 8 yrs    | 12,966 | 5,750 | 6,266  | 949   | 35.2      |
|                       | HMV2          | 16 yrs   | 23,654 | 7,802 | 12,364 | 3,488 | 44.6      |
| 767-200/300 Domestic  | Service Check | 400 hrs  | 32     |       |        |       | Overnight |
|                       | PSV 0-6 yrs   | 4000 hrs | 2,310  | 1,397 | 788    | 125   | 4.5       |
|                       | PSV 6-12 yrs  |          | 4,258  | 2,219 | 1,830  | 210   | 7.4       |
|                       | PSV 12-18 yrs |          | 4,030  | 1,842 | 1,995  | 193   | 7.5       |
|                       | MID           | 5 yrs    | 27,938 | 6,333 | 16,390 | 5,215 | 45.4      |
|                       | HMV1          | 8 yrs    |        |       |        |       |           |
|                       | HMV2          | 16 yrs   | 19,572 | 8,726 | 9,521  | 1,325 | 35.2      |
|                       | HMV3          | 24 yrs   | 29,322 | 8,937 | 15,725 | 4,681 | 42.0      |
|                       |               |          |        |       |        |       |           |
|                       |               |          |        |       |        |       |           |
| 767-300 International | Service Check | 400 hrs  | 48     |       |        |       | Overnight |
|                       | PSV 0-6 yrs   | 5300 hrs | 2,408  | 1,375 | 872    | 160   | 4.1       |
|                       | PSV 6-12 yrs  |          | 3,188  | 1,547 | 1,457  | 184   | 5.2       |
|                       | MID1          | 5 yrs    | 7,442  | 3,307 | 1,975  | 2,160 | 17.2      |
|                       | HMV1          | 8 yrs    | 11,250 | 6,286 | 3,773  | 1,191 | 20.3      |
| 767-400               | Service Check | 500 hrs  | 48     |       |        |       | Overnight |
|                       | PSV1          | 18 Mo    | 2,000  |       |        |       |           |
|                       | HMV1          | 6 yrs    | 12,000 |       |        |       |           |

more modern  
aircraft  
longer time  
b/w maintenance  
and less  
labor

Maintenance Check  
Labor and Ground Time Estimates

|      |                  |                      |        |        |        |        |           |
|------|------------------|----------------------|--------|--------|--------|--------|-----------|
| 777  | Service Check    | 500 hrs              | 48     |        |        |        |           |
|      | PSV1             | 12 Mo                | 2,315  | 1,520  | 750    | 45     | 4.9       |
|      | PSV2             | 24 Mo                | 2,851  | 1,842  | 972    | 38     | 4.1       |
|      | PSV3             | 36 Mo                | 3,000  |        |        |        | 4.0       |
|      | PSV4             | 48 Mo                | 6,500  |        |        |        | 8.0       |
| MD11 | Service Check    | 500 hrs              | 48     |        |        |        | Overnight |
|      | Letter Ck (1/2C) | 3000 hrs             | 2,889  | 1,497  | 1,268  | 124    | 4.8       |
|      | HMV1             | 6 yrs                |        |        |        |        |           |
| MD88 | HMV2             | 11 yrs               | 40,854 | 13,268 | 16,829 | 10,558 | 67.2      |
|      | Service Check    | 450 hrs              | 24     |        |        |        | Overnight |
|      | Letter Ck (1/2C) | 1750 hrs             | 550    | 325    | 200    | 25     | 15 hrs    |
|      | HMV1             | 19000 hrs (6.5 yrs)  | 10,526 | 3,883  | 4,546  | 2,097  | 22.0      |
|      | HMV2             | 36000 hrs (12.5 yrs) | 15,941 | 5,023  | 8,376  | 2,542  | 28.5      |
| MD90 | Service Check    | 450 hrs              | 24     |        |        |        | Overnight |
|      | Letter Ck (1/2C) | 1800 hrs             | 1,200  | 462    | 699    | 39     | 3.7       |
|      | HMV1             | 19000 hrs (6.5 yrs)  | 14,796 | 5,023  | 8,851  | 922    | 32.2      |





if disrupted operation - will not be in maintenance base